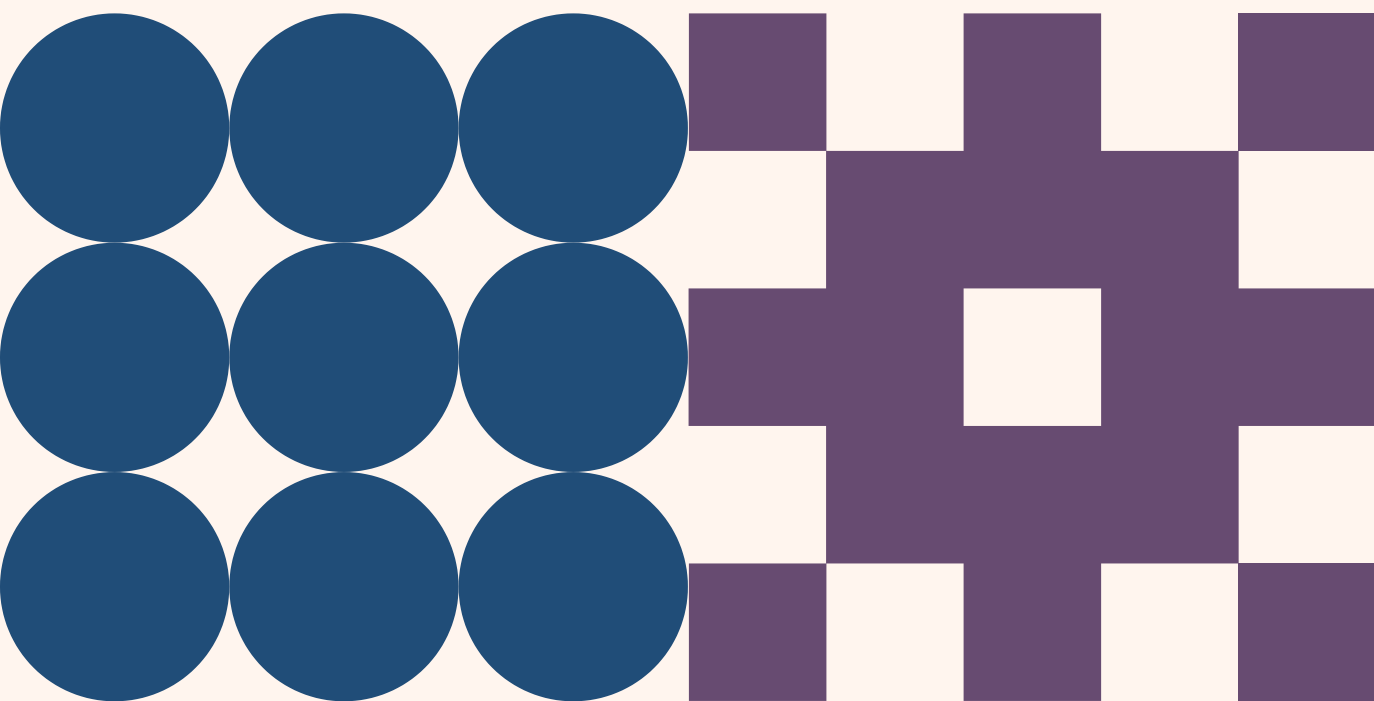


Viewership Report



Created by Mary Malose Nkoana



Planning and Architecture: miro

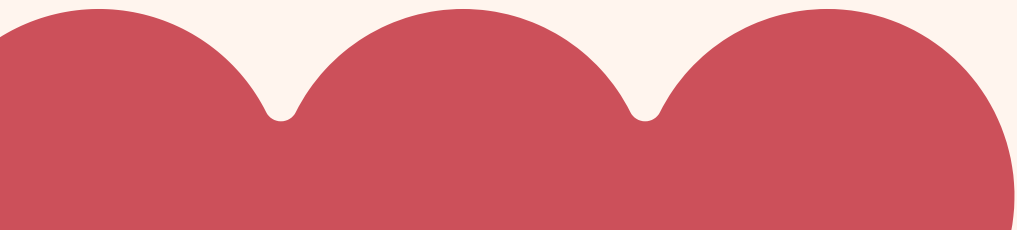
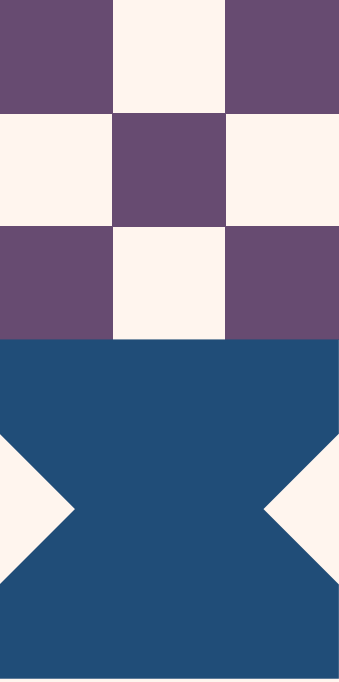
Corporate finance is crucial for sustainable business growth, emphasizing financial planning, investments, and risk management to guarantee profitability and stability.

