

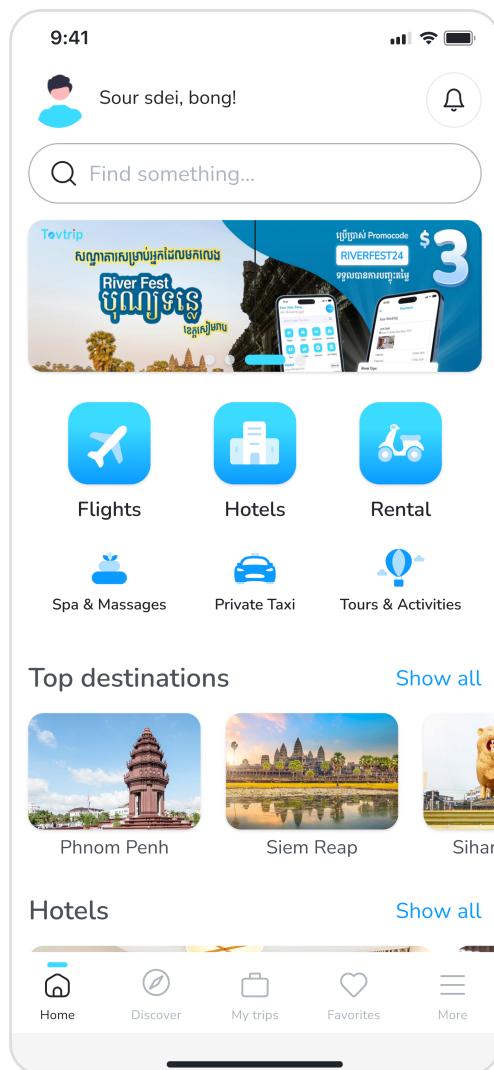
Shida Masaya

UX/UI Design Portfolio

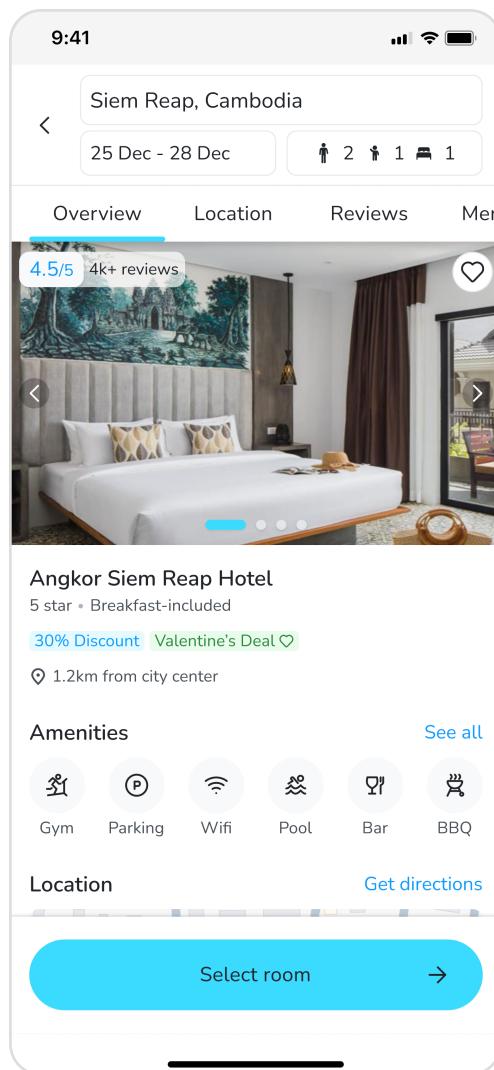
October 2024

Tovtrip - Tourism marketplace mobile app

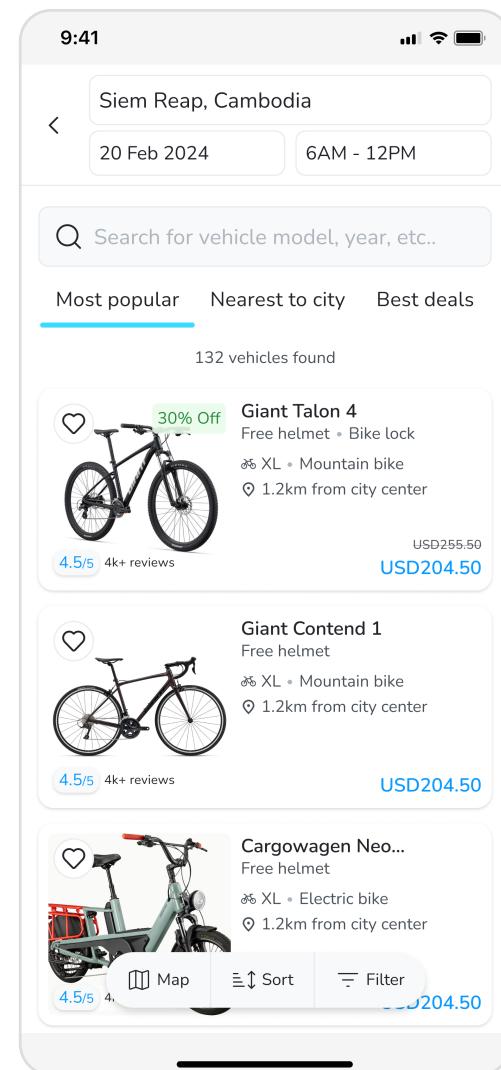
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Home



Hotel



Bike rental

Tovtrip - Tourism marketplace website

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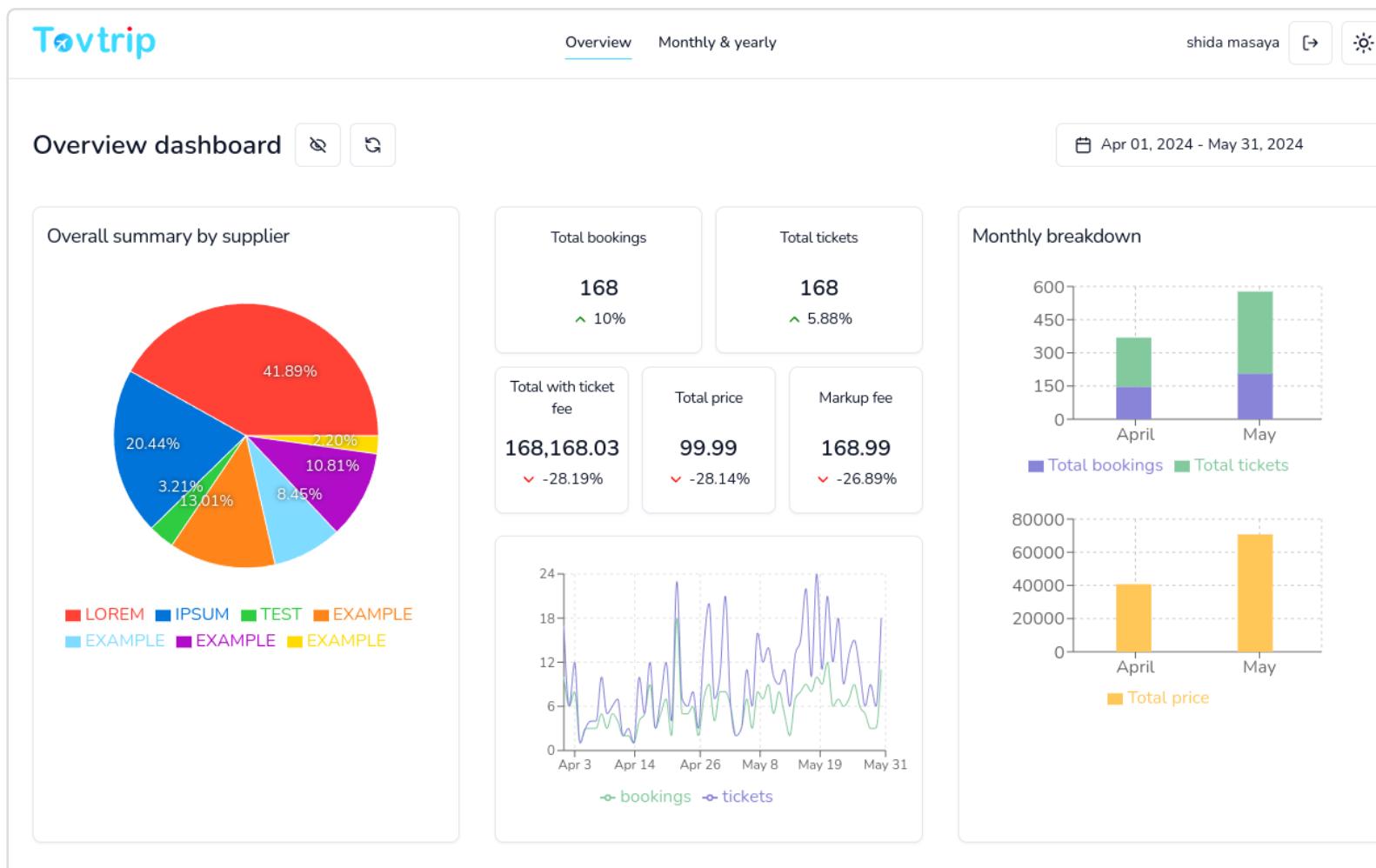
The screenshot shows a hotel listing for 'Bunwin Siem Reap Hotel'. At the top, there's a search bar with fields for 'Destination' (Select a destination), 'Check-in/out dates' (18 Feb 2024 - 20 Feb 2024), 'Guests and rooms' (2 guests, 1 room), and a 'Search' button. Below the search bar, the hotel's name is displayed with a '30% Discount' badge and a 'Valentine's Deal' badge. The hotel is rated 5 star, offers breakfast-included, and is 1.2km from the city center. There are four main photos of the hotel: a bedroom with a mural, an exterior night view, an aerial pool view, and an interior room. Below the photos, there's a section for 'Amenities' with icons for Gym, Parking, Wifi, Pool, Bar, BBQ, and City view. A 'See all' link is provided. The 'Description' section includes a 'Read more' link and a brief text about the hotel's blend of modern sophistication and timeless charm. The 'Merchant' section shows a verified shop name with a 4.5/5 rating and 4k+ reviews from 2023. The 'Location' section features a map showing the hotel's proximity to other landmarks like Angkor Sweet Night Hotel, Bunwin Boutique, Po Residence, and Sakura Recycle Shop. A 'Get directions' button is also present.

