SYARIFAH MASHITAH BINTI SYED MUHAMAD SIDDIK

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SUMMARY

Passionate and detail-oriented Information Systems student with a strong interest in media production, including camera work, editing, and creative storytelling. Enjoys bringing ideas to life through visuals and applying that same creativity to system design, problem-solving, and user-focused solutions. Looking to grow in a role that combines technical knowledge with a creative edge.

LEADERSHIP & INVOLVEMENT / EXTRACURRICULAR ACTIVITIES

Project Director of Inter-University English Festival May 2025 - Nov 2025
- Delegated tasks efficiently to all 8 departments to ensure smooth coordination and execution.
- Oversaw the full event flow from planning to post-event reporting.
- Collaborated with university stakeholders and external institutions to secure participation and sponsorship

Head of Media & Technology Department for Ambassadors of Foundation Studies Jan 2025 - Jan 2026
- Produced corporate and informal videos to promote foundation programs and initiatives.
- Managed technical aspects during events, including operating projectors, sound systems, and live feeds from the control room.
- Led a team to create digital content for promotional and archival purposes.

Representative of Student's Progressive Party (SPP) Sept 2024 - Jan 2025
- Acted as the voice of Village 1 residents in student parliament meetings at UTP
- Collected and presented feedback and concerns related to dormitory facilities, especially regarding the laundry system.
- Proposed practical solutions and improvements to enhance student welfare.

EDUCATION

Bachelor of Information Systems (Hons) Jan 2025 - May 2028
Universiti Teknologi Petronas
- Currently pursuing, with strong focus on data management, systems analysis, and enterprise solutions.
- Involved in student leadership and technical event management through various university clubs.

Foundation of Technology in Information Systems Jan 2024 - Dec 2024
Universiti Teknologi Petronas
- Completed with Dean's List recognition for academic excellence in Semester 2.
- Developed foundational knowledge in programming, leadership, databases, and system design.

ADDITIONAL INFORMATION

- **Technical Skills:** Proficient in video editing, audiovisual setup, and event technical coordination, with experience using digital content creation tools such as Canva Pro.
- **Languages:** Malay, English
- **Awards:** Winner of Best Video, Most Impactful to Society, and Best Overall Project for the Down-To-Earth Project during Foundation Studies
- **Soft Skills**: Strong in leadership, communication, teamwork, and time management as a class representative who kept students informed with academic updates.