



WORK EXPERIENCE

INGO Armenia Insurance March 2024-Present
UI/UX Designer/Contract

- Currently working on complete redesign of the company website: recreating user flows, adopting human-centered design principles, incorporating new products and reimagining the user experience in general.
- Working closely with IT, project manager, marketing team and other departments to ensure a smooth collaboration and constant valuable input in the ongoing work process.

Freelance 2022-Present
Product Designer

- Working on the development of an unreleased fintech product in Armenia: currently establishing new user flows, adding features, creating landing pages, collaborating closely with the development team on building the live website and ensuring a consistent implementation of the designs.
- Worked with Binary Click Web development agency based in Vancouver, BC, on landing page designs, UI/UX audits, website redesigns for clients in fields of Business Analytics, Marketing, Healthcare, Legal, etc.
- Collaborated with Fadys.ca creative agency on redesigning client’s website (healthcare provider).

Two Arcs Art Space 2020-2022
Co-founder, Curator

- Curated a collection of artworks and designed a visitor experience to effectively convey the gallery's message and narrative.
- Collaborated with other art institutions on establishing a strong network of local artists.
- Worked on the development of the gallery's online presence, marketing and public outreach.
- Regularly organized art exhibitions, from concept to their successful realization.

United Nations, Mission in Armenia 2018-2019
Research Assistant

- Conducted interviews with the beneficiaries of the "Assisted Voluntary Return and Reintegration" program supported by the International Organization for Migration.
- Took part in monitoring missions and field visits to collect insight and follow-up on the reintegration process of the returnees.
- Documented success stories featuring program beneficiaries to be included in the organization's annual report.
- Created visuals for the promotion of the program on social media platforms.

EDUCATION

George Brown College 2024-2025
Front end design & development

Google UX Design Certificate 2022

Yerevan State University 2016-2018
MA, International Relations

Armenian State Pedagogical University 2013-2018
BA, Arts and Culture

Yerevan State University 2012-2016
BA, International Relations

SKILLS

Design & Development

Figma	HTML
Photoshop	CSS
Illustrator	JavaScript
Webflow	React
Zeplin	Next.js
Miro	GitHub
InDesign	VS Code

Expertise

User-centered design
Design system development
Low to high fidelity design
Prototyping
User flow development
User interviews
Responsive design
Usability testing

Languages

English
Armenian
Russian