Shida Masaya

UX/UI Designer & Developer

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Education

Western International School, Graduated High School Diploma, 2020

Completed courses

- Harvard CS50 Web Programming with Python and JavaScript (May 2023)
- freeCodeCamp's Responsive Web Design (Dec 2021)
- EF SET English Certificate (C2) (Aug 2023)

Key Skills

- **Web Development**: HTML, CSS, JavaScript, React, Svelte, Python Django
- **UI/UX Design**: Figma, Adobe XD, User Research, Prototyping
- **Graphic Design**: Adobe Illustrator, Photoshop
- **Content Writing**: English, Khmer

Website

Objective

Aiming to leverage my programming and design skills to enhance user experience and online presence for businesses and important causes alike.

Experience

September 2023 – August 2024
UX/UI designer & developer • Tovtrip
- Conducted user research, creating user personas, mapped out user journeys.
- Designed mobile app and web app user interfaces, as well as prototyping demos.
- Assisted developer team with coding the design system, components, and the frontend in general.

Oct 2021 – Present
Freelance web development, UX/UI & graphic design
Clients include: KLAY Auto Service, HLH Auto Parts, Good Time Hospitality, ODC, Hunter Real Estate

March 2022 – May 2023
UX/UI designer & developer • UT Market

January 2021 – January 2022
Web dev. & graphic design • Esports team project • YeakSa Esports

June 2021
Graphic design/photography • Small t-shirt business • Ardent PP

December 2019 – July 2020
Student newspaper lead • Western International School

UX/UI Design

- Experience with Figma and Adobe XD for web and mobile application UI design
- Conducted user research, including surveys and user persona creation
- Mapped out user journeys to enhance overall user experience

Web Development

- Proficient in HTML, CSS, and JavaScript
- Experienced with React and Svelte for frontend development
- Backend development with Python Django
- Created accessible, responsive, and SEO-friendly webpages
- Worked with and created REST APIs

Graphic Design

- Skilled in Adobe Illustrator and Photoshop
- Created infographics, advertisement posters, brochures, menus, banners, business cards
- Expertise in composition, color, and typography