

NARESH VENKATASIVA MASETTI

SENIOR TEST LEAD

 +91 9701139868

 Email Me

 LinkedIn Profile

TECHNICAL SKILLS

Automation Tools

Selenium Appium Playwright
HP UFT Cucumber

Management & CI

Jira Jenkins Zephyr Bitbucket
Git

Programming

Java JavaScript BDD

CERTIFICATIONS

- ✓ AWS Cloud Practitioner (2023)
- ✓ ISTQB Foundation Level
- ✓ ISTQB Test Automation
- ✓ Certified Scrum Master

EDUCATION

B.Tech in CSE

Narasaraopet Engineering College
Graduated: 2009

Senior Test Lead with **15+ years of progressive experience** in software testing, automation, and QA leadership. Expert in building scalable automation frameworks (Selenium, BDD) and CI/CD pipelines. Proven track record in leading cross-functional teams and delivering high-quality solutions for Insurance and Banking sectors.

EXPERIENCE

Senior Test Lead

2016 - Present

ValueMomentum

Erie Guidewire Claims Center

Erie Insurance | Sept 2024 - Present

Selenium WebDriver Guidewire

- Designed and maintained scalable automation frameworks for Guidewire testing.
- Delivered actionable insights through metrics-driven reports to senior stakeholders.
- Improved test coverage by 30% through process optimization.

Customer Information Management

Erie Insurance | 2022 - 2024

BDD API Testing MarkLogic

- Architected BDD frameworks for API testing, facilitating behavior-driven cycles.
- Mentored 10+ junior engineers and established robust code review standards.
- Integrated automation into CI/CD pipelines for continuous regression.

EDGE Project

Geico Insurance | 2021 - 2022

Duck Creek Agile

- Developed automation strategies aligned with Agile delivery cycles.

- Led execution efforts resulting in measurable automation outcomes.

KEY ACHIEVEMENTS

40% Reduction in Testing Time through the implementation of scalable automation frameworks.

15+ Enterprise Projects successfully led across Insurance and Banking domains.

100% On-time Delivery maintained across high-stakes client engagements.

Mentorship of 10+ automation engineers into senior leadership roles.

References available upon request