Shida Masaya

UX/UI Designer & Developer

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Education

Western International School, Graduated High School Diploma, 2020

Completed courses

- Harvard CS50 Web Programming with Python and JavaScript (May 2023)
- freeCodeCamp's Responsive Web Design (Dec 2021)
- EF SET English Certificate (C2) (Aug 2023)

Key Skills

- **Web Development**: HTML, CSS, JavaScript, React, Svelte, Python Django
- **UI/UX Design**: Figma, Adobe XD, User Research, Prototyping
- **Graphic Design**: Adobe Illustrator, Photoshop
- **Content Writing**: English, Khmer

Website

Objective

Aiming to leverage my programming and design skills to enhance user experience and online presence for businesses and important causes alike.

Experience

September 2023 – Present

UX/UI designer & developer • Tovtrip

UX design: Conducted user research, creating user personas, mapped out user journeys.
UI design: Designed mobile app and web app user interfaces, as well as prototyping demos.
UI development: Assisted developer team with coding the design system, components, and the frontend in general.

Oct 2021 – Present

Freelance web development, UX/UI & graphic design

Clients include: KLAY Auto Service, HLH Auto Parts, Good Time Hospitality, ODC, Hunter Real Estate, Yomie's Rice X Yogurt

March 2022 – May 2023

UX/UI designer & developer • UT Market

January 2021 – January 2022

Web dev. & graphic design • Esports team project • YeakSa Esports

June 2021

Graphic design/photography • Small t-shirt business • Ardent PP

December 2019 – July 2020

Student newspaper lead • Western International School

UI/UX Design

I have experience using Figma and Adobe XD to design user interfaces for web and mobile applications, with a focus on usability and accessibility. As a UX designer, I have conducted user research, including surveys and user persona creation, and mapped out user journeys to enhance the overall user experience.

Web Development

I have extensive experience with HTML, CSS, and JavaScript, as well as JavaScript frameworks like React and Svelte for frontend development. On the backend, I am proficient with Python Django. I excel at implementing practical design approaches to create accessible, responsive, and search engine-friendly webpages. Additionally, I have experience working with and creating REST APIs.

Graphic Design

I am skilled in using Adobe Illustrator and Photoshop to create both digital and print designs. My expertise in composition, color, and typography allows me to produce high-quality infographics, advertisement posters, brochures, menus, banners, business cards, and more.