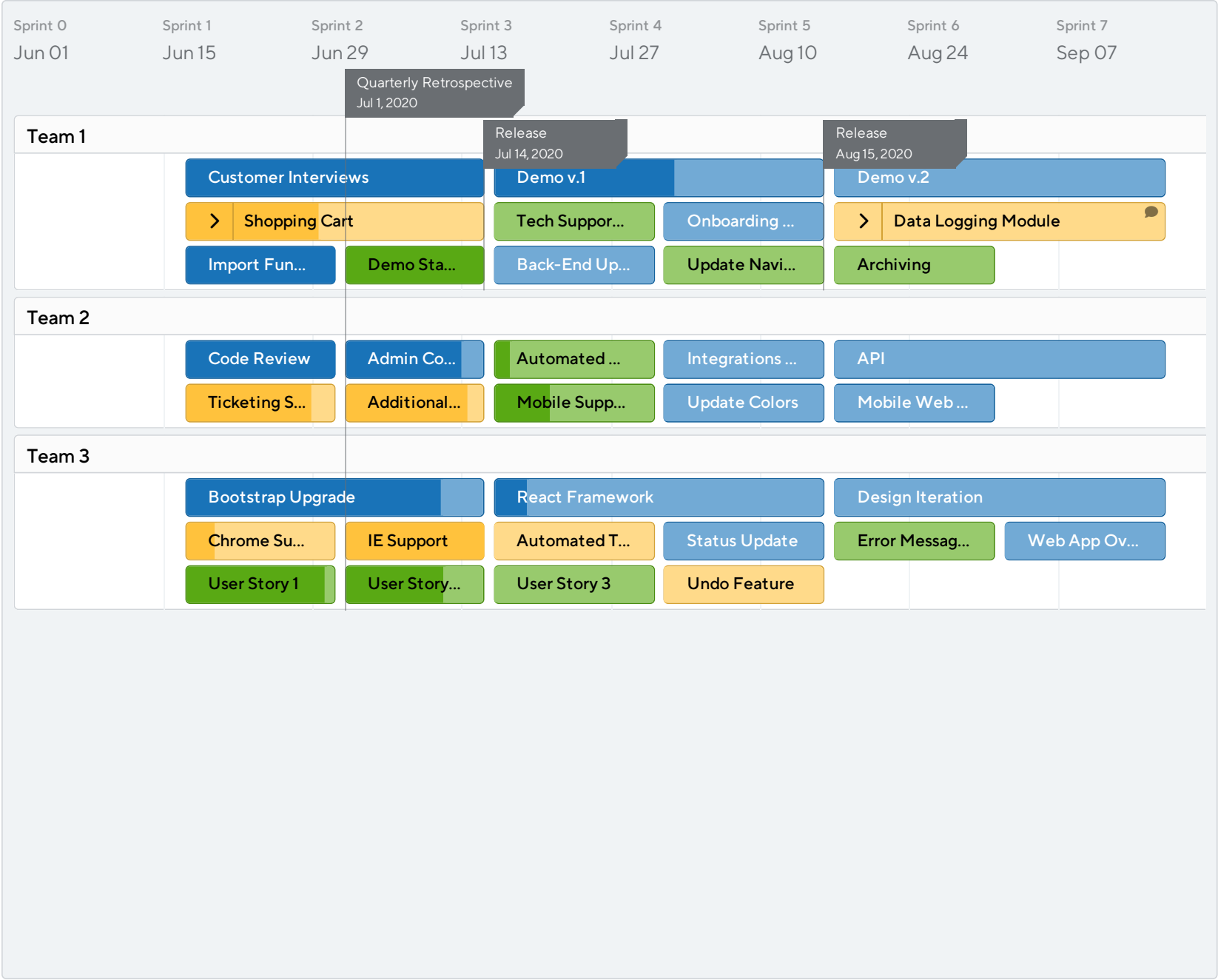


# Agile Roadmap



## Strategic Goal

- User Acquisition
- Customer Delight
- Adoption

Title	Lane	Legend	Description	Strategic Importance
Update Navigation	Team 1	● Adoption		
Back-End Upgrade	Team 1	● User Acquisition		
Import Functionality	Team 1	● User Acquisition		
Onboarding Flow	Team 1	● User Acquisition		
Demo v.2	Team 1	● User Acquisition	Wireframes and beginning development	UX design
Data Logging Module	Team 1	● Customer Delight		More accurate logs
Shopping Cart	Team 1	● Customer Delight	Implement interactive interface for purchase	Revenue
Archiving	Team 1	● Adoption		
Demo Staging	Team 1	● Adoption		
Customer Interviews	Team 1	● User Acquisition	Conduct and record interviews with existing customers.	Feature prioritization
Demo v.1	Team 1	● User Acquisition	Round 2 of validation	Compare demo models
Tech Support Portal	Team 1	● Adoption	Include Knowledge Base and interactive support line.	Customer satisfaction
Automated Renewal System	Team 2	● Adoption		Increase MRR
Mobile Support	Team 2	● Adoption	Mobile supported Knowledge Base and live chat	Customer satisfaction
Additional Cloud Support	Team 2	● Customer Delight	Increase support staff	customer satisfaction
Mobile Web Performance Enhancements	Team 2	● User Acquisition		
Integrations Update	Team 2	● User Acquisition		
Update Colors	Team 2	● User Acquisition		
Code Review	Team 2	● User Acquisition	Monthly review	Refactoring

Title	Lane	Legend	Description	Strategic Importance
API	Team 2	● User Acquisition	Initial development	Custom Integrations
Admin Console	Team 2	● User Acquisition	Internal Admin Console	
Ticketing System	Team 2	● Customer Delight	Finalize CRM decision	Customer satisfaction
IE Support	Team 3	● Customer Delight		
Error Message Enhancements	Team 3	● Adoption		
Chrome Support	Team 3	● Customer Delight		Customer Satisfaction
User Story 3	Team 3	● Adoption	Enable SSO	Customer Satisfaction
Undo Feature	Team 3	● Customer Delight		
Automated Tests	Team 3	● Customer Delight		
Web App Overhaul	Team 3	● User Acquisition		
Status Update	Team 3	● User Acquisition		
Design Iteration	Team 3	● User Acquisition	Compare new wireframes	UX and UI
React Framework	Team 3	● User Acquisition		Front End
User Story 1	Team 3	● Adoption	Interactive dialogue box	Better experience
Bootstrap Upgrade	Team 3	● User Acquisition	Bootstrap	UX and UI improvements
User Story 2	Team 3	● Adoption	Persistent Fonts	