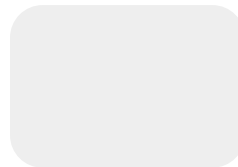
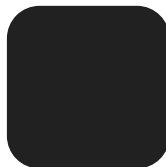
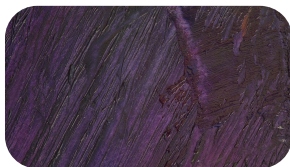
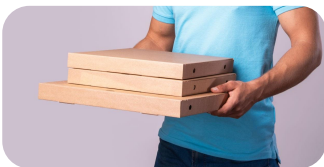
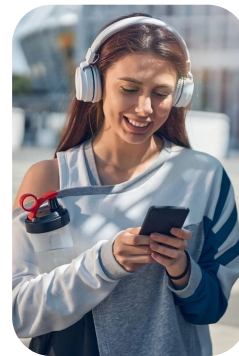
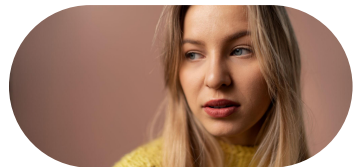


Chat With Your Data

When Your Files Start Talking Back



About me

7+ Years in NLP, ML, AI

- Machine Translation & Grammar Correction
- LLM-based Chatbots & Voicebots
- RAG Pipelines & Semantic Search
- Retrieval, Vector Databases & Multi-Agent Systems



Maryna Bogdan
AI/ML Engineer



Contents

1. Introduction
2. How AI can help
3. AI Limitations
4. Your files, your AI
5. What is RAG?
6. Conclusions
7. Demo

What is the biggest problem we have nowadays that
AI can help us with?



Can AI help us save time?

Can AI help us save time?

Or help us not to waste time?

Can AI help us save time?

Or help us not to waste time?



We see some real cases

✓ KPMG reports **60–80% time savings** in marketing content creation by using AI writing tools with retrieval capabilities ([Writer.com/KPMG case study](https://www.writer.com/case-study/kpmg), 2023).

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- ✅ Microsoft's Assembly Software **NeosAI** reduced drafting time for legal documents from **~40 hours to minutes**, saving **~25 hours per case** (Microsoft Customer Story, 2025).

But there are other problems...

- ⚠ No out of the box AI solution.
- ⚠ Hallucinations: AI confidently invents false answers.
- ⚠ Outdated info: static models don't know what happened after they were trained.
- ⚠ Training data biases.
- ⚠ Transparency: internal work not fully explainable, “black box”.
- ⚠ Risks of misuse or harmful output.

Your files, your AI



Imagine if you could **chat with your own documents** and get accurate answers.

Your files, your AI

 Imagine if you could **chat with your own documents** and get accurate answers.

 If you had an **intelligent helper** who can:

- Explain and analyze your private data
- Summarize key points
- Draw conclusions tailored to your needs

