#### **PERSONAL**

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# MASATO ISHIZUKA

**Business Analyst** 



### **WORK EXPERIENCE**

### Jun 2023 - Jun 2023 Consulting - Intern

Boston Consulting Group - Tokyo Office(BCG), Tokyo

- · Worked as an intern in a team of three on a case that reshapes a provincial city, with the client as the government of Japan.
- · Delivered a presentation in front of consultants, including the Managing Director and Partner, after conducting research and analysis on a client's challenge, receiving feedback several times from mentors, and polishing up a project proposal. (four days)

Jul 2022 - Aug 2022

### **Sales Assistant**

Remain in, Inc., Tokyo

- · Selected influencers, commissioned PR, supported proofreading/review of productions, compiled data, and created reports as part of influencer marketing work.
- · Proposed new advertising projects, supported alliances with advertisers, and provided consulting services related to clients' advertising operations as part of ASP work.
- · Created a general framework for the performance appraisal sheet. (one month)

Jul 2021 - Jul 2021

#### **Research Assistant**

Next Meats Holdings, Inc., Tokyo

· Conducted research on the meat alternatives market in major cities in the U.S. and developed presentation materials to expand the U.S. market. (two weeks)



## **EDUCATION**

Sep 2022 - Aug 2024

**Bachelor of Science in Statistics and Data Science** 

University of California, Los Angeles (UCLA), Los Angeles

Expected Graduation: August 2024

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De Anza College, Cupertino

**Honors Program** 



# **SKILLS**

Communication

C++, Python, R JavaScript, HTML, CSS **Data Analysis with Python** Libraries and R Google Suite, Microsoft Office Suite Leadership Problem Solving, Interpersonal