# New York City 2019 Airbnb Data Analysis Report

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```
library(tidyverse)
library(tigris)
library(leaflet)
library(sp)
library(ggmap)
library(maptools)
library(httr)
library(rgdal)
library(pdist)
library(webshot)
```

#### New York Airbnb 2019

New York is one of the most popular spot for tourists around the world. Airbnb has been changing the way tourists travel. Therefore, our team would like to explore the Airbnbs in New York City in 2019. Our project will start with descriptive analysis of the data, exploratory data analysis and then a creation of a Shiny App.

By creating a Shiny dashboard, we can visually understanding where the rentals are, how much each rental is, type of rentals are and the availability of each rental within the city.

With our dashboard, tourists can review and select the rentals that they are interested in, based on their needs. We also want to incorporate the NY subway dataset to the AirBnB dataset so that we can see which rentals are closer or farther from subway stops.

- id: listing ID
- name: name of the listing
- host\_id: host ID
- host\_name: name of the host
- neighbourhood\_group: location
- neighbourhood: area
- latitude: latitude coordinates
- longitude: longitude coordinates
- room\_type: listing space type
- price: price in dollars
- minimum\_nights: amount of nights minimum
- number\_of\_reviews: number of reviews
- last\_review: latest review
- reviews per month: number of reviews per month
- calculated\_host\_listings\_count: amount of listing per host
- availability\_365: number of days when listing is available for booking

#### Read Data

```
airbnb <- read_csv("../data/AB_NYC_2019.csv")</pre>
```

```
## Parsed with column specification:
## cols(
##
     id = col double(),
##
     name = col_character(),
##
     host id = col double(),
    host_name = col_character(),
##
     neighbourhood_group = col_character(),
##
     neighbourhood = col character(),
##
##
     latitude = col double(),
##
     longitude = col_double(),
##
     room_type = col_character(),
##
     price = col_double(),
##
     minimum_nights = col_double(),
##
     number_of_reviews = col_double(),
##
     last_review = col_date(format = ""),
##
     reviews_per_month = col_double(),
##
     calculated_host_listings_count = col_double(),
##
     availability_365 = col_double()
## )
```

#### glimpse(airbnb)

```
## Observations: 48,895
## Variables: 16
## $ id
                                    <dbl> 2539, 2595, 3647, 3831, 5022, 5...
## $ name
                                    <chr> "Clean & quiet apt home by the ...
## $ host_id
                                    <dbl> 2787, 2845, 4632, 4869, 7192, 7...
## $ host name
                                    <chr> "John", "Jennifer", "Elisabeth"...
## $ neighbourhood_group
                                    <chr> "Brooklyn", "Manhattan", "Manha...
## $ neighbourhood
                                    <chr> "Kensington", "Midtown", "Harle...
## $ latitude
                                    <dbl> 40.64749, 40.75362, 40.80902, 4...
## $ longitude
                                    <dbl> -73.97237, -73.98377, -73.94190...
                                    <chr> "Private room", "Entire home/ap...
## $ room_type
                                    <dbl> 149, 225, 150, 89, 80, 200, 60,...
## $ price
## $ minimum_nights
                                    <dbl> 1, 1, 3, 1, 10, 3, 45, 2, 2, 1,...
## $ number_of_reviews
                                    <dbl> 9, 45, 0, 270, 9, 74, 49, 430, ...
## $ last_review
                                    <date> 2018-10-19, 2019-05-21, NA, 20...
## $ reviews per month
                                    <dbl> 0.21, 0.38, NA, 4.64, 0.10, 0.5...
## $ calculated_host_listings_count <dbl> 6, 2, 1, 1, 1, 1, 1, 1, 1, 4, 1...
## $ availability_365
                                    <dbl> 365, 355, 365, 194, 0, 129, 0, ...
```

Analysis: There are a total of 48,895 observations with 16 variables of rental and host id, rental name, neigourhood group, neighbourhood, longtitude, latitude, room type, price, minimum\_nights, number of reviews received, most recent review date, number of reviews per month, calculated amount of listing per host and the number of day in availability for booking in 2019.

```
subway <- read_csv("../data/ny_subway.csv")</pre>
```

## Parsed with column specification:

```
## cols(
##
    URL = col_character(),
     OBJECTID = col double(),
##
    NAME = col_character(),
##
##
     the_geom = col_character(),
    LINE = col character(),
##
    NOTES = col character()
##
## )
glimpse(subway)
## Observations: 473
## Variables: 6
## $ URL
              <chr> "http://web.mta.info/nyct/service/", "http://web.mta....
## $ OBJECTID <dbl> 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16...
              <chr> "Astor Pl", "Canal St", "50th St", "Bergen St", "Penn...
## $ the_geom <chr> "POINT (-73.99106999861966 40.73005400028978)", "POIN...
             <chr> "4-6-6 Express", "4-6-6 Express", "1-2", "2-3-4", "3-...
## $ LINE
## $ NOTES
              <chr> "4 nights, 6-all times, 6 Express-weekdays AM southbo...
```

Analysis: There are 473 observations in the NY subway dataset with 6 variables of URL of each location's URL page, object ID, location name, longtitude, latitude, the subway lines of each location, and note which includes the train schedules.

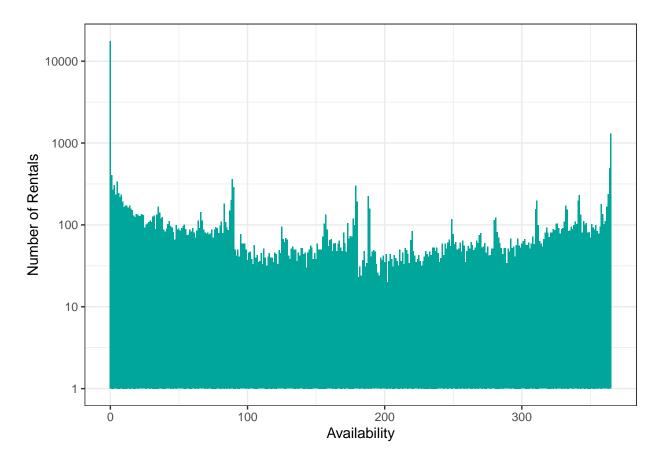
#### Cleaning the Subway Dataset

