

# Mary Simpson

*2015 portfolio*  
[marysimp@gmail.com](mailto:marysimp@gmail.com)





*front*

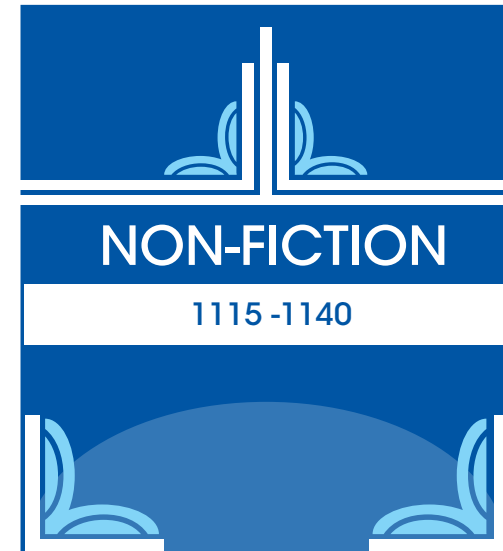
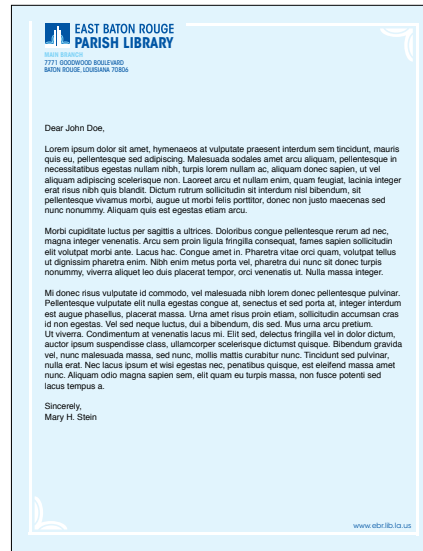


