



MASCOT INU

WHITEPAPER

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INTRODUCTION

A new era of Decentralized Finance has begun with the explosion in the development of meme coins. As evidenced in the boom of meme currencies, staking, farming, exchanges, and other financial protocols, DeFi has produced a trillion dollars in the crypto market.

Cryptocurrency has recently surpassed the \$2.42 trillion market cap. Yes, you heard it right, a number that one has even trouble counting zeroes of.

Now off to where these funds are locked. Etheruem handles the more significant number of these financial transactions every day, but due to the high network fees and overall mechanics, every trader loses a large amount of his money paying fees to the filthy miners.

These high fees make it really difficult for medium and small traders with low startup money to get involved nowadays. This problem was solved by the infamous CZ (Changpeng Zhao - CEO & Founder of Binance) by cre ting the Binance Smart Chain where fees are much lower making it easier not only for traders to buy and sell for a low fee but also for developers to test and deploy their new ideas easily. Although, Binance Smart Chain is a tad less decentralized it still solves many problems that Ethereum promises to solve in Eth 2.0 (whenever that will come, if ever).

So we choose the Binance Smart Chain to develop a project that will add to this almost 2.5 trillion USD market cap.



MascotINU is a deflationary auto-liquidity generating, static rewarding cryptocurrency protocol. MINU directly rewards the holders, while continuously increasing liquidity. The token rewards the investors just for holding; the longer you hold, the bigger the reward!

On each transaction, the protocol automatically distributes rewards to holders as well as auto-burn liquidity.



Automatic Liquidity Generation Mechanism

In many DeFi projects, we have seen a lot of investors jump in and buy a large number of assets, causing a huge uproar, a lot of pumps that we all like to see. And once the graph becomes more vertical rather than horizontal (starts going up), an increasing number of common traders also start investing too. We've all been there and seeing a colorful graph that is just heading up, it can be pretty damn hard not to jump in. However, almost always, the token suffers an impending collapse of the price.

Once the bandwagons are full and the big holders sell, the graph sees a downward plunge and the common trader suffers a great loss.

Now, what is the reason behind such a big loss to price?

You know how liquidity pools store a pair of assets, the token, and another currency (mostly BNB on BSC). When the pool loses a lot of BNB, the price of the other token shoots down. This causes a loss of value and those scary graphs we talked about.

This effect increases in a smaller liquidity pool and decreases as the liquidity pool increases in both tokens. This is the reason why we have integrated an automatic liquidity generating function that not only solves the high price variation problem but also strengthens Mascot Inu's future.

The Automatic Liquidity Generation feature within \$MINU's smart contract is recently very popular, yet very innovative core module that the protocol has implemented. It involves a feature that, on every transaction, causes a certain percentage of the trade's value to automatically generate liquidity in PancakeSwap liquidity pools.



This mechanism benefits in two distinct ways: first, the constant supply of liquidity into the pool solidifies its future as the removal of tokens from that pool will not cause a huge variation to the price. Second, a specific percentage of tax is cut on each transaction, this disincentivizes the user to sell as he will receive a lesser value when he sells causing him to hold until a large increase is seen.

We have put a 3% fee that can be changed as the community demands, the fee is split 50/50, half is swapped by the contract into BNB, while the other half of the tokens are paired automatically with the previously mentioned BNB and added to the liquidity pair on Pancake Swap.



WHAT ABOUT BURNING?

Burning is a deflationary approach to control the supply that works by constantly removing tokens from circulation. Burning of \$MINU is only a manual mechanism that will be utilized to make sure the value of \$MINU stays stable or increases to create additional incentives for traders and holders.

The MascotINU devs will perform manual burns according to daily trading volume. We will share a thorough burn map according to which manual burns will be done. The burn map will include major events based upon the reach of major milestones. The proof of every burn transaction will be posted on the official telegram for the community and investors.



