Moving Truck Rentals



Web Scraping Project Aug 09, 2018 Xu Huang

MOVING 101

The guide to everything you need to know before you go get moving company quotes



Overview

Moving Cost Calculator

Options Comparison

Company Guides

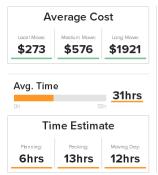
Reviews

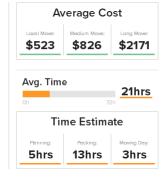
MOVING OPTIONS COMPARISON













HYBRID™ & DIY MOVING COMPANY GUIDES



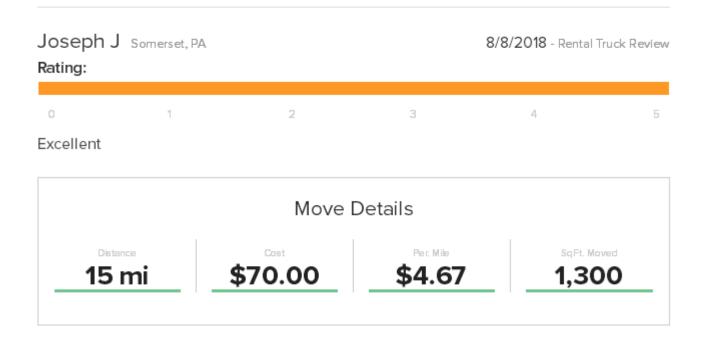








U-Haul Truck Customer Reviews



 U-Haul, Penske and Budget are the main focus

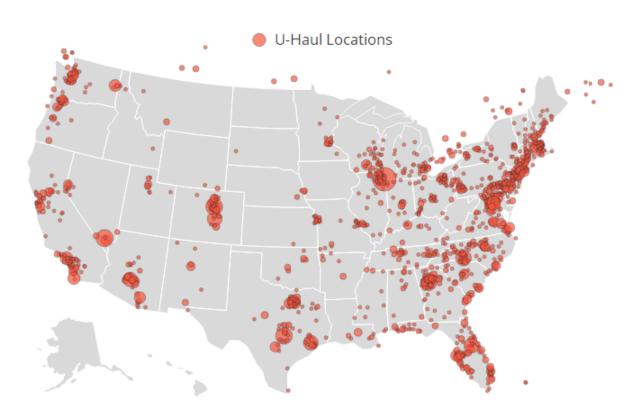


Enterprise and Ryder are mainly for testing purpose





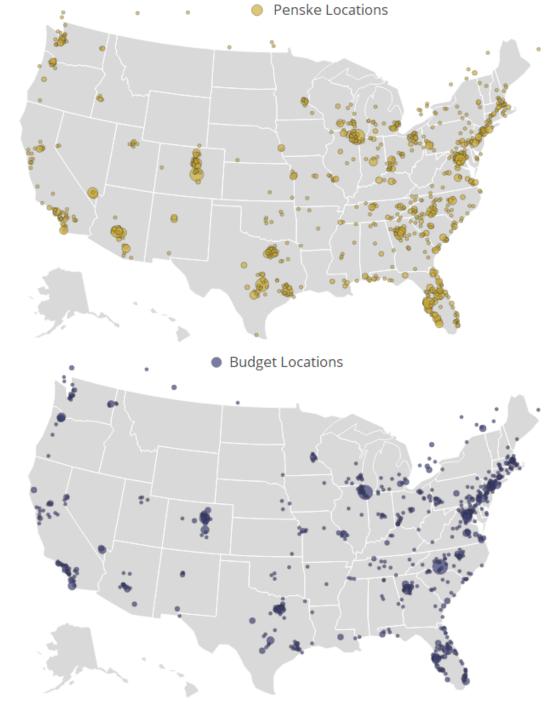




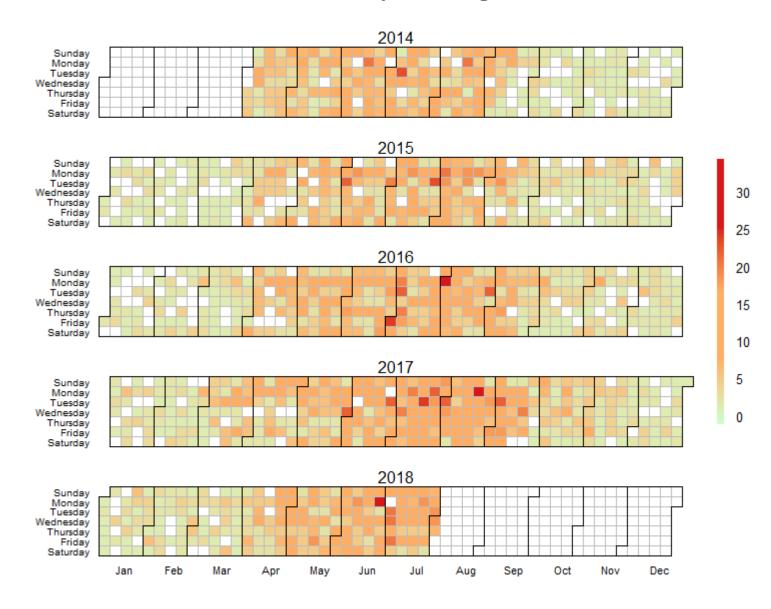
Bubble map requires lat, lon

-> Import geocoders from geopy

GeocoderQuotaExceeded: ('HTTP Error 429: Too Many Requests', 'occurred at index 2348')

