Video Likes Prediction team(SC-15)

Milestone 1

- **Preprocessing:**
  - **Drop rows contain null values.**

Features	Preprocessing technique
Video id, Channel_title	Category encoding technique
trending_date,publish_time	we will make a new column (days_to _be_trend)resulting from subtracting the trending_date from publish_time and insert this column(days_to _be_trend)to dataset and drop these colmns(trending_date,publish_time) from dataset
Title, Tags , Video_description	➢ convert to lowercase ➢ remove Special Characters ➢ remove Single Characters ➢ remove Single Characters from the start ➢ Replace multiple spaces with single space Removing prefixed 'b' ➢ Removing links ➢ Applying natural language processing(TfidfVectorizer)

Comment_disapled, Rating_disabled, video_error_or_removed	Category encoding technique
Category_id, views,comment_count, likes,video_id,channel_title,days_to_be_trend	Normalization technique

- **Analysis:**

Apply correlation to dataset

- Likes depend on (The first is the most depend)
    1. views, comment_count
    2. Category_id ,days_to_be_trend
    3. Tags , Video_description

- **The sizes of your training, testing:**

  Split dataset to 30% -> test and 70%-> train and validation

- **Regression techniques:**
    - Polynomial Regression(degree = 2):
      Runtime of the train polynomial_regression degree=2 model is **0.06905579566955566**
      Runtime of the test polynomial_regression degree=2 model : **0.0**
      Model polynomial_regression degree=2 Cross Validation scores : **0.00012936835227556537**
      Model polynomial_regression degree=2 train Mean Square Error : **0.00012462695700895727**
      Model polynomial_regression degree=2 test Mean Square Error : **0.00013380101833585214**

    - Polynomial Regression(degree = 3):
      Runtime of the train polynomial_regression degree=3 model is **0.5636563301086426**

Runtime of the test polynomial_regression degree=3 model :
0.042963504791259766
Model polynomial_regression degree=3 Cross Validation scores :
323901330769653.8
Model polynomial_regression degree=3 train Mean Square Error :
9.917281305003476e-05
Model polynomial_regression degree=3 test Mean Square Error :
9.803103797561847e-05

- Polynomial Regression(degree = 4):
  Runtime of the train polynomial_regression degree=4 model is
  3.442033052444458
  Runtime of the test polynomial_regression degree=4 model :
  0.08992218971252441
  Model polynomial_regression degree=4 Cross Validation scores :
  9313511042294.768
  Model polynomial_regression degree=4 train Mean Square Error :
  0.0003788647859759009
  Model polynomial_regression degree=4 test Mean Square Error :
  0.0018258648095086402

- Polynomial Regression(degree = 5):(Overfitting)
  train_mean_square_error : 3.894829
  test_mean_square_error : 668837.39

