



A **Product Designer** who loves tinkering with front-end development and making thoughtful interactions.

Toolkit

Sketch

Principle

Invision

Adobe CS

Balsamiq

Overflow

Zeplin

HTML

CSS

Skillset

UX design

UI design

UI development

Graphic design

Illustration

User testing

Prototyping

Wireframing

User flows

Education

Simon Fraser University

BA, Interaction Design

2009 - 2015

Experience

Product Designer @ Wiivv

June 2016 - Present

I work on the digital product team where I collaborate closely with the Senior Designer, Product Manager, and Software Leads. Responsibilities include the user experience and visual design of the e-commerce website and mobile app and providing design support for marketing and sales.

Aside from the main responsibilities I have for Wiivv, I also work on the visual and UX of the app and web for our partner, Dr. Scholl's.

Graphic Designer @ Rise People

January 2016 - June 2016

Collaborated with the Marketing team to create digital and print collateral pieces that were used on the website, blog, webinars, and open house events. Illustrated several branded images for the company's blog, social media pages, and eBooks. Built landing pages to promote monthly webinars.

Graphic Designer (co-op) @ BlackBerry

May 2012 - May 2013

Worked in a team of Project Managers and Graphic Designers. Designed branded print and digital advertising pieces.

Community

Mentor @ The HTML500

2017

Spent a day teaching the fundamentals of HTML and CSS to new developers of all ages. I was one of 100+ mentors who volunteered in helping out 500 mentees at this annual Vancouver tech event.