01. Finance

Corporate finance focuses on managing financial resources for sustainable growth and profitability.

02. Key Aspects

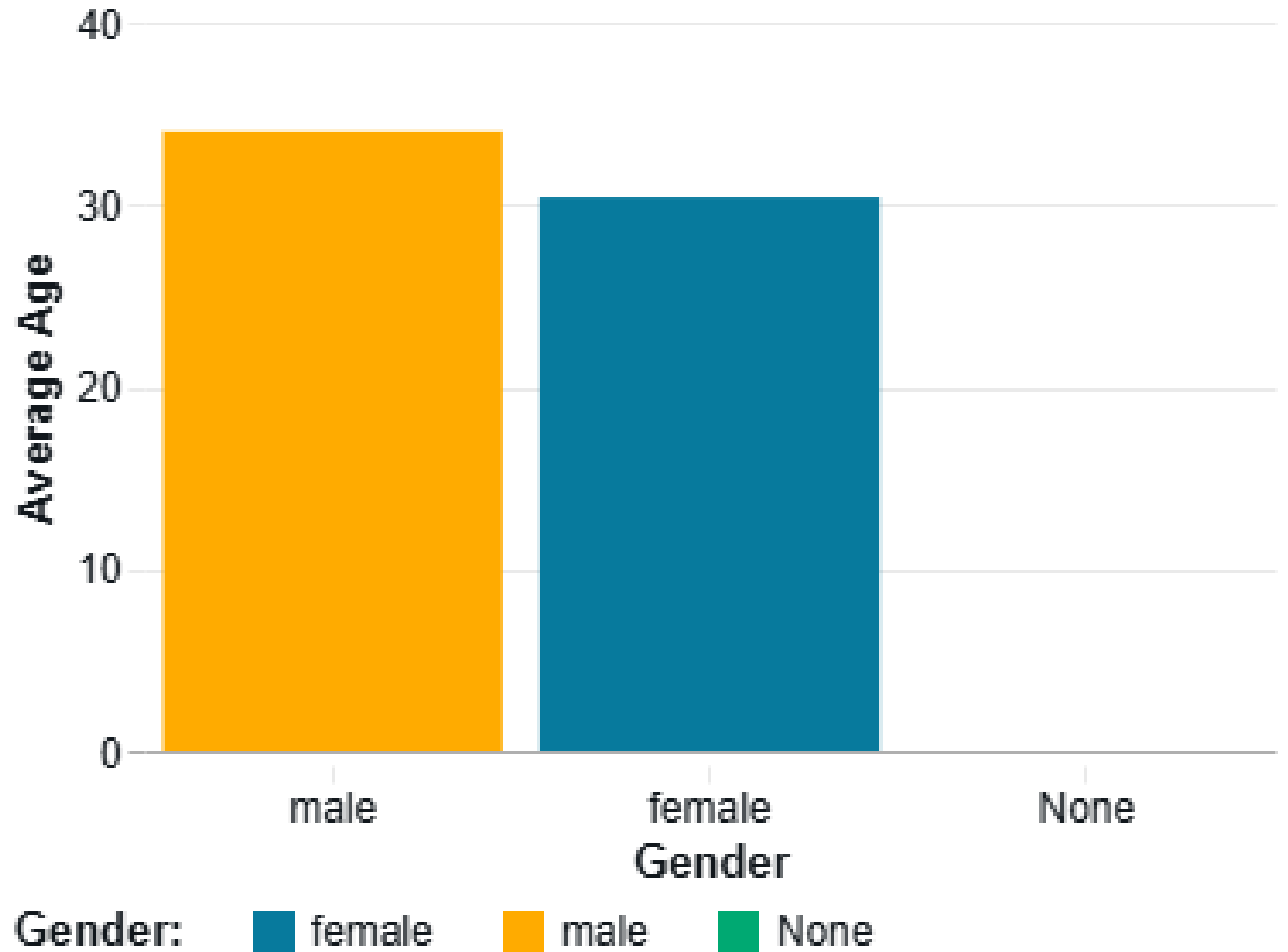
It covers financial planning, investments, and risk management to boost business value.