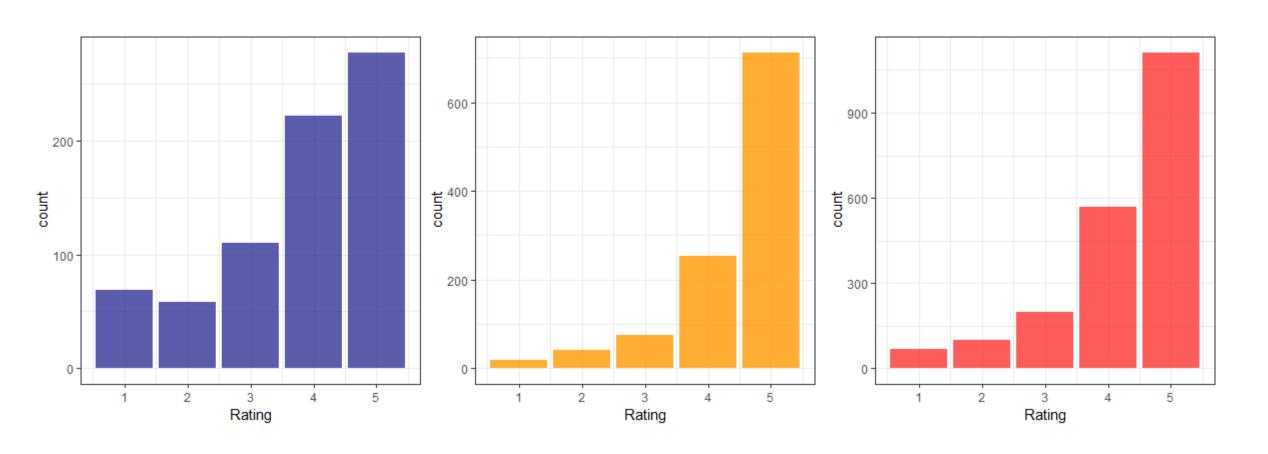


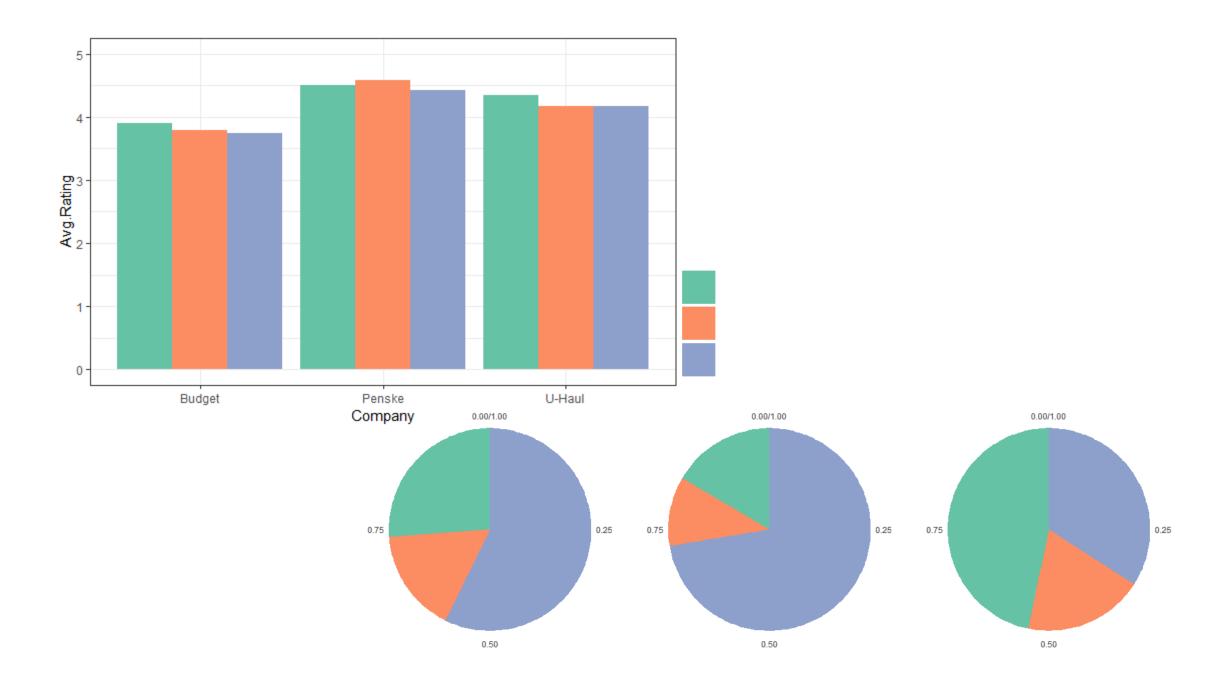
Calendar Heat Map of Moving Count

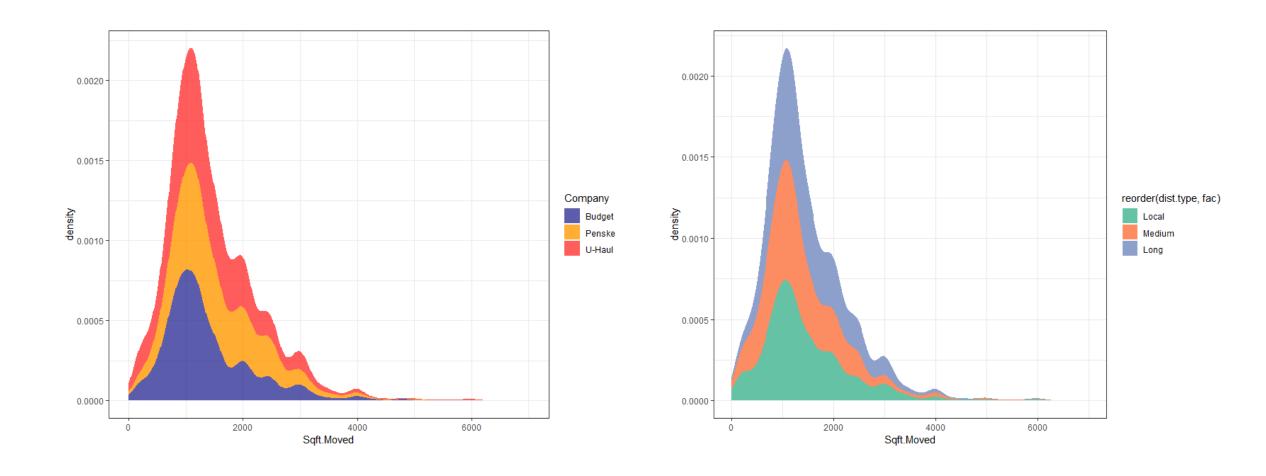


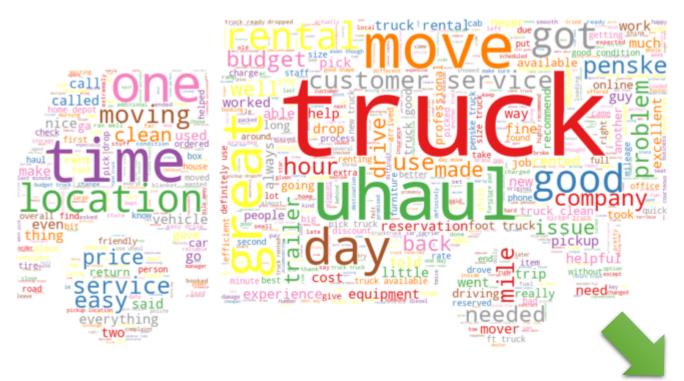
- Moving business reaches peak in high summer
- Weekly pattern is not very clear









