Daniel Roswadowsky

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Education

Bachelor of Fine Arts (BFA, Design)

Mason Gross School of the Arts, Rutgers University

New Brunswick, NJ • May 2023

Skills

- User Interface Design (UI) User Experience Design (UX) Branding & Visual Identity
- Adobe Creative Suite (CC)
 Figma & Sketch
 HTML, CSS, & JavaScript
 Wordpress (CMS)
- Interaction Design
 Video Editing
 Graphic Design

Experience

UI/UX Designer & Web Developer @ (Portfolio Website) • 2022 - 2023

- Developed a responsive website using HTML5, CSS3, and JavaScript.
- Provided support for a variety of devices and optimizations for different resolutions.
- Drafted wireframes and prototypes in Figma to be used as references during development.
- Designed visual framework for user interface, navigation, pages, and all other components.
- Ensured integrity of the design and its seamless implementation during web development.
- Participated in design critiques assessing accessibility, functionality, and content.
- Incoporated feedback gathered from more than 10 users to improve the user experience.

UI Designer @ (TheAPPAPP) • 2022

- Drafted wireframes and prototyped interaction flows using Adobe XD.
- Designed user interface and all visual components for the mobile application.

Graphic Designer @ (BullseyeTracker) • 2019

- Designed a visual identity to represent the brand which included a logomark, wordmark, lockup, and other assets.
- Created a 12-page style guide to ensure visual cohesion and consistency in brand identity.