RFI MECHANICS

These days new and innovative-looking finance protocols are emerging that have a dozen use cases and really grow interested in investors. Although these principles are generally very great, there is one drawback: impermanent loss. If you are farming/staking and the value of the underlying token changes significantly, even though you still get rewards, the value will far less than if you simply held your tokens.

A solution to this problem is the introduction of Static Rewards.

Static Rewards address a slew of issues. To begin with, the size of the reward is dependant on the volume of the token being exchanged. Second, through this mechanism, every holder gets a share of each dump's amount. Third, this system allows holders to keep their tokens in order to earn an increased value when they sell as their tokens increase in amount.

This 3% tax is cut on each transaction which is automatically distributed to all holders, according to their holding amount, and this all without farming or staking!

As people conduct transactions, the sum of tokens in your wallet will continue to grow indefinitely. This way, Impermetant Loss is completely prevented, and you are effectively compensated for simply keeping MascotINU.



TAXED FEE ON EACH TRANSACTION:

Total Tax fee: 6%

BREAKDOWN:

Automatic LP Generation Mechanism: 3%

Static Rewards: 3%

WALLET ADDRESSES:

Token Address :

[https://bscscan.com/token/0xc3ed773a25e8497761ea96da097f0cd1b
ff47c85](https://bscscan.com/token/0xc3ed773a25e8497761ea96da097f0cd1bff47c85)



TOKENOMICS & DISTRIBUTION

TOKENOMICS

Token Name:
MascotINU

Ticker:
MINU

Standart:
BEP-20

Total Supply:
1,000,000,000,000,000 (1 Quadrillion)

Decimals:
9

Chain:
Binance Smart Chain

Class:
Utility/Governance

Supply Model:
Deflationary

TOKEN DISTRIBUTION

Public Sale:

40%

Listings & Liquidity:

26%

Burns:

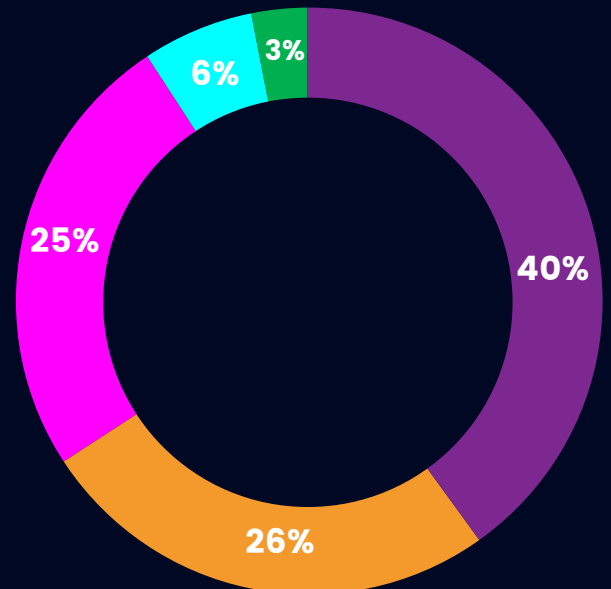
25%

Team & Dev Wallet:

06%

DxSale Platform Fee:

03%



TOKEN SALE

Hard Cap:
1500 BNB

Soft Cap:
750 BNB

Personal Max:
5 BNB

Personal Min:
0.01 BNB



ROADMAP

Please note: Although the MascotINU team will endeavour to deliver developments and integrations listed according to the timings listed below, this roadmap may be subject to change and iteration dependant on factors such as overall project progress, available funding, and community team growth. This list is not comprehensive and may evolve over time.



AUDITED BY TECHRATE

TechRate was commissioned by Boxer Inu to perform an audit of Mascot Inu's token smart contract. The link to the contract is given below:

<https://bscscan.com/token/0xc3ed773a25e8497761ea96-da097f0cd1bff47c85>

The purpose of the audit was to achieve the following:

1. Ensure that the smart contract functions as intended.
2. Identify potential security issues with the smart contract.

Link to Audit Report:

<https://github.com/mascotinu/smartcontract/blob/main/MascotINU%20Audit.pdf>



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