```
## # A tibble: 6 x 5
##
    OBJECTID NAME
                               LINE
                                             latitude longitude
        <dbl> <chr>
##
                               <chr>
                                                <dbl>
                                                          <dbl>
## 1
           1 Astor Pl
                               4-6-6 Express
                                                 40.7
                                                          -74.0
## 2
           2 Canal St
                               4-6-6 Express
                                                 40.7
                                                          -74.0
## 3
           3 50th St
                               1-2
                                                 40.8
                                                          -74.0
## 4
           4 Bergen St
                               2-3-4
                                                 40.7
                                                          -74.0
## 5
          5 Pennsylvania Ave 3-4
                                                 40.7
                                                          -73.9
           6 238th St
## 6
                                                 40.9
                                                          -73.9
```

### **Exploratory Data Analysis**

Number of days the listing is available for booking in 2019

```
airbnb%>%
  group_by(availability_365)%>%
  count()%>%
  ggplot(aes(x = availability_365, y = n)) +
  geom_col(fill = "#00A699") +
  theme_bw() +
  scale_y_log10() +
  xlab("Availability") +
  ylab("Number of Rentals")
```



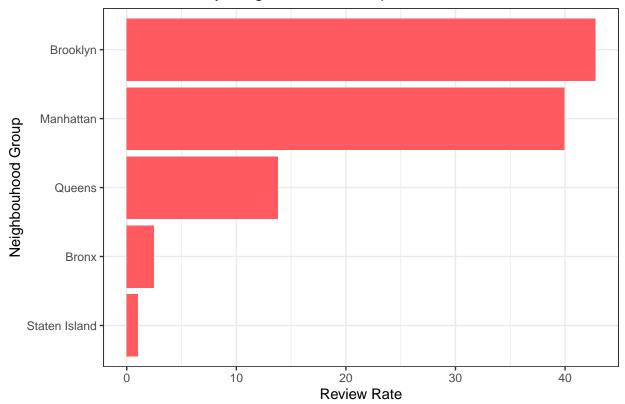
**Findings:** It seems there are various rentals available throughout the year. A good amount of the units seem to be booked with zero availability however, there are still many units can be rented through out the year.

#### How popular Airbnb is by neighborhoods

We calculate the number of reviews across the neighborhoods to identify which location(s) have the most reviews (doesn't matter if it was positive or negative reviews, a review means a stay in the unit.)

```
airbnb%>%
  group_by(neighbourhood_group)%>%
  summarise(total_review = sum(number_of_reviews))%>%
  mutate(percent_review = total_review/ sum(total_review)*100)%>%
  ggplot(aes(x = fct_reorder(neighbourhood_group, percent_review), y = percent_review)) +
  geom_col(fill = "#FF5A5F") +
  theme_bw() +
  ggtitle("Review Rate by Neighborhood Group") +
  xlab("Neighbouhood Group") +
  ylab("Review Rate") +
  coord_flip()
```

### Review Rate by Neighborhood Group



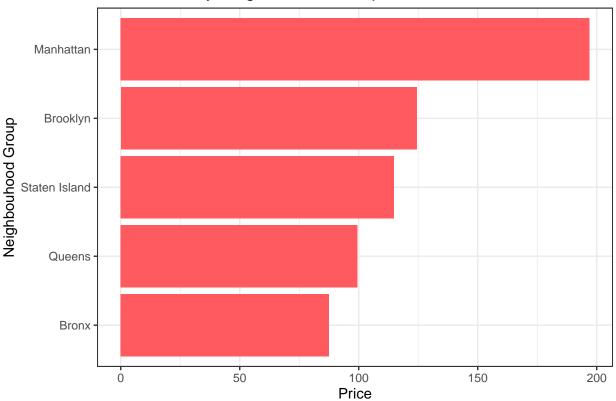
**Analysis:** Based on the plot, Brooklyn has the highest review rate for more than 40% among all 5 neighbourhood groups, followed by Manhattan with approximately 40%. Brooklyn and Manhattan are the most popular neighborhood for renters.

### Listed price by neighbourhood\_group

```
airbnb%>%
  group_by(neighbourhood_group)%>%
  summarise(avg_price = mean(price))%>%
  ggplot(aes(x = fct_reorder(neighbourhood_group, avg_price), y = avg_price)) +
  geom_col(fill = "#FF5A5F") +
  theme_bw() +
```

```
ggtitle("Rental Price by Neighborhood Group") +
xlab("Neighbouhood Group") +
ylab("Price") +
coord_flip()
```

## Rental Price by Neighborhood Group

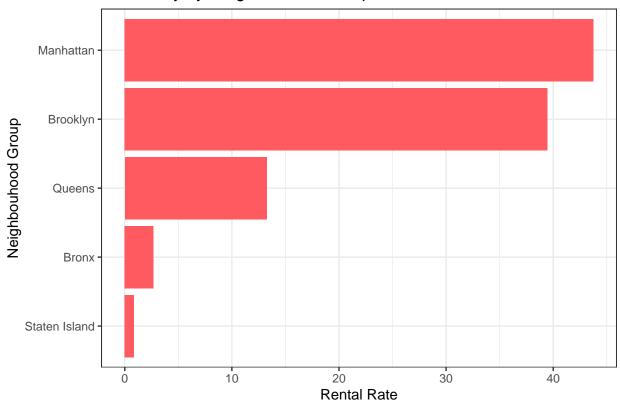


Analysis: Manhattan has the highest average rental price among all other Neighbouhood groups by almost 1/3 more. Interestingly, rentals in other areas have similar average prices.

#### Neighbourhood vs listed rental rate

