Moving Truck Rentals

Web Scraping Project

Aug 09, 2018

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MOVING 101

The guide to everything you need to know before you go get moving company quotes

Get Started!

MOVING OPTIONS COMPARISON

D.I.Y. Move

Average Cost

Local Move:	Medium Move:	Long Move:
$273	$576	$1921

Avg. Time

31hrs

0h   72h

Time Estimate

Planning:	Packing:	Moving Day:
6hrs	13hrs	12hrs

Hybrid™ Move

Average Cost

Local Move:	Medium Move:	Long Move:
$523	$826	$2171

Avg. Time

21hrs

0h   72h

Time Estimate

Planning:	Packing:	Moving Day:
5hrs	13hrs	3hrs

Full Service Move

Average Cost

Local Move:	Medium Move:	Long Move:
$1300	$3000	$6000

Avg. Time

51hrs

0h   72h

Time Estimate

Planning:	Packing:	Moving Day:
48hrs	2hrs	1hrs
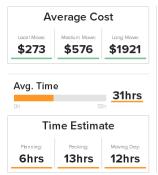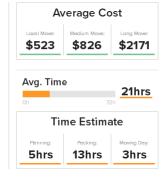
HYBRID™ & DIY MOVING COMPANY GUIDES

PENSKE   U-HAUL®   Budget®

enterprise truck rental   Ryder® Ever better.™

MOVING OPTIONS COMPARISON

D.I.Y. Move	Hybrid™ Move	Full Service Move

Current Home → **On the Way** → **New Home**

Pack   Load   Unload   Unpack

MOVING OPTIONS COMPARISON

D.I.Y. Move	Hybrid™ Move	Full Service Move

Current Home → **On the Way** → **New Home**

Pack — Load — Unload — Unpack

- Scraping method:
  Slow process...
- Analyzing methods: R & Python
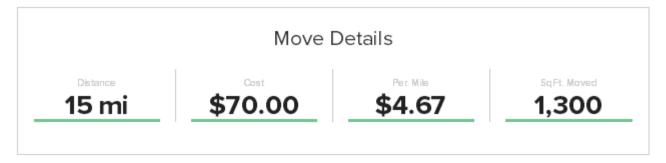
U-Haul Truck Customer Reviews

Joseph J   Somerset, PA   8/8/2018 - Rental Truck Review
Rating:

0   1   2   3   4   5

Excellent

Move Details

Distance	Cost	Per. Mile	SqFt. Moved
15 mi	$70.00	$4.67	1,300

LOAD MORE

- U-Haul, Penske and Budget are the main focus
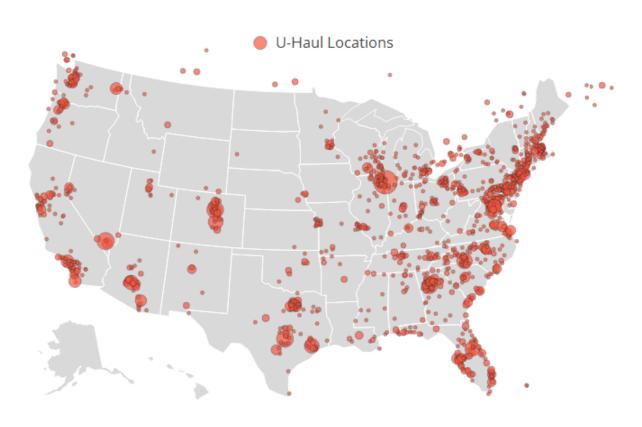
- Enterprise and Ryder are mainly for testing purpose

