

For the Interactive Dashboard, There are 4 pages. Each page focuses on one key metric from the DePaul dataset:

1. Applicant Trends by Country
2. Program and Intake Distribution
3. Admission Outcomes
4. Outreach & Counselor Performance

### **1. Applicant Trends by Country**

# DEPAUL UNIVERSITY

Applicant Trends by Country

5000

Total Unique Leads

2684

Top Source Country (INDIA)

Emerging Market Volume

Ghana

412

Nigeria

361

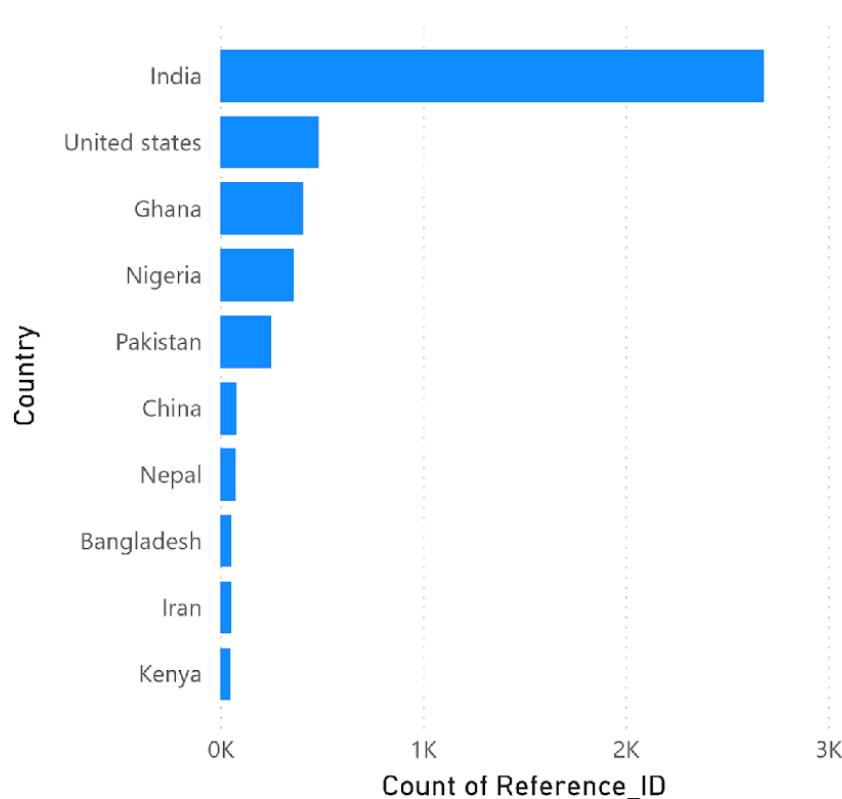
95

Total Unique Countries