Hotel frontend

The screenshot shows the 'Edit hotel' page for 'Grande Hotel International Siem Reap'. The left sidebar has navigation links for Overview, Dashboard, Services (Discover, Hotel, Room attributes, Hotel attributes), Rental, OTHER (Settings, Logout), and a search bar. The main content area shows the hotel's details: ID H0001, Updated at: March 9, 2024, 14:40, Created at: March 8, 2024, 13:40. It includes tabs for Hotel, Rooms, and Room availability. The 'Hotel' tab is selected. Fields include Hotel title (Grande Hotel International Siem Reap), Status (Active), Star rating (5 star), Merchant (Select merchant), Property type (Hotel), Breakfast (checked, Breakfast included), and a content editor for hotel description. Below these are sections for 'Content (hotel description)', 'Hotel photos' (with three preview images and an upload button), 'Location*', 'Address*', 'Latitude*', 'Longitude*', and 'Map zoom*'. A note at the bottom states: 'Up to 50 files supported. Accepted formats: png, jpeg, jpg, webp.'

Hotel backend

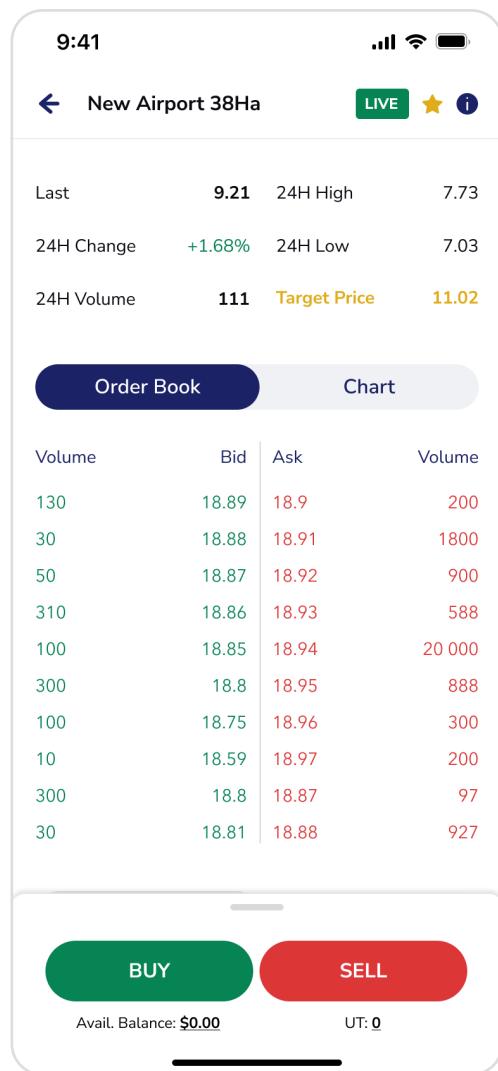
Tovtrip - Tourism marketplace website



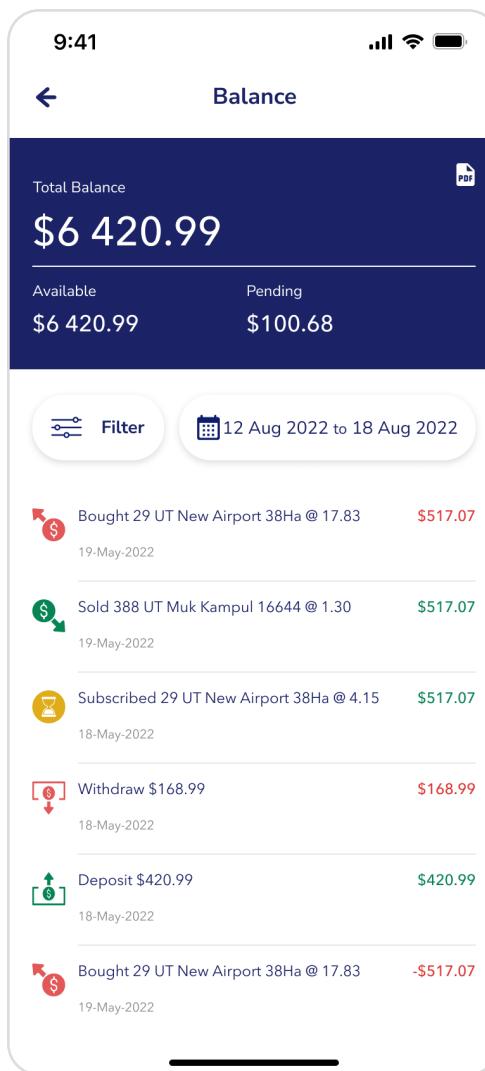
Dashboard with sample data

UT Market - investment & trading app

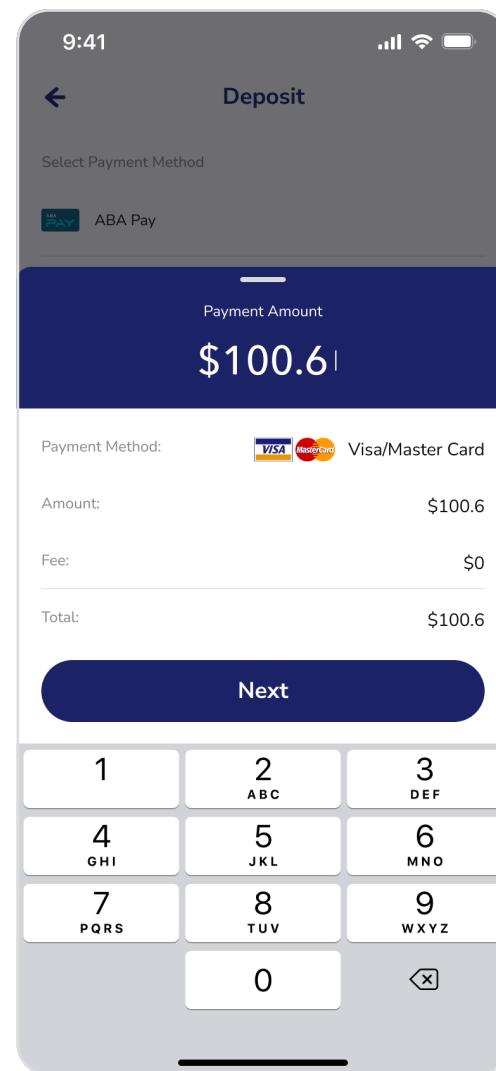
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Order book



User balance



Deposit funds

Loyalty program system backend

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The dashboard for RewardCambodia provides a high-level overview of business performance. It includes a summary section with key metrics like Today's Sales (\$1,680), Today's Subscriptions (\$1,680), Total Sales (\$69,420), and Total Subscriptions (1,168). Below this, two main sections are displayed: Sales and Subscriptions. The Sales section lists recent transactions with IDs E0AC19, 1B2266, 252552, and ECECEC. The Subscriptions section lists customer IDs 943120, 241430, 003153, and 512123 across Loyalty Tiers Tier 3, Tier 2, Tier 3, and Tier 1 respectively.

