



Education

Bachelor of Fine Arts (BFA, Design)

Rutgers University - Mason Gross School of the Arts, New Brunswick, NJ
May 2023

Experience

UI/UX Designer & Web Developer

Portfolio Website - Mason Gross School of the Arts, New Brunswick, NJ / Remote
January 2022 — May 2023

- Developed a responsive website from scratch using HTML5, CSS3, and JavaScript.
- Drafted wireframes and prototypes in Figma for later reference during development.
- Designed visual framework for user interface, navigation, pages, and all other components.
- Provided support for a variety of devices and accommodations for different resolutions.
- Participated in design critiques assessing accessibility, functionality, interactivity, and content.
- Incorporated feedback gathered from more than 10 users to improve overall user experience.

Graphic Designer (Freelance)

BullseyeTracker - Remote
October 2018 — January 2019

- Designed the brand's visual identity which included a logomark, wordmark, lockup, and other assets.
- Created a 12-page style guide to ensure visual cohesion and consistency in brand identity.
- Prepared additional scaled assets for export including site favicon and social media branding.

Skills

Design

- User Interface Design (UI)
- User Experience Design (UX)
- Branding & Visual Identity
- Adobe Creative Suite (CC)
- Figma
- Interaction Design
- Graphic Design

Development

- HTML5 & CSS3
- JavaScript
- Wordpress (CMS)