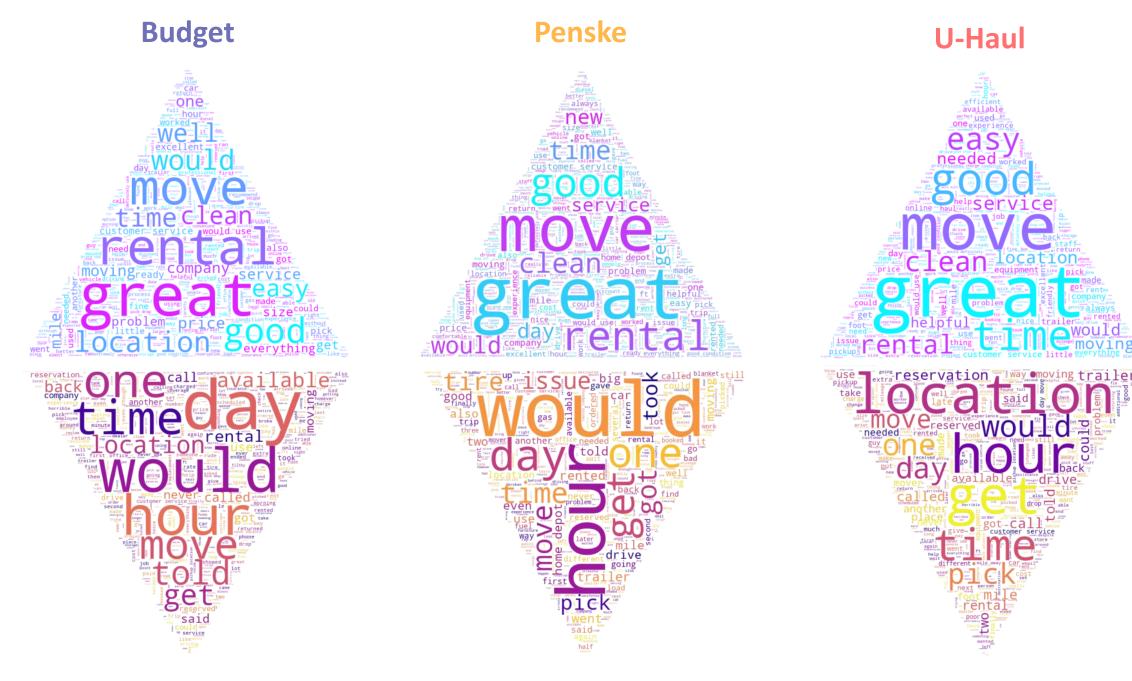


 Some words need to be removed from the cloud

```
my_stopwords=
['truck', 'uhaul',
'penske', 'budget']
```







All happy families are alike; each unhappy family is unhappy in its own way......

U-Haul



Author: Francesca Di Meglio



- Get a price break if U-Haul® changes your reservation on you
- Flexible policy for changes you make to your reservation
- Same-day rental
- Special offers for customers
- Safety features on the equipment



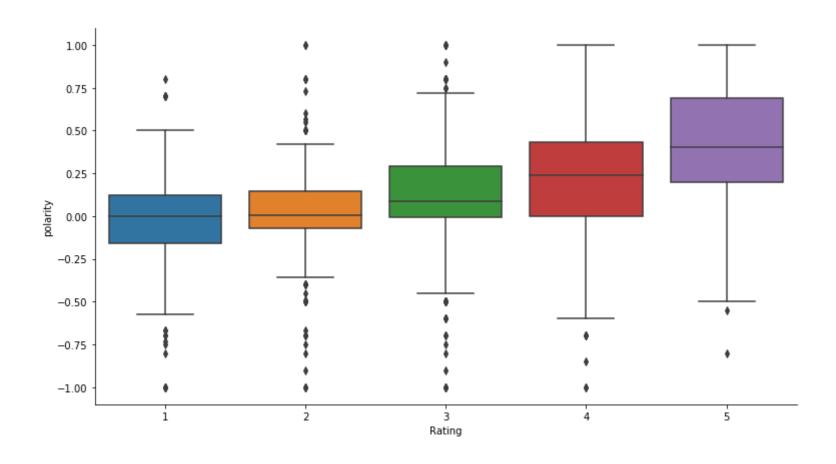
CONS

- Sly tactics could cause you to spend more than you want (or need to)
- Unreliable online customer service
- High possibility of being unable to pick up at your preferred location





Sentiment Analysis



Co-Occurrence Probabilities: Word Embedding

 $window_size = 2$

```
In [61]: word_NN('truck'), word_NN('uhaul'), word_NN('great')
Out[61]: ('move', 'penske', 'good')
In [64]: word NN('locate'), word NN('service'), word NN('rental'), word NN('easy')
Out[64]: ('extend', 'customer', 'drop', 'quick')
In [63]: word NN('get'), word NN('day'), word NN('time'), word NN('would')
Out[63]: ('someone', 'late', 'several', 'recommend')
In [70]: word NN('clean'), word NN('drive'), word NN('got'), word NN('issue')
Out[70]: ('ran', 'driving', 'one', 'problem')
In [71]: word_NN('charge'), word_NN('cost'), word_NN('reservation'), word_NN('tire')
Out[71]: ('additional', 'mileage', 'confirmed', 'repair')
In [99]: word_NN('phone'), word_NN('deal'), word_NN('price'), word_NN('job')
Out[99]: ('call', 'with', 'best', 'wonderful')
```