

TECHNICAL SKILLS

- Experience building Ruby on Rails and Javascript Applications
- Proficiency at C, Ruby, SCHEME, Javascript, HTML5, CSS
- Built several games using Canvas with KineticJS
- Experience using Unix commands, Git, vim, ssh, etc.
- Knockout, Underscore, jQuery, Jasmine Testing Framework
- HAML, Nokogiri, HTTParty

WORK EXPERIENCE

Mentorship, September/2014 - Present

- Spent four months under the mentorship of an experienced developer
- See portfolio of projects at **github.marytal.com/projects**

Digital Marketing Strategist, Hipstreet, Toronto, Ontario, January/2014 - May/2014

- Improved conversion rates, writing informative and persuasive product page copy
- Designed microsites to improve navigation and readability for clientele

Social Media Intern, Felicity Art, Milton, Ontario, May/2013 - October/2013

- Managed social media accounts and online promotions

Contract Copywriter, Dragon Taekwondo, Milton, Ontario, July/2013 - August/2013

- Drafted, filmed, and edited two video ads

EDUCATION

Candidate for Bachelor of Arts Degree, Psychology major, Computer Science minor, Business specialization, University of Waterloo, Waterloo, Ontario, 2012 - 2017

Relevant Courses: Elementary Algorithm Design and Data Abstraction, Designing Functional Programs, Object Oriented Software Development

Introduction to Business Simulation: Virtual Business Operation, Mike's Bikes, Intro to Business in North America, 2012

- Achieved a global ranking of 164 - global percentile of 98%, first place in class
- Appointed company CEO by group members due to strong communication skills and strategy success

Awards:

- University of Waterloo Merit Scholarship, University of Waterloo, May 2012
- Dean's Honours List, University of Waterloo, May 2013 - Present

ACTIVITIES & INTERESTS**Graphic Designer**, Marketing and Advertising Club, January/2013 - April/2014

- Worked as part of a team to create mock advertising pitches

Media Manager, Green Team, Milton, Ontario, September/2010 - June/2012

- Co-produced a multimedia ad campaign for reusable water bottles