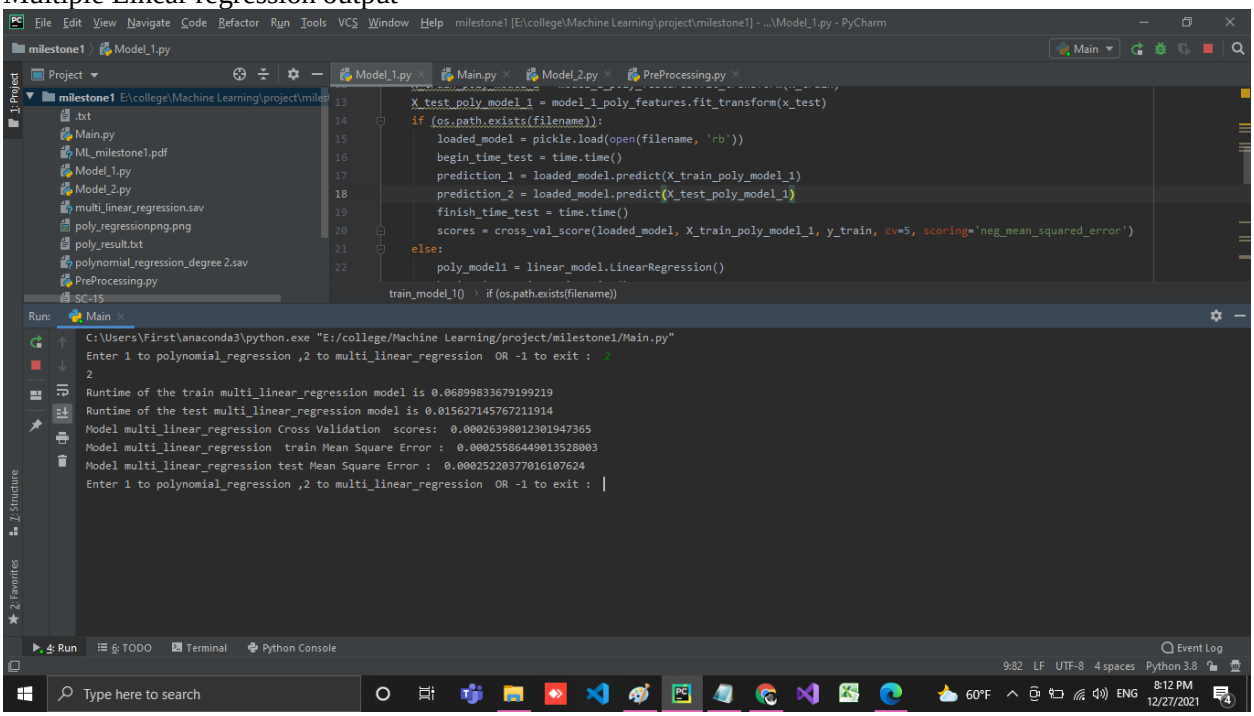
- Multiple Regression:
  Runtime of the train multi_linear_regression model is
  0.06899833679199219
  Runtime of the test multi_linear_regression model is
  0.015627145767211914
  Model multi_linear_regression Cross Validation scores:
  0.0002639801230194736 5
  Model multi_linear_regression train Mean Square Error :
  0.0002558644901352800 3
  Model multi_linear_regression test Mean Square Error :
  0.0002522037701610762 4

What we use:

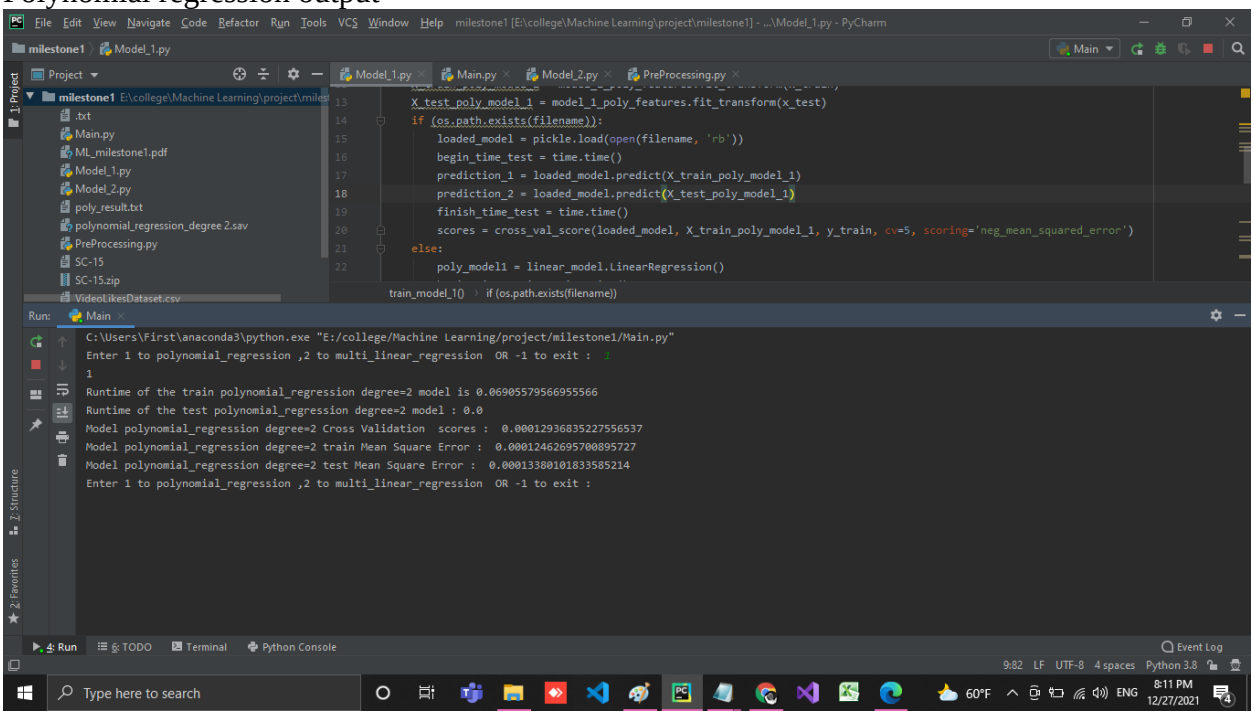
We Use for Mode1 ->Polynomial Regression(deg = 2)
We Use for Mode2 ->Multiple Regression