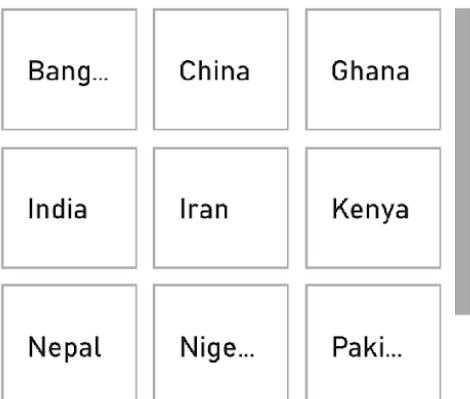
Academic season



Top 10 Countries Leaderboard

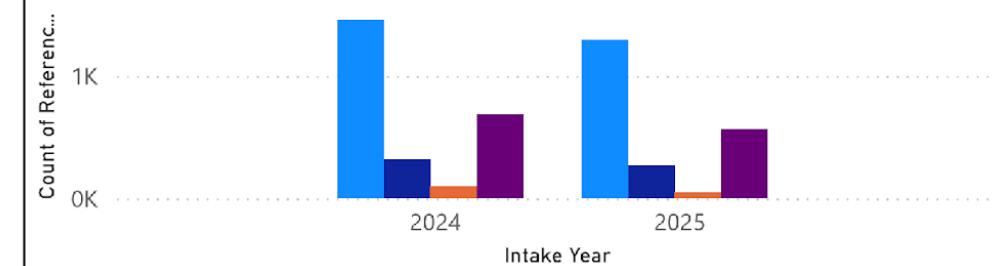


Country

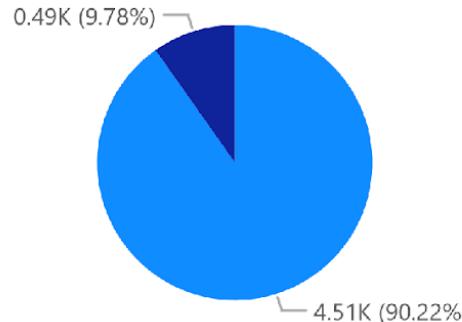


Applicant Volume by Year

Academic season ● Fall ● Spring ● Summer ● Winter



Applicant Market Share



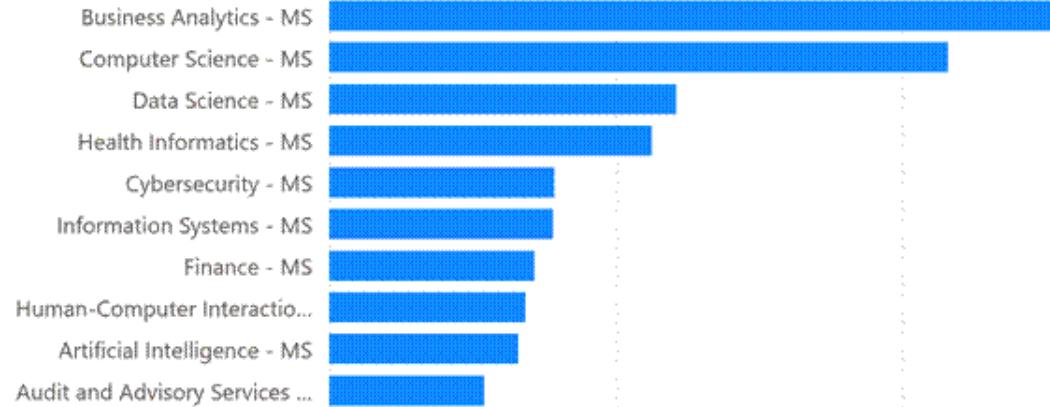
Country group  
● International  
● Domestic

## **2. Program and Intake Distribution**

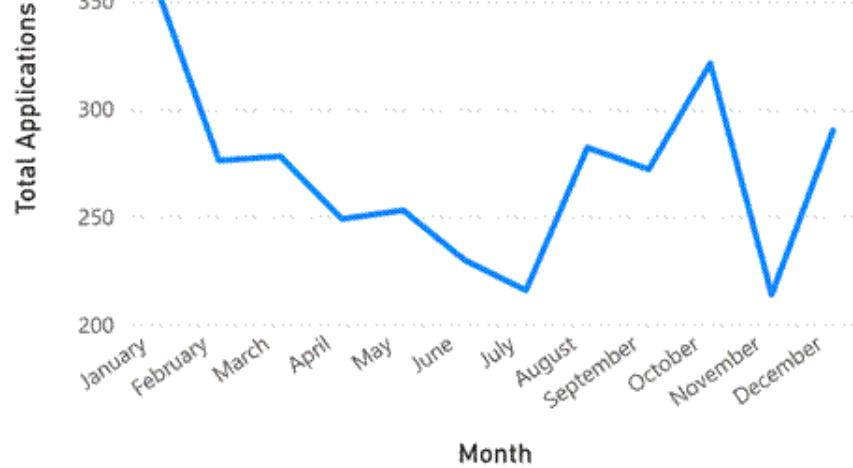
# PROGRAM & INTAKE DISTRIBUTION ANALYSIS

