



## Content Analysis of Media Coverage of COVID-19

Syed Masud Ahmed, Professor and Centre for Health Systems and UHC Research team

Media plays a critical role in shaping opinion and disseminating information. The messaging around COVID-19 across the global media has, like many other issues, been varied depending on different factors including ideology, politics, fear, denial, frenzy and so forth. From fake news to sensationalism to rational scientific discussions, the role played by the media in shaping opinion and disseminating information is important to study for understanding the social construction of fear and trust with regard to the pandemic response. This

study aims to do so by reviewing and analyzing media content on the novel coronavirus pandemic in different countries including Bangladesh with the hope that it will provide key insights to assist with shaping narratives and messaging for future crises.

### Potential Future Research Areas in the Context of COVID-19:

- Impact on Persons Living with Disabilities
- Gender and Relationships
- Access to Vaccination Services
- Masculinity and Access to Sexual Reproductive Health Services
- Poor Urban Adolescent Lives and Aspirations
- Frontline Workers In the Rohingya Refugee Camps