Video Likes Prediction

Milestone 1

• Preprocessing:

▶ Drop rows contain null values.

Features	Preprocessing technique
Video id, Channel_title	Category encoding technique
trending_date,publish_time	we will make a new column (days_to _be_trend)resulting from subtracting the trending_date from publish_time and insert this column(days_to _be_trend)to dataset and drop these colmns(trending_date,publish_time) from dataset
Title, Tags, Video_description	 convert to lowercase remove Special Characters remove Single Characters remove Single Characters from the start Replace multiple spaces with single space Removing prefixed 'b' Removing links Applying natural language processing(TfidfVectorizer)

Comment_disapled, Rating_disabled, Category encoding technique video_error_or_removed

Category_id, views,comment_count, Normalization technique likes,video_id,channel_title,days_to_be __trend

• Analysis:

Apply correlation to dataset

- Likes depend on (The first is the most depend)
 - 1. views, comment_count
 - 2. Category_id ,days_to_be_trend
 - 3. Tags, Video_description

• The sizes of your training, testing:

Split dataset to 30% -> test and 70% -> train and validation

• Regression techniques:

➤ Polynomial Regression(degree = 2):

Runtime of the train polynomial_regression degree=2 model is **0.06905579566955566**

Runtime of the test polynomial_regression degree=2 model: **0.0** Model polynomial_regression degree=2 Cross Validation scores: **0.00012936835227556537**

Model polynomial_regression degree=2 train Mean Square Error: **0.00012462695700895727**

Model polynomial_regression degree=2 test Mean Square Error: **0.00013380101833585214**

Polynomial Regression(degree = 3): Runtime of the train polynomial_regression degree=3 model is 0.5636563301086426 Runtime of the test polynomial_regression degree=3 model:

0.042963504791259766

Model polynomial_regression degree=3 Cross Validation scores:

323901330769653.8

Model polynomial_regression degree=3 train Mean Square Error:

9.917281305003476e-05

Model polynomial_regression degree=3 test Mean Square Error:

9.803103797561847e-05

➤ Polynomial Regression(degree = 4):

Runtime of the train polynomial_regression degree=4 model is **3.442033052444458**

Runtime of the test polynomial_regression degree=4 model:

0.08992218971252441

Model polynomial_regression degree=4 Cross Validation scores :

9313511042294.768

Model polynomial_regression degree=4 train Mean Square Error :

0.0003788647859759009

Model polynomial_regression degree=4 test Mean Square Error :

0.0018258648095086402

➤ Polynomial Regression(degree = 5):(Overfitting)

train_mean_square_error: 3.894829 test mean square error: 668837.39

➤ Multiple Regression:

Runtime of the train multi_linear_regression model is

0.06899833679199219

Runtime of the test multi_linear_regression model is

0.015627145767211914

Model multi_linear_regression Cross Validation scores:

0.00026398012301947365

Model multi_linear_regression train Mean Square Error:

0.00025586449013528003

Model multi_linear_regression test Mean Square Error:

