

INFORMATION TECHNOLOGY FRESH GRADUATE



Masayu Fany Shapura

01

Education

Universitas Sumatera Utara
Information Technology eith
GPA 3.79

SMA Negeri 2 Binjai

02

Skills

Data Analysis
Data Science
UI.UX Design
Product Design
Microsoft Office
Good comunication skill

03

Hobby

Photography & Cinematography
Photo & Video Editing
Social Media
Technology Enthusiast

HIMPUNAN MAHASISWA TEKNOLOGI INFORMASI USU

**Member of Usaha Mandiri
Division (2020 - recent)**

- Responsible for the procurement of himatif uniforms and merchandise
- Establish new partnerships with several vendors



PEMERINTAHAN MAHASISWA FAKULTAS ILMU KOMPUTER & TEKNOLOGI INFORMASI

**Member of Public Relation
Division (August 2021 - recent)**

- Responsible for establishing new partnerships with other universities
- Contact and follow up on cooperative relationships with partners via email



MBKM DIGITAL SKOLA - DATA SCIENCE

August 2021 - January 2022



DIGITALENT FGA - DATA SCIENCE

March - April 2023



MBKM ZENIUS - PRODUCT DESIGN

February - March 2022



IMPLEMENTASI TECHNOLOGY FOR INDONESIA

Bogor, Juni 2022

- Became a delegate of scholarship representatives for the implementation of the "technology for Indonesia" program
- Implementing the research funding in Technology For Indonesia Camp 2022

