

# Daniel Roswadowsky

{WEBSITE URL}  
danrossgfx@gmail.com  
(201) 687-1527

## Profile

Designing elegant solutions with methodical attention to interactivity, modularity, and responsiveness.

## Competencies

User Interface Design (UI)  
User Experience Design (UX)  
HTML & CSS  
JavaScript (& P5.JS Library)  
Interactivity & Responsivity  
Art Direction  
Information Architecture  
Information Design  
Graphic Design & Branding  
Motion Design & Editing

## Software

Adobe Creative Suite (CC)  
Figma, Sketch, & Adobe XD  
Cinema 4D  
Wordpress (CMS)

## Education

**BFA In Design**  
Rutgers Mason Gross School  
of the Arts  
New Brunswick, NJ  
(September 2019 - May 2023)

**Liberal Arts**  
Bergen Community College  
Paramus, NJ  
(Sept. 2017 - Sept. 2019)

## Experience

**BullseyeTracker**  
2019.  
  
Designed brand identity and brand assets including logo to be displayed to all users and visitors across the web application and print media. Developed style guidelines to establish visual cohesion in brand identity.

**TheAPPAPP**  
2022.  
  
Drafted wireframes and flows for mobile application. Prototyped interaction flows using Adobe XD software. Designed user interface to provide an optimized user experience.