Delcan.Co

Delcan & Company

Portfolio Website Redesign

Changes:
– Smaller typography on project title hover
– Opaque "details" bar on hover under project title
– New cursor design
– Displaying Archive as large and small thumbnails
– Displaying Introductory and Contact pages
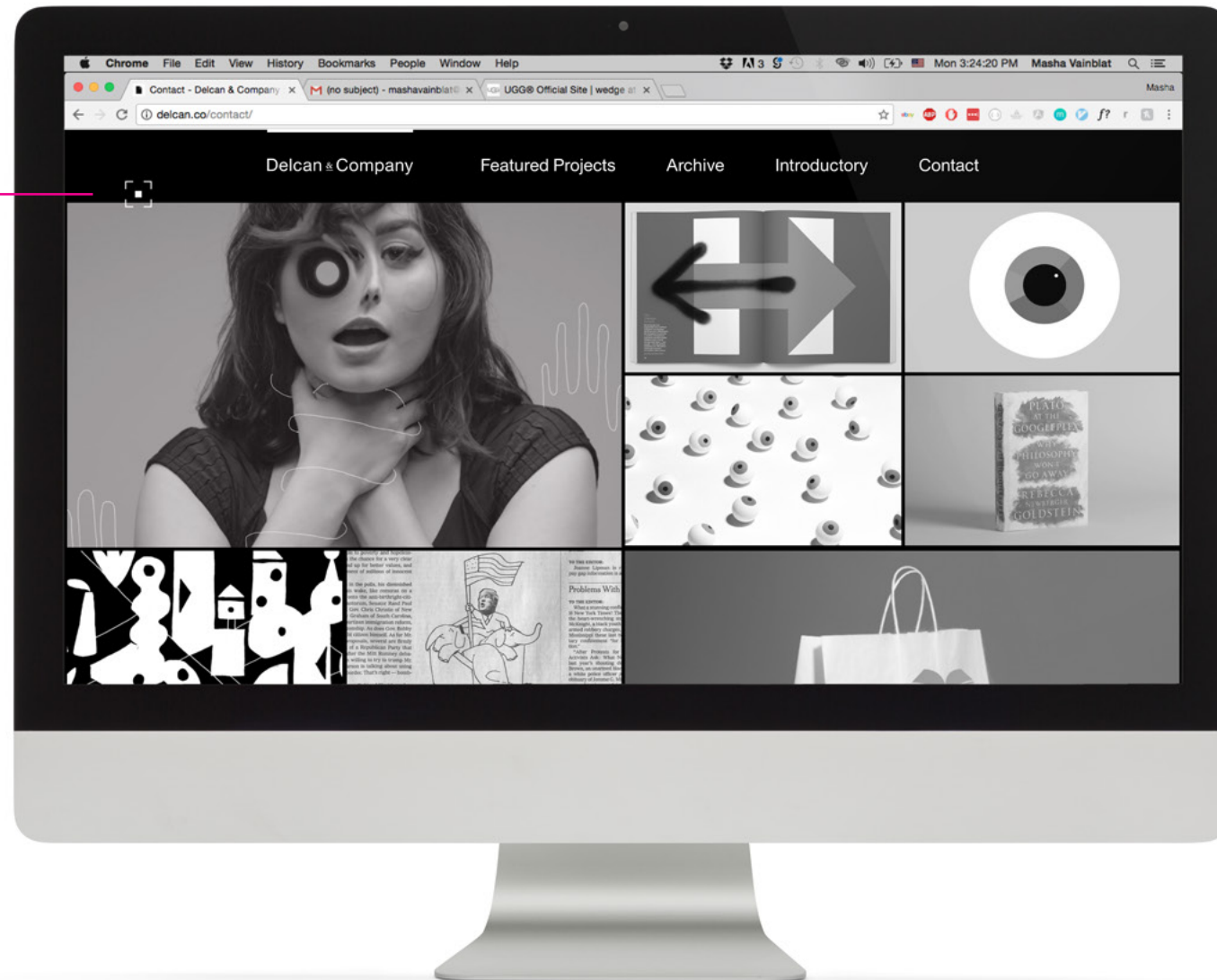
Masha Vainblat
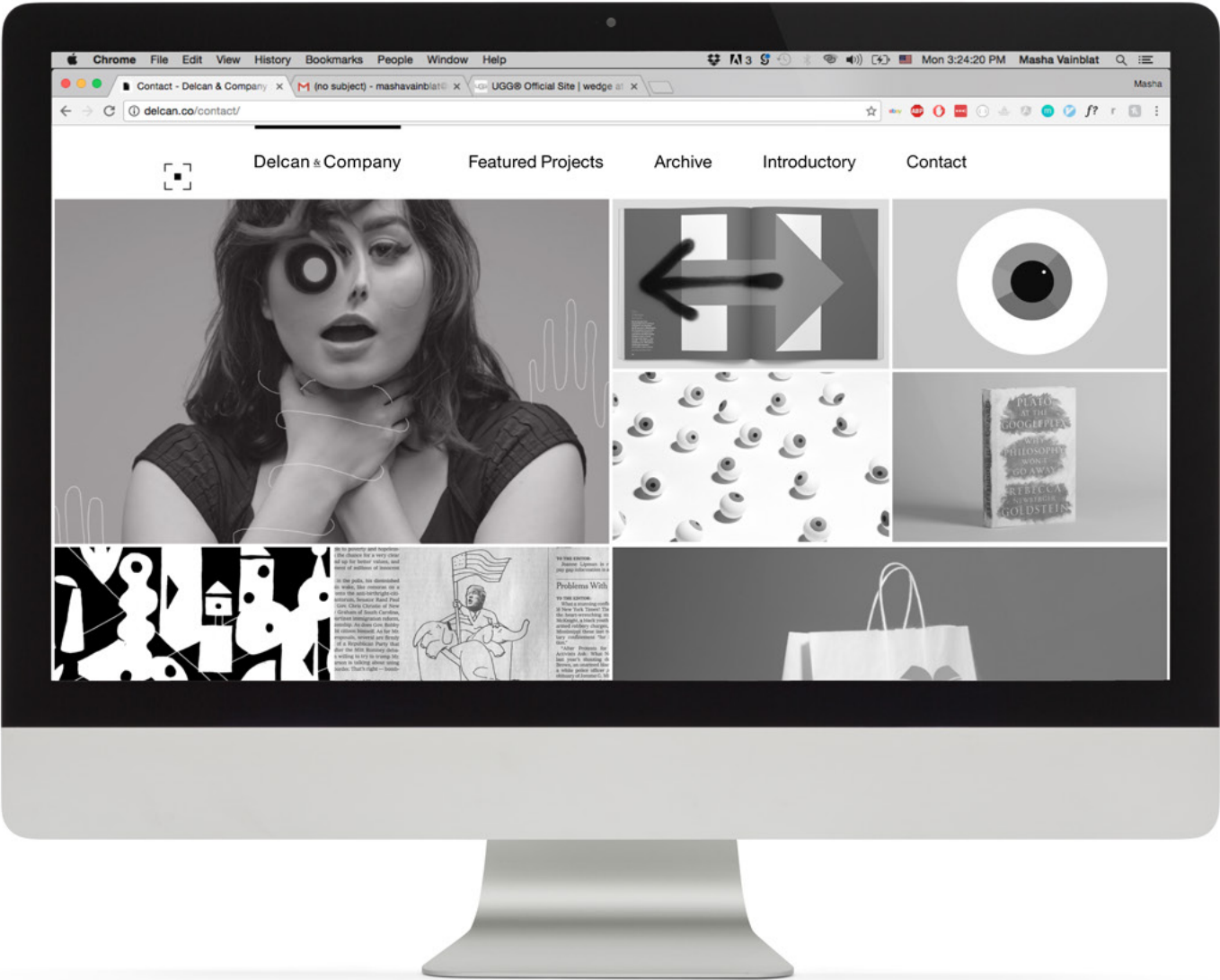**Dec. 27, 2016**

Landing Page

Landing

Geometric grayscale on black background makes good contrast for web viewability.