U-Haul Locations

Penske Locations

Budget Locations
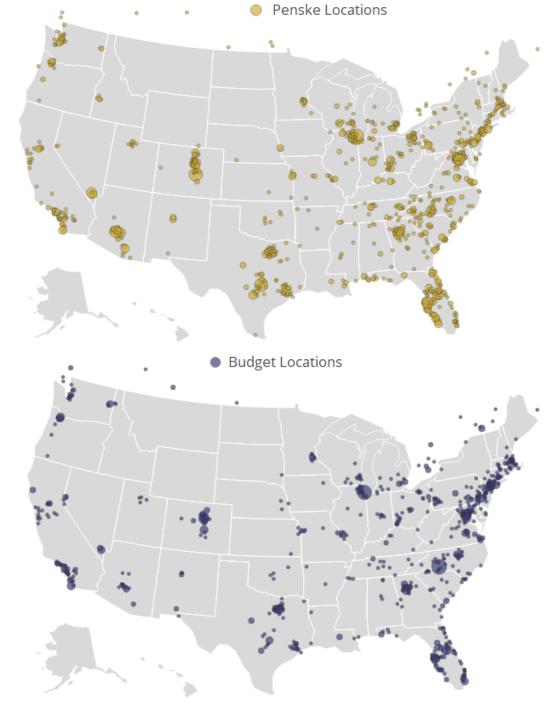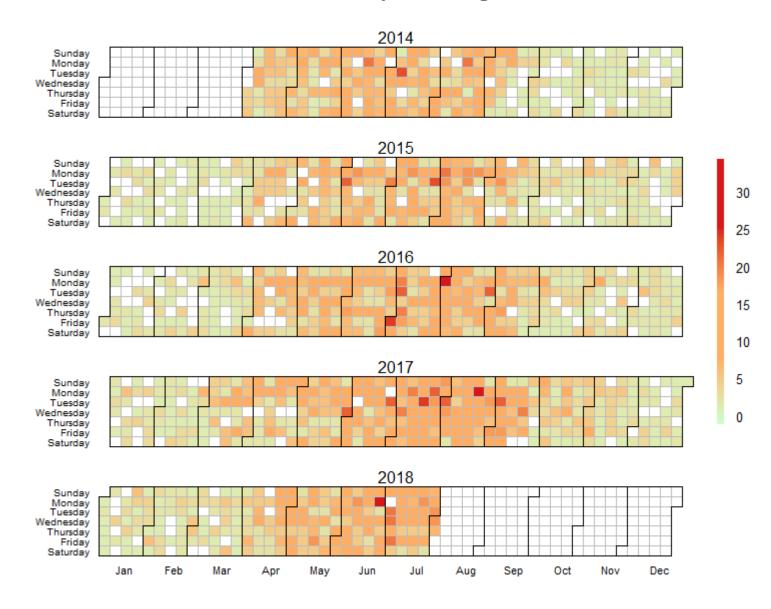
Geopy bubble map requires geocoders

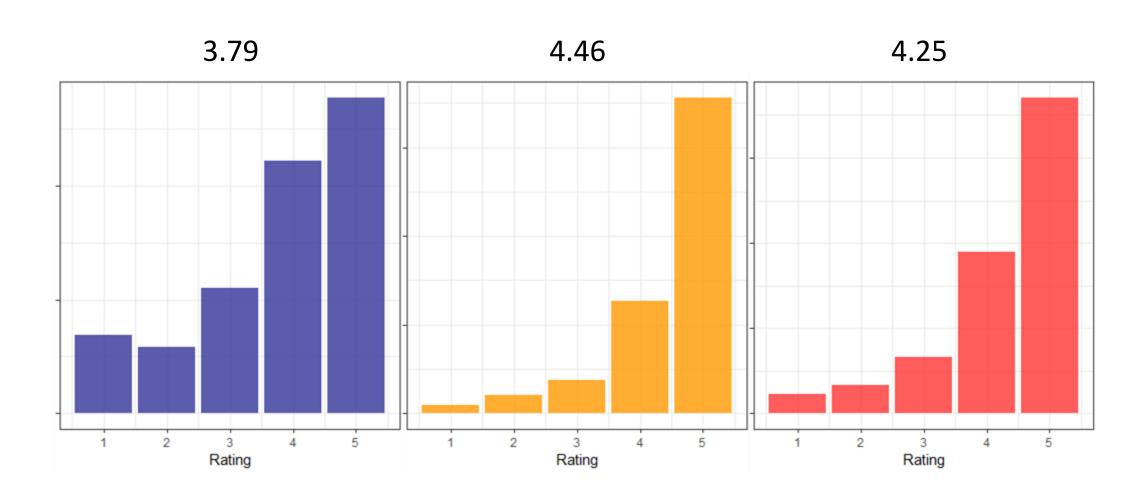**GeocoderQuotaExceeded**: ('HTTP Error 429: Too Many Requests', 'occurred at index 2348')
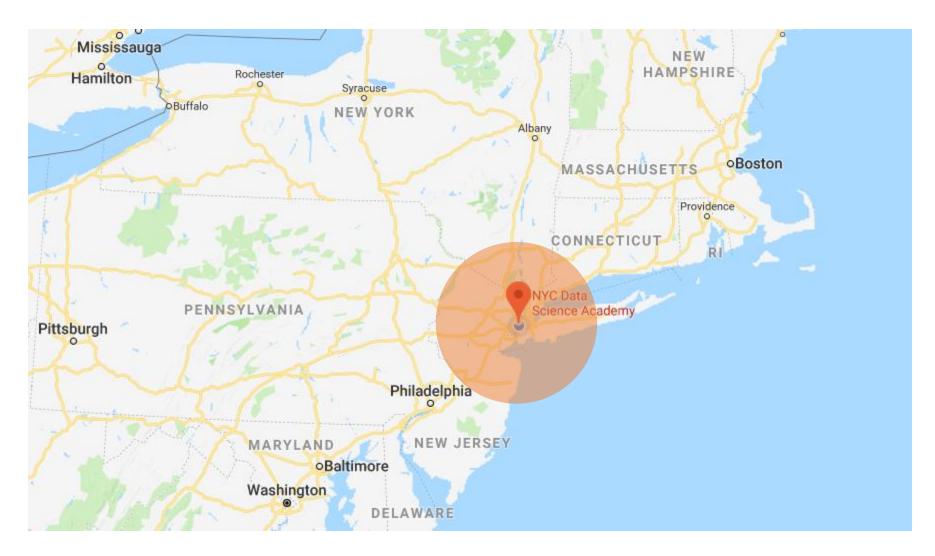
Calendar Heat Map of Moving Count

