

Design 5:

Black Study Intensive Piece

As I mentioned previously, after listening to Professor Kappel's video feedback for my inspirational quote poster, I decided to create a separate design that more closely related to the Black Study Intensive. For this piece, I decided to reimagine a photojournalism piece by Zun Lee as a magazine feature story. In my Bridge Seminar class, we examined Lee's piece called "Black Love Matters" - a collection of photos depicting everyday life of the Black citizens of Ferguson, MO after the killing of Michael Brown in 2014. In reality this piece is a series of photos, but I reimagined it as if Lee had written a feature story to accompany the photos. Page one resembles a "Black Lives Matter" poster and credits Zun Lee. The second page begins the story and highlights one of Lee's pictures in "Black Love Matters." The next spread continues the story and highlights other pictures, as well as a pull quote and image credit. I wanted to keep this design simple in order to draw attention to the content and the message, as opposed to any flashy design elements.