

For the Interactive Dashboard, There are 4 pages. Each page focuses on one key metric from the DePaul dataset:

- 1. Applicant Trends by Country
- 2. Program and Intake Distribution
- 3. Admission Outcomes
- 4. Outreach & Counselor Performance

**1. Applicant Trends by Country**

# DEPAUL UNIVERSITY

Applicant Trends by Country

5000

Total Unique Leads

2684

Top Source Country (INDIA)

Emerging Market Volume

Ghana

412

Nigeria

361

95

Total Unique Countries

Academic season

Fall

Spring

Summer

Winter

Country

Bang...

China

Ghana

India

Iran

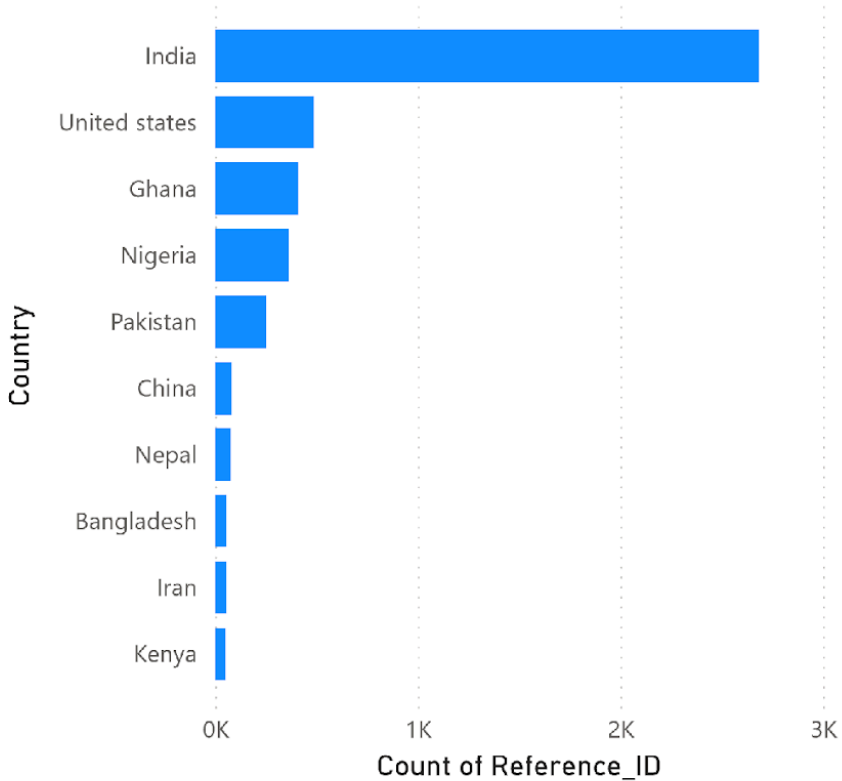
Kenya

Nepal

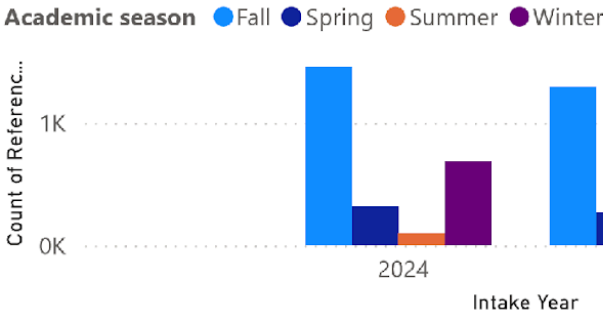
Nige...

Paki...