Your files, your AI

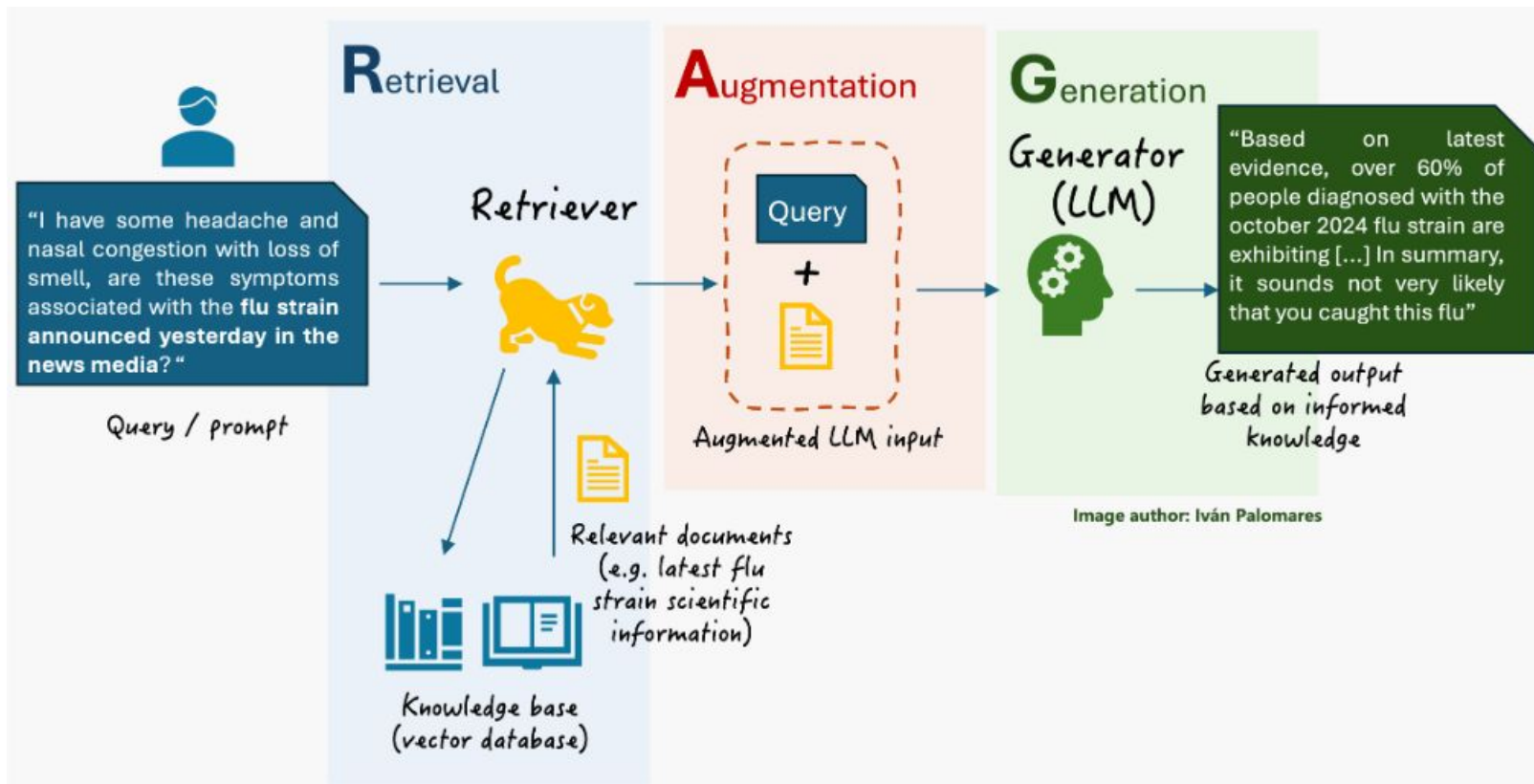
💭 Imagine if you could **chat with your own documents** and get accurate answers.

🧠 If you had an **intelligent helper** who can:

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🚀 **This is now possible—thanks to RAG and retrieval techniques.**

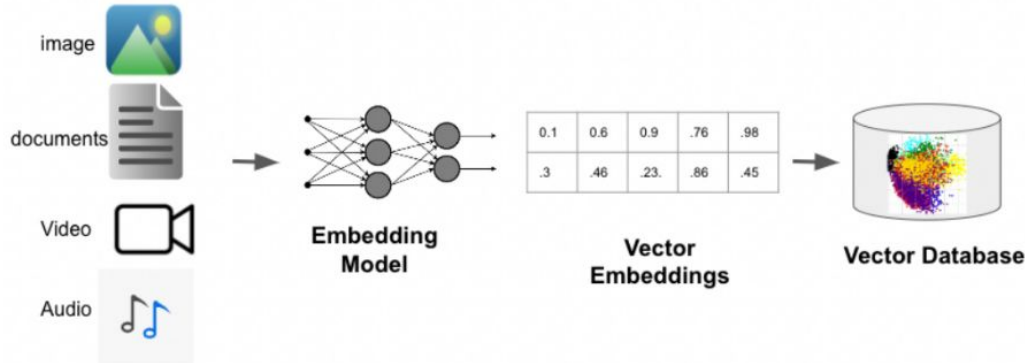
What is RAG?



How does RAG work?