New cursor design represents perspective and emulates a geometric lens reflecting the image based photo grid.
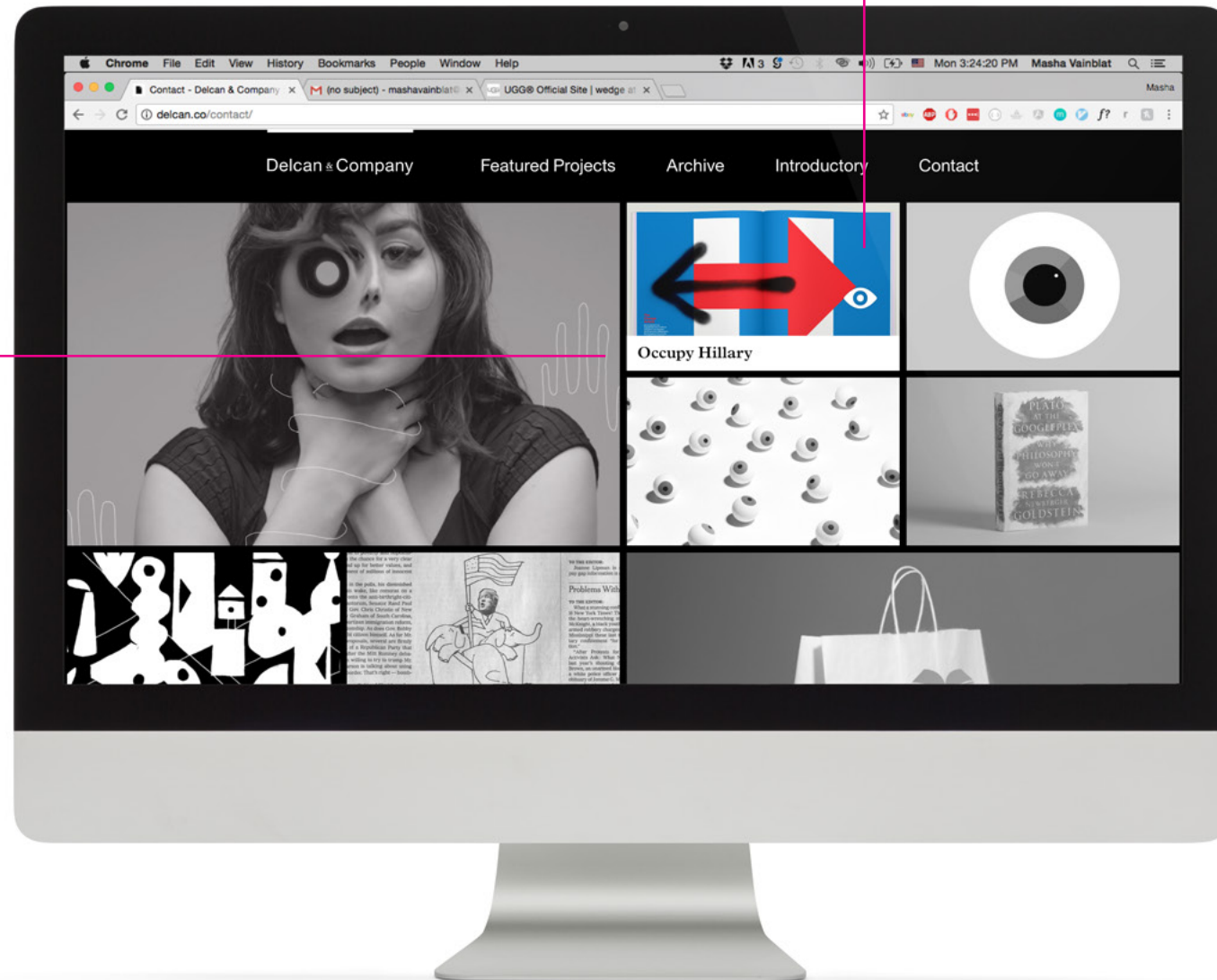
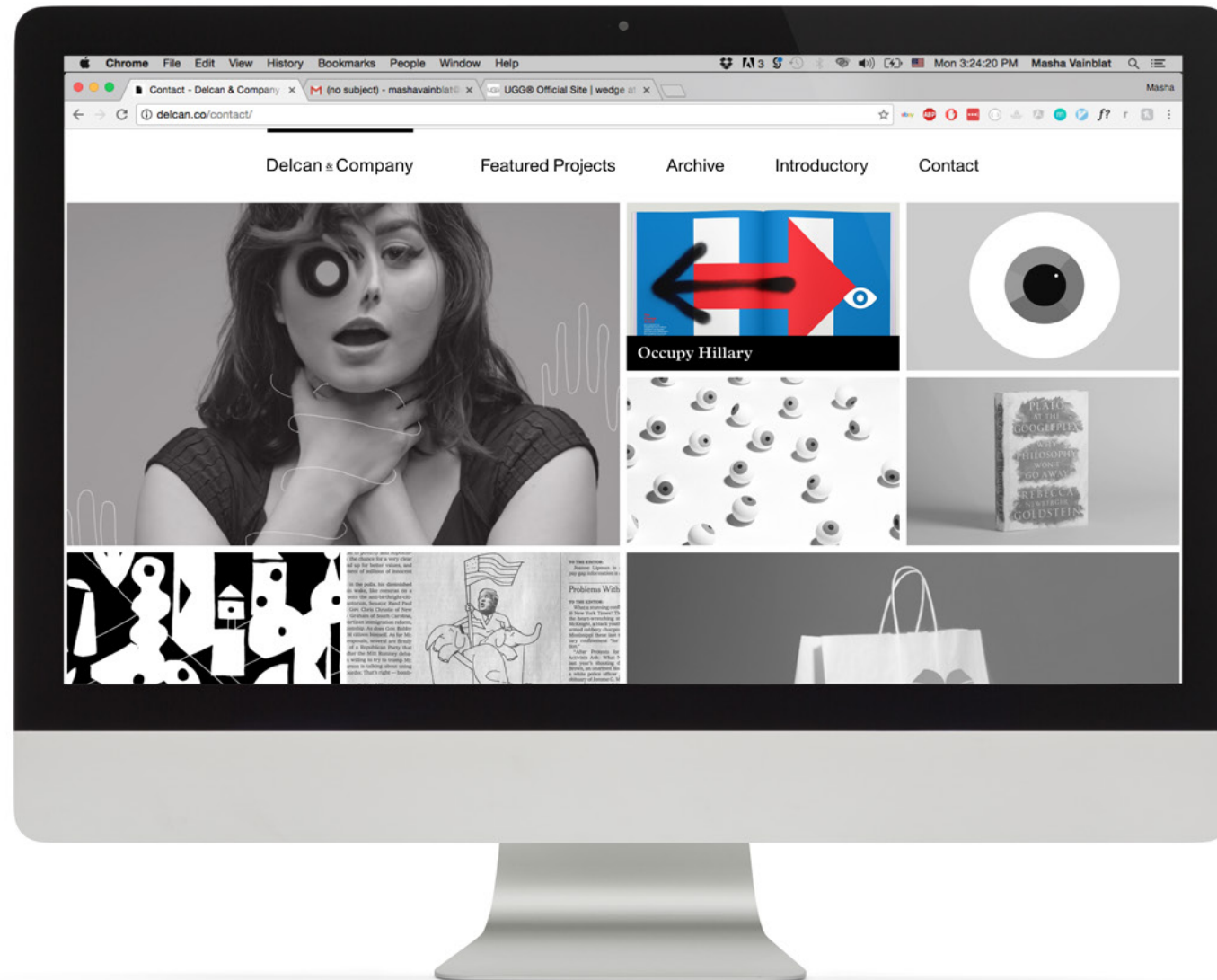# Landing inverse

View of inversed content.

Landing hover

On hover, cursor changes to "eye" to reveal more information about the selected project.