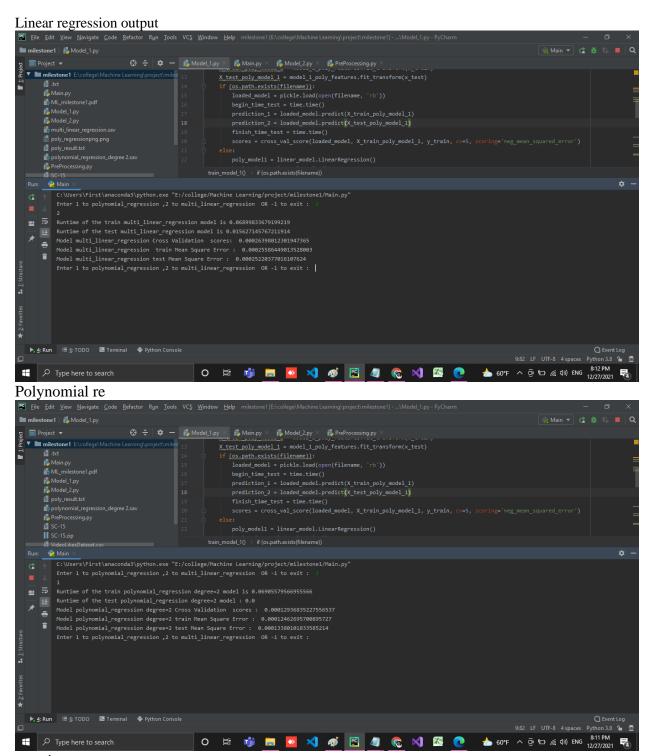
0.00025220377016107624

What we use:

We Use for Mode1 ->Polynomial Regression(deg = 2)

We Use for Mode2 ->Multiple Regression

Polynomial Regression is the best model.



gression output

Further techniques that were used to improve the results:

- ➤ Using Ridge Regularization To Avoide Overfitting.
- ➤ Using Text in Features To predict likes.

Milestone 2

Preprocessing:

Features	Preprocessing technique
Video id, Channel_title, Comment_disapled, Rating_disabled,	Category encoding technique
video_error_or_removed,	
VideoPopularity	
trending_date,publish_time	we will make a new column (days_to _be_trend)resulting from subtracting the trending_date from publish_time and insert this column(days_to _be_trend)to dataset and drop these colmns(trending_date,publis h_time) from dataset

Null values:

fill null values with values of previous index of row

Analysis:

Apply correlation to dataset

• Likes depend on

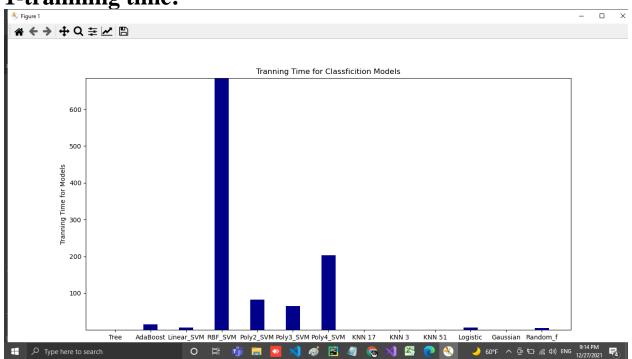
- 4. Views, comment_count
- 5. Category_id
- 6. video_id
- 7. channel title
- 8. video_error_or_removed, ratings_disabled, comments_disabled, days_to_be_trend

The sizes of training, testing:

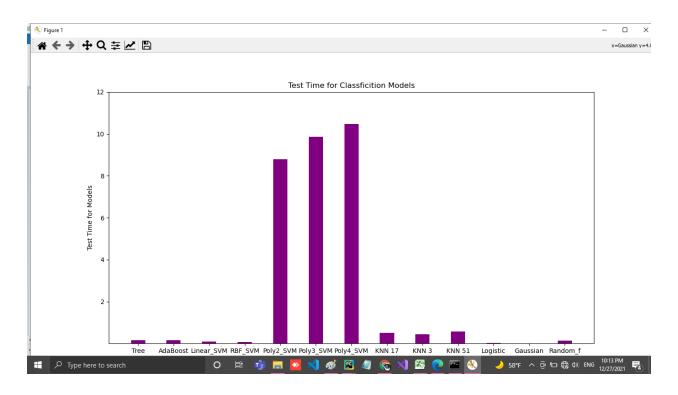
Split dataset to 20% -> test and 80%-> train and validation.