Total Applications by Academic Program

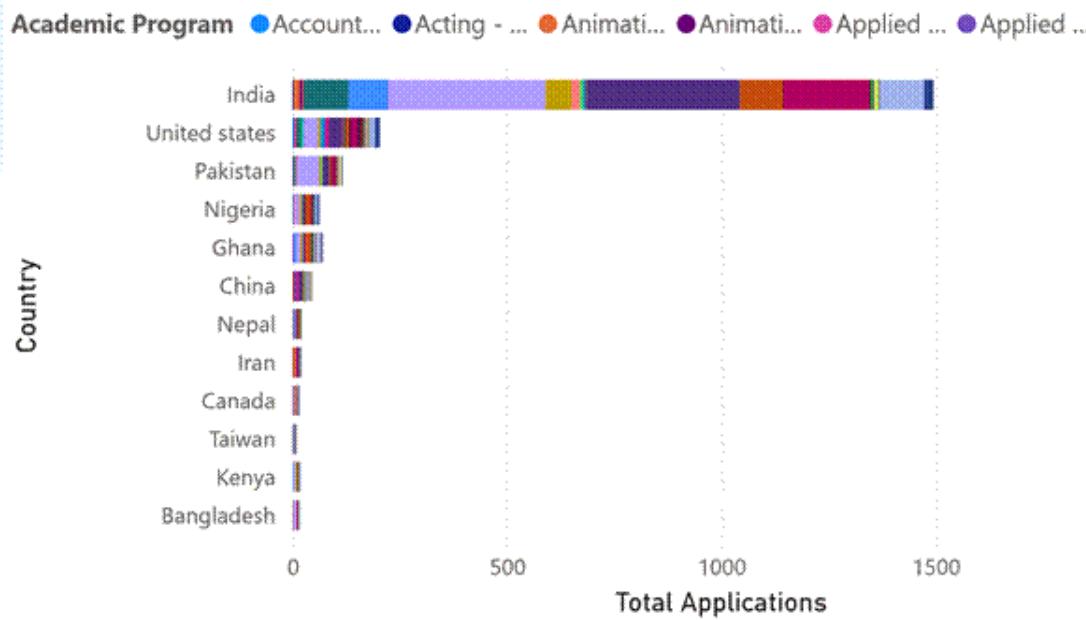
Academic Program



Total Applications by Month



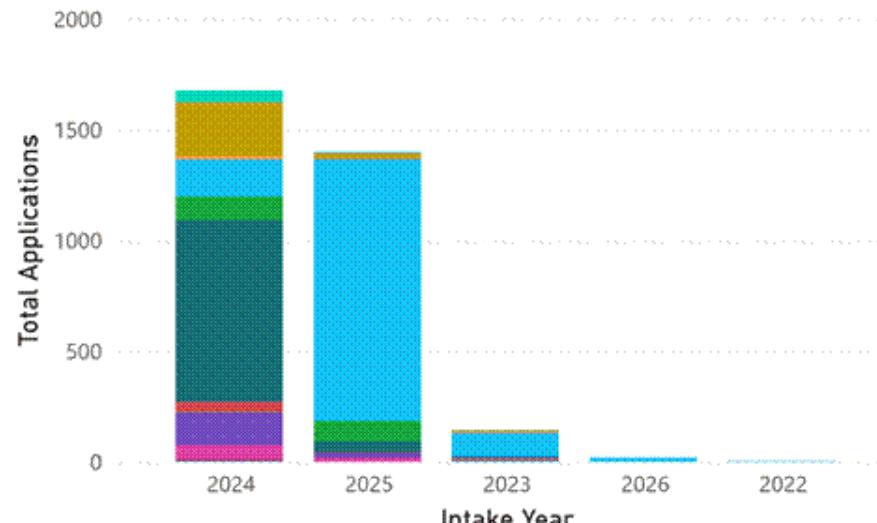
Total Applications by Country and Academic Program



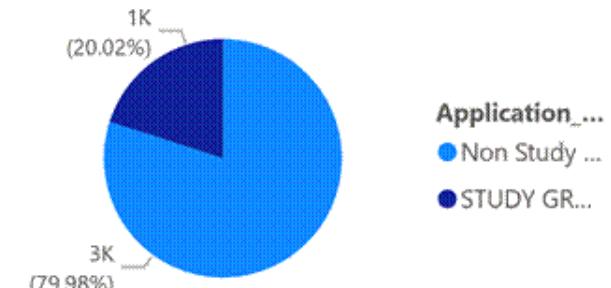
Total Applications by Intake Year and Outcome

