



# Small business lead automation

Marketing is changing. Chatbots boast some of the highest click through rates . See below for just a few of the trending stats



## Compared to Email

4 to 10 times higher CTRs compared to email. When someone clicks on messenger, you are connected.



## Users

Messenger is the #1 app in the US and Canada and has over 1 billion active users overall. Be where the users are and turn them from leads to customers.



## Open Rates

It is the most engaging channel with average 80% open rates. Much higher than typical email or contact form fill ins. Save money and time!

## Just a few of the niches we work with

---



### Chiropractors

Get patients in clinic with direct to question automation and scheduling.



### Lawyers

Filter out immediately the clients you can take on and set up straight to call sequences.



### Real Estate

Find out who is ready to buy right now, and those that may need a little more time.



### Restaurants

Put out specials and get more people to your restaurant within minutes! All automated



### Dentists

Have a special going on? A family plan? Easily integrate that into our chatbot.



### Electricians

From residential to industrial to emergency, we have you covered. Get leads to you as soon as they answer questions!



### Gyms/ Trainers

Have a monthly special going on? Maybe a new program to sell? Get clients in the door fast with our features.



### Yoga Studios

Preach Namaste by relaxing while leads come to your studio!



### Roofing

Get clients using a simple system and have all of your lead acquisition funnels under one roof! Pun intended.



### Loan Officers

Ask your initial onboard questions automatically using our system!



### Marketers

Client getting funnels are waiting for you. Easily set up calls, payments and everything in between!



### Plumbers

Get leads to you quickly by email or text and close on those "I need service now!" leads.

# How It Works

---



## Facebook Ads/ PPC ads

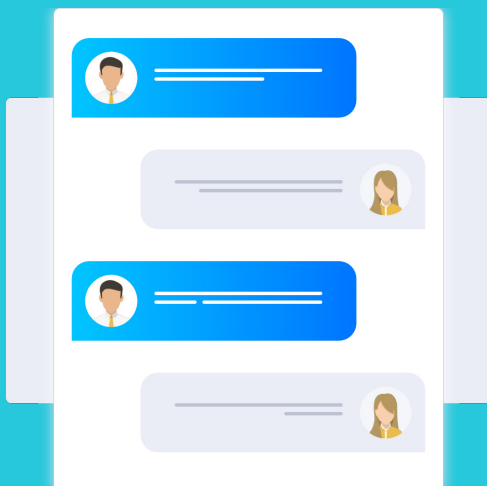
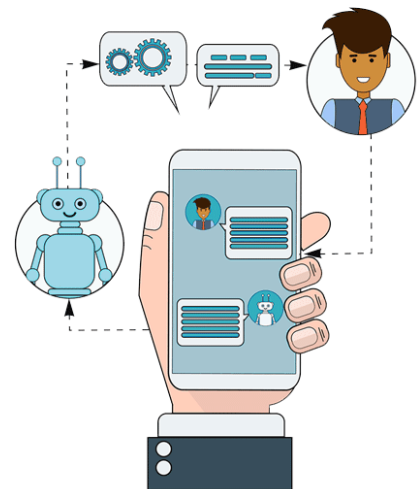
Our first step is patient, in-depth market and demographic analysis. This part is crucial because everything is built upon this foundation. We learn about your business, your local market, and the demographic who most desperately needs your business.

Now that we are inside of their brains and understand every facet of their psyche, we build your new Facebook ad campaign specifically designed to get them to converse with the automated messenger bot. You sit back and let the system do the work for you.

## Industry-Leading Lead Generation Bots

We make it easy to generate leads and build a pipeline of prospects fast by using proven, industry-leading lead generation messenger bots.

We will design both your bot and set up your business page. Our bot sequences have been rigorously A/B tested to maximize its conversion rate. We also setup all of the technical, under-the-hood aspects that prime your bot for success.



## Automated Text Alerts & Email Drip Campaigns.

Every bot we make has real-time lead notifications to your email or through text alerts. This will allow you to call and book an appointment within minutes of the lead opting in – significantly increasing your conversion rate.

Follow-up is the key to success with any type of lead generation, and we make it seamless and easy.

## What we offer

---

### Bot

- Chatbot Setup
- Integrations of Choice
- Add to website landing page
- Email Integration for Leads
- Test and make LIVE
- Edit as needed
- Given early access to new additions including facebook pay integration, chat support features, AI text selectors and more!

### Bot + Facebook Ads

- Everything from bot+ Facebook Ads(Does not include Ad spend)
- Setup and monthly maintenance to be split tested per bot
- Ad copy and pictures done for you
- No contract, just pay month to month
- No setup fee, just monthly!
- We have run ads for over 650 clients and have worked with spends from 200 USD to 50,000 USD.
- Weekly Reports

## We integrate with

---



### Facebook Messenger

Go where the customers are. Over 1 billion downloads and ease of use for you and future customers.



### Shopify

Seamlessly connect to automate your customer service, woo commerce payments and much more. Your store done right.  
#comingsoon



### Twilio

Have us connect you to Twilio to have leads connect straight to your phone. You know when you get a text that money may be on the line.