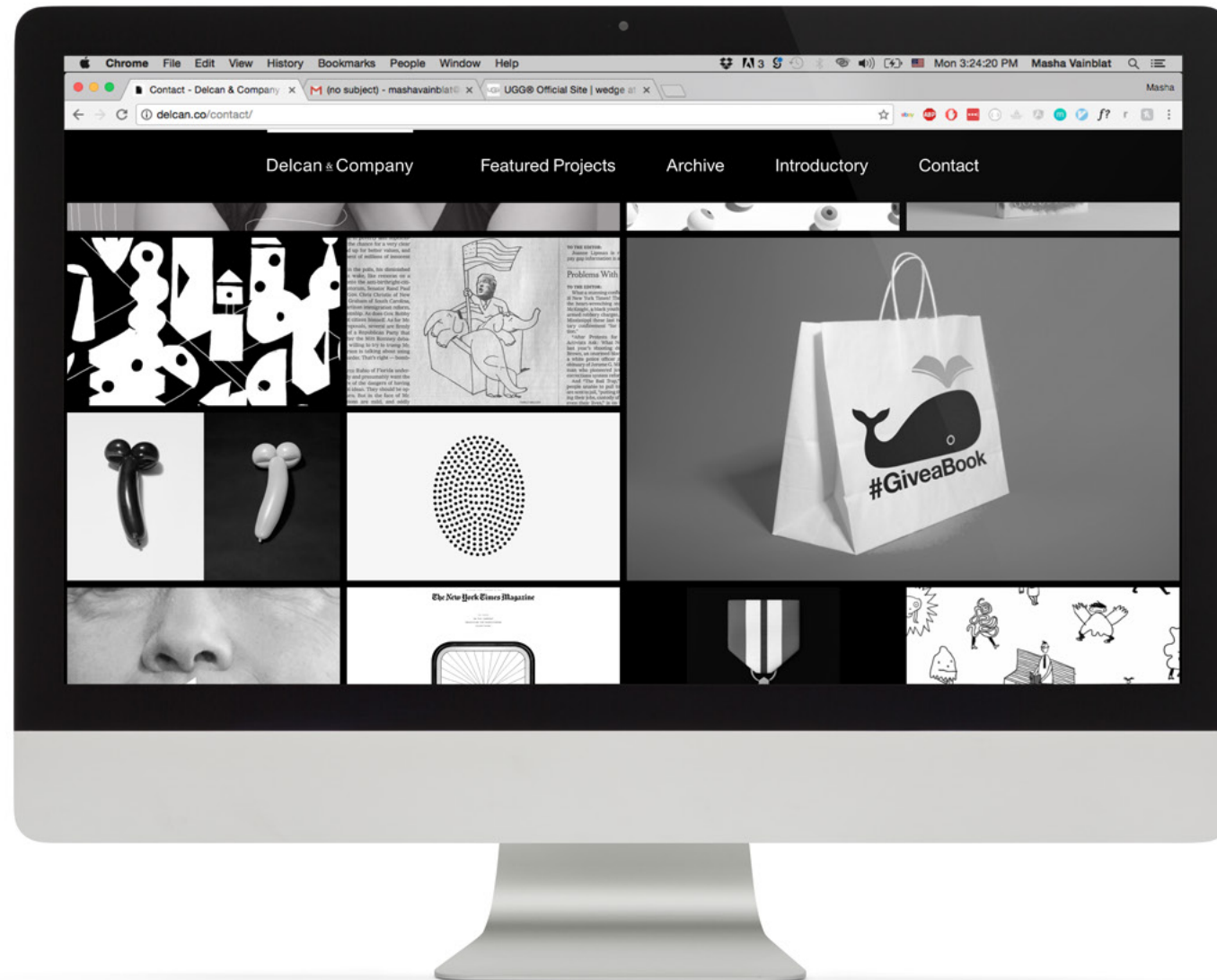An opaque box slides revealing the title of selected project.

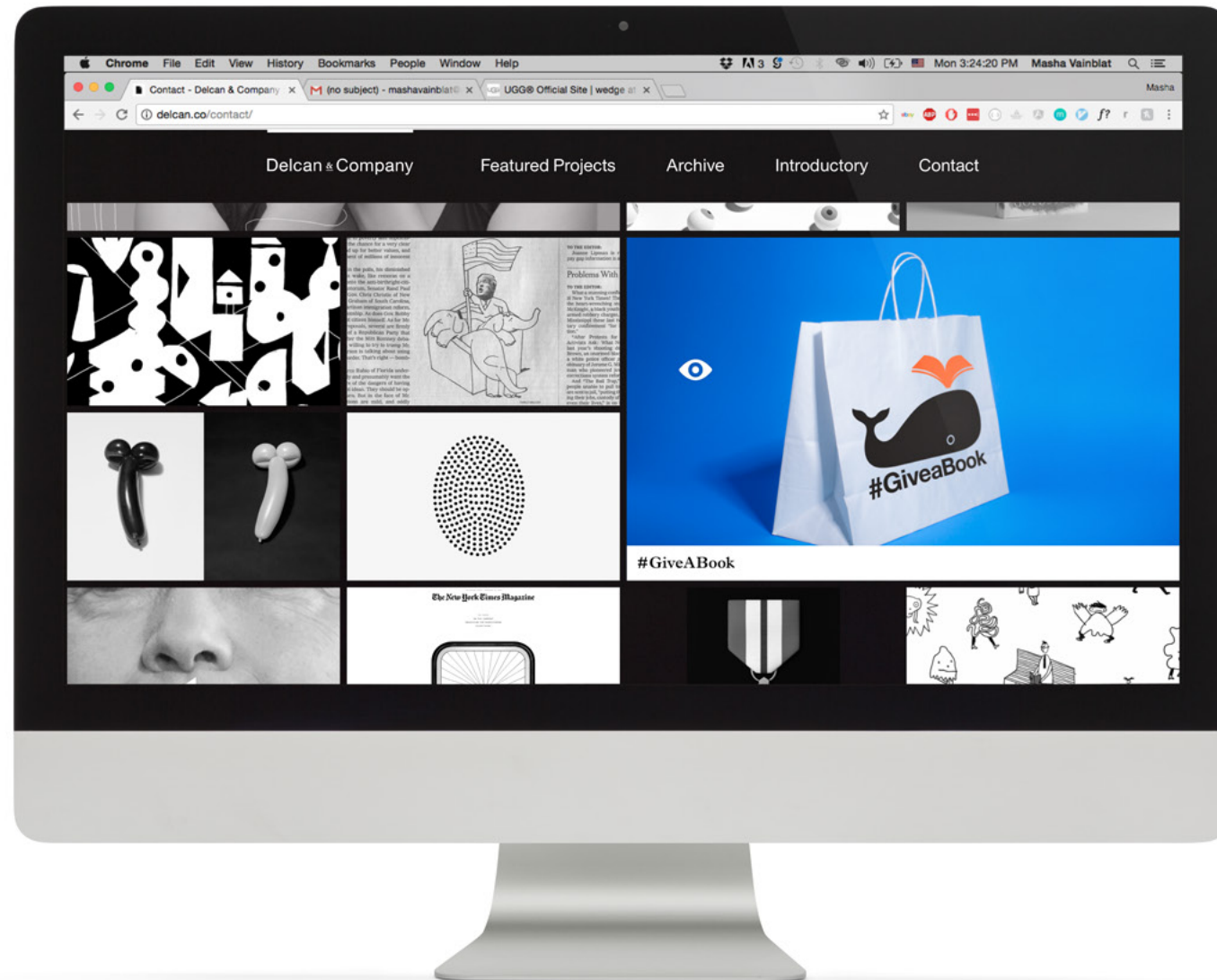Typography is also smaller.

