

Masha Romanova

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UX & Web Designer
based in Austin, Texas

Technical Skills

HTML5, CSS3,
Responsive Design,
Front-end Development,
Mobile Design, Wireframing,
Agile, UCD Process,
Adobe XD, Photoshop,
JavaScript, APIs, Github,
Git/GitBash

Education

Austin Coding Academy
PRESENT - JULY 2019
UX Design
Web Development

The University of Texas
AUGUST 2011 - AUGUST 2015
Bachelor of Sociology
Business Foundations
Certification - Global Track
Texas Mediation Certification

Universitat Pompeu Fabra
JANUARY 2014 - MAY 2014
CIEE Liberal Arts Program

Experience

Austin Subaru / Delivery Specialist & Design Center
FEBRUARY 2017 - PRESENT

- Achieved top in the dealership and top tier national average customer satisfaction survey score for vehicle deliveries (965/1000)
- Facilitated dealership's highest delivery completion percentage compared to similar volume dealerships nationally
- Averaged \$16k/mo over 7 months assisting part time in accessory sales department

Skills: time management, customer service, sales, data management

Campus Watch LLC. / Director of Communications
JULY 2016 - JANUARY 2017

- Implemented a grassroots marketing campaign through a curated network of influencers, organizations, and businesses resulting in over 1000 downloads within the first 3 weeks of app launch
- Designed and executed app launch with 200+ attendees in coordination with Sound on Sound Fest
- Developed brand positioning, message, and logo, and launched company website including graphic design, copy, and layout

Skills: public speaking, networking, brand development, marketing, event planning

Melissa's / Store Manager
AUGUST 2015 - JULY 2016

- Spearheaded brand revamp and oversaw its implementation in the design and renovation of a new storefront
- Introduced 6 new product lines and designed two apparel lines
- Successfully organized order and fulfillment for 8 concurrent large-scale group orders with a 3 week turnaround time

Skills: merchandising, e-commerce, product development