*back*

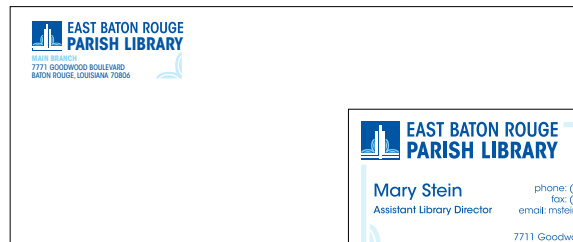
logo



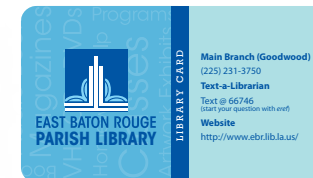
EAST BATON ROUGE  
PARISH LIBRARY



signage



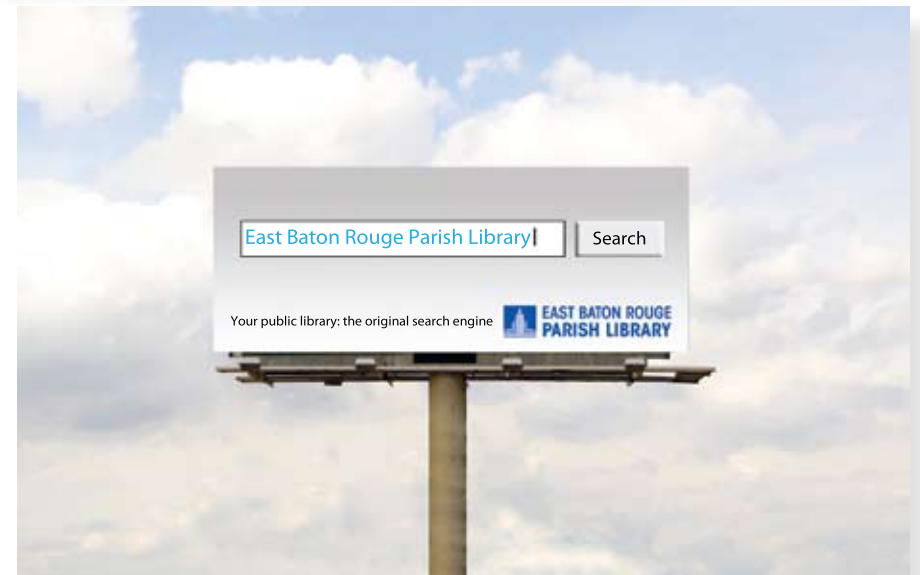
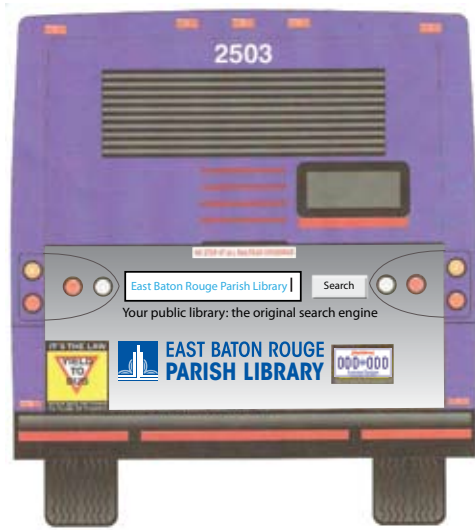
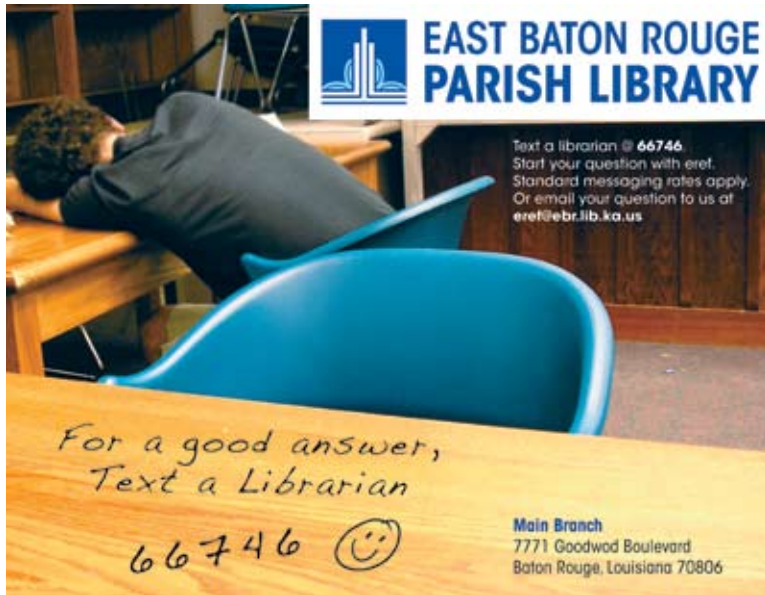
stationery



library card

02

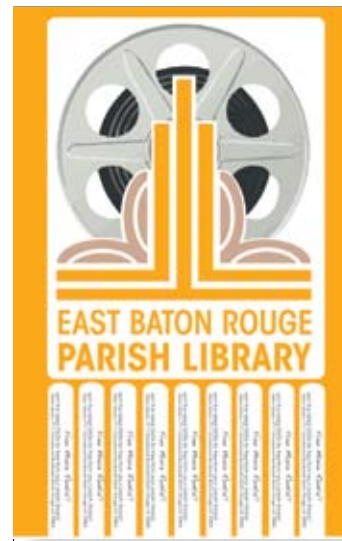
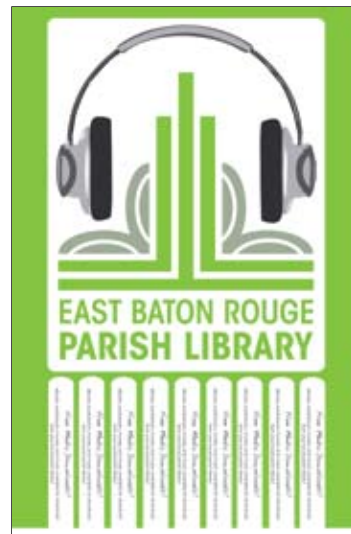
East Baton Rouge Parish Library Rebranding Campaign  
Illustrator, Photoshop, InDesign