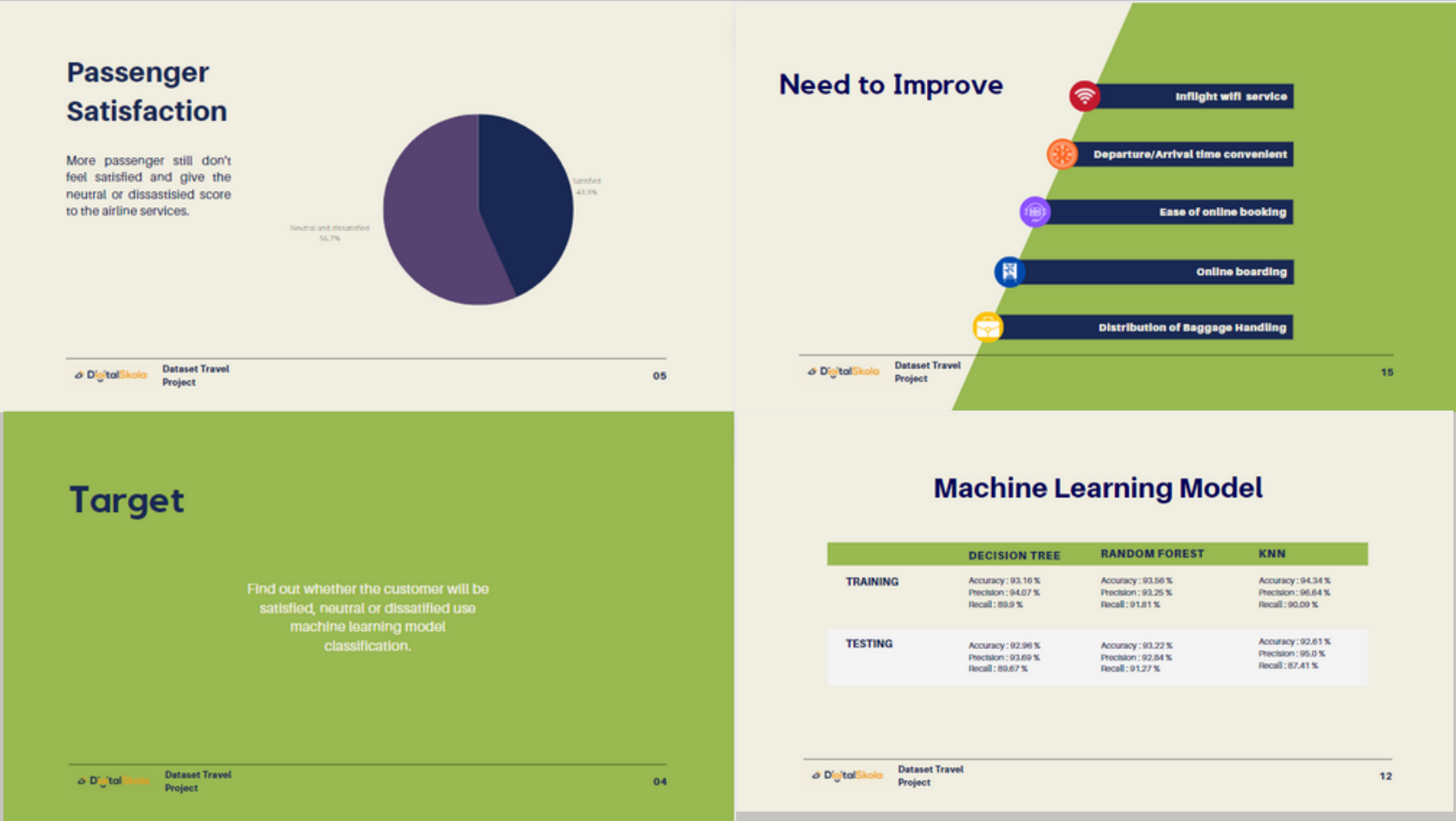


AWARDEE KARYA SALEMBA EMPAT SCHOLARSHIP

July 2021 - recent

Research and technology major

Airline Customer Satsifaction



Target

Find out whether the customer will be satisfied, neutral or dissatisfied use machine learning model classification.

Dataset Travel Project

04

Machine Learning Model

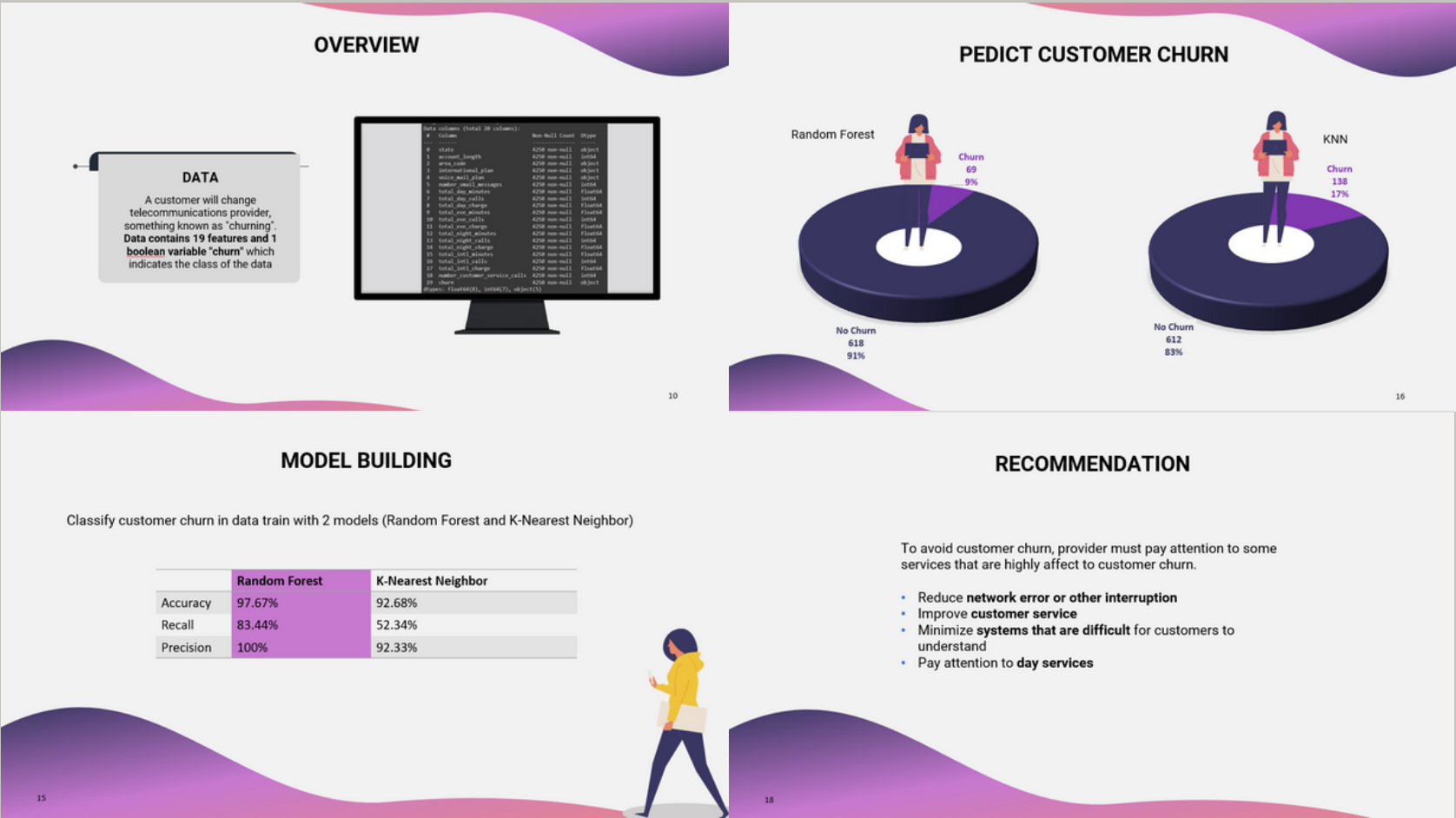
	DECISION TREE	RANDOM FOREST	KNN
TRAINING	Accuracy : 93.16 % Precision : 94.07 % Recall : 89.9 %	Accuracy : 93.56 % Precision : 93.25 % Recall : 91.81 %	Accuracy : 94.34 % Precision : 96.64 % Recall : 90.09 %
TESTING	Accuracy : 92.96 % Precision : 93.69 % Recall : 89.67 %	Accuracy : 93.22 % Precision : 92.94 % Recall : 91.27 %	Accuracy : 92.61 % Precision : 95.0 % Recall : 87.41 %