```
airbnb%>%
  group_by(neighbourhood_group)%>%
  summarise(sum_rental = sum(id))%>%
  mutate(percent_rental_count = sum_rental/ sum(sum_rental)*100)%>%
  ggplot(aes(x = fct_reorder(neighbourhood_group, percent_rental_count), y = percent_rental_count)) +ge  theme_bw() +
  ggtitle("Availability by Neighborhood Group") +
  xlab("Neighbouhood Group") +
  ylab("Rental Rate") +
  coord_flip()
```

### Availability by Neighborhood Group

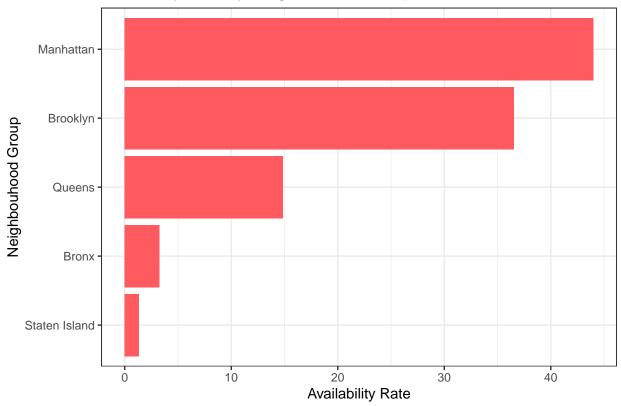


**Analysis:** Around 80% list rentals are gathering in Manhattan and Brooklyn which we believe is expected as these two neighbouhood groups have the most attractions that tourists would be interested in, and have the most entertainment/ restaurants to explore.

#### Neighbourhood vs availability

```
airbnb%>%
  group_by(neighbourhood_group)%>%
  summarise(sum_avalibility = sum(availability_365))%>%
  mutate(percent_avai = sum_avalibility/ sum(sum_avalibility)*100)%>%
  ggplot(aes(x = fct_reorder(neighbourhood_group, percent_avai), y = percent_avai)) +
  geom_col(fill = "#FF5A5F") +
  theme_bw() +
  ggtitle("Availability Rate by Neighborhood Group") +
  xlab("Neighbouhood Group") +
  ylab("Availability Rate") +
  coord_flip()
```

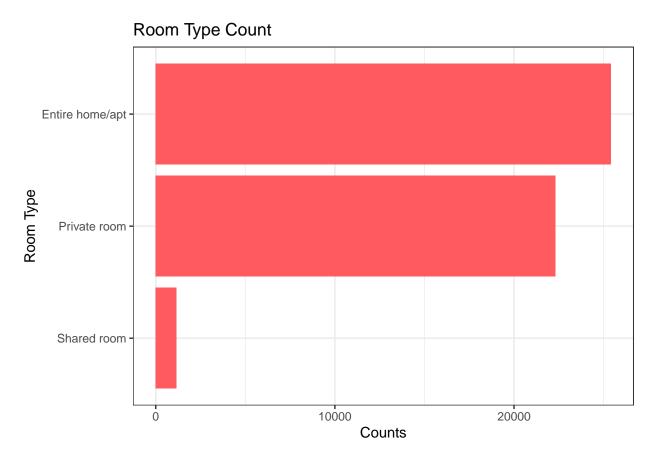




Analysis: Similar to the previous plot, most available rentals are also in Manhattan and Brooklyn.

### Type of rental

```
airbnb%>%
  group_by(room_type)%>%
  count(name = "type_count")%>%
  ggplot(aes(x = fct_reorder(room_type, type_count), y = type_count)) +
  geom_col(fill = "#FF5A5F") +
  theme_bw() +
  ggtitle("Room Type Count") +
  xlab("Room Type") +
  ylab("Counts") +
  coord_flip()
```



**Analysis:** Most rental types are either entire units or private rooms. Shared room has the least amount within the city.

#### NYC map vs Airbnb rentals

```
airbnb%>%
  group_by(neighbourhood_group)%>%
  mutate(sum_rental = n())%>%
  select(name, neighbourhood_group, latitude, longitude, sum_rental) -> airbnb_count

leaflet(airbnb_count) %>%
  addTiles() %>%
  setView(-74.00, 40.71, zoom = 12)%>%
  addMarkers(clusterOptions = markerClusterOptions(), label = ~as.character(name))
```

## Assuming "longitude" and "latitude" are longitude and latitude, respectively



**Analysis:** This is a quick glance of what we would like to explore on our Shiny App. We would like to incorporate the location of each Airbnb rental with the closest subway stations to each unit.

### Price versus Distance from Subway Stations

## Assuming "longitude" and "latitude" are longitude and latitude, respectively



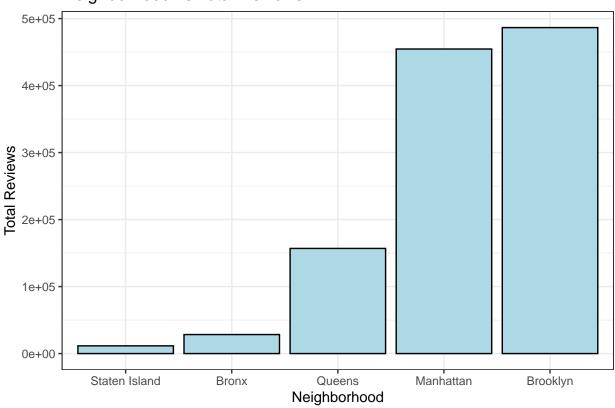
**Analysis:** This is mostly just set up and another look at what we improve on with the app.

#### Exploring the reviews per neighborhood group to get popularity

```
airbnb %>%
  group_by(neighbourhood_group) %>%
  summarise(sumReview = sum(number_of_reviews)) %>%
  ggplot(aes(x=fct_reorder(neighbourhood_group, sumReview), y=sumReview)) +
  geom_col(fill = "light blue", color = "black") +
  ylab("Total Reviews") +
```

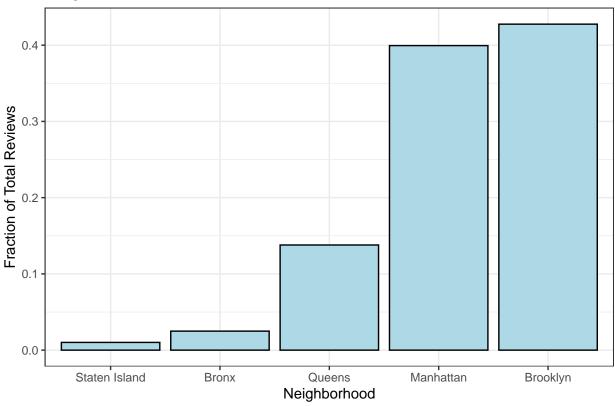
```
xlab("Neighborhood") +
ggtitle("Neighborhood vs Total Reviews") +
theme_bw()
```

# Neighborhood vs Total Reviews