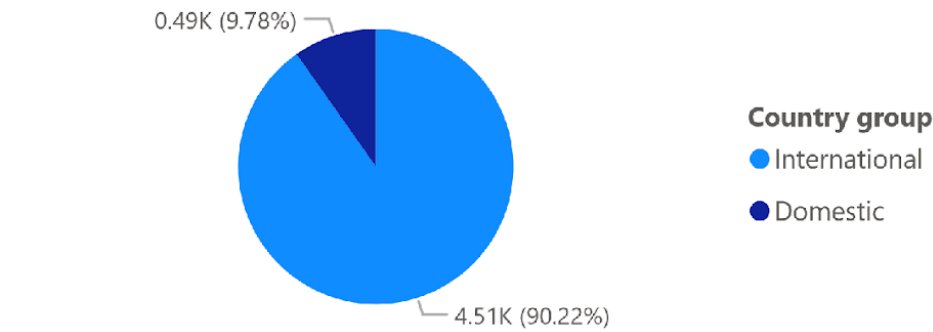
Top 10 Countries Leaderboard



Applicant Volume by Year



Applicant Market Share

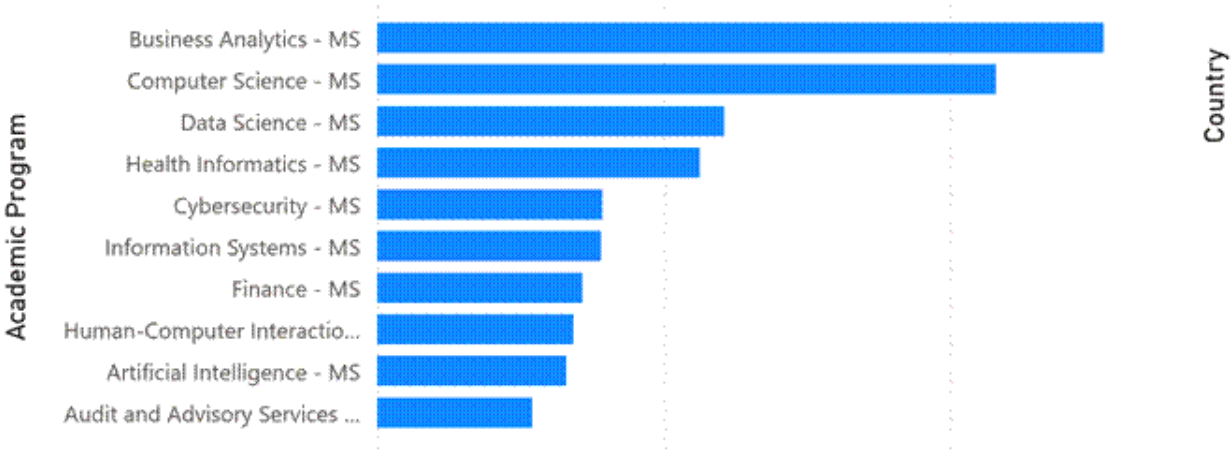


## 2. Program and Intake Distribution

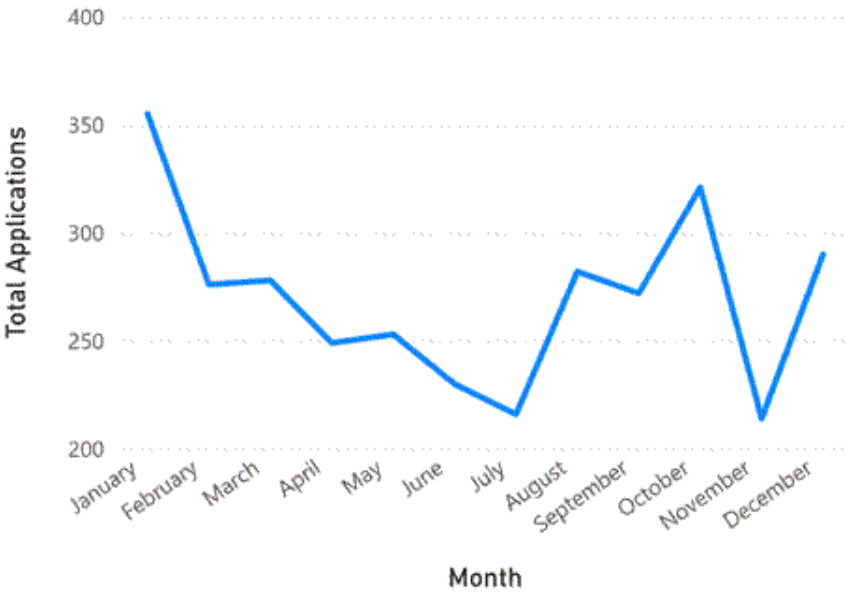
# PROGRAM & INTAKE DISTRIBUTION ANALYSIS

3K  
Total Applications