Techniques behavior summary:

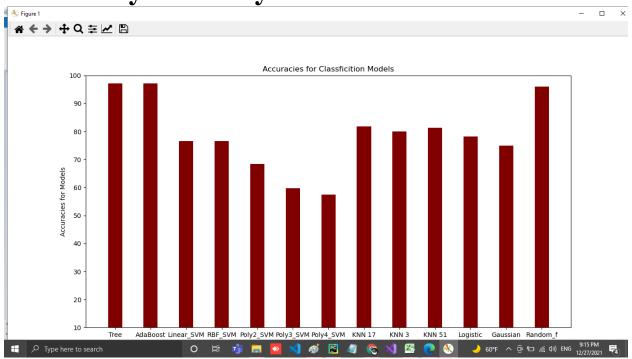
1-trainning time:



2-testing time



3-accuracy summary:



hyperparameter tuning affected:

1-Decesion tree

Hyper parameters	Accuracy
Max_depth=12	95.39
Max_depth=10	90.04
Max_depth=6	85.11
Max_depth=3	82.33
Max_depth=1	77.42

Model Tree Decision Test Mean Square Error: 0.124472

2-Adaboost after DT

Hyper parameters	Accuracy
Max_depth=8	95.32
Max_depth=6	96
Max_depth=3	82.04
Max_depth=1	78.16

Model AdaBoost with Tree Decision Test Mean Square Error: 0.040126

3-random forest

Hyper parameter	accuracy
Min-samples-leaf=150	86.19
Min-samples-leaf=30	90.7
Min-samples-leaf=10	93.6
Min-samples-leaf=5	94.9
Min-samples-leaf=2	95.92

Min-samples-leaf=1	96.14
n_estimators=100,	96.198
oob_score=True, n_jobs=-1,	
random_state=101,	
max_features=None,	
min_samples_leaf=1	

Model Random Forest Test Mean Square Error: 0.06019007391763464

4-KNN

Hyper parameter		Accuracy
K=10	Leaf-size=200	81.58
	Leaf-size=100	
	Leaf-size= 50	
Leaf-size=30	K=15	81.9
	K=3	80.14
	K= 51	81.41

Model KNN k=17 Test Mean Square Error: 0.299762

Model KNN k=3 Test Mean Square Error : .0.3256

Model KNN k=51 Test Mean Square Error: 0.31256

5-logistic regression

Hyper parameter	accurcay
C=5	78.2
C=10	78.16
C=20	78.22
solver='lbfgs', max_iter=800,	78.23
C=0.1, class_weight=None,	
dual=False, fit_intercept=True,	
intercept_scaling=1,	

```
multi_class='auto',
n_jobs=None, penalty='12',
random_state=None, tol=0.0001,
verbose=0, warm_start=False
```

Model Logistics regression Test Mean Square Error: 0.3554646251319958

6-sym

1- liner SVM (OneVsOneClassifier)

Hyper parameter	r	accuracy
C=10	max_iter=7000	73
	max_iter=5000	79.31
	max_iter=2000	74.53
	max_iter=1000	73.85
C=20	max_iter=1500	66.6
C=15		74.5
C=5		76.1

Model LinearSVC OneVsOne SVM Test Mean Square Error: 0.394667370

2- rbf

Hyper parameter	C	accuracy
C=1	Gamma=0.8	76.61
C=10	Gamma=5	52.71
C=10	Gamma=10	52.719
C=0.1	Gamma=0.8	52.6

Model SVC with RBF kernel Test Mean Square Error: 0.39466737064413

3-polynomial SVM degree=2 kernal=poly

Hyper parameter	accuracy
C=1	66.03
C=10	66.43
C=1000	68.45

Model SVC with polynomial kernel degree 2 Test Mean Square Error: 0.42832629355860613

4- polynomial SVM degree=3 kernal=poly

Hyper parameter	accuracy
C=1	56.1
C=500	59.72

Model SVC with polynomial kernel degree 3 Test Mean Square Error: 0.4949841605068638

5- polynomial SVM degree=4 kernal=poly

Hyper parameter	accuracy
C=1	55.66
C=500	57.51

Model SVC with polynomial kernel degree 4 Test Mean Square Error: 0.48270855332629353

7- GaussianNB

Mean square error :0.3636483

Accuracy:74.9604

Conclusion:

After Showing correlation figure we Found that Likes most dependent on views and comments_count and the preprocessing on features improve accuracy of the models .

about classification, choosing good hyper parameter make good effect.