02

EBRP Library Rebranding  
Targeted Campaign for College Campuses  
Illustrator, Photoshop, InDesign

tear-away  
flyers



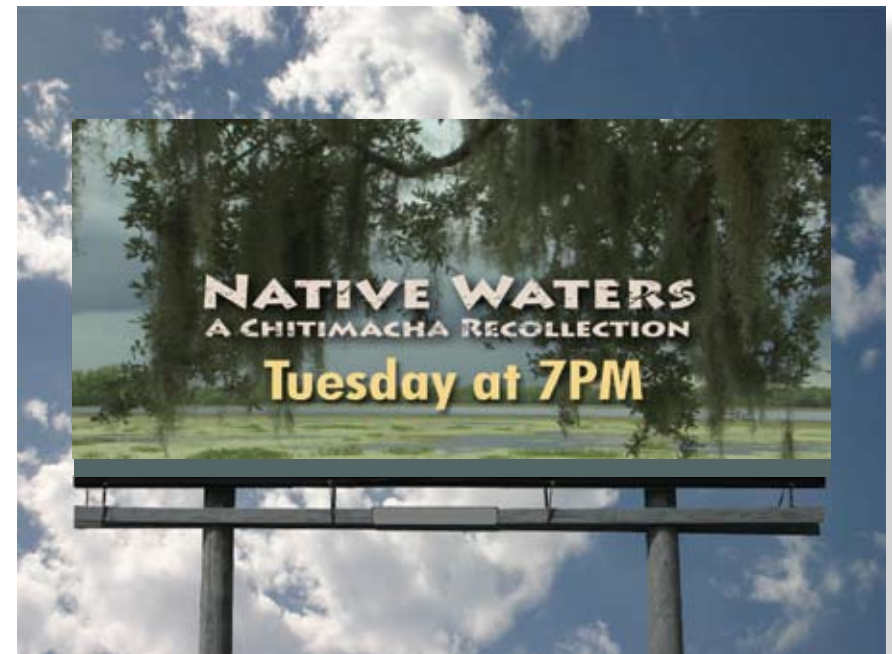
monthly newsletters



02

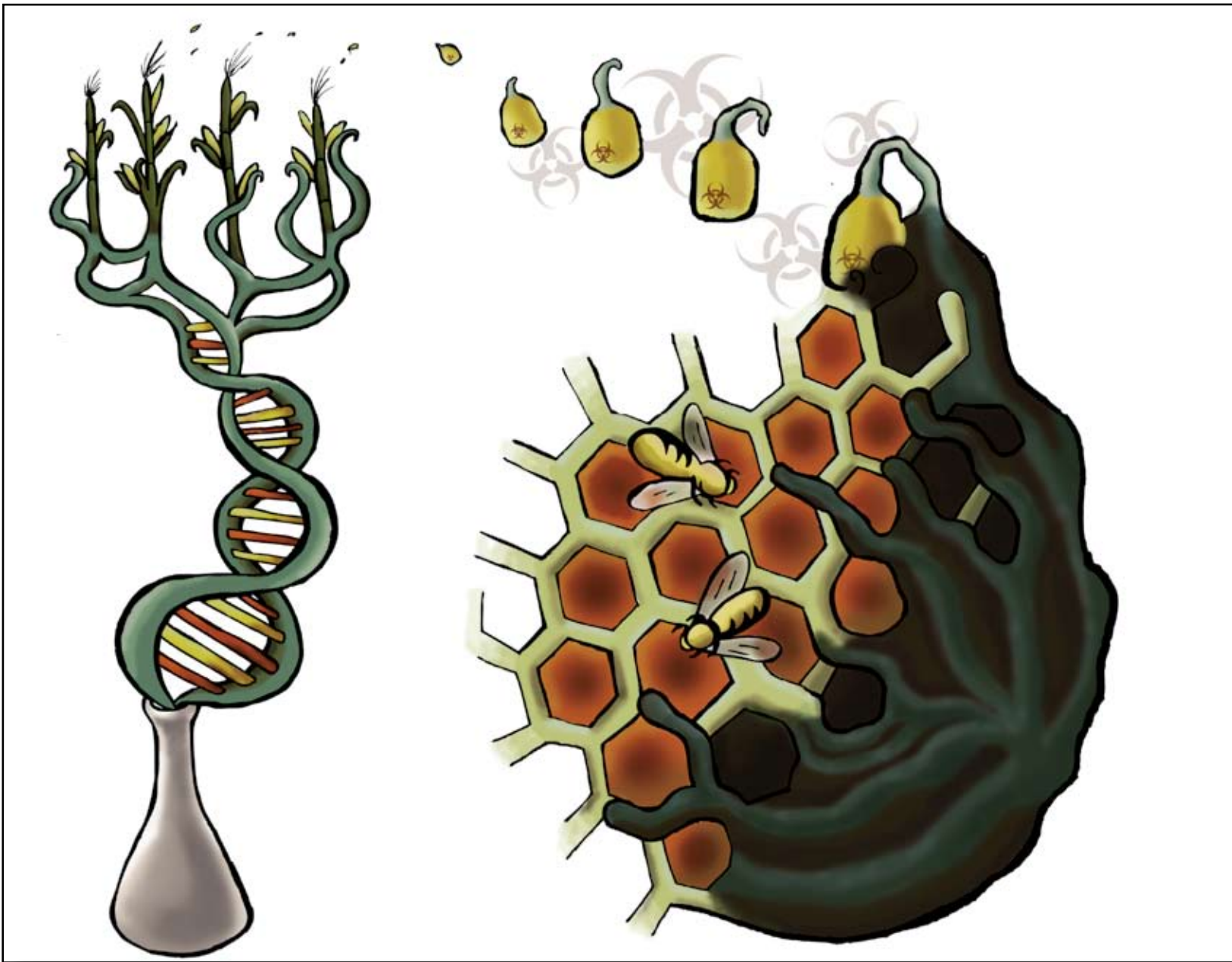
EBRP Library Rebranding  
Promotional Materials  
Illustrator, Photoshop, InDesign