Polynomial Regression is the best model .

Multiple Linear regression output



Polynomial regression output



Further techniques that were used to improve the results:

- Using Ridge Regularization To Avoide Overfitting.
- Using Text in Features To predict likes.

Milestone 2

Preprocessing:

Features	Preprocessing technique
Video id, Channel_title, Comment_disapled, Rating_disabled, video_error_or_removed, VideoPopularity	Category encoding technique
trending_date,publish_time	we will make a new column (days_to _be_trend)resulting from subtracting the trending_date from publish_time and insert this column(days_to _be_trend)to dataset and drop these colmns(trending_date,publis h_time) from dataset

Null values:

fill null values with values of previous index of row

Analysis:

Apply correlation to dataset

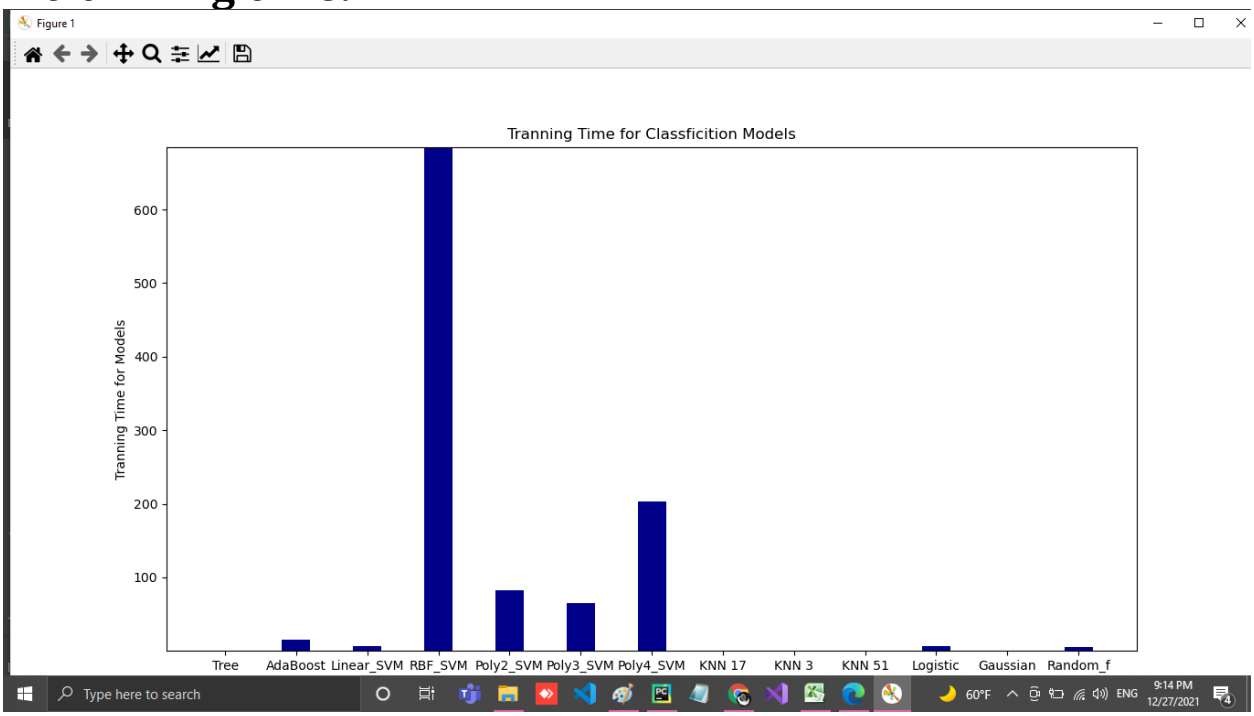
- **Likes depend on**
    4. Views, comment_count
    5. Category_id
    6. video_id
    7. channel_title
    8. video_error_or_removed, ratings_disabled, comments_disabled, days_to _be_trend

