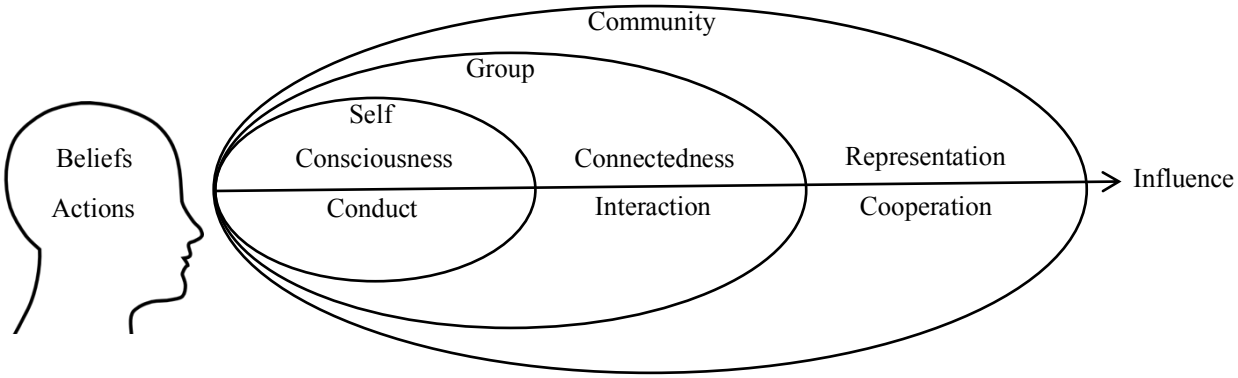
Multidimensional Influence Model (MIM)



	Self	Group	Community
Beliefs	Consciousness: The quality or state of being self-aware, managing one's emotions, and feeling self-assured	Connectedness: A feeling of belonging to or having affinity with a particular person or group.	Representation: The fact of one person standing for another so as to have the rights and obligations of the person or group represented.
Actions	Conduct: A mode or standard of personal behavior based on moral principles. The act, manner, or process of carrying on.	Interaction: The manner of communicating and reacting to others (both verbally and non-verbally).	Cooperation: The act of individuals working together to achieve a defined and common business purpose.