Dataset Travel Project

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Analyze the airline customer satisfaction data and make a model to predict what services that should be improve

Predict Customer Churn



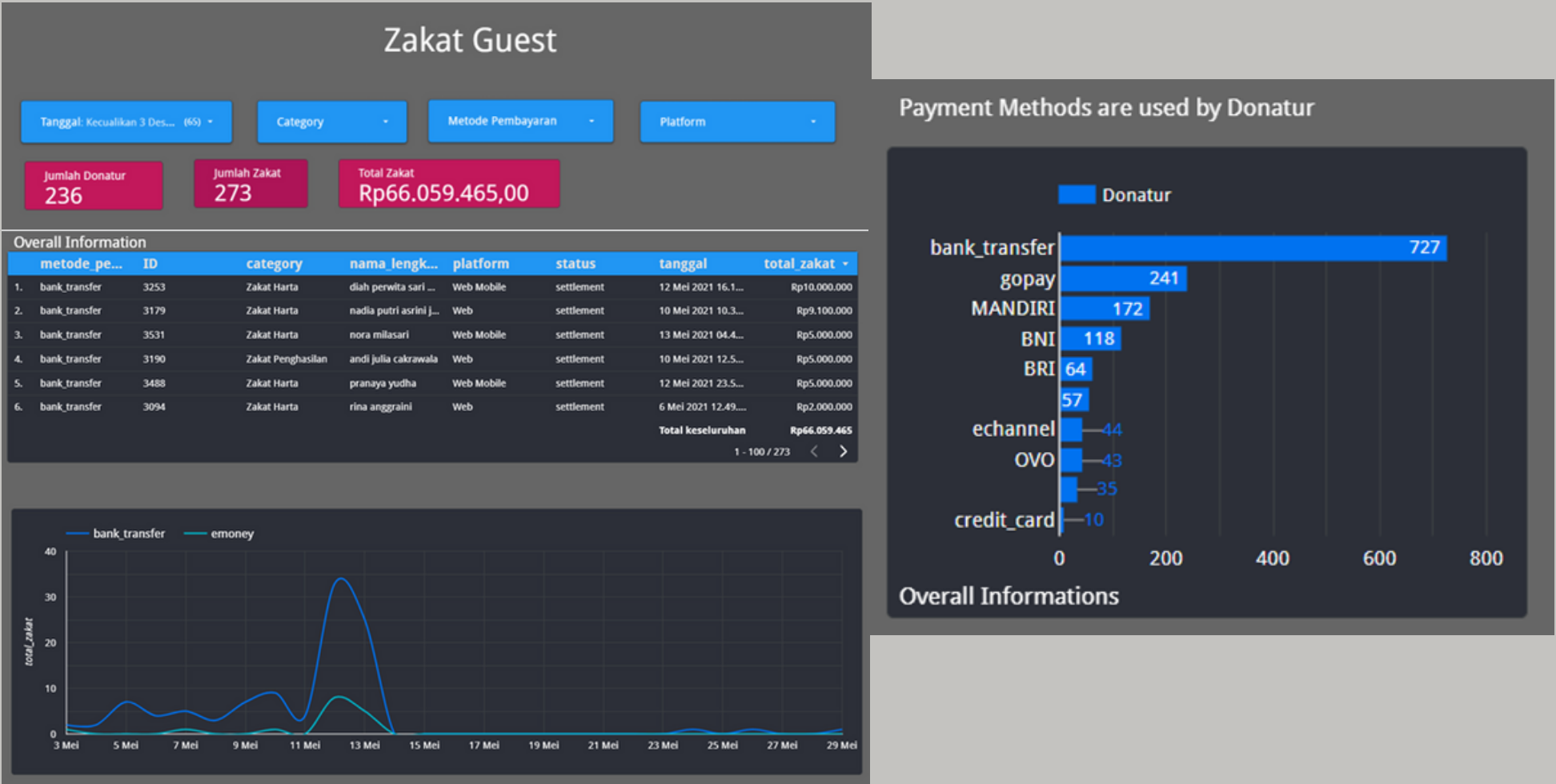
Predict a provider customer churn. Give recommendation to avoid customer churn.