Outcome

- Call to S...
- E Mail r...
- Email to...
- Evaluati...
- Follow up



Total Applications by Application\_Source



### **3. Admission Outcomes**

**5000**

Total Applications

**3256**

Total Admissions

**362**

Transcript Complete

**957**

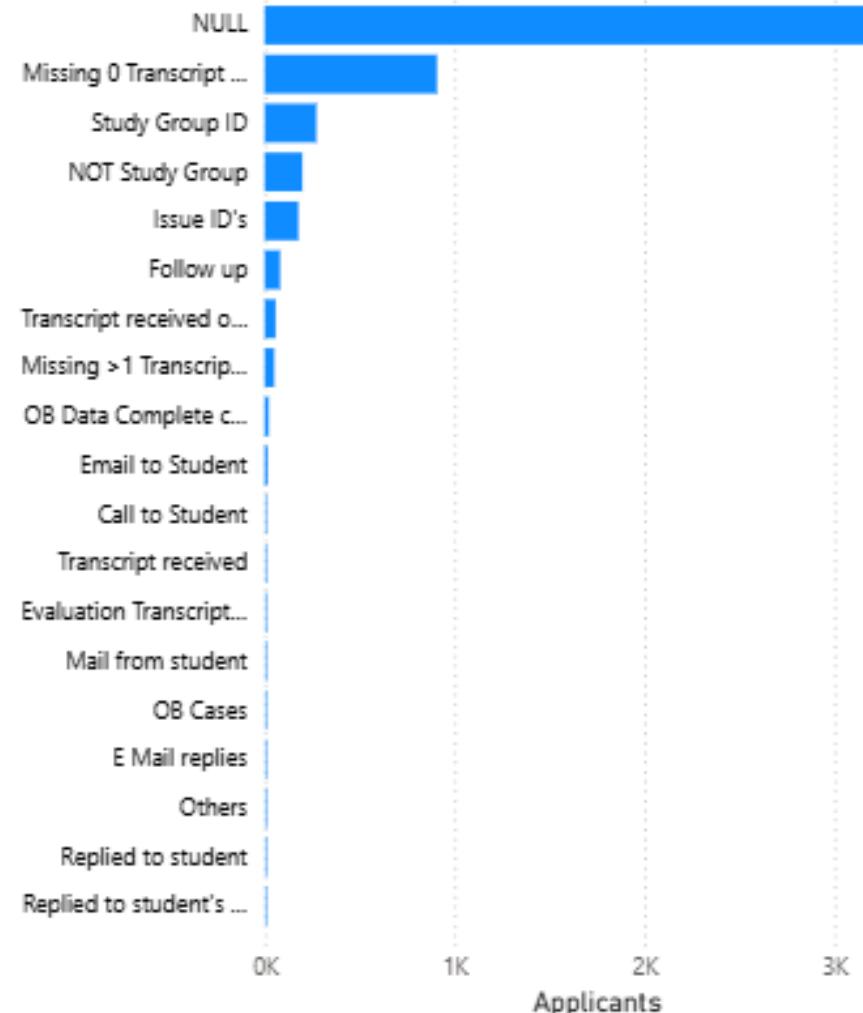
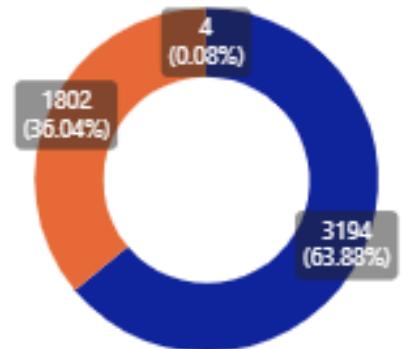
Transcript Missing

**81**

Follow Ups Required

**3194**

No Status Update

**First Contact Outcome****Students Blocked From Admission Review Due to Missing Transcripts****Slate Form Filled For Review**