```
airbnb %>%
group_by(neighbourhood_group) %>%
summarise(sumReview = sum(number_of_reviews)) %>%
mutate(fracReview = sumReview/sum(sumReview)) %>%
ggplot(aes(x=fct_reorder(neighbourhood_group, fracReview), y=fracReview)) +
geom_col(fill = "light blue", color = "black") +
ylab("Fraction of Total Reviews") +
xlab("Neighborhood") +
ggtitle("Neighborhood vs Fraction of Reviews") +
theme_bw()
```

## Neighborhood vs Fraction of Reviews



```
airbnb %>%
  select(neighbourhood_group, number_of_reviews) %>%
  group_by(neighbourhood_group) %>%
  count()
## # A tibble: 5 x 2
## # Groups: neighbourhood_group [5]
     neighbourhood_group
##
##
     <chr>
                         <int>
## 1 Bronx
                          1091
## 2 Brooklyn
                         20104
## 3 Manhattan
                         21661
## 4 Queens
                          5666
## 5 Staten Island
                           373
airbnb %>%
  select(neighbourhood_group, number_of_reviews) %>%
  group_by(neighbourhood_group) %>%
  summarise(sumofReviews = sum(number_of_reviews))
## # A tibble: 5 x 2
##
     neighbourhood_group sumofReviews
     <chr>
##
                                <dbl>
```

28371

486574

## 1 Bronx

## 2 Brooklyn

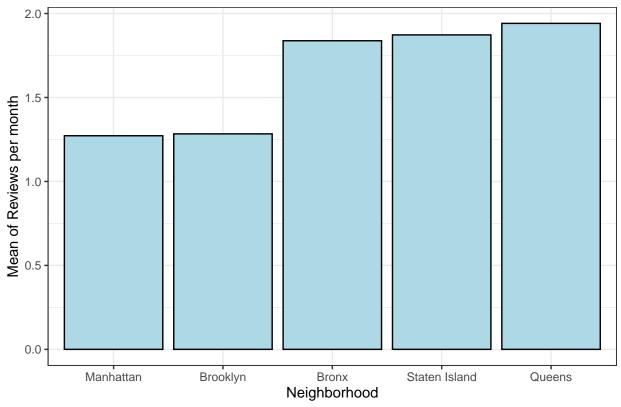
```
## 3 Manhattan 454569
## 4 Queens 156950
## 5 Staten Island 11541
```

**Analysis:** The above plots clearly show that Brooklyn and Manhattan have greater number of reviews in total.

### More exploration using reviews per month:

```
airbnb %>%
  group_by(neighbourhood_group) %>%
  summarise(meanReview = mean(reviews_per_month, na.rm = T)) %>%
  ggplot(aes(x=fct_reorder(neighbourhood_group, meanReview), y=meanReview)) +
  geom_col(color = "black", fill = "light blue") +
  ylab("Mean of Reviews per month") +
  xlab("Neighborhood") +
  ggtitle("Neighborhood vs Mean of Monthly Reviews") +
  theme_bw()
```

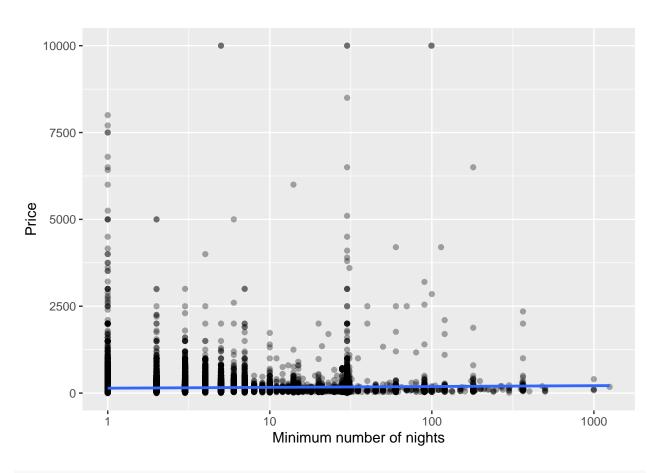
### Neighborhood vs Mean of Monthly Reviews



**Analysis:** We believe the average of reviews per month is a better way of known which neighborhood groups have more reviews per month, here Queens, Staten Island and Bronx have the greater average amount of reviews per month.

#### Explore: What role does minimum\_nights play?

