# Elvis Zak Masembe

Web Developer | UX Designer | Digital Graphics Designer

Photographer & Videographer

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Email: mase0016@algonquinlive.com

Location: 770 Brookfield Road, Ottawa, ON K1V 2V4

Portfolio: <a href="https://mase0016.github.io/Portfolio/index.html">https://mase0016.github.io/Portfolio/index.html</a>

## **ELVIS ZAK MASEMBE**

770 Brookfield Road, Ottawa, ON K1V 2V4 +1 437 225 7010 mase0016@algonquinlive.com Portfolio Website

## **PROFILE**

Creative and detail-oriented Web Developer and Digital Designer with hands-on experience in building modern, user-centric websites and visual content. Skilled in graphic design, UX/UI design, photography, and videography. Passionate about creating engaging digital experiences through clean code and visual storytelling.

### **SKILLS**

- Web Development: HTML5, CSS3, JavaScript, GitHub, Responsive Design
- Design Tools: Adobe Photoshop, Illustrator, Figma, Canva
- **UX/UI Design:** Wireframing, Prototyping, User Testing
- Media Production: Photography (Portrait, Event), Videography, Adobe Premiere Pro
- Other: Branding, Logo Design, Portfolio Development

## **EDUCATION**

**Algonquin College** — Ottawa, ON, Canada *Interactive Media Design* 2025 – 2027

**William Academy** — Cobourg, ON, Canada High School Diploma 2022 – 2023

#### **PROJECTS**

## **Personal Portfolio Website**

Developed a responsive and visually engaging portfolio website to showcase personal and client work in web development, design, photography, and video. <u>View Portfolio</u>

### **EXPERIENCE**

## Freelance Digital Graphics Designer

Remote / Self-employed

2023 – Present

- Created branding kits, logos, and promotional content for small businesses
- Designed social media visuals and ad banners using Adobe Suite and Canva
- Consulted on user flow and website design improvements for client websites

# Photographer & Videographer

Freelance / Event-Based

2022 – Present

- Covered community events, portraits, and product photography shoots
- Edited videos and photos for clients using Adobe Premiere and Lightroom

### **LANGUAGES**

• English (Advanced)