

Shida Masaya

UX/UI Designer & Developer

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Education

Western International School,
Graduated High School
Diploma 2020

Completed courses

[Harvard CS50 CS50's Web
Programming with
Python and JavaScript,
freeCodeCamp's Responsive
Web Design](#)

Key Skills

Web Development, UX/UI
Design, Print and Digital
Graphic Design, English &
Khmer content writing



Website

Objective

I aim to use my combined programming and design skills to help good ideas and businesses achieve a quality online presence.

Experience

September 2023 – Present

UX/UI designer & developer • [Tovtrip](#)

UX design: Conducted user research, creating user personas, mapped out user journeys.

UI design: Designed mobile app and web app user interfaces, as well as prototyping demos.

UI development: Assisted developer team with coding the design system, components, and the frontend UI in general.

Oct 2021 – Present

Freelance web development, UX/UI & graphic design •

Clients include: [KLAY Auto Service](#), [HLH Auto Parts](#),
[Good Time Hospitality](#), [ODC](#), [Hunter Real Estate](#), [Yomie's
Rice X Yogurt](#)

March 2022 – May 2023

UX/UI designer & developer • [UT Market](#)

January 2021 – January 2022

Web Dev. & Graphic Design/Photography • Esports team
project • [YeakSa Esports](#)

June 2021

Graphic Design/Photography • Small t-shirt business •
[Ardent PP](#)

December 2019 – July 2020

Student newspaper lead • Western International School

Web Development

I have experience with HTML/CSS/JavaScript and JS frameworks such as React and Svelte on the frontend, and Python Django on the backend. I can implement a practical design approach to create accessible and responsive webpages that are search engine friendly. I am also experienced working with & creating REST APIs.

Graphic Design

Being experienced in tools like Adobe Illustrator and Photoshop, I can create both digital and print designs by utilizing my knowledge of composition, color, and typography in design. My previous design works include infographics, advertisement posters, brochures, menus, banners, business cards, and more.

UI/UX

I have experience with tools such as Adobe XD and Figma to create user interfaces for webpages and mobile applications with an emphasis on usability and accessibility. I have done user research by conducting surveys, creating user personas, and mapping out user journeys as UX designer.