

## MASATO SEAN GODA

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### WORK EXPERIENCE

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#### TK Digital

Brooklyn, New York

#### Production Coordinator

November 2019 – Present

- Researched, condensed, and presented countless briefs and pitches for multiple projects simultaneously under strict deadlines in a high pressured work environment, directly interacting with both producer and director to form episode ideas and trajectory.
- On-set coordination works, solving problems using critical thinking and analytical abilities to make sure the shoot goes as smoothly as possible while managing large crew.
- Worked directly with Japan's number one advertisement agency, Dentsu, as well as coordinating shoots for Japan's most viewed weekly program, The Quest, performing all duties in Japanese, English, and at times, French.
- Experience working long hours and highly stressful days, managing a team of foreign crew, conducting everything from airport pickup/drop offs, graphic design, on-set translation, to being first assistant director.
- Acting as liaison between the Japanese clients and the US/Canada personnel, making sure everyone is constantly updated with up to date information and are all on the same page.
- Maneuvering through last minute disasters through critical thinking and fast, effective action in order to save production.

#### UVIG

Los Angeles, California

#### Content Marketing Associate

June 2016 – September 2017

- Assisted in the creation of company social media marketing campaigns
- Headed the coordination of multiple large group excursions acting as translator and liaison.
- Contributed to brainstorming meetings, developed concepts, actively participated in the incorporation of tactical and strategic planning, and produced brand specific messaging for print and digital deliverables with oversight and direction from the senior copy team and CEO.
- Worked closely with CEO in the creation of campaign documents and was made responsible for the accurate translation of highly important documents.

#### ITS America

Torrance, California

#### Marketing Intern

August 2016 - October 2016

- Developed, wrote, and executed on campaigns in both short and long form, covering social media channels, blogs, and newsletters
- Secured and maintained new and current partners from a variety of international travel agencies, e-commerce sites, and non-traditional sources of relevant audience both in Japanese and English markets.
- Directly supported the VP develop new strategies to expand presence overseas.

### EDUCATION

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#### THE AMERICAN UNIVERSITY OF PARIS

Paris, France

Bachelor of Arts in Film Studies **Cumulative GPA: 3.5, Major GPA: 3.7/4.0**

**Honors:** Dean's List 2018- 2019, Departmental Honors Graduating Class of 2019

### SKILLS & INTERESTS

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**Interests:** Film, Photography, Travel, Literature, Art, Sports, Languages, Fishing, and Comedy Writing.

**Languages:** Fluency in Japanese, English, and French. Elementary Italian and intermediate Spanish.

**Database Skills :** Microsoft Office, G-Suite, Adobe Software, Photoshop, Social media Advertisement

**Volunteer:** Mon-A Children's Hospital Paris Fall Spring 2018, Phoenix Children's Hospital 2013-2015

**Portfolio:** <https://www.masatoseangoda.com>