Landing hover inverse

Landing scroll

Landing scroll hover

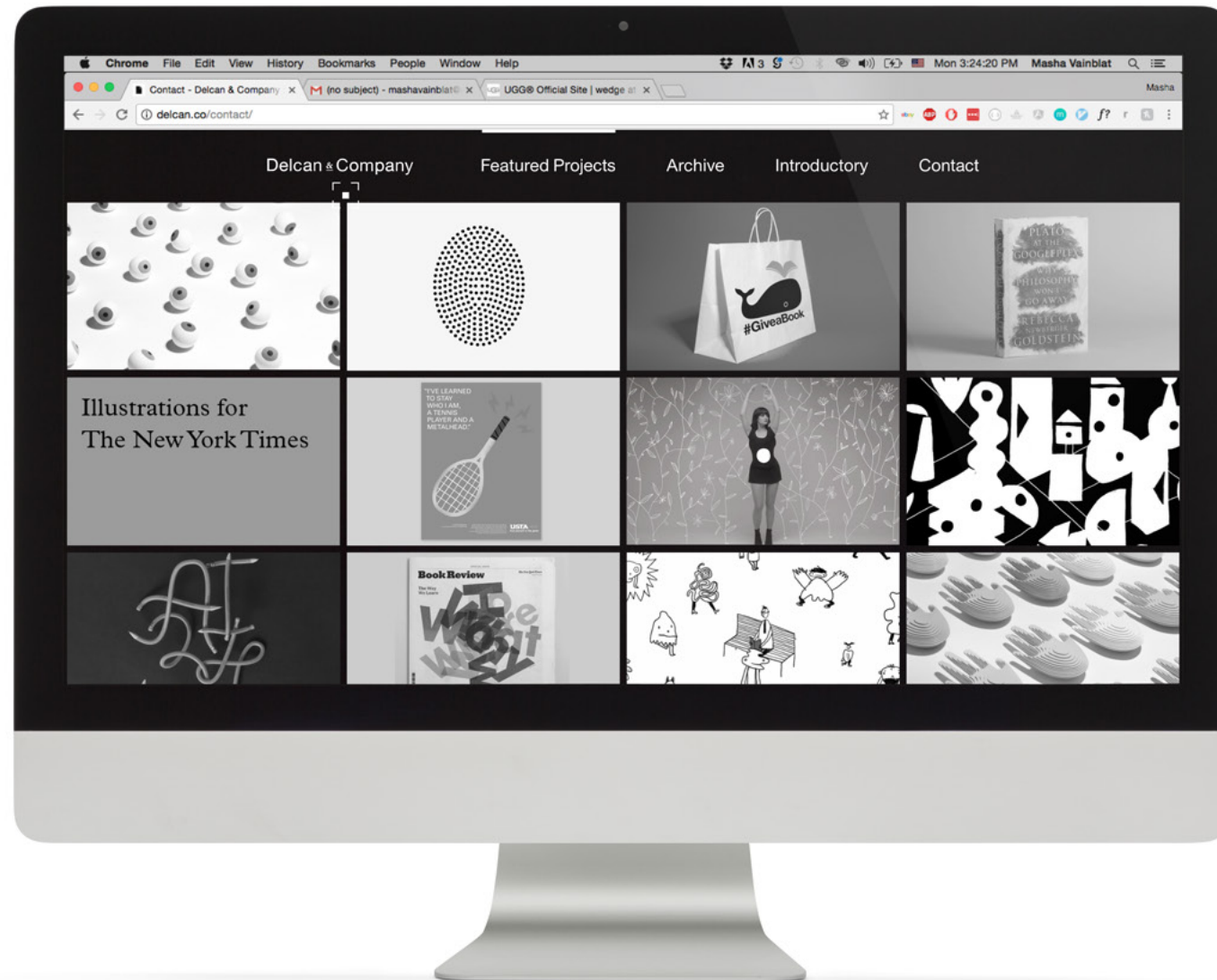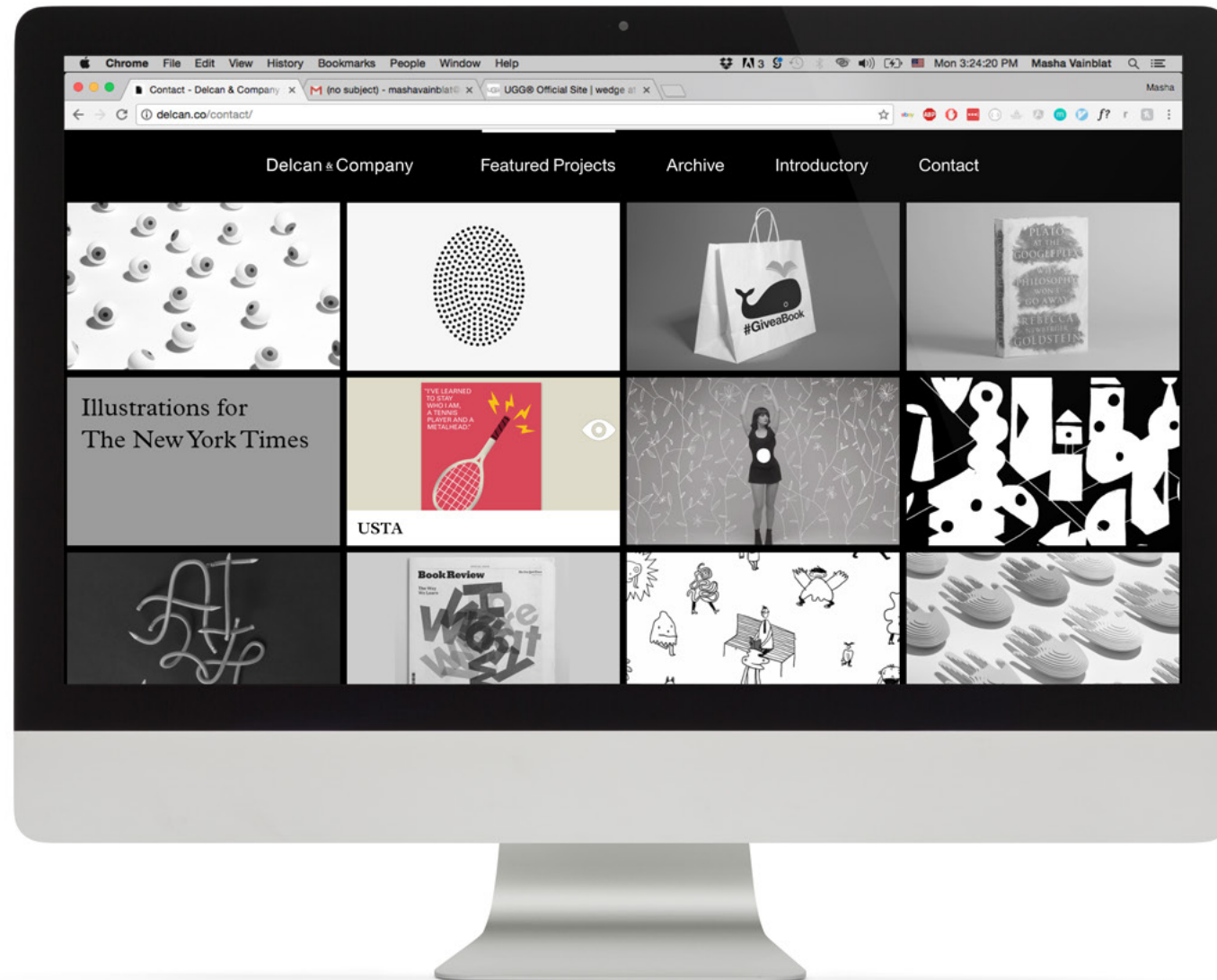Opaque details revealing project title with smaller type size.

Featured Projects

Featured grid

Follows geometric theme. Allows clear visibility of thumbnails.