ID	Amount	Timestamp
E0AC19	\$168.00	13:00:00
1B2266	\$2,160.00	13:00:00
252552	\$24.48	13:00:00
ECECEC	\$10.68	13:00:00

Customer ID	Loyalty Tier	Timestamp
943120	Tier 3	13:00:00
241430	Tier 2	13:00:00
003153	Tier 3	13:00:00
512123	Tier 1	13:00:00

Business dashboard

The Loyalty Program Management interface allows businesses to configure their loyalty offerings. It starts with a 'Select a business' dropdown set to 'MagicBeans Coffee - Toul Kork branch'. Below this, sections for 'Digital Punch Cards' and 'Rewards' are shown. The punch card section features a placeholder for a new card and a preview of a card offer: 'Buy 7 drinks get 1 free!' (Expires 10 June 2024). The rewards section shows two items: 'Hot Cappuccino' (Expires 21 May 2023, 5 points) and 'Iced Latte' (Expires 25 May 2023, 4 points).

Customer ID	Loyalty Tier	Timestamp
943120	Tier 3	13:00:00
241430	Tier 2	13:00:00
003153	Tier 3	13:00:00
512123	Tier 1	13:00:00

Loyalty program management

Real estate listing website

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The desktop version of the website features a prominent header with the 'HUNTER ESTATE' logo and a navigation bar with links to 'Properties', 'Featured Properties', 'Development Projects', 'News & Blog', and 'About Us'. Below the header is a large banner with the text 'Uncover Siem Reap's Hottest Deals' and a subtext 'Discover a Wide Range of Properties Available in Siem Reap.' A search bar with dropdown menus for 'Location', 'Property type', 'Buy/rent', and 'Bedrooms' is positioned over a background image of a city skyline. The main content area is titled 'Featured Properties' and displays four property cards: '15 Bedroom Boutique' (Exclusive), '2-Bedroom Private Villa' (Under Market Price), '3-Bedroom Luxury Villa' (Under Market Price), and '14 Bedrooms Boutique'. Each card includes a small image, price, title, location, and room details.

Homepage desktop

The mobile version of the website has a similar layout but with a more compact design. It features a header with the 'HUNTER ESTATE' logo and a 'Menu' button. Below the header is a banner with the same text as the desktop version. The search bar is integrated directly into the header. The main content area is identical to the desktop version, showing the 'Featured Properties' section with the four highlighted properties. A yellow message icon is located in the bottom right corner of the screen.

Homepage mobile

The screenshot shows the desktop version of the BREAD DESIGN MEDIA website. At the top, there's a navigation bar with 'Home' (highlighted in red), 'Services', and 'Blog'. A 'Contact us' button is located in the top right corner. The main headline reads 'Creative Solutions & Media Production'. Below it, a subtext states: 'We specialize in delivering top-notch design and media production services that drive engagement and growth. From concept to completion, our expert team works closely with you to create visually stunning and impactful content.' Two calls-to-action buttons are present: 'Work with us' (red) and 'See our portfolio' (outline). To the right, six service categories are displayed in a circular arrangement: 'Branding' (phone screenshot), 'Packaging' (product box), 'Advertisement' (magazine spread), 'Photography' (sample photos), 'Videography' (video thumbnail), and 'Website Design' (laptop screenshot). A large red circular arrow graphic is positioned behind the service cards. At the bottom, there's a section titled 'Our services' with a horizontal scrollable menu featuring icons for branding, packaging, advertising, photography, videography, and website design.

Homepage desktop

The screenshot shows a blog post from the BREAD DESIGN MEDIA website. The post title is 'A Guide to Effective Posters & Advertisements: Layout, Flow, and Color.' It features a large image of a hand pointing at a poster titled '3 GUIDES TO EFFECTIVE POSTER' with three numbered points: 'Layout', 'Flow', and 'Color'. Below the title, the text reads: 'To truly capture attention and communicate your message, you need to carefully consider three key elements: layout, flow, and color.' At the bottom, there's a note indicating the post was 'Published: 13 Sep 2024' and includes the tag 'Advertisement'.

Blog mobile