



Documenting the Critical Role of BRAC during COVID-19

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BRAC, one of the largest NGOs in the world, has always played a critical role in humanitarian crises in Bangladesh and beyond and is naturally playing a key role in tackling the current COVID-19 public health emergency. With 50,000 community health workers, the organization is participating in mass awareness campaigns across the country, visiting individual homes, bus stations and tea stalls. BRAC is also working closely with the government in

managing hotline numbers, supporting training programs, providing medical supplies, arranging hand washing stations with soap, and supplying hand sanitizers. Most importantly, BRAC is working on critical livelihood support for the poorest. From a public health perspective, it is important to document in real time the organizational responses that BRAC is undertaking to COVID-19. It is important for a few key reasons namely (1) to document the strategies being implemented so that the learnings can be shared immediately, widely, and efficiently, (2) to allow for quick reflection and adaption of interventions as the pandemic moves forward, and (3) to document the learnings for future such crises. adapted as the pandemic moves forward.