Featured grid hover

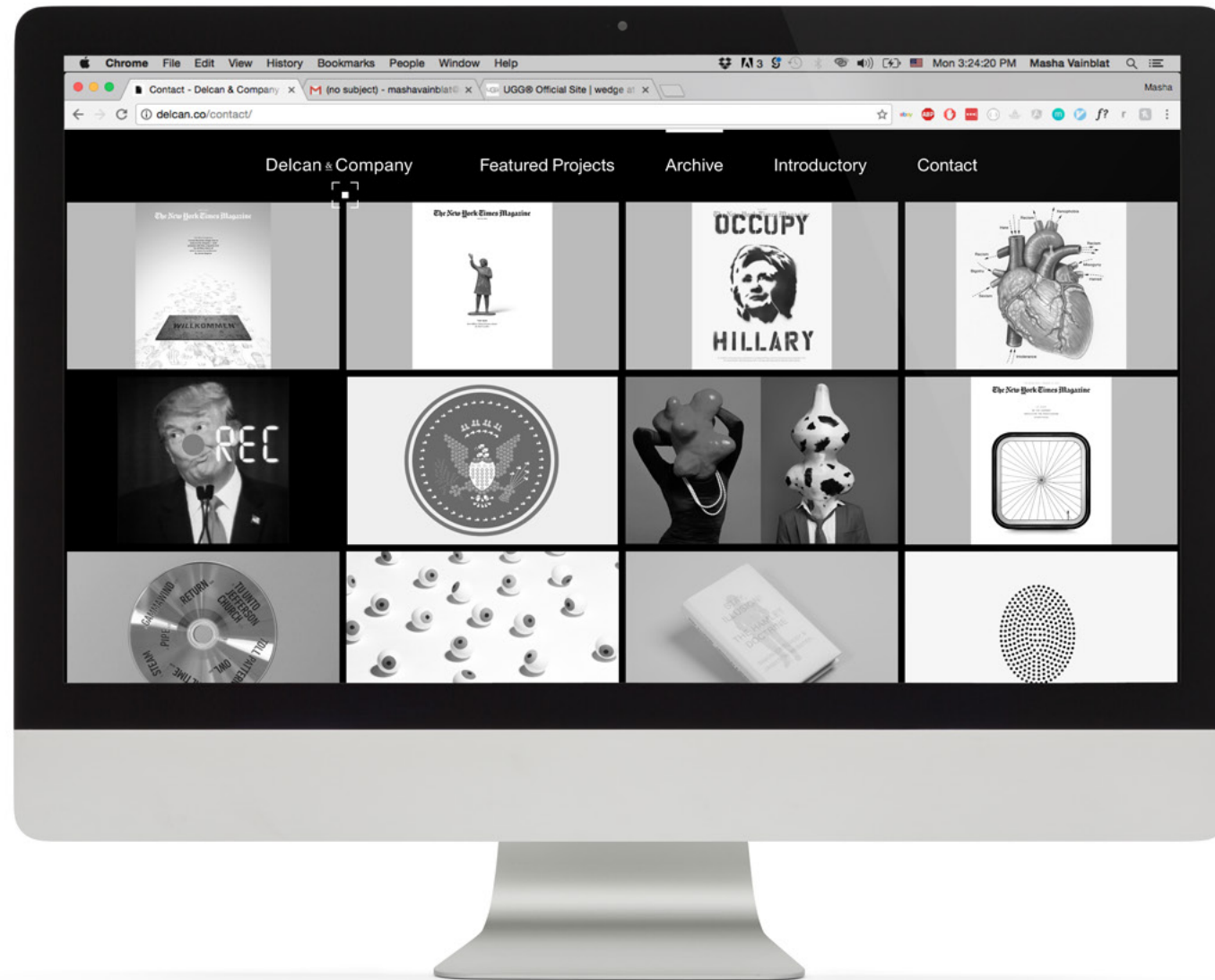Hovering over thumbnails shows
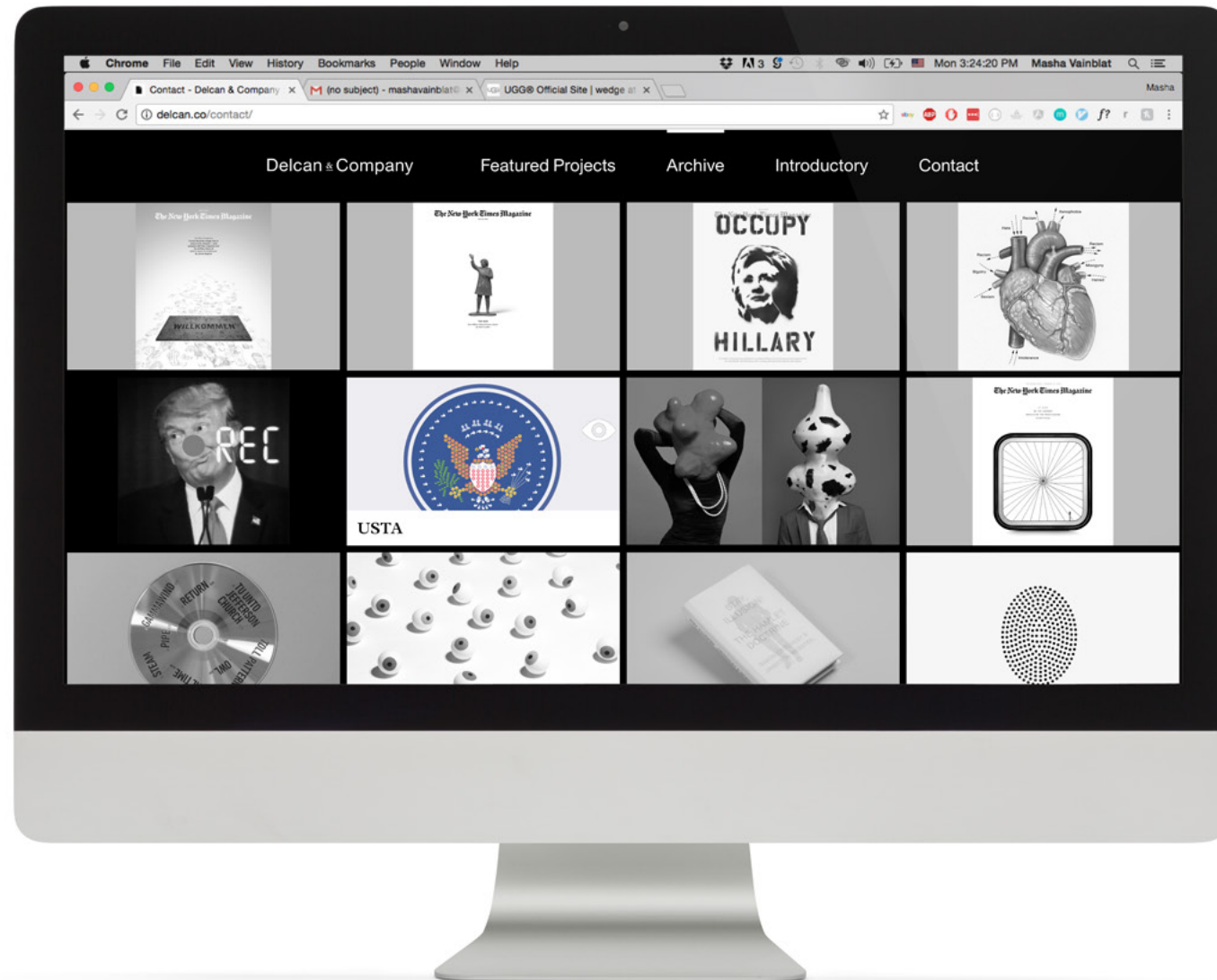eyeball cursor and project title.

