

Logo Versions



Waturelshop



Primary

Wordmark Only

Icon

Colours



Primary

Hex #FDFDFD

RGB rgb(253,253,253)

CMYK 0001

Pantone 11-0601



Secondary

Hex #3D2F28

RGB rgb(61,47,40)

CMYK 0 23 34 76

Pantone 19-0712



Accent

Hex #fcd9be

RGB rgb(252,217,190)

CMYK 0 14 25 1

Pantone 12-0912



Background

Hex #141414

RGB rgb(20,20,20)

CMYK 00092

Pantone 19-3911

Typography

Primary

Akronim

Aa Bb Cc