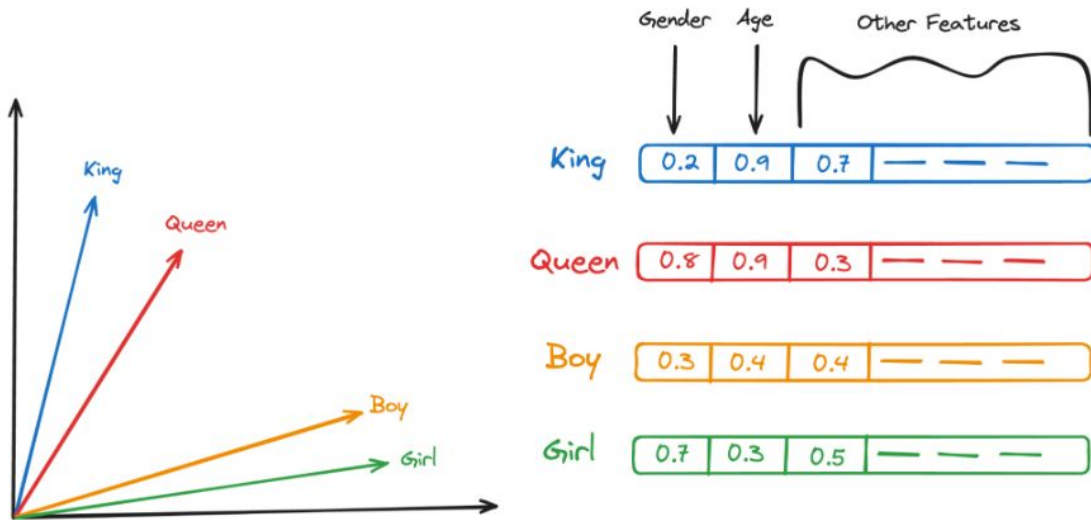
1 Building the knowledge base: First, we need to process and store the information that our RAG will use. For this:

- Collect documents in plain text, PDFs, databases, etc.
- Split them into small fragments (chunks) to improve search.
- Convert them into numerical vectors using an embedding model (e.g., OpenAI *text-embedding-3-small*, *text-embedding-3-large*).
- Store them in a vector database such as FAISS, Chroma, or Pinecone.



What is embedding?

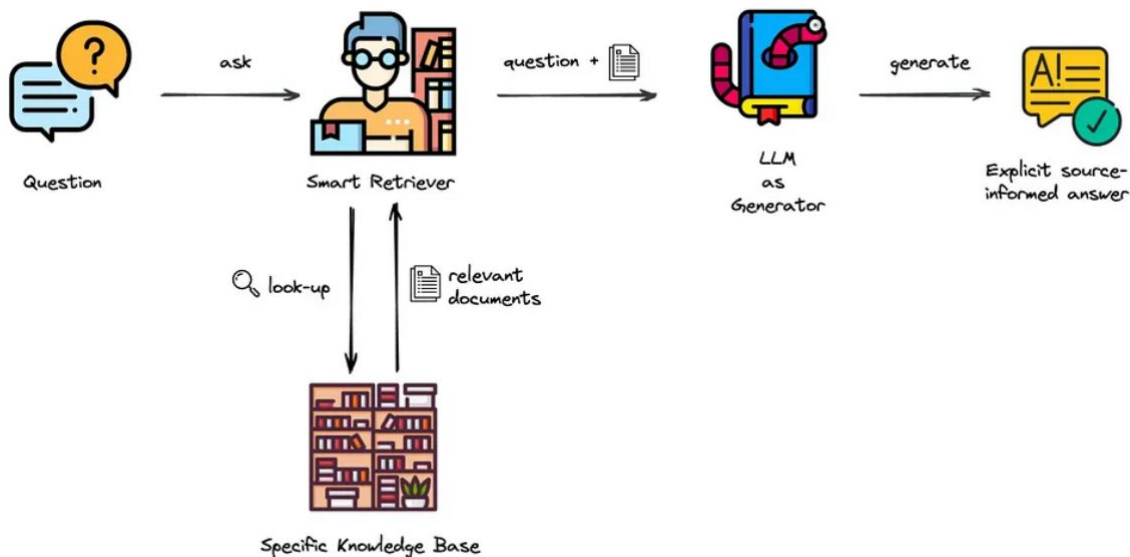
An **embedding** is a mathematical representation of text in a multidimensional space. It converts words or phrases into vectors that capture their meaning and semantic relationships. In this space, terms with similar meanings are located closer to each other. Embedding models learn these representations by analyzing the context in which words appear, allowing a better understanding of their relationships.