Archive

Archive

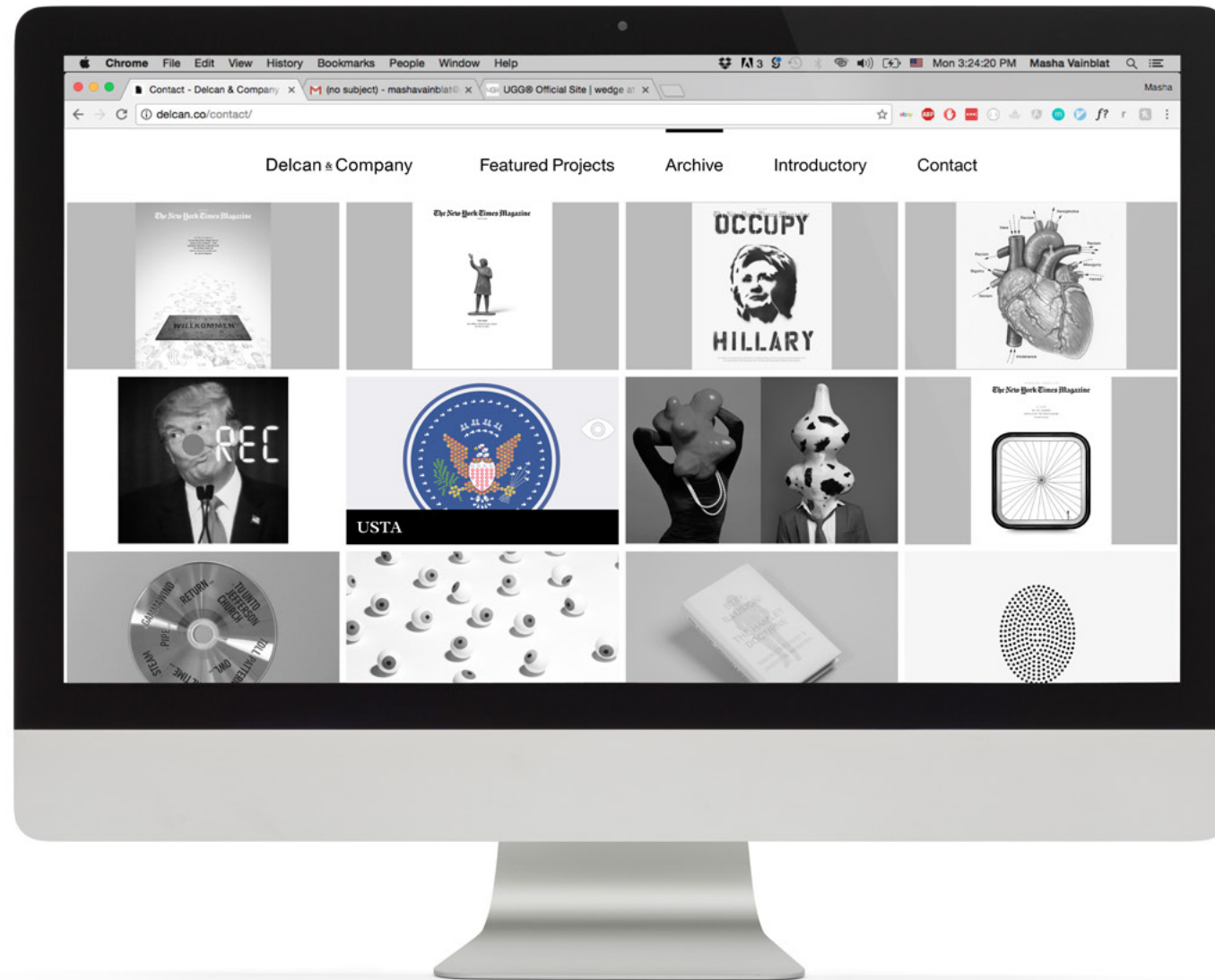Archive grid resembles featured
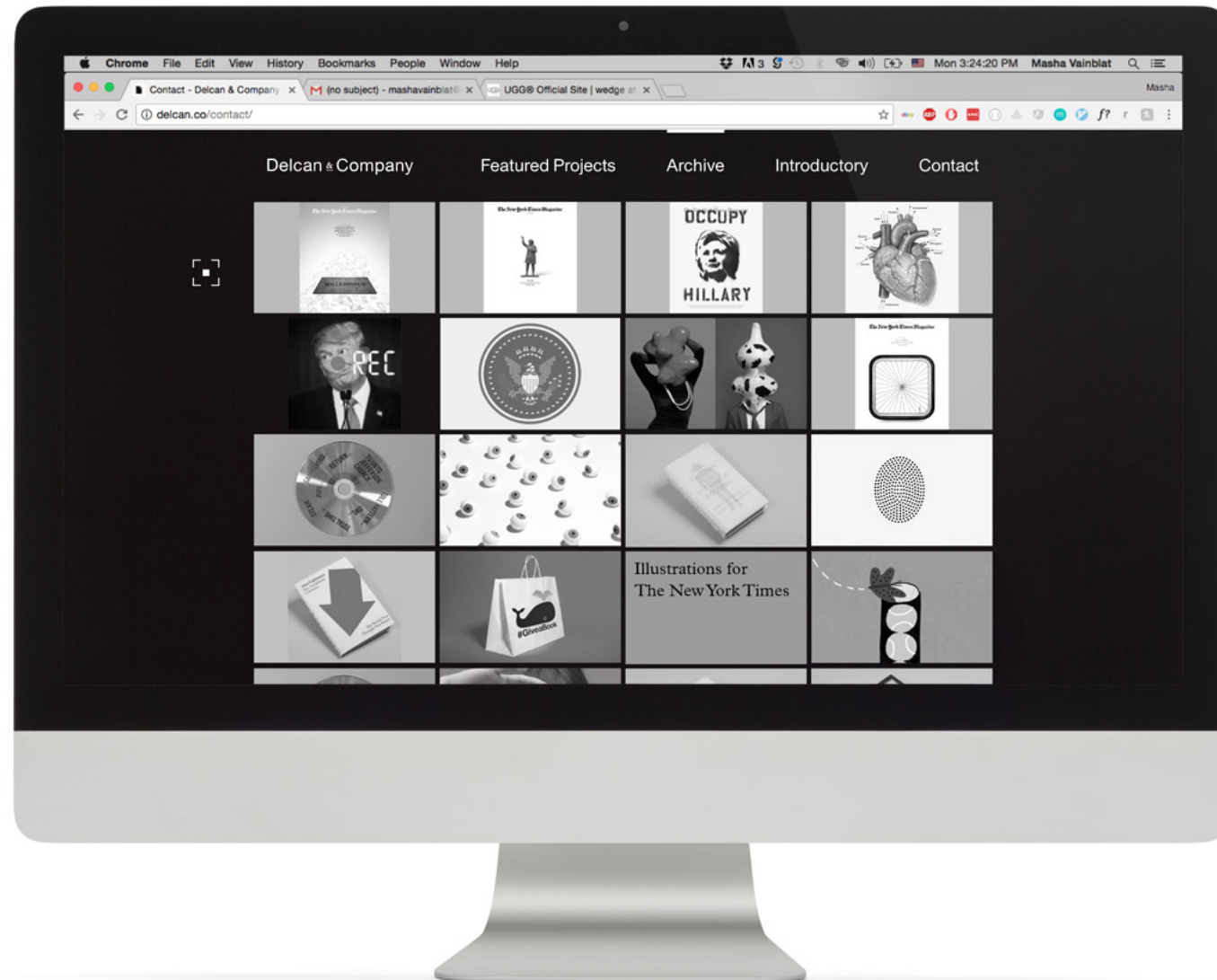projects for consistency.

Archive hover

Archive hover inverse

Archive small grid
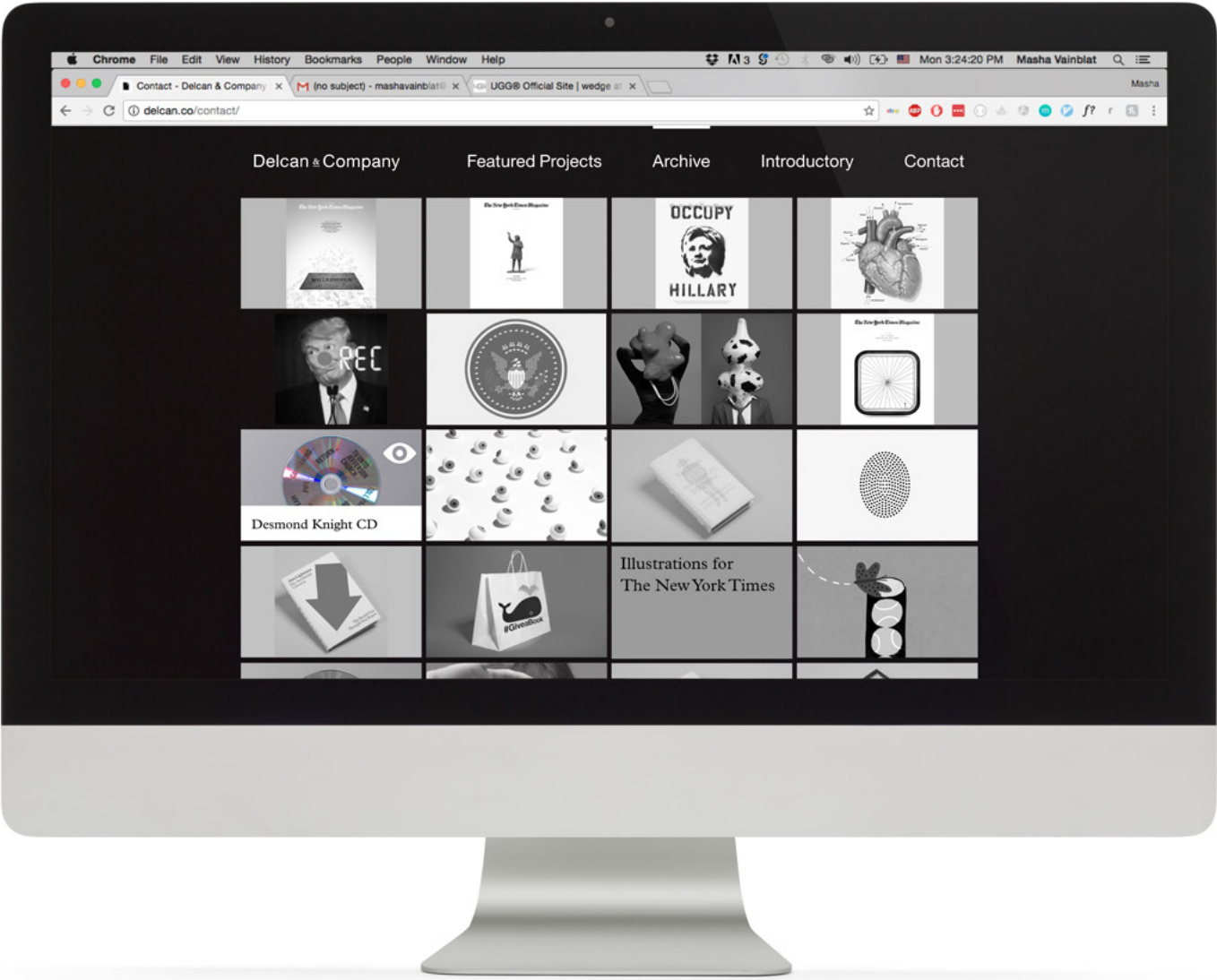
View of archive page with smaller thumbnails that stays true to our current grid system

