**Introduction:**

Salesforce ADM-201 video course introduces learners to the basic concepts essential in the implementation of Salesforce administrative tasks. The course is intended to prepare the participants for the salesforce certification. The Salesforce certification is meant to validate an individual’s skills and knowledge required in the performance of salesforce administrative tasks. The course covers all the information an individual may be required to know so as to pass ADM-201 exam. The Salesforce Admin 201 certification course comprises hands-on practices which are aimed to enable the learners to understand the concepts articulated well.

The course of Salesforce ADM-201 equips the scholars with the technical expertise essential for management of data, customization of UI, protection of data, and data modeling among others. Upon completion of the Salesforce ADM-201 course, the participants will have the ability to attain the pass mark in the ADM-201 exam and earn Salesforce admin 201 certification.

**Description:**

Salesforce ADM-201 video course is offered at a cost-effective price. The course is actually affordable to any person interested in becoming Salesforce ADM-201 certified. The course helps the scholars to prepare adequately for ADM-201 exam. There are several topics contained in this course. The topics are covered in a manner which is engaging and interesting. The topics included in the course are process automation, sales cloud, UI customization, data modeling etc. The video course also includes practical exercises which are aimed to boost the understanding of the concepts of the sales administrator certification course.

Scholars who complete the contents of this course have the ability to build a data model, define the options of business process automation, build UI, create profiles as well as permission sets, build business logic, manage licenses and build sharing models among others. Moreover, the scholars will be able to apply the knowledge and skills they have gained in ADM-201 exam and pass.

**Knowledge and skills students develop:**

* Process automation
* Data importation
* Feed tracking customization
* Data security
* User interface customization
* Cloud services
* Data management
* Data modeling

**Requirements for this course:**

* Computer as well as internet connections skills are very essential to individuals interested in enrolling this course.
* It is recommended for individuals interested in taking this course to have basic knowledge regarding salesforce administrative tasks.
* Individuals who want to enroll this course need to create a Salesforce developer account at no cost.

**Examination paper design:**

* Sixty questions
* Duration of the exam is one hour and forty-five minutes
* Multiple choice questions
* Single/multiple choice answers
* Exam fee is $200
* Pass mark is 65 percent

The course can be supplemented by other learning materials relevant to ADM-201 exam. The learning materials may include series tutorials, modules, guides, e-books, PDFs etc. These materials can be accessed from the internet.

**Audience to target:**

* Individuals who have aspirations of becoming sales administrators.
* Candidates awaiting to sit ADM-201 exam.
* Individuals wishing to begin a salesforce career.
* Current administrators who want to validate their technical expertise and knowledge through earning salesforce certification.
* Students who are pursuing courses which are related to the administration of salesforce in the institutions of higher learning.

**Conclusion:**

Salesforce ADM-201 video course contains detailed information which meant to aid the participants or scholars towards salesforce Admin 201 certification. The course covers every detail regarding salesforce administration. Every scholar waiting to tackle ADM-201 exam should take the opportunity and register for this course.

**Job Opportunities:**

* CRM manager
* Salesforce consultant
* Salesforce cloud specialist
* Salesforce administrator
* CRM database administrator
* Salesforce architect
* Salesforce developer
* Business analyst
* CRM analyst

The professionals who are salesforce ADM-201 certified yields a yearly payment of around $ 100,000.

**Reviews:**

1. The course is very informative. The pace in which the course is delivered is really awesome. The instructor articulates the concepts very well and provides examples which enhances better understanding. Thanks a lot for the provided valuable material!
2. The course has aided me towards completing ADM-201 exam successfully. I managed to score 75 percent. I am looking forward to applying what I have learned as a Salesforce cloud specialist. You made me proud guys.
3. The course is wow. After learning this course, you will be able to sit and pass the ADM-201 exam and also apply the technical expertise acquired in the Salesforce sector. I recommend this course!
4. Salesforce ADM-201 course covers every detail regarding the objectives of ADM-201 exam. I studied this course and sat ADM-201 exam. I was not disappointed when the results of were out. Keep up the good work guys.
5. I have benefited a lot from this course. I am now able to perform several tasks related to salesforce administration. For instance, I can set up security for the records of our company in order to limit access.