

# NARESH VENKATASIVA MASETTI

SENIOR TEST LEAD

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Email Me

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## TECHNICAL SKILLS

### Automation Tools

Selenium

Appium

Playwright

HP UFT

Cucumber

### Management & CI

Jira

Jenkins

Zephyr

Bitbucket

Git

## CERTIFICATIONS

✓ AWS Cloud Practitioner (2023)

✓ ISTQB Foundation Level

✓ ISTQB Test Automation

✓ Certified Scrum Master

## EDUCATION

### B.Tech in CSE

Narasaraopet Engineering College

Graduated: 2009

Senior Test Lead with **15+ years of experience** in software testing, automation, and QA leadership. Expert in building scalable automation frameworks and CI/CD pipelines. Proven track record in leading cross-functional teams and delivering high-quality solutions for Insurance and Banking sectors.

## EXPERIENCE

### Senior Test Lead

2016 - Present

#### ValueMomentum

##### Erie Guidewire Claims Center

Erie Insurance | Sept 2024 - Present

Selenium WebDriver

Guidewire

- Designed and maintained scalable automation frameworks for Guidewire testing.
- Delivered actionable insights through metrics-driven reports to senior stakeholders.
- Improved test coverage by 30% through process optimization.

##### Customer Information Management

Erie Insurance | 2022 - 2024

BDD

API Testing

MarkLogic

- Architected BDD frameworks for API testing, facilitating behavior-driven cycles.
- Mentored 10+ junior engineers and established robust code review standards.
- Integrated automation into CI/CD pipelines for continuous regression.

##### EDGE Project

Geico Insurance | 2021 - 2022

Duck Creek

Agile

- Developed automation strategies aligned with Agile delivery cycles.
- Led execution efforts resulting in measurable automation outcomes.

## KEY ACHIEVEMENTS

**40% Reduction in Testing Time** through the implementation of scalable automation frameworks.

**15+ Enterprise Projects** successfully led across Insurance and Banking domains.

**100% On-time Delivery** maintained across high-stakes client engagements.

**Mentorship** of 10+ automation engineers into senior leadership roles.

*References available upon request*