```
airbnb %>%
  group_by(id) %>%
  count() %>%
 filter(n>1)
## # A tibble: 0 x 2
## # Groups: id [0]
## # ... with 2 variables: id <dbl>, n <int>
# So id is unique
glimpse(airbnb)
## Observations: 48,895
## Variables: 16
## $ id
                                    <dbl> 2539, 2595, 3647, 3831, 5022, 5...
## $ name
                                    <chr> "Clean & quiet apt home by the ...
## $ host_id
                                    <dbl> 2787, 2845, 4632, 4869, 7192, 7...
## $ host name
                                    <chr> "John", "Jennifer", "Elisabeth"...
## $ neighbourhood_group
                                    <chr> "Brooklyn", "Manhattan", "Manha...
## $ neighbourhood
                                    <chr> "Kensington", "Midtown", "Harle...
## $ latitude
                                    <dbl> 40.64749, 40.75362, 40.80902, 4...
## $ longitude
                                    <dbl> -73.97237, -73.98377, -73.94190...
                                    <chr> "Private room", "Entire home/ap...
## $ room_type
## $ price
                                    <dbl> 149, 225, 150, 89, 80, 200, 60,...
## $ minimum_nights
                                    <dbl> 1, 1, 3, 1, 10, 3, 45, 2, 2, 1,...
                                    <dbl> 9, 45, 0, 270, 9, 74, 49, 430, ...
## $ number_of_reviews
## $ last_review
                                    <date> 2018-10-19, 2019-05-21, NA, 20...
                                    <dbl> 0.21, 0.38, NA, 4.64, 0.10, 0.5...
## $ reviews_per_month
## $ calculated_host_listings_count <dbl> 6, 2, 1, 1, 1, 1, 1, 1, 1, 4, 1...
                                    <dbl> 365, 355, 365, 194, 0, 129, 0, ...
## $ availability_365
# Relation between minimum nights and price
airbnb %>%
  ggplot(aes(y=price, x=minimum_nights)) +
  geom_point(alpha = 1/3) +
  scale_x_log10() +
  xlab("Minimum number of nights") +
  ylab("Price") +
  geom_smooth(method = lm, se = F)
```

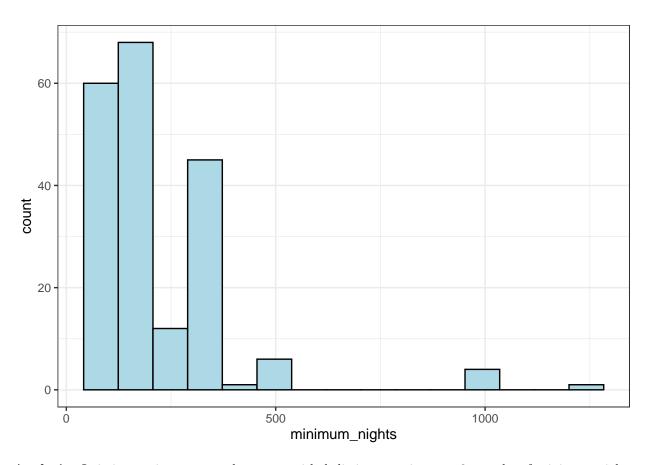


```
# Checking minimum nights
airbnb %>%
arrange(-minimum_nights) %>%
head(n=50) %>%
select(name, host_name, price, minimum_nights)
```

```
## # A tibble: 50 x 4
##
      name
                                           host_name price minimum_nights
##
                                           <chr>
                                                     <dbl>
                                                                     <dbl>
      <chr>
##
   1 Prime W. Village location 1 bdrm
                                           Genevieve
                                                       180
                                                                      1250
##
   2 <NA>
                                           Peter
                                                       400
                                                                      1000
                                                        99
## 3 Historic Designer 2 Bed. Apartment
                                           Glenn H.
                                                                       999
## 4 Beautiful place in Brooklyn! #2
                                           Angie
                                                        79
                                                                       999
## 5 Shared Studio (females only)
                                                                       999
                                           Meg
                                                       110
## 6 Beautiful Fully Furnished 1 bed/bth Aliya
                                                       134
                                                                       500
  7 Wonderful Large 1 bedroom
                                           John
                                                        75
                                                                       500
## 8 Zen Room in Crown Heights Brooklyn Laura
                                                        50
                                                                       500
## 9 Peaceful apartment close to F/G
                                           Amanda
                                                        45
                                                                       500
                                                       140
## 10 Williamsburg Apartment
                                           Meg
                                                                       500
## # ... with 40 more rows
```

```
airbnb %>%
  filter(minimum_nights > 90) %>%
  ggplot(aes(x=minimum_nights)) +
```

```
geom_histogram(fill = "light blue", color = "black", bins = 15) +
theme_bw()
```



Analysis: It is interesting to note that many airbnb listings require over 3 months of minimum nights. Quite a few even require a full year's stay (365 minimum nights). One listing even requires 1250 minimum nights (~3.42 years), which is hard to believe. It is understandable that a host would like to have a steady income through renting out their property, however it seems unlikely many people would actually agree to stay for a minimum of over 1 year. Generally it does not seems to be the purpose of Airbnb to help people find long term housing, but it seems as though it can be used for that as well.

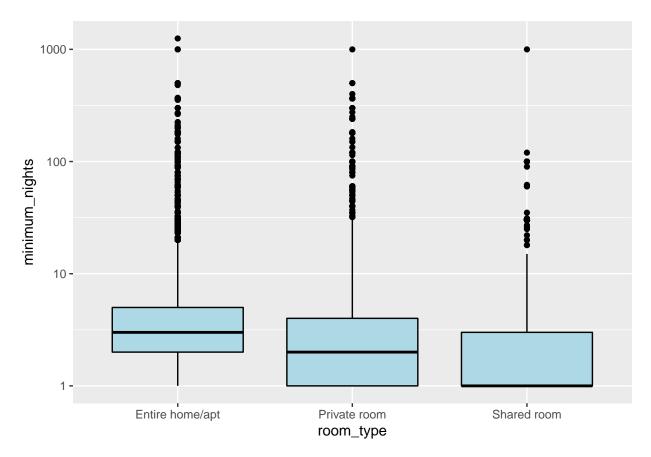
There is not a clear relationship between minimum number of nights required and price so we cannot safely say that the price decreases as the number of nights increases.