The sizes of training, testing:

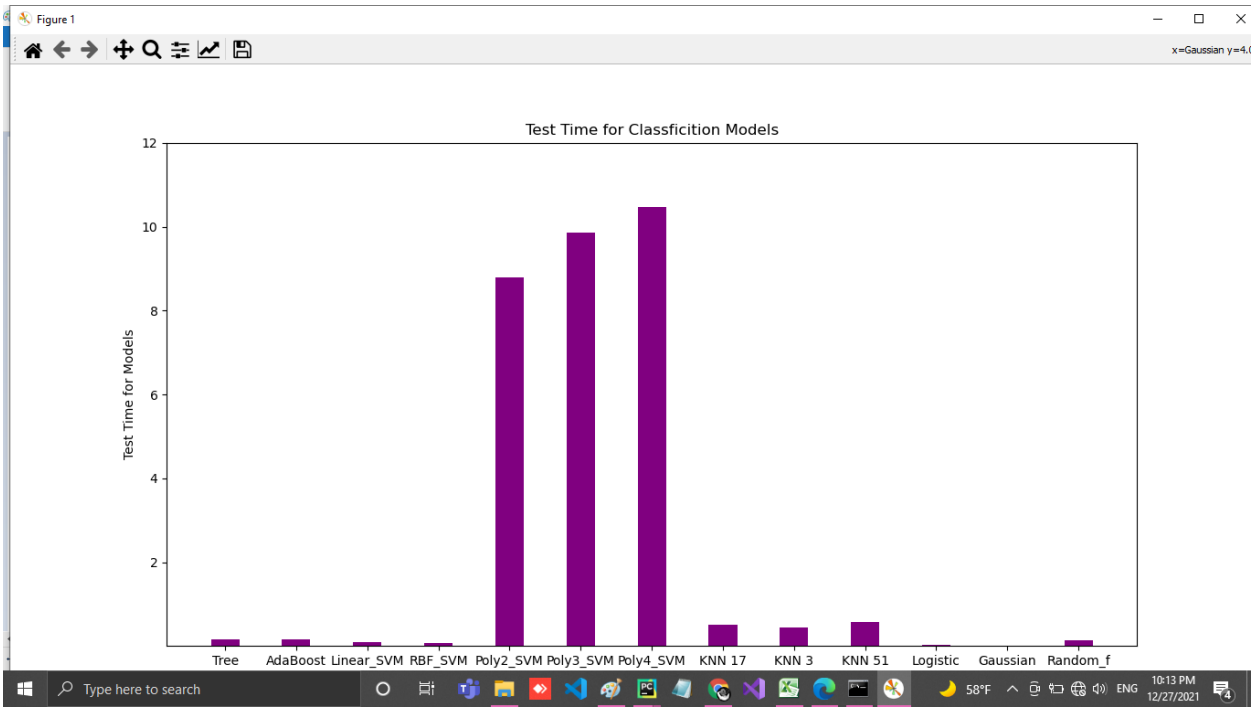
Split dataset to 20% -> test and 80%-> train and validation.

