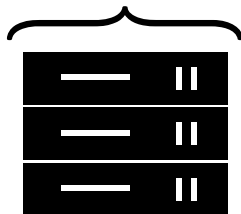


## Cost Dimension



**Hardware:**  
Regional  
Data Center



**Capacity:** Max.  
Simultaneous Users

Cap

$\times \epsilon$

d

...



**Service Demand:**  
Paying  
Subscribers

## Revenue Dimension



**Overbooking  
rate**