2 Efficient Information Retrieval

🔍 When a user asks a question:

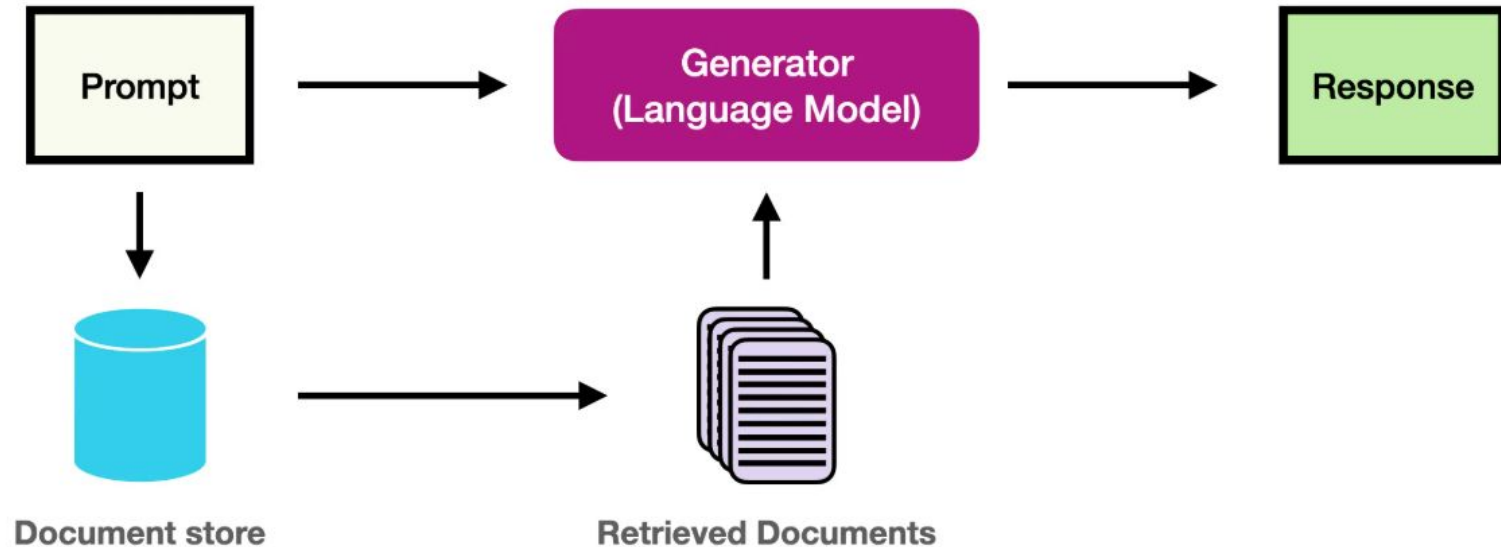
- The question is converted into a numerical vector using the same embedding model.
- The vector database is searched for the most relevant fragments.
- A set of documents containing useful information is retrieved.



③ Response Generation Using an LLM (Generation)

 With the retrieved documents:

- A prompt is built for a language model (e.g., GPT-4, Mixtral, or Llama).
- The question is provided along with the retrieved context.
- The model generates a response based on the supplied information.



Conclusions

Benefits of RAG

- ✓ **More accurate answers:** Avoids the “hallucination” problem of generative models.
- ✓ **Up-to-date information:** You can add new data without retraining a model from scratch.
- ✓ **Lower costs:** You don’t need a huge model with all the knowledge—just an efficient database.

A RAG application combines the best of two worlds:

- **Efficient retrieval** → Finds the best information fragments.
- **Text generation** → Uses an LLM to create natural, well-structured responses.

It is a fundamental technique for intelligent chatbots, recommendation systems, and virtual assistants.

Demo

Demo app: <https://demo-rag-chat.streamlit.app/>

Public repository: https://github.com/maryna-b/rag_chat_app

Demo questions:

<https://www.notion.so/instaboost-ai/Demo-Questions-271dea8a61a780ebb90af406f410d106>

Thank you!