Archive small hover
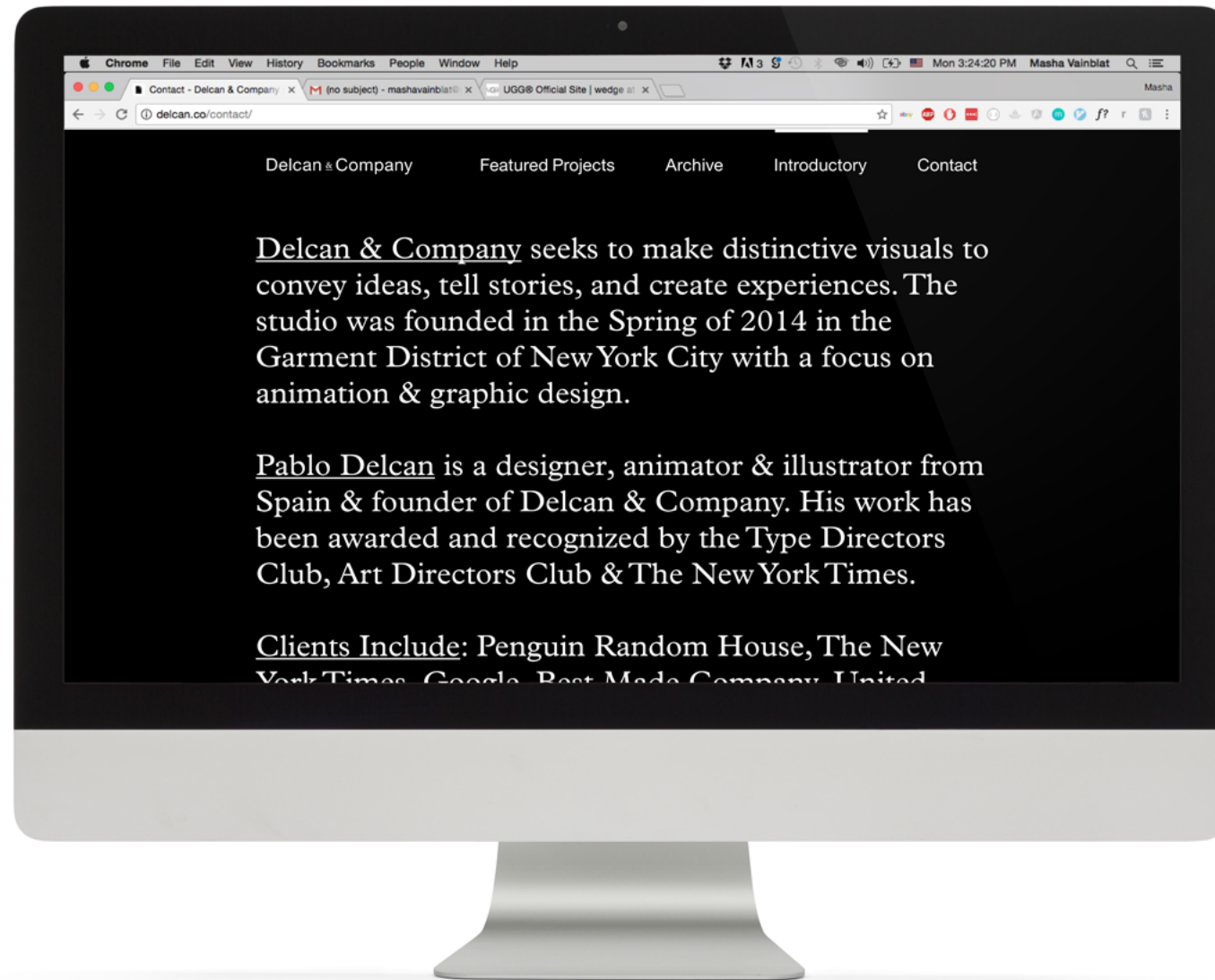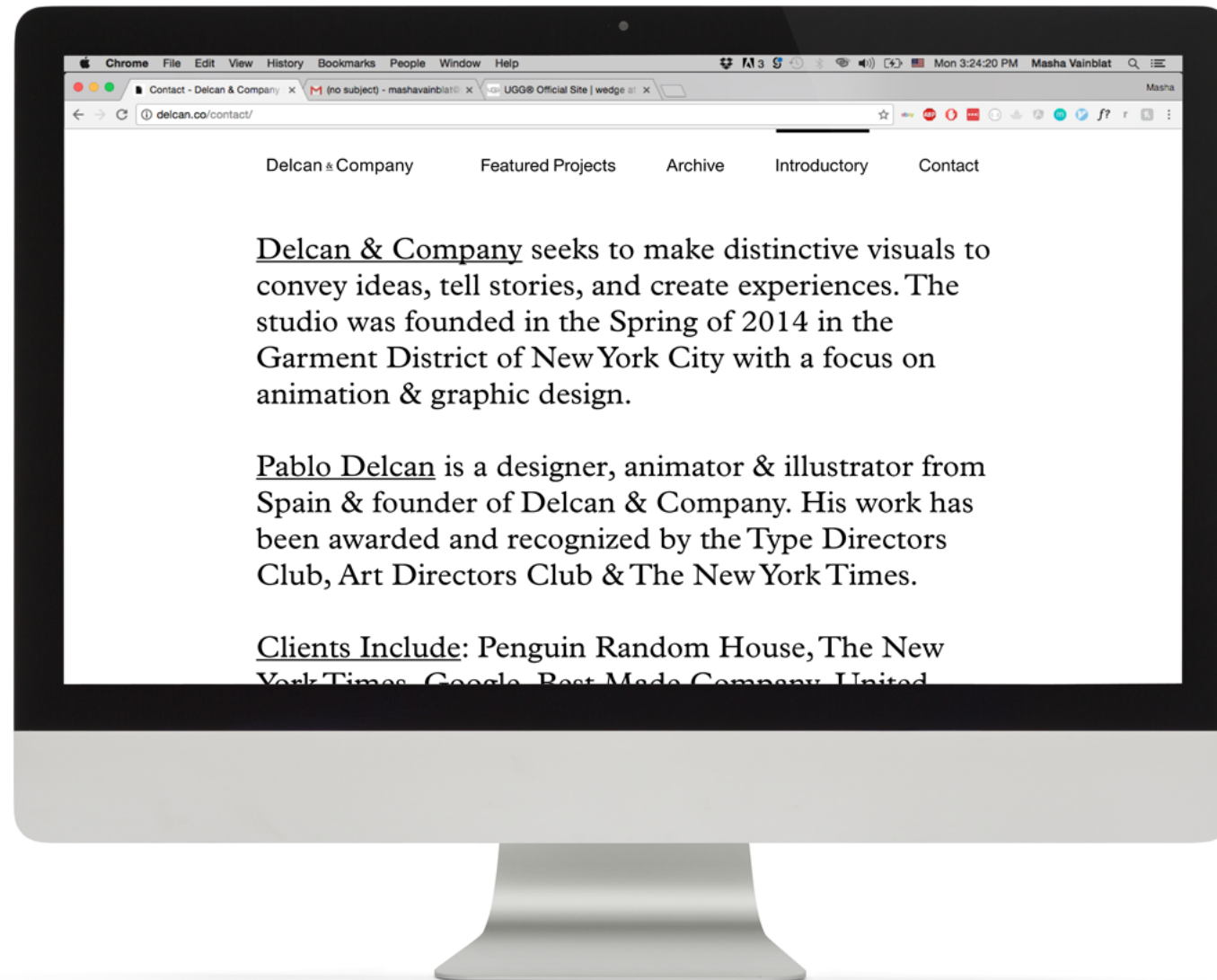
Introductory

