## **Daniel Roswadowsky**

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## Dear Hiring Manager,

I am writing to express my strong interest in the Senior User Interface/User Experience (UI/UX) Designer position at UPS. With a passion for designing intuitive interfaces and engaging digital experiences, I am confident in my ability to contribute to your team and support the development efforts of the visual and interactive user experience.

As a recent graduate from Rutgers Mason Gross School of the Arts with a Bachelor of Fine Arts (BFA) in Design and a background in UI/UX design, I have a solid foundation in creating functional and elegant designs. My education has equipped me with a strong understanding of design principles and methodologies, which I consistently apply to deliver exceptional user experiences.

I am proficient in industry-standard design tools such as Adobe Creative Suite, Figma, Sketch, and Adobe XD. I have the technical expertise to bring designs to life and create interactive and engaging digital experiences. My skills in HTML, CSS, and JavaScript allow me to work closely with developers to ensure seamless execution across all project deliverables. I am experienced in advocating UI/UX design standards, guidelines, and strategies that create cohesive experiences. With a keen eye for typography and visual hierarchy, I ensure the delivery of visually compelling designs and user-centric interfaces.

Moreover, I am a creative problem solver with a strong commitment to delivering high-quality work. I believe that aesthetics and functionality are not in opposition but work harmoniously to create compelling designs and functional user experiences. I approach each project with a focus on ensuring that the end result aligns with user needs and business objectives.

I am impressed by UPS's dedication to innovation and commitment to delivering exceptional user experiences. I would be eager to bring my skills, knowledge, and enthusiasm to contribute to UPS's UI/UX department and support the integration of these concepts within the organization.

Thank you for considering my application. I have attached my resume for your review, providing further details about my education, experience, and skills. I would welcome the opportunity to discuss how my qualifications align with the goals of UPS and contribute to the success of your team.

Thank you for your time and consideration.

Sincerely,

Daniel Roswadowsky.