Techniques behavior summary:

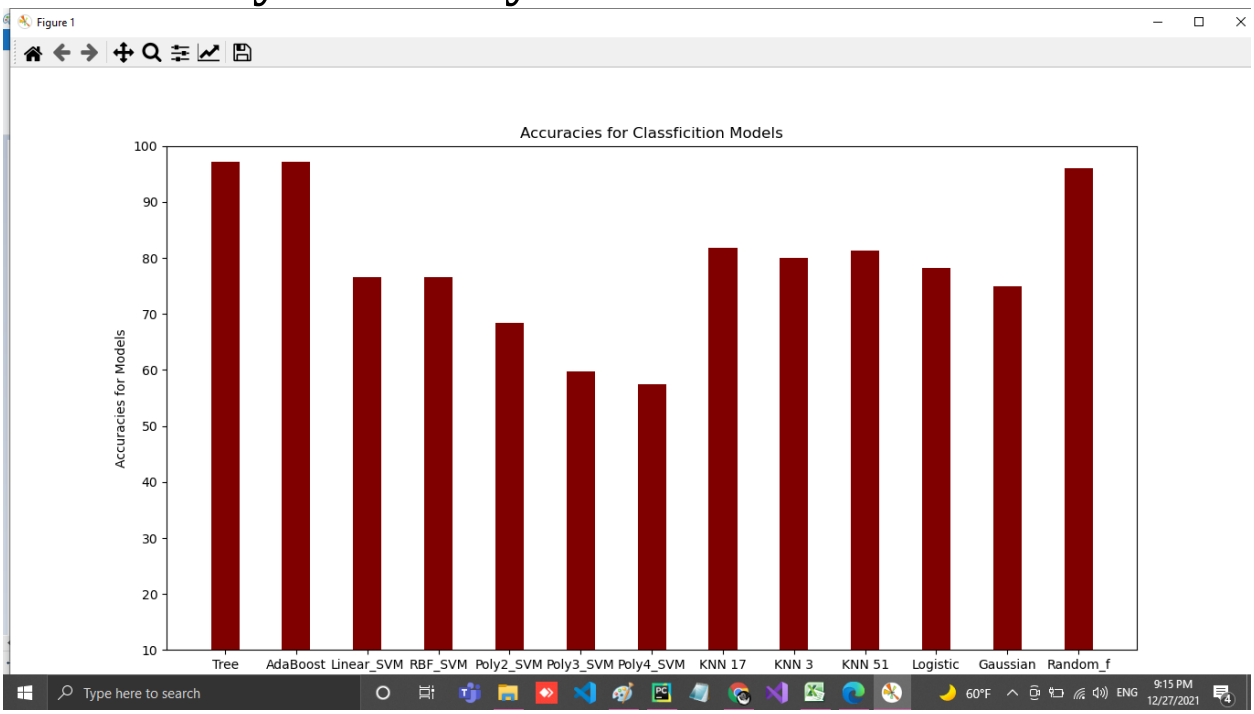
1-trainning time:



2-testing time



3-accuracy summary:



hyperparameter tuning affected :