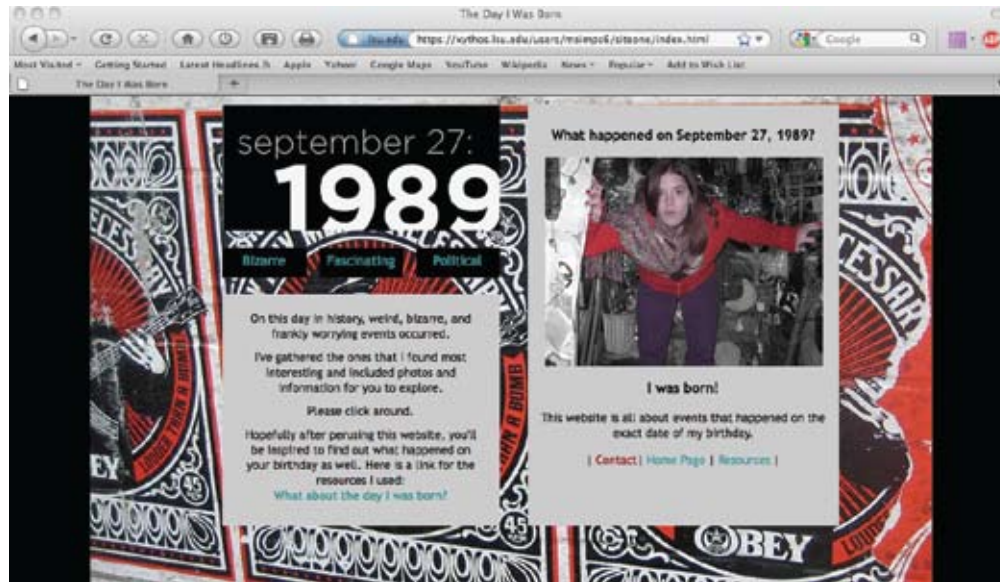
03

Louisiana Public Broadcasting  
Program Promotional Billboards  
Photoshop, After Effects