```
# minimum nights vs room type
glimpse(airbnb)
```

```
## Observations: 48,895
## Variables: 16
## $ id
                                     <dbl> 2539, 2595, 3647, 3831, 5022, 5...
## $ name
                                     <chr> "Clean & quiet apt home by the ...
## $ host id
                                     <dbl> 2787, 2845, 4632, 4869, 7192, 7...
## $ host_name
                                     <chr> "John", "Jennifer", "Elisabeth"...
## $ neighbourhood_group
                                    <chr> "Brooklyn", "Manhattan", "Manha...
                                     <chr> "Kensington", "Midtown", "Harle...
## $ neighbourhood
## $ latitude
                                     <dbl> 40.64749, 40.75362, 40.80902, 4...
                                     <dbl> -73.97237, -73.98377, -73.94190...
## $ longitude
```

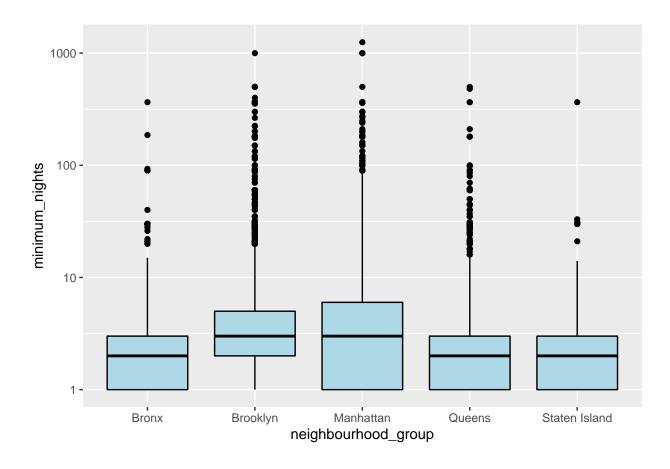
```
<chr> "Private room", "Entire home/ap...
## $ room_type
## $ price
                                    <dbl> 149, 225, 150, 89, 80, 200, 60,...
## $ minimum nights
                                    <dbl> 1, 1, 3, 1, 10, 3, 45, 2, 2, 1,...
## $ number_of_reviews
                                    <dbl> 9, 45, 0, 270, 9, 74, 49, 430, ...
                                    <date> 2018-10-19, 2019-05-21, NA, 20...
## $ last_review
## $ reviews_per_month
                                    <dbl> 0.21, 0.38, NA, 4.64, 0.10, 0.5...
## $ calculated_host_listings_count <dbl> 6, 2, 1, 1, 1, 1, 1, 1, 1, 4, 1...
                                    <dbl> 365, 355, 365, 194, 0, 129, 0, ...
## $ availability_365
airbnb %>%
  ggplot(aes(x=room_type, y=minimum_nights)) +
  geom_boxplot(fill = "light blue", color = "black") +
```

scale\_y\_log10()



**Analysis:** We can see that room type does affect minimum number of nights spent which is the lowest for shared rooms but highest for entire home/apt which also makes sense.

```
## $ neighbourhood_group
                                    <chr> "Brooklyn", "Manhattan", "Manha...
## $ neighbourhood
                                    <chr> "Kensington", "Midtown", "Harle...
## $ latitude
                                    <dbl> 40.64749, 40.75362, 40.80902, 4...
                                    <dbl> -73.97237, -73.98377, -73.94190...
## $ longitude
## $ room_type
                                    <chr> "Private room", "Entire home/ap...
## $ price
                                    <dbl> 149, 225, 150, 89, 80, 200, 60,...
## $ minimum nights
                                    <dbl> 1, 1, 3, 1, 10, 3, 45, 2, 2, 1,...
                                    <dbl> 9, 45, 0, 270, 9, 74, 49, 430, ...
## $ number_of_reviews
## $ last_review
                                    <date> 2018-10-19, 2019-05-21, NA, 20...
## $ reviews_per_month
                                    <dbl> 0.21, 0.38, NA, 4.64, 0.10, 0.5...
## $ calculated_host_listings_count <dbl> 6, 2, 1, 1, 1, 1, 1, 1, 1, 4, 1...
## $ availability_365
                                    <dbl> 365, 355, 365, 194, 0, 129, 0, ...
airbnb %>%
  ggplot(aes(x=neighbourhood_group, y=minimum_nights)) +
  geom_boxplot(fill = "light blue", color = "black") +
  scale_y_log10()
```



# Airbnb Shiny App

We would recommend running the R file in the app folder for the best result as well as looking over the README file in that same folder for some insight on its applications

```
library(shiny)
library(DT)
library(tidyverse)
library(ggstance)
library(broom)
library(ggthemes)
library(leaflet)
library(shinythemes)
library(tigris)
library(sp)
library(maptools)
library(httr)
library(rgdal)
library(ui)
library(rsconnect)
library(plotly)
# Karan
airbnb <- read_csv("../data/AB_NYC_2019.csv")</pre>
airbnbd <- airbnb
airbnb %>%
  dplyr::select(-latitude, -longitude) ->
# Marzuq
airbnb_price <- read_rds("../data/airbnb_price.RDS")</pre>
glimpse(airbnb_price)
nysub <- read_rds("../data/clean_sub.RDS")</pre>
glimpse(nysub)
# Amy
head(airbnb)
names(airbnb)[5] <- "borough"</pre>
airbnb <- airbnb%>%
  select(id, name, host_id, borough, latitude, longitude, room_type, price, number_of_reviews)%>%
  mutate(id = as.factor(id),
         host_id = as.factor(host_id))
borough <- c("Brooklyn", "Manhattan", "Queens", "Staten Island", "Bronx")
room_type <- c("Private room", "Entire home/apt", "Shared room")</pre>
pal <- colorFactor(c("#FF5A5F", "#00A699", "#767676"), domain = c("Entire home/apt", "Private room", "Sha
max(airbnb$price)
min(airbnb$price)
max(airbnb$number of reviews)
min(airbnb$number_of_reviews)
ui <- fluidPage(shinythemes::themeSelector(),</pre>
                  fluidRow(
                   column(4,
                          titlePanel("New York City Airbnb")
                   column(4
```

```
column(4,
         tags$img(src = "airbnb.png", height = "60")
  )
),
tabsetPanel(
  tabPanel("Dataset",
           dataTableOutput("dt")
  tabPanel("Histograms",
           sidebarLayout(
             sidebarPanel(
               varSelectInput("univar", "Variable to Plot", data = airbnbR, selected =
               checkboxInput("unilog", "Log X"),
sliderInput("unibins", "Bins", min = 1, max = 100, value = 20),
               numericInput("uninull", "Null Value", value = 0),
               tableOutput("unitest_results")
             ),
             mainPanel(
               plotOutput("hist")
           )
  ),
  tabPanel("Plots",
           sidebarLayout(
             sidebarPanel(
               varSelectInput("var1", "Variable X", data = airbnbR, selected = "neighbo
               checkboxInput("var1log", "Log X"),
               varSelectInput("var2", "Variable Y", data = airbnbR, selected = "price")
               checkboxInput("var2log", "Log Y"),
               checkboxInput("ols", "OLS Line")
             ),
             mainPanel(
               plotOutput("scatter")
           )
  ),
  tabPanel(
    "Price/Subway Map",
    sidebarLayout(
      sidebarPanel(
        selectInput("var",
                     label = "Airbnb or Subway?",
                     choices = list("Airbnb", "Subway"),
                     selected = "Airbnb")
      ),
      mainPanel(
        leafletOutput("PriceMap")
    )
  ),
  tabPanel(
    "Price/Distance Relationship",
    sidebarLayout(
```