1-**Decesion tree**

Hyper parameters	**Accuracy**
Max_depth=**12**	97.39
Max_depth=**10**	90.04
Max_depth=**6**	85.11
Max_depth=**3**	82.33
Max_depth=**1**	77.42

Model Tree Decision Test Mean Square Error : 0.124472

2-**Adaboost after DT**

Hyper parameters	**Accuracy**
Max_depth=**8**	97.32
Max_depth=**6**	96
Max_depth=**3**	82.04
Max_depth=**1**	78.16

Model AdaBoost with Tree Decision Test Mean Square Error : 0.040126

3-random forest

Hyper parameter	**accuracy**
Min-samples-leaf=**150**	86.19
Min-samples-leaf=**30**	90.7
Min-samples-leaf=**10**	93.6
Min-samples-leaf=**5**	94.9
Min-samples-leaf=**2**	95.92

Min-samples-leaf=**1**	96.14
n_estimators=100, oob_score=True, n_jobs=-1, random_state=101, max_features=None, min_samples_leaf=1	96.198

Model Random Forest Test Mean Square Error : 0.06019007391763464

4-KNN

Hyper parameter		Accuracy
K=**10**	Leaf-size=**200**	81.58
	Leaf-size=**100**	
	Leaf-size=**50**	
Leaf-size=**30**	K=**15**	81.9
	K=**3**	80.14
	K=**51**	81.41

Model KNN k=17 Test Mean Square Error : 0.299762

Model KNN k=3 Test Mean Square Error : .0.3256

Model KNN k=51 Test Mean Square Error : 0.31256

5-logistic regression

Hyper parameter	accurcay
C=5	78.2
C=10	78.16
C=20	78.22
solver='lbfgs', max_iter=800, C=0.1, class_weight=None, dual=False, fit_intercept=True, intercept_scaling=1,	78.23

multi_class='auto', n_jobs=None, penalty='l2', random_state=None, tol=0.0001, verbose=0, warm_start=False	

Model Logistics regression Test Mean Square Error : 0.3554646251319958

6-svm

1- liner SVM (OneVsOneClassifier)

Hyper parameter		accuracy
C=10	max_iter=7000	73
	max_iter=5000	79.31
	max_iter=2000	74.53
	max_iter=1000	73.85
C=20	max_iter=1500	66.6
C=15		74.5
C=5		76.1

Model LinearSVC OneVsOne SVM Test Mean Square Error : 0.394667370

2- rbf

Hyper parameter		accuracy
C=1	Gamma=0.8	76.61
C=10	Gamma=5	52.71
C=10	Gamma=10	52.719
C=0.1	Gamma=0.8	52.6

Model SVC with RBF kernel Test Mean Square Error : 0.39466737064413

3-**polynomial SVM degree=2 kernal=poly**

Hyper parameter	accuracy
C=1	66.03
C=10	66.43
C=1000	68.45

Model SVC with polynomial kernel degree 2 Test Mean Square Error : 0.42832629355860613

4- **polynomial SVM degree=3 kernal=poly**

Hyper parameter	accuracy
C=1	56.1
C=500	59.72

Model SVC with polynomial kernel degree 3 Test Mean Square Error : 0.4949841605068638

5- **polynomial SVM degree=4 kernal=poly**

Hyper parameter	accuracy
C=1	55.66
C=500	57.51

Model SVC with polynomial kernel degree 4 Test Mean Square Error : 0.48270855332629353

7- GaussianNB

Mean square error :0.3636483

Accuracy:74.9604

Conclusion:

After Showing correlation figure we Found that Likes most
dependent on views and comments_count and the preprocessing on features improve accuracy of the models .

about classification , choosing good hyper parameter make good effect.