- Moving business reaches peak in high summer
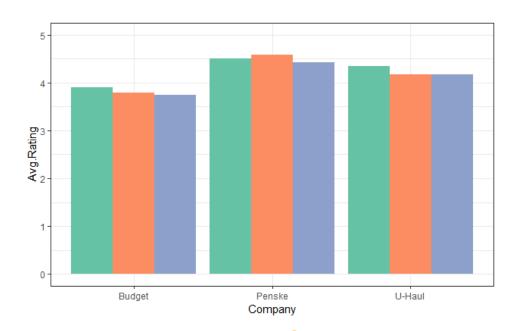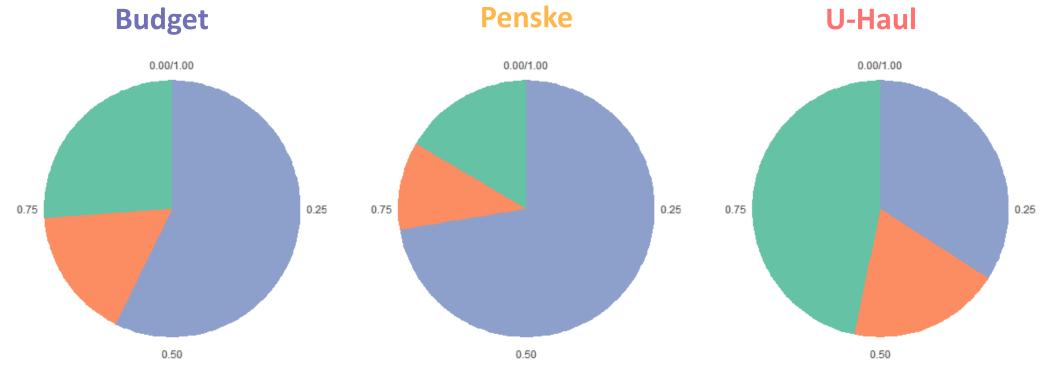- Weekly pattern is not very clear

Distance: Local (< 50 miles), Medium (50 ~ 250 miles), Long (> 250 miles)