```
sidebarPanel(
                         checkboxInput("logx", "Log the Distance Variable"),
                         checkboxInput("logy", "Log the Price Variable"),
                         tableOutput("lmt"),
                         tableOutput("minT"),
                         tableOutput("maxT")
                      ),
                      mainPanel(
                         plotOutput("PDplot")
                    )
                  ),
                  tabPanel("Rental Finder",
                            div(class="outer",
                                leafletOutput("map"),
                                absolutePanel(
                                  column(3, checkboxGroupInput("borough", "Neighborhood:",
                                                                 choices = borough,
                                                                 selected = borough),
                                          checkboxGroupInput("room_type", "Room Type:",
                                                              choices = room_type,
                                                              selected = room_type),
                                          sliderInput("price", "Budget:", min = 0,
                                                      \max = 10000, value = c(0, 3000), step = 50),
                                          sliderInput("review", "Number of Reviews:", min = 0,
                                                      \max = 629, value = c(0,200), step = 10)),
                                  column(5, plotOutput("plot1")),
                                  column(4, plotOutput("plot2")))
                  ),
                  tabPanel("Reference", textOutput("ref1"),
                            textOutput("ref2"),
                            textOutput("ref3")
                  )
                )
server <- function(input, output, session) {</pre>
  output$hist <- renderPlot({</pre>
    pl <- ggplot(airbnbR, aes(x = !!input$univar)) +</pre>
      theme bw()
    if (is.numeric(airbnbR[[input$univar]])) {
      pl <- pl + geom_histogram(bins = input$unibins, fill = "light blue", color = "black")
      if (input$unilog) {
        pl <- pl + scale_x_log10()</pre>
    } else {
      pl <- pl + geom_bar(fill = "light blue", color = "black")</pre>
   pl
```

```
})
output$unitest_results <- renderTable({</pre>
  if (input$unilog & is.numeric(airbnbR[[input$univar]])) {
    airbnbR %>%
      mutate(logvar = log2(!!input$univar + 0.5)) -> temp
    t.test(temp[["logvar"]], mu = input$uninull) %>%
      tidy() %>%
      select(`P-value` = p.value,
             Lower = conf.low,
             Upper = conf.high)
  } else if (is.numeric(airbnbR[[input$univar]])) {
    t.test(airbnbR[[input$univar]], mu = input$uninull) %>%
      tidy() %>%
      select(`P-value` = p.value,
             Lower = conf.low,
             Upper = conf.high)
  } else {
    "Not a numeric"
  }
})
output$scatter <- renderPlot({</pre>
  airbnbR %>%
    ggplot(aes(x = !!input$var1, y = !!input$var2)) +
    theme bw() ->
  if (is.numeric(airbnbR[[input$var1]]) & is.numeric(airbnbR[[input$var2]])) {
    pl <- pl + geom_point(color = "#FF5A5F")</pre>
  } else if (!is.numeric(airbnbR[[input$var1]]) & is.numeric(airbnbR[[input$var2]])) {
   pl <- pl + geom_boxplot(fill = "#00A699")</pre>
  } else if (is.numeric(airbnbR[[input$var1]]) & !is.numeric(airbnbR[[input$var2]])) {
   pl <- pl + geom_boxploth(fill = "#00A699")</pre>
  } else {
    pl <- pl + geom_jitter()</pre>
  if (input$var1log & is.numeric(airbnbR[[input$var1]])) {
    pl <- pl + scale_x_log10()</pre>
  if (input$var2log & is.numeric(airbnbR[[input$var2]])) {
    pl <- pl + scale_y_log10()</pre>
  if (input$ols & is.numeric(airbnbR[[input$var1]]) & is.numeric(airbnbR[[input$var2]])) {
    pl <- pl + geom_smooth(se = FALSE, method = "lm")</pre>
  pl
})
output$dt <- renderDataTable({</pre>
```

```
airbnbd
},
options = list(pageLength = 10)
output$PriceMap <- renderLeaflet({</pre>
 if (input$var == "Airbnb") {
    leaflet(airbnb_price) %>%
      addTiles() %>%
      setView(-74.00, 40.71, zoom = 12)\%
      addMarkers(clusterOptions = markerClusterOptions(),
                 popup = ~paste("-Listing: ", name,
                                 "-Subway Distance (miles): ", near_sub,
                                 sep = "<br/>"),
                  label = ~paste("Price: $",price))
 } else if (input$var == "Subway") {
    leaflet(nysub) %>%
      addTiles() %>%
      setView(-74.00, 40.71, zoom = 12)%>%
      addMarkers(clusterOptions = markerClusterOptions(),
                 label = ~as.character(str c("Subway Station: ", NAME)),
                 popup = ~as.character(str_c("Subway Line: ", LINE)))
 }
})
output$lmt <- renderTable({</pre>
 if (input$logx == TRUE & input$logy == FALSE) {
    newlm <- lm(price ~ log(near_sub), airbnb_price)</pre>
 } else if (input$logx == FALSE & input$logy == TRUE) {
    newlm <- lm(log(price + 1 - min(price)) ~ near_sub, airbnb_price)</pre>
 } else if (input$logx == TRUE & input$logy == TRUE) {
    newlm <- lm(log(price + 1 - min(price)) ~ log(near_sub), airbnb_price)</pre>
 } else {
   newlm <- lm(price ~ near_sub, airbnb_price)</pre>
 tidy(newlm, conf.int = TRUE) %>%
    select(term, estimate, p.value)
})
output$minT <- renderTable({</pre>
 airbnb_price %>%
   select("Min Price" = price) %>%
    arrange(`Min Price`) %>%
    head(n = 5) \rightarrow c1
 airbnb_price %>%
    select("Min Distance" = near_sub) %>%
    arrange(`Min Distance`) %>%
    head(n = 5) \rightarrow c2
 airbnb_price %>%
    mutate(pricel = log10(price + 1 - min(price))) %>%
    select("Min Price" = pricel) %>%
    arrange(`Min Price`) %>%
    head(n = 5) \rightarrow c3
```

