



Dear Hiring Manager,

I am thrilled to apply for the Senior Product Designer position at Attentive Mobile. With a passion for creating innovative digital experiences and a deep understanding of UI/UX principles, I am eager to contribute my skills and enthusiasm towards the mission to level-up your digital products.

As a recent graduate from Rutgers Mason Gross School of the Arts with a Bachelor of Fine Arts (BFA) focusing on Design, my education has thoroughly instilled in me a keen eye for aesthetics, typography, and meticulous attention to details. What sets me apart is my unwavering eagerness to learn and grow in the field of UI/UX design.

I am well-versed in industry-standard design tools like Adobe Creative Suite, Figma, and Sketch, which enables me to bring my ideas to life through wireframes, prototypes, and high-fidelity designs. Additionally, my technical proficiency in HTML, CSS, and JavaScript allows me to bridge the gap between design and development, ensuring a seamless user experience.

Throughout my academic journey and practical experiences as a designer, I have developed a deeper understanding of the considerations which go into the design process of exceptional user experiences. I believe aesthetics and functionality should work together harmoniously to create a compelling user experience, aligning with both user needs and business objectives.

Collaboration and effective communication are essential to me, as they are key to fostering a positive and innovative design culture. I am eager to take on end-to-end design projects, from ideation to pixel-perfect execution.

Attentive's commitment to delivering impactful and user-centric experiences aligns perfectly with my approach, and I am excited by the opportunity to work alongside researchers, product managers, and engineers at Attentive Mobile.

Thank you for considering my application. I look forward to the possibility of joining Attentive's talented team and contributing to the growth and success of the organization.

Sincerely,

Daniel Roswadowsky.