COVID-19 Dashboard Report



Make a report from COVID-19 Data

COVID-19 Dashboard Report



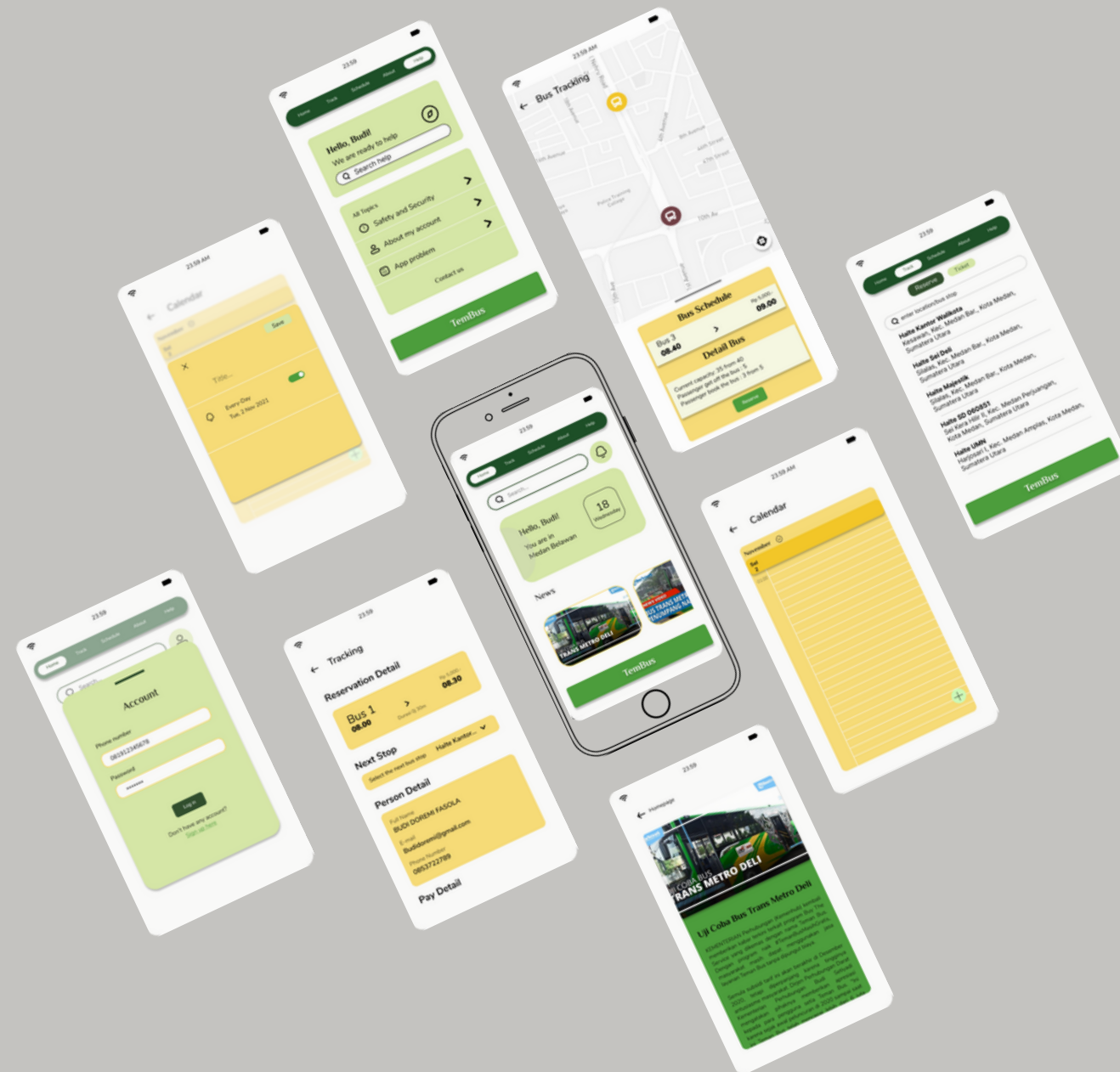
Make a dashboard from Mizan Amanah Data to analyze user's interest in using the platform

Analysist & System Design for 'Juragan Tanah' Application

Me and my friends created 'Juragan Tanah' for the final task of analytic and system design subject. We change and adapt the usual land buying, into the unusual, with the technology. So distance, time and another problem will decrease if we use the online system.



UI/UX for TemBus Mobile Application



Me and my friends designed 'TemBus' for the final task of interaction design subject. We want to digitalize Trans Metro Deli Bus system so it can be more effective for people to take a bus.

UI/UX for TemBus Mobile Application

Overview

Project Name

Re-designing BenihBaik.com Application

Project Date

19 April – 15 July 2022

Project Type

This was a practice project for independence study program at Zenius Education

Role

- Analysist
- Design

Design Process

Product Emphatize	Define Problems	Ideate	Prototype
Observation	User research	Create focus point	Mockup
Product journey	Usability test	Sketch wireframe	High fidelity

Usability test

Method

Single Ease Question


User Persona

Coming from different cities in Indonesia and from various background:

- Information technology
- Information engineering
- Physical engineering
- Chemical study

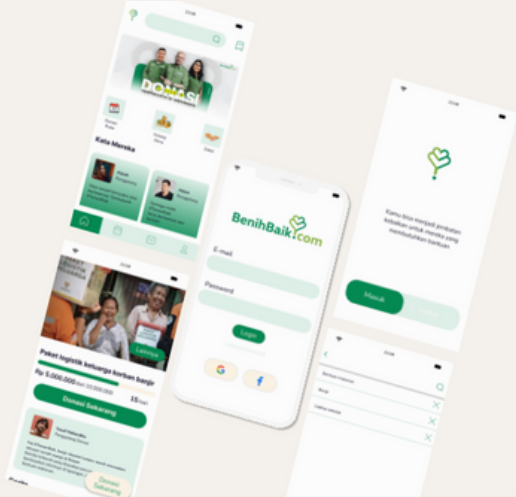
Record Data User Research

[View](#)



High Fidelity Prototype

[view](#)



Re-desgin BenihBaik Application with design system



Contact



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Medan, Sumatera Utara

WORK WITH ME