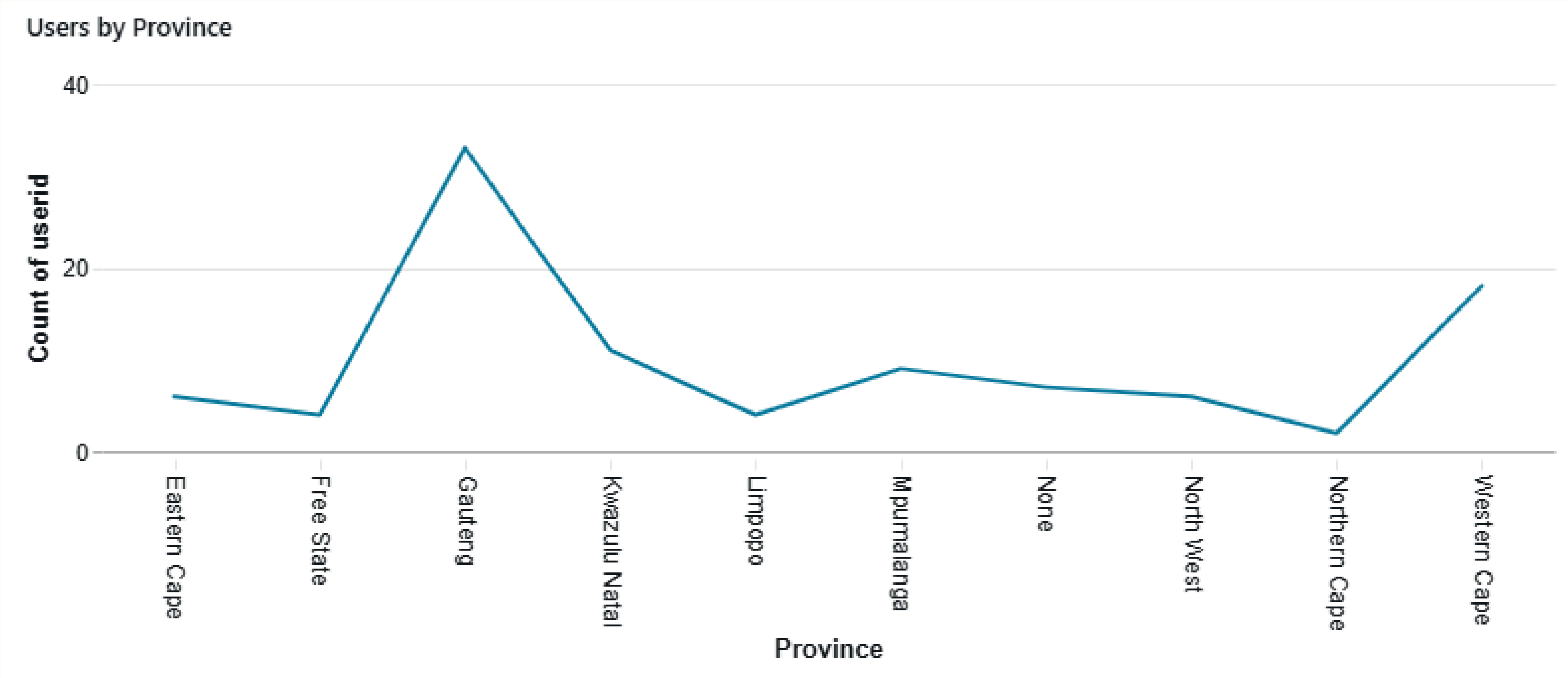
Key Roles

- Male average age > Female average age
- Female users not far behind
- Missing gender (“None”) has no meaningful average

