

Daniel Roswadowsky

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Profile

Designing elegant solutions with methodical attention to user interactivity and visual frameworks that incorporate principles of modularity, and responsiveness.

Competencies

User Interface Design (UI)
User Experience Design (UX)
HTML & CSS
JavaScript (& P5.JS Library)
Interactivity & Responsivity
Art Direction
Information Design
Graphic Design & Branding
Motion Design & Editing

Software

Adobe Creative Suite (CC)
Figma, Sketch, & Adobe XD
Cinema 4D
Wordpress (CMS)

Education

BFA In Design
Rutgers Mason Gross School
of the Arts
New Brunswick, NJ
(September 2019 - May 2023)

Liberal Arts

Bergen Community College
Paramus, NJ
(Sept. 2017 - Sept. 2019)

Experience

BullseyeTracker
2019.

Designed brand identity and brand assets, including logo to be displayed throughout the web application for all active users and visitors. Developed style guidelines to establish visual cohesion in brand identity. Drafted a refreshed visual framework and experience for the homepage. Ensured designs were ready to be applied for print media.

TheAPPAPP
2022.

Drafted wireframes and flows for mobile application. Prototyped interaction flows using Adobe XD software. Designed user interface to provide an optimized user experience.