Slate\_Form\_Filled

- NULL
- Yes
- No

**95**

No of Countries

**Country**

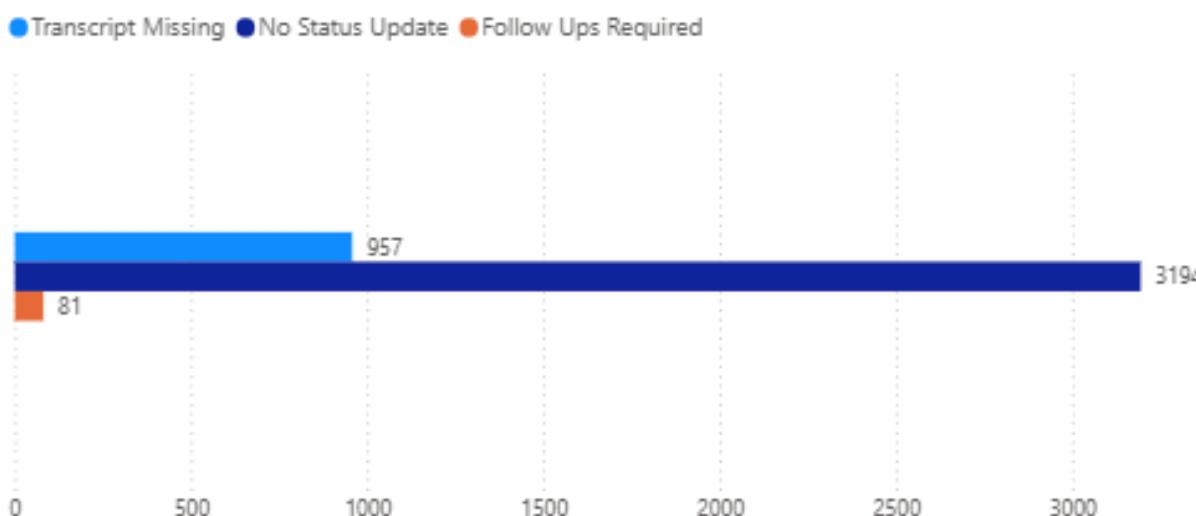
- Afghanistan
- Algeria
- Argentina
- Armenia
- Azerbaijan
- Bangladesh
- Belgium
- Benin
- Botswana
- Brazil
- Cameroon
- Canada

Outcome_1	No	NULL	Yes	Total
Call to Student		7	7	
E Mail replies	1		1	
Email to Student		15	15	
Evaluation Transcript uploaded		5	5	
Follow up		81	81	
Issue ID's	1	176	177	
Mail from student		3	3	
Missing >1 Transcript (NOT Study Group)		50	50	
Missing 0 Transcript (NOT Study Group)	1	906	907	
NOT Study Group		198	198	
NULL	3194		3194	
OB Cases		2	2	
OB Data Complete case		21	21	
Others	1		1	
Replied to student		1	1	
Replied to student's mail		1	1	
Study Group ID		272	272	
Transcript received		7	7	
Transcript received on mail		57	57	
Total	4	3194	1802	5000

