

Mary Chu

age: 19

residence: Arizona

education: Highschool Degree

occupation: Manager at Chipotle

marital status: Single



"Work hard play hard"

Works from home, and does not go out much

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being productive every day and not wasting time.

Needs

- Time management
- Carefully prepared Schedule

Values

- Alone time
- Working hard

Wants

- Get into shape
- Be more active

Fears

- Highly populated crowds
- Communication in public
- Public anxiety