Age distribution by Gender



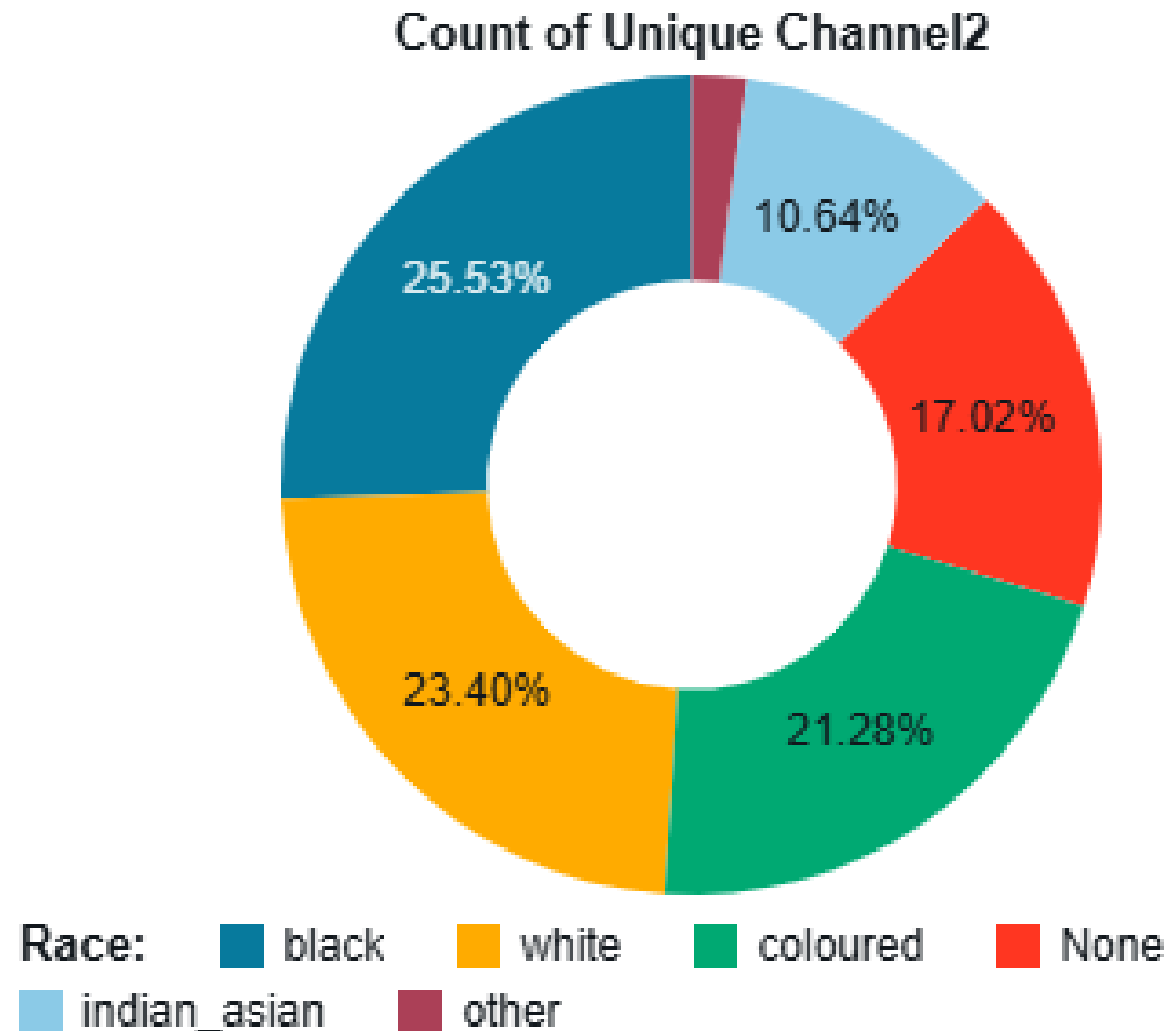
users by Province



Key observations & possible interpretations

1. Black users lead in channel diversity / usage, has the largest slice ($\approx 25.53\%$).
2. White, coloured also strong representation, White ($\approx 23.40\%$) and Coloured ($\approx 21.28\%$) are not far behind.
3. Indian/Asian has lower share, The indian_asian category accounts for about 10.64%.
4. Missing / “None” is sizable “None” ($\approx 17.02\%$) is quite large.

Channel2 distribution by Race



Here's the sorted list (excluding the "None" category) from highest to lowest count:

- Gauteng — 33
- Kwazulu Natal — 11
- Mpumalanga — 9
- Eastern Cape — 6
- North West — 6
- Free State — 4
- Limpopo — 4
- Northern Cape — 2

Revenue	
Province	Count of Rec...
Eastern Cape	6
Free State	4
Gauteng	33
Kwazulu Natal	11
Limpopo	4
Mpumalanga	9
None	7
North West	6
Northern Cape	2

Thank You

