1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Only 56.5% of crowdfunding campaigns are successful
* Almost 35% of crowdfunding campaigns are Plays (Theatre)
* Overall (all categories, all years), there was a spike in successful outcomes for campaigns created in June and July

1. What are some limitations of this dataset?

* Some categories, eg journalism, only had a low number of crowdfunding campaigns (4). It is hard to make any trends with such a low data count.
* Cant predict the outcome of Live campaigns
* Not given a reason as to why some were cancelled.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Show the number of Backers and their average donation: give you a better idea of whether to target a higher volume of people, or target people who will donate more