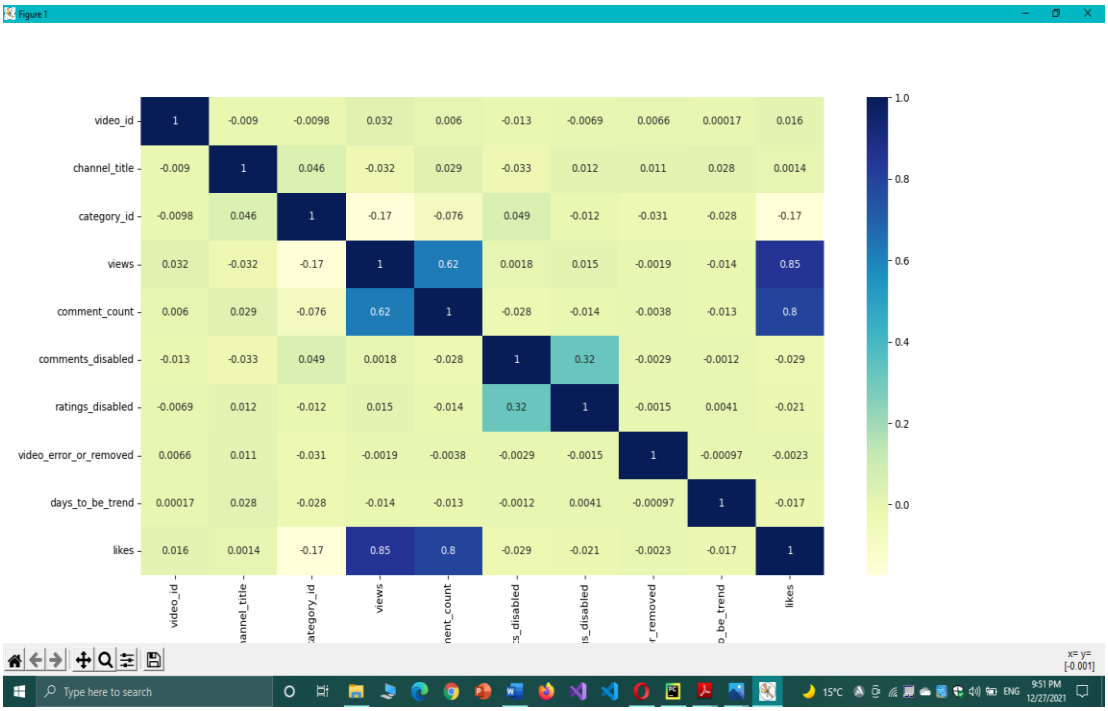


Figure 1
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channel_title -0.009 1 0.046 -0.032 0.029 -0.033 0.012 0.011 0.028 0.0014
category_id -0.0098 0.046 1 -0.17 -0.076 0.049 -0.012 -0.031 -0.028 -0.17
views 0.032 -0.032 -0.17 1 0.62 0.0018 0.015 -0.0019 -0.014 0.85
comment_count 0.006 0.029 -0.076 0.62 1 -0.028 -0.014 -0.0038 -0.013 0.8
comments_disabled -0.013 -0.033 0.049 0.0018 -0.028 1 0.32 -0.0029 -0.0012 -0.029
ratings_disabled -0.0069 0.012 -0.012 0.015 -0.014 0.32 1 -0.0015 0.0041 -0.021
video_error_or_removed 0.0066 0.011 -0.031 -0.0019 -0.0038 -0.0029 -0.0015 1 -0.00097 -0.0023
days_to_be_trend 0.00017 0.028 -0.028 -0.014 -0.013 -0.0012 0.0041 -0.00097 1 -0.017
likes 0.016 0.0014 -0.17 0.85 0.8 -0.029 -0.021 -0.0023 -0.017 1
1.0 0.8 0.6 0.4 0.2 0.0