```
airbnb_price %>%
    mutate(near_subl = log10(near_sub)) %>%
    select("Min Distance" = near_subl) %>%
    arrange(`Min Distance`) %>%
    head(n = 5) \rightarrow c4
 if (input$logx == TRUE & input$logy == FALSE) {
   bind cols(c4, c1)
 } else if (input$logx == FALSE & input$logy == TRUE) {
   bind cols(c2, c3)
 } else if (input$logx == TRUE & input$logy == TRUE) {
   bind_cols(c4, c3)
 } else {
    bind_cols(c2, c1)
 }
})
output$maxT <- renderTable({</pre>
 airbnb_price %>%
    select("Max Price" = price) %>%
    arrange(-`Max Price`) %>%
    head(n = 5) \rightarrow c_1
 airbnb_price %>%
    select("Max Distance" = near_sub) %>%
    arrange(-`Max Distance`) %>%
    head(n = 5) \rightarrow c_2
 airbnb_price %>%
    mutate(pricel = log10(price + 1 - min(price))) %>%
    select("Max Price" = pricel) %>%
    arrange(-`Max Price`) %>%
    head(n = 5) \rightarrow c_3
  airbnb_price %>%
    mutate(near_subl = log10(near_sub)) %>%
    select("Max Distance" = near_subl) %>%
    arrange(-`Max Distance`) %>%
    head(n = 5) \rightarrow c_4
 if (input$logx == TRUE & input$logy == FALSE) {
   bind_cols(c_4, c_1)
 } else if (input$logx == FALSE & input$logy == TRUE) {
   bind_cols(c_2, c_3)
 } else if (input$logx == TRUE & input$logy == TRUE) {
    bind_cols(c_4, c_3)
 } else {
    bind_cols(c_2, c_1)
 }
})
output$PDplot <- renderPlot({</pre>
 airbnb_price %>%
    ggplot(aes(x=near_sub, y=price)) +
    geom_smooth(method = "lm", se = FALSE, color = "black") +
    geom_point(aes(color = neighbourhood_group)) +
```

```
ylab("Rental Price (USD)") +
    xlab("Distance from Nearest Subway Station (Miles)") +
    labs(color = "Neighborhood") +
    theme_bw() -> pl
  airbnb price %>%
    ggplot(aes(x=near_sub, y=log10(price + 1 - min(price)))) +
    geom smooth(method = "lm", se = FALSE, color = "black") +
    geom_point(aes(color = neighbourhood_group)) +
    ylab("Rental Price (USD)") +
    xlab("Distance from Nearest Subway Station (Miles)") +
    labs(color = "Neighborhood") +
    theme_bw() -> nl
  airbnb_price %>%
    ggplot(aes(x=log10(near_sub), y=price)) +
    geom_smooth(method = "lm", se = FALSE, color = "black") +
    geom_point(aes(color = neighbourhood_group)) +
    ylab("Rental Price (USD)") +
    xlab("Distance from Nearest Subway Station (Miles)") +
    labs(color = "Neighborhood") +
    theme_bw() -> ol
  airbnb_price %>%
    ggplot(aes(x=log10(near_sub), y=log10(price + 1 - min(price)))) +
    geom_smooth(method = "lm", se = FALSE, color = "black") +
    geom_point(aes(color = neighbourhood_group)) +
    ylab("Rental Price (USD)") +
    xlab("Distance from Nearest Subway Station (Miles)") +
    labs(color = "Neighborhood") +
    theme_bw() -> ql
  if (input$logx == TRUE & input$logy == FALSE) {
  } else if (input$logx == FALSE & input$logy == TRUE) {
  } else if (input$logx == TRUE & input$logy == TRUE) {
    ql
  } else {
   pl
  }
})
mapdata <- reactive({</pre>
  airbnb %>%
    filter(borough %in% input$borough,
           room_type %in% input$room_type,
           price >= input$price[1],
           price<= input$price[2],</pre>
           number_of_reviews >=input$review[1],
           number_of_reviews <=input$review[2])</pre>
})
```

```
output$map <- renderLeaflet({</pre>
    leaflet(mapdata()) %>%
      setView(lng = -73.94197, lat = 40.73638, zoom = 12) %>%
      addProviderTiles(providers$CartoDB.Positron) %>%
      addTiles()%>%
      addMarkers(clusterOptions = markerClusterOptions(),
                 popup = ~paste("Neighborhood:", borough,
                                 "Room Type:", room type,
                                 "Budget:", price,
                                 "Number of Reviews:", number_of_reviews,
                                 sep = "<br/>"))
 })
  output$plot1 <- renderPlot({</pre>
    mapdata()%>%
      ggplot(aes(x = borough, y = price)) +
      geom_boxplot(fill = "#FF5A5F") +
      theme_bw() +
      xlab("Neighborhood") +
      ylab("Price") +
      scale_y_log10()
 })
  output$plot2 <- renderPlot({</pre>
    mapdata()%>%
      ggplot(aes(x = room_type, y = price)) +
      geom_boxplot(fill = "#00A699") +
      theme_bw() +
      xlab("Room Type") +
      ylab("Price") +
      scale_y_log10()
  })
  output$ref1 <- renderText("https://nycdatascience.com/blog/student-works/how-airbnb-is-in-nyc-interac</pre>
  output$ref2 <- renderText("https://rstudio.github.io/leaflet/markers.html")</pre>
  output$ref3 <- renderText("https://usbrandcolors.com/airbnb-colors/")</pre>
shinyApp(ui, server)
```