MOVING LABOR GUIDE

Studio/Small Apt
100-800 sq ft

2-3 Bedroom Apt
800-1200 sq ft

2-3 Bedroom House
1000-1500 sq ft

3-4 Bedroom House
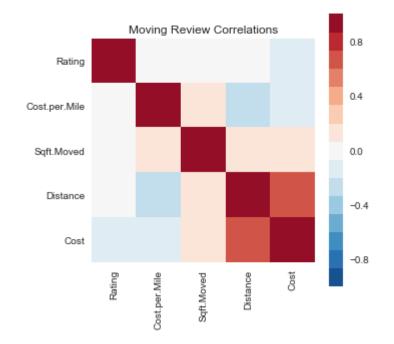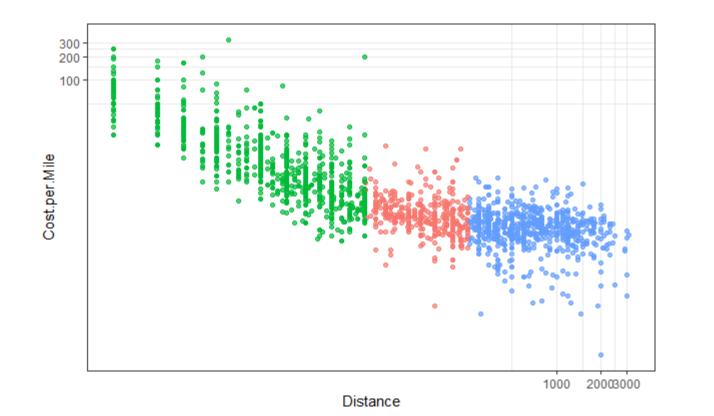1500-2000 sq ft

4+ Bedroom House
2000-3000+ sq ft

2-3 Bedroom Apt/House are the peak choices for truck rental
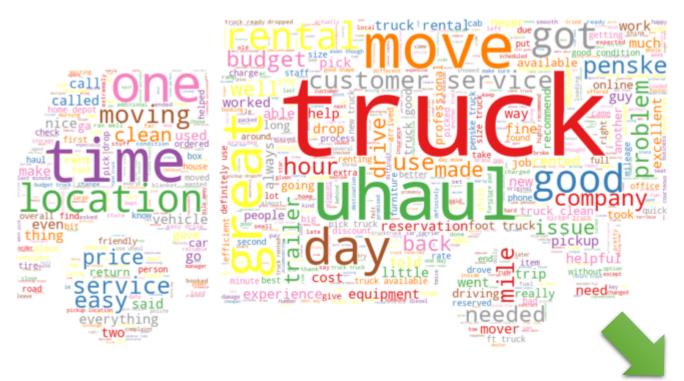
Only Distance & Cost show strong positive correlation

Average Cost per Mile in $:

	Budget	Penske	U-Haul
Local	21.1	19.4	16.6
Medium	1.98	2.78	2.18
Long	1.13	1.30	1.39

- Some words need to be removed from the cloud

```
my_stopwords=
['truck', 'uhaul',
'penske', 'budget']
```

All happy families are alike; each unhappy family is unhappy in its own way……

Budget

Penske

U-Haul

Editor's conclusions:

Author: Francesca Di Meglio

U-Haul

PROS	CONS
Get a price break if U-Haul® changes your reservation on you	Sly tactics could cause you to spend more than you want (or need to)
Flexible policy for changes you make to your reservation	Unreliable online customer service
Same-day rental	High possibility of being unable to pick up at your preferred location
Special offers for customers	
Safety features on the equipment	

U-Haul

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👍 PROS	👎 CONS
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Sentiment Analysis

Co-Occurrence Probabilities: Word Embedding

window_size = 2

```
In [61]: word_NN('truck'), word_NN('uhaul'), word_NN('great')

Out[61]: ('move', 'penske', 'good')


In [64]: word_NN('locate'), word_NN('service'), word_NN('rental'), word_NN('easy')

Out[64]: ('extend', 'customer', 'drop', 'quick')


In [63]: word_NN('get'), word_NN('day'), word_NN('time'), word_NN('would')

Out[63]: ('someone', 'late', 'several', 'recommend')


In [70]: word_NN('clean'), word_NN('drive'), word_NN('got'), word_NN('issue')

Out[70]: ('ran', 'driving', 'one', 'problem')


In [71]: word_NN('charge'), word_NN('cost'), word_NN('reservation'), word_NN('tire')

Out[71]: ('additional', 'mileage', 'confirmed', 'repair')


In [99]: word_NN('phone'), word_NN('deal'), word_NN('price'), word_NN('job')

Out[99]: ('call', 'with', 'best', 'wonderful')
```

Future Work

Current Home → On the Way → New Home

Rental Trucks **vs** Moving Containers