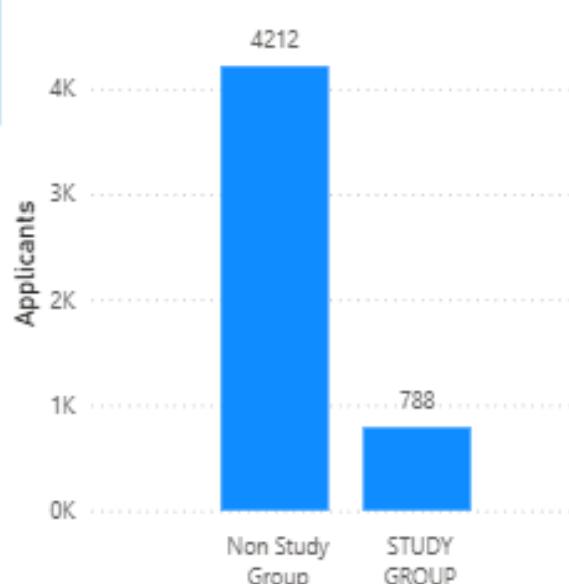
#### Country

- Afghanistan
- Algeria
- Argentina
- Armenia
- Azerbaijan
- Bangladesh

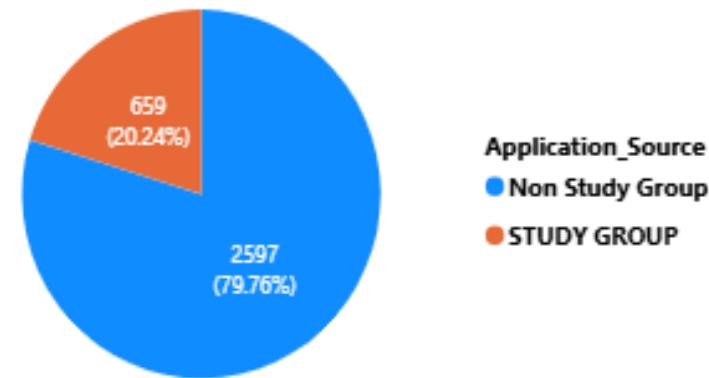
#### Issues Preventing Applicants From Moving To Admission Review



#### Student's Application Source



#### Total Admissions by Application\_Source



## 4. Outreach & Counselor Performance

**5K**  
Total Outreach Activity

**3K**  
Total Admissions

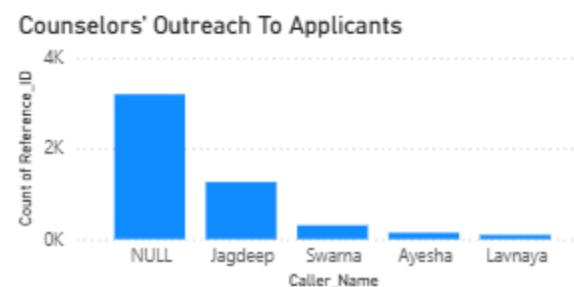
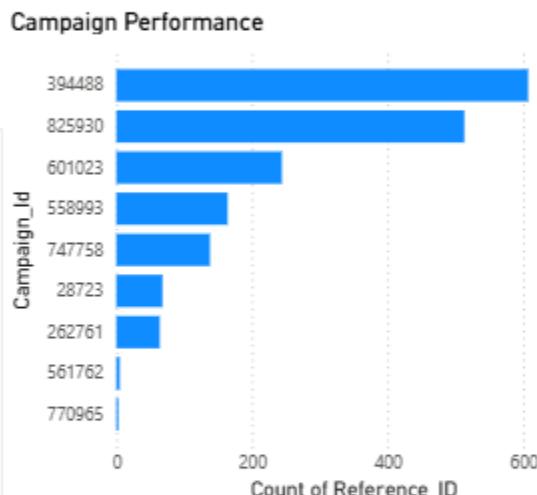
**4**  
Active Counselors

**21.9%**  
Admission Rate

Counselor\_Name  
 Ayesha  
 Jagdeep  
 Lavnaya  
 Swarna

### Counselor Vs Cases Handled

Outcome_1	Ayesha	Jagdeep	Lavnaya	NULL	Swarna	Total
NULL				3194		3194
Missing 0 Transcript (NOT Study Group)	58	806	8		35	907
Study Group ID	16	182	28		46	272
NOT Study Group	13	2	43		140	198
Issue ID's	22	114	10		31	177
Follow up	25	3	7		46	81
Transcript received on mail	1	56				57
Missing >1 Transcript (NOT Study Group)	4	43			3	50
OB Data Complete case		21				21
Email to Student		15				15
Call to Student		7				7
Transcript received	4	1			2	7
Evaluation Transcript uploaded		5				5
Mail from student	1				2	3
OB Cases		2				2
E Mail replies	1					1
Others		1				1
Replied to student	1					1
<b>Total</b>	<b>144</b>	<b>1260</b>	<b>96</b>	<b>3194</b>	<b>306</b>	<b>5000</b>



Intake Program  
 Accountancy  
 Acting  
 Analytics  
 Animation  
 Applied Diplomacy  
 Applied Mathematics  
 Applied Professional Studies  
 Applied Statistics  
 Artificial Intelligence

Intake Year  
 2022  
 2023  
 2024  
 2025  
 2026