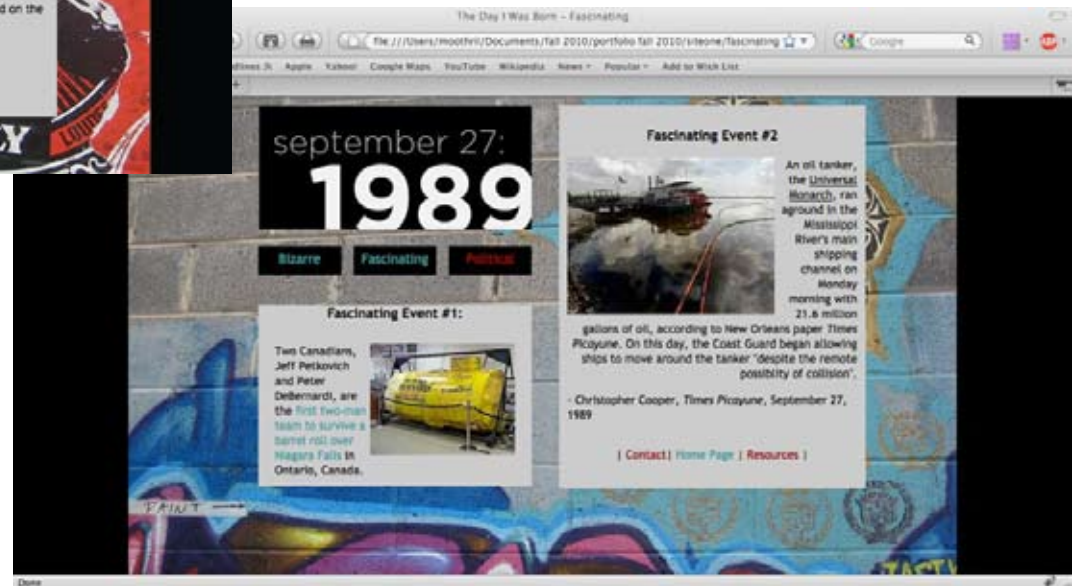


04

Genetic Manipulation  
Illustrative Poster  
Photoshop

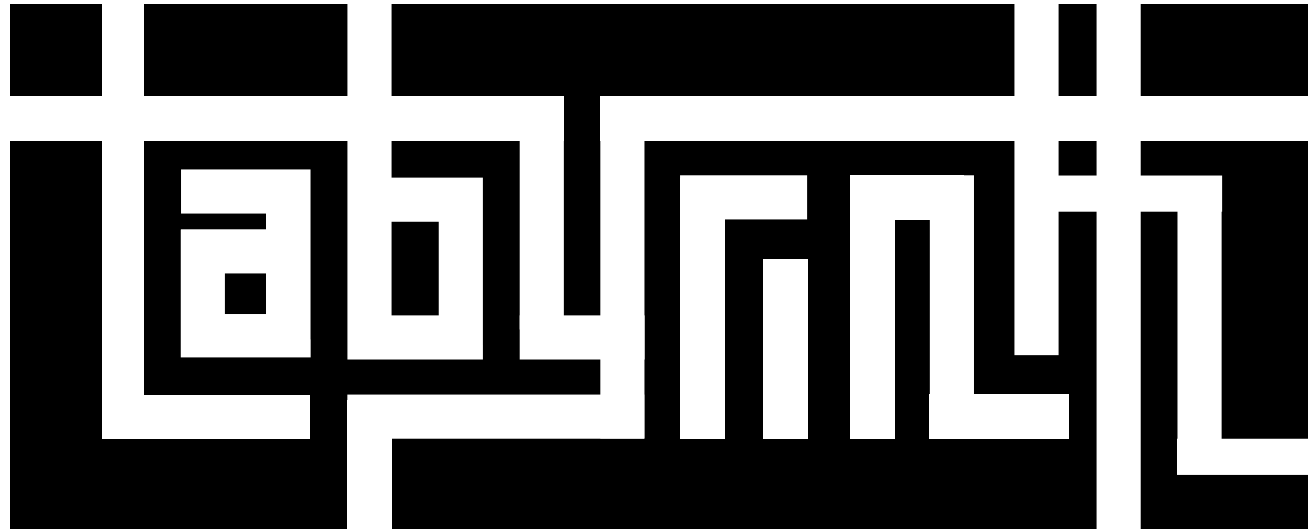


*home page*



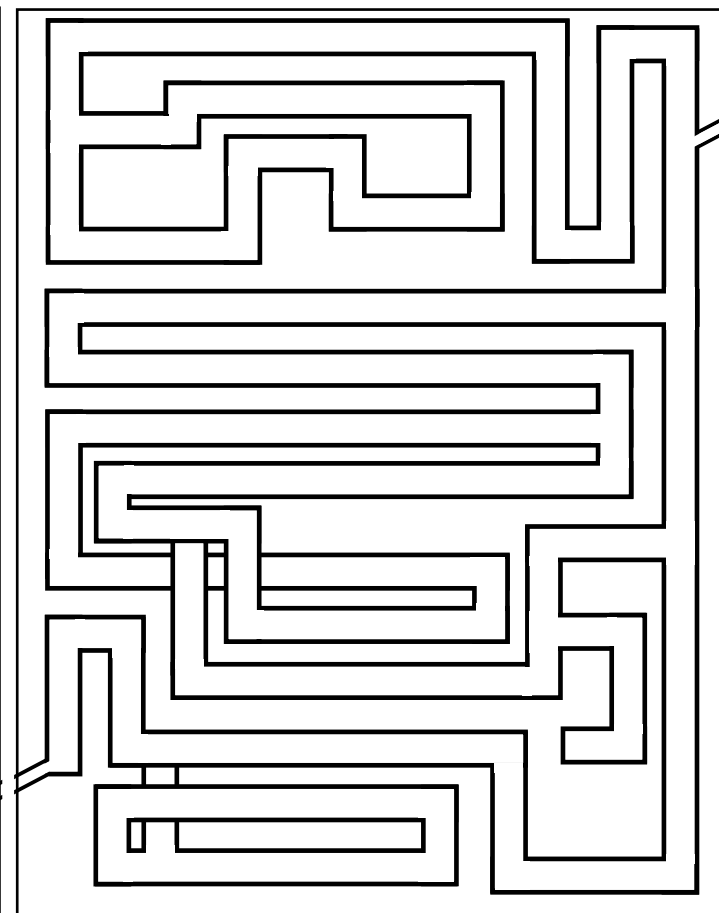
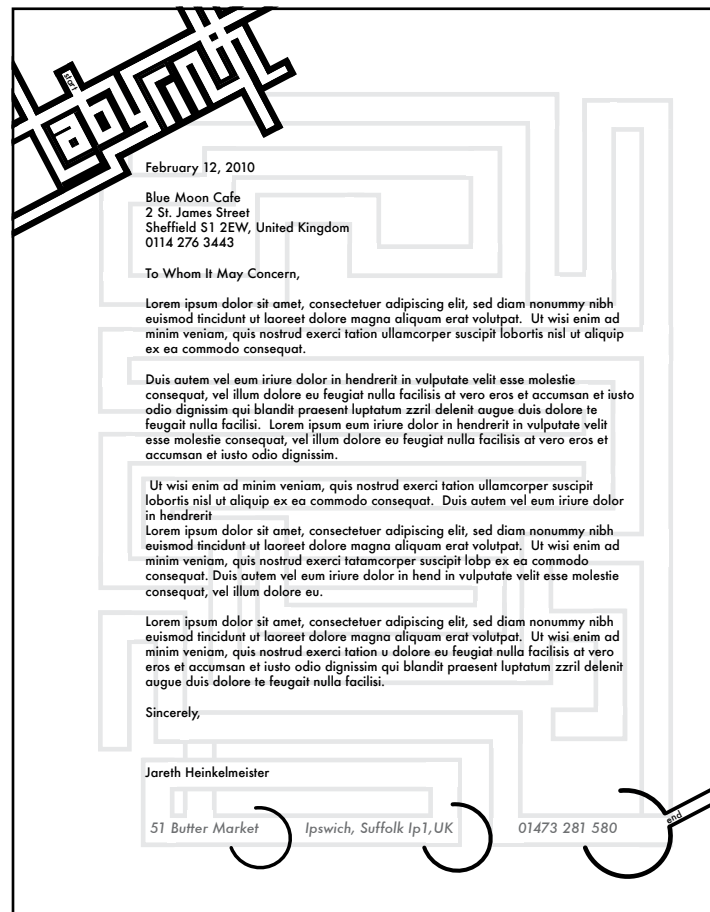
*internal page*





*logo & reversed logo*

## business card



## letterhead & envelope





*home page*







book cover

08

Pocket Pal Media  
Book Jacket Re  
Illustrator and InDesign



09

Painted Album Cover  
Acrylic, Illustrator