MIRIAM DESTA

UX/UI designer with a background in Cognitive Science, Neuroscience, and Bioethics. Experienced in empathizing and delivering the needs of various clients, employers, and customers. Driven by a serial curiosity of human understanding and equipped with data-driven research skills, I can incisively pinpoint user's pain points and create innovative design solutions with sustainable impact.

PROJECTS

Roomy Interior Design App   Oct 2022 - Ongoing

App enabling anyone, anywhere instant interior design expert access

- Utilized user-centered design process and mobile-first approach to design a responsive web app where people can connect instantly with design experts.
- Defined user needs and goals through user interviews and surveys, and developed personas, customer journey maps, and sitemaps.
- Designed low-to-high fidelity screens, various prototype iterations, and a style guide validated by various rounds of usability and preference tests.

Wordy Vocabulary App   Jan 2018 - Nov 2022

App empowering people to learn new languages on-the-go

- Applied user-centered design process to design a fun vocabulary app empowering people to easily learn new languages on-the-go.
- Defined market through competitive analyses and enumerated user needs and goals through user interviews, user flows, and persona creation.
- Created low-to-high fidelity screens resulting in intuitive user-interface.

EXPERIENCE

Senior Patient Coordinator   2021-2022

Weill Cornell Radiology

- Facilitated outpatient and research patients in busy radiology facility.
- Worked with interdisciplinary group of healthcare professionals to streamline workflow efficiency and optimize patient satisfaction.
- Coordinated new patient health literacy and satisfaction procedures which bolstered patient surveys in under 5 months.

Medical Assistant   2021-2022

Optimum Urgent Care

- Supported Covid-19 frontline workers through strategic planning, project oversight, and executive communication skills.
- Created new log sheets to streamline processes and significantly reduce office waste in under four months to maximize workflow efficiency.
- Trained new employees leading to 25 percent decrease in training periods.

Research Assistant   2016-2019

Epilepsy Foundation of Virginia

- Collected data and prepared presentation for members and donors and multiplied major donors ($10,000 and more) by 25 percent.
- Composed service-needs assessment for multiple organization offices.
- Developed and ran patient-centered referral programs specific to various offices.
- Used evidence-based strategies to remove defunct programs and redistribute funds which led to 14.3% increase in client-directed programs.

CONTACT

- (248)759-3116
- mwd3kf@virginia.edu
- Washington, DC (open to relocate)
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SKILLS

User Research
Usability Testing
User Interviews
User Personas
Information Architecture
Wireframing & Prototyping
UI Design
Project Management
Lean & Agile UX

TOOLS

Adobe XD and Photoshop
Sketch
Figma
InVision
HTML and CSS
MS Office
A/B testing

EDUCATION

UX Design Certification

Career Foundry | 2022 - 2023

6-month intensive course for UX Designers specializing in UX fundamentals and methodology, user research and data-driven design, prototyping and wireframing.

BA in Cognitive Science- Neuroscience and Bioethics

University of Virginia | 2019

LANGUAGE

English: Native

Spanish: Proficient

Amharic: Professional