

ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD sales

\$5.98M

▼ -0.55%

YTD profit

712.6K

▲ 8.04%

YTD Quantity

55K

▼ -6.57%

YTD Profit margin

11.92%

▲ 8.63%

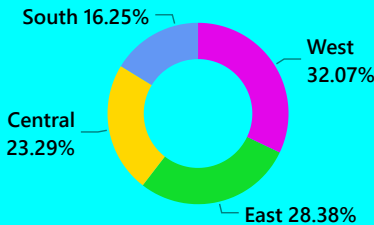
Sales by category

category	YTD sales	PYTD sales	YOY sales	trend
Furniture	\$1.30M	1.28M	1.42%	▲
Office Supplies	\$3.62M	3.64M	-0.67%	▼
Technology	\$1.06M	1.09M	-2.46%	▼

Top 5 products by YTD sales

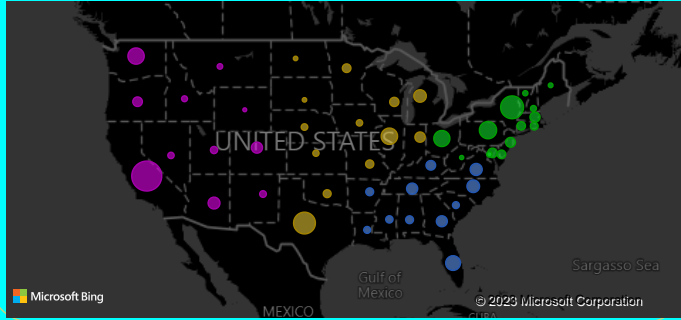
Staple envelo...	\$35K
Staples	\$26K
Easy-staple p...	\$23K
Staples in mis...	\$20K
Storex Dura P...	\$14K

YTD sales by Region



sales by state

customer_region ● Central ● East ● South ● West



Bottom 5 products by YTD sales

Rediform S.O....	\$0.18K
Panasonic KX...	\$0.17K
Fellowes PB3...	\$0.15K
Lexmark Mar...	\$0.10K
Pizazz Global ...	\$0.10K

YTD sales by shipping type

