MARVIN ABRAHAM ZAVALETA VALDERRAMA

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Portfolio: https://www.loomixstudio.com/

👤 Professional Profile

Fullstack developer specialized in Flutter and Firebase, with experience in mobile apps, web admin panels, and data science. I combine programming skills, strategic thinking, and analytical capabilities to build functional, scalable, and user-centered digital products. Experienced in leading projects from concept to deployment, integrating modern technologies such as Firebase, PostgreSQL, Python, and machine learning tools to drive real business impact.

💼 Experiencia Profesional

Flutter Fullstack Developer| Loomix Studio
(Jan 2024 – Present)

- Developed a full e-commerce app (MIJI Markets) for Android and iOS, integrated with Firebase Auth, Firestore, Cloud Functions, and push notifications.
- Built a custom admin panel in Flutter Web with real-time editing, stock management, and order tracking.
- Implemented delivery scheduling, dynamic cart logic, in-app messaging, and payment validation.
- Created a predictive model for weekly product demand using Python (Pandas + Scikit-learn).
- Automated inventory segmentation using BCG matrix logic to improve stock decisions and promotions.

Operations Manager | MIJI MARKETS
(Jun 2023 – Present)

- Scaled a physical minimarket from 0 to 350+ daily orders and S/50K+ in monthly sales.
- Led inventory and supplier management using digital tools.
- Supervised staff and improved customer service.
- Integrated business data into dashboards using Excel and Google Sheets.
- Implemented pricing, marketing, and procurement optimization strategies.

Real Estate Manager | BIENEZ
(Jun 2022 – Aug 2023)

- Designed and launched a real estate website (WordPress) and digital campaigns for lead generation.
- Generated over 30 daily leads through digital ads and automated redirection to WhatsApp.
- Built and managed a portfolio of 50+ real estate projects with consistent monthly sales.
- Provided client support across the acquisition process, including negotiation and documentation review.
- Currently redesigning platform into an open listing portal for wider access.

Mortgage Advisor | BANCO DE CRÉDITO DEL PERÚ
(Jan 2017 – Aug 2021)

- Managed and evaluated over 1,000 mortgage loans throughout career.
- Performed 30–50 loan evaluations daily, consistently surpassing monthly sales goals.
- Specialized in exception handling, credit risk analysis, and loan structuring.
- Supported clients with complex financial profiles (entrepreneurs, freelancers, shareholders).
- Participated in national product improvement initiatives and local real estate networks.
- Recognized among top 10 national performers and awarded "Synergy Collaborator of the Year".

Technical Skills

- **Development Stack:** Flutter, Flutter Web, Firebase (Auth, Firestore, Messaging, Functions), PostgreSQL, Node.js, Git.
- **Data & Machine Learning:** Python, Pandas, NumPy, Scikit-learn, Matplotlib, TensorFlow (basic).
- **UI/UX & Design:** Figma, Tailwind CSS, Material Design.
- **Complementary Tools:** GitHub, Heroku, Vercel, Supabase, Firebase CLI.

Education

- **Industrial Engineering –** Universidad Privada del Norte (2008 – 2013)
- **Advanced Program in Commercial Management & Sales –** ESAN Graduate School of Business (2018)
- **IBM Data Science –** Coursera (2024)
- **IBM Full Stack Cloud Developer –** Coursera *(In Progress)*

Languages

- **Spanish:** Native
- **English:** Advanced

Featured Projects

MIJI Markets – Omnichannel E-commerce Platform
- **Role:** Fullstack Developer (Flutter + Firebase + PostgreSQL)
- **Results:** Operational iOS and Android app with 50+ active users and 200+ orders processed in the first 2 weeks.
- **Stack:** Flutter (mobile + web), Firebase (Auth, Firestore, Cloud Functions), PostgreSQL.
- **Key Features:** Dynamic cart, delivery scheduling, push notifications, real-time order management, RFM segmentation system.

Sales Forecasting System – Inventory Optimization
- **Role:** Data Scientist
- **Results:** Significant reduction in stockouts and spoilage losses.
- **Stack:** Python, Pandas, Scikit-learn, Matplotlib.
- **Application:** Automated segmentation, purchase order generation, and data-driven inventory optimization.