Introductory

Introductory content resembles
current live Delcan.co/introductory
and stays true to our new grid
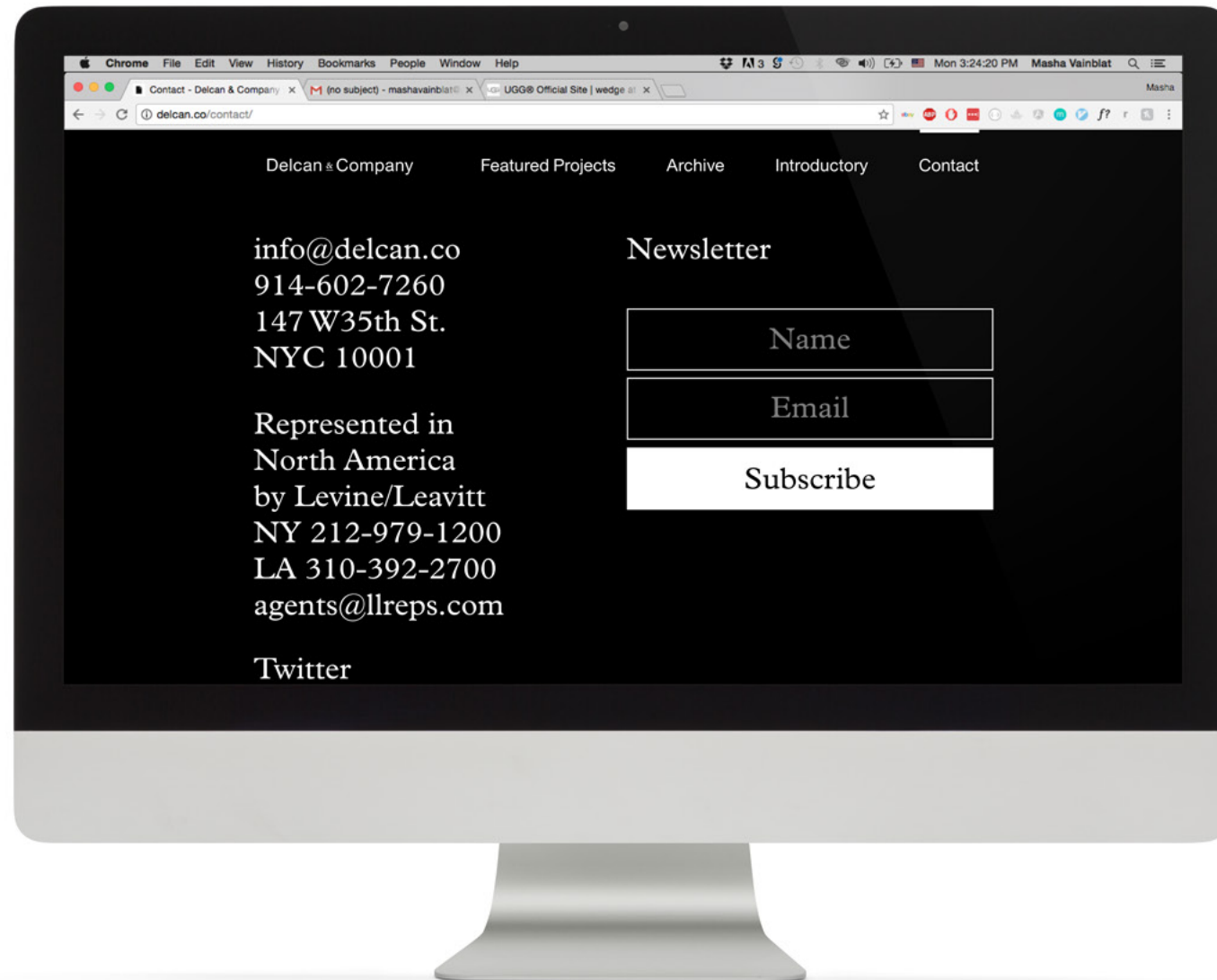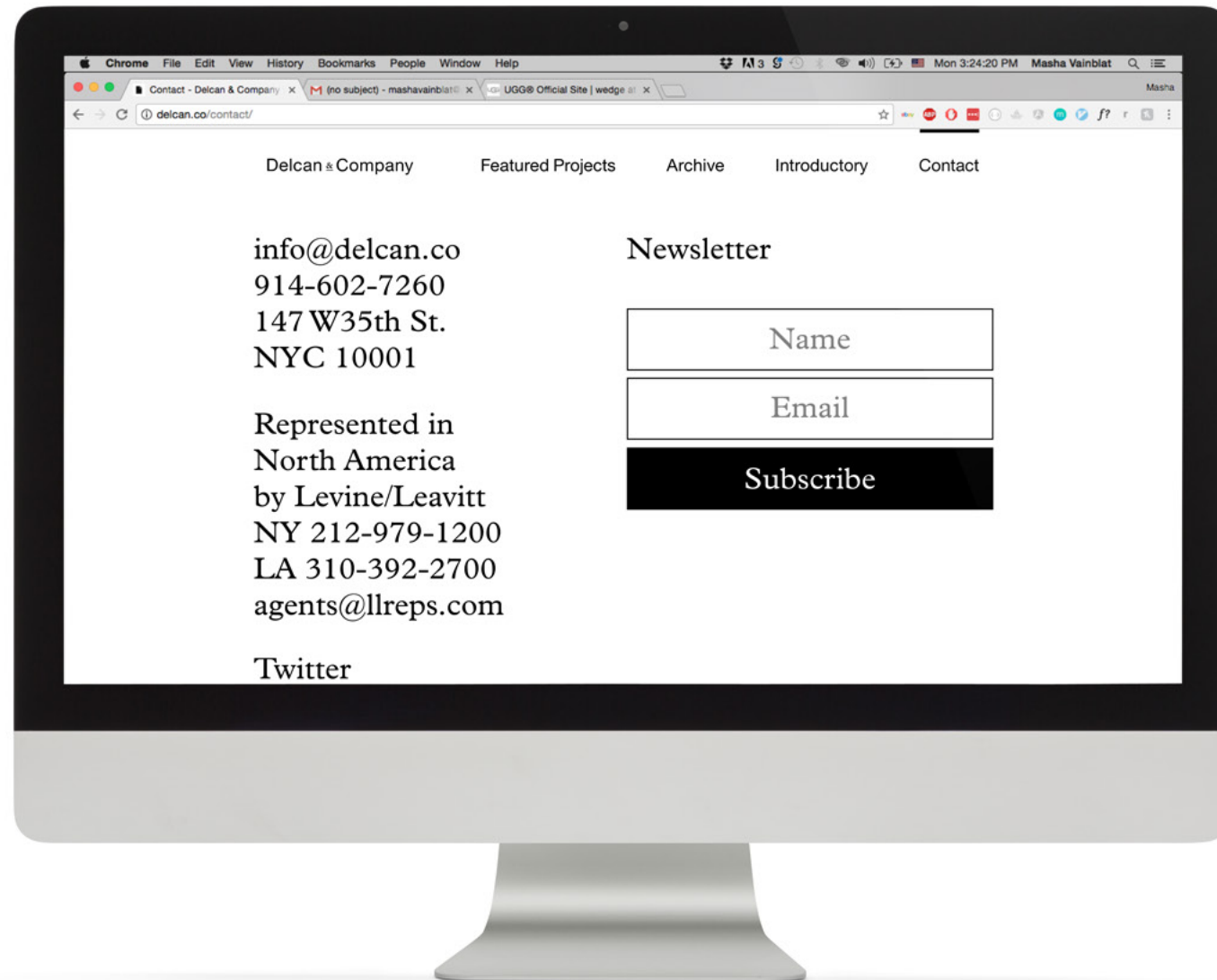system and color inverted concept.

Introductory inverse

Contact

Contact

Contact content resembles current live Delcan.co/contact and stays true to our new grid system and color inverted concept.

Contact inverse

THANK YOU