



**Dear Hiring Manager,**

I am thrilled to apply for the Senior Product Designer position at Attentive Mobile. With a passion for creating innovative digital experiences and a deep understanding of UI/UX principles, I am eager to contribute my skills and enthusiasm towards the mission to level-up your digital products.

As a recent graduate from Rutgers Mason Gross School of the Arts with a Bachelor of Fine Arts (BFA) focusing on Design, my education has thoroughly instilled in me a keen eye for aesthetics, typography, and meticulous attention to details. What sets me apart is my unwavering eagerness to learn and grow in the field of UI/UX design.

I am well-versed in industry-standard design tools like Adobe Creative Suite, Figma, and Sketch, which enables me to bring my ideas to life through wireframes, prototypes, and high-fidelity designs. Additionally, my technical proficiency in HTML, CSS, and JavaScript allows me to bridge the gap between design and development, ensuring a seamless user experience.

Throughout my academic journey and practical experiences as a designer, I have developed a deeper understanding for the considerations which go into the design of exceptional user experiences. I approach the design process with the belief that aesthetics and functionality should work together harmoniously, aligning with user needs and business objectives. Collaboration and effective communication are essential to me for success. I am eager to take on end-to-end design projects, from ideation to pixel-perfect execution.

Attentive's commitment to delivering impactful and user-centric experiences aligns perfectly with my approach, and I am excited by the opportunity to work alongside researchers, product managers, and engineers at Attentive Mobile.

Thank you for considering my application. I look forward to the possibility of joining Attentive's talented team and contributing to the growth and success of the organization.

Sincerely,

Daniel Roswadowsky.