video_id channel_title category_id views comment_count comments_disabled ratings_disabled video_error_or_removed days_to_be_trend likes
x= y= [-0.001]
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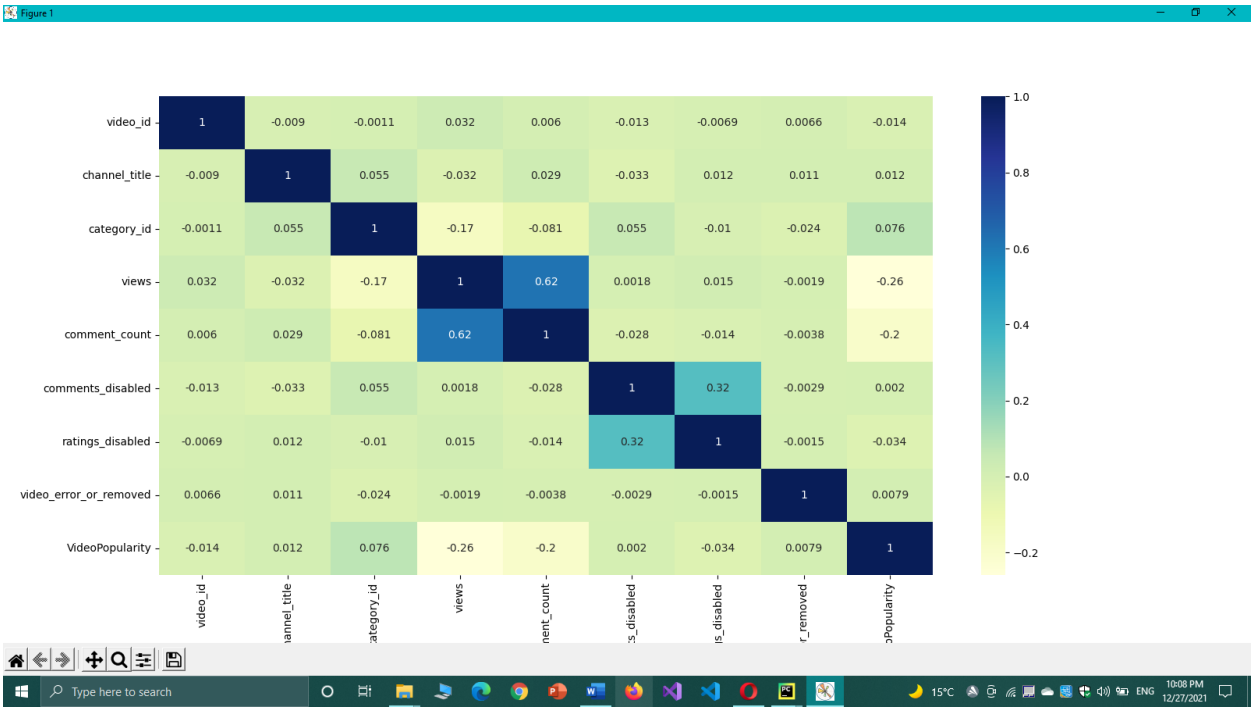
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channel_title -0.009 1 0.055 -0.032 0.029 -0.033 0.012 0.011 0.012
category_id -0.0011 0.055 1 -0.17 -0.081 0.055 -0.01 -0.024 0.076
views 0.032 -0.032 -0.17 1 0.62 0.0018 0.015 -0.0019 -0.26
comment_count 0.006 0.029 -0.081 0.62 1 -0.028 -0.014 -0.0038 -0.2
comments_disabled -0.013 -0.033 0.055 0.0018 -0.028 1 0.32 -0.0029 0.002
ratings_disabled -0.0069 0.012 -0.01 0.015 -0.014 0.32 1 -0.0015 -0.034
video_error_or_removed 0.0066 0.011 -0.024 -0.0019 -0.0038 -0.0029 -0.0015 1 0.0079
VideoPopularity -0.014 0.012 0.076 -0.26 -0.2 0.002 -0.034 0.0079 1
1.0 0.8 0.6 0.4 0.2 0.0 −0.2
Type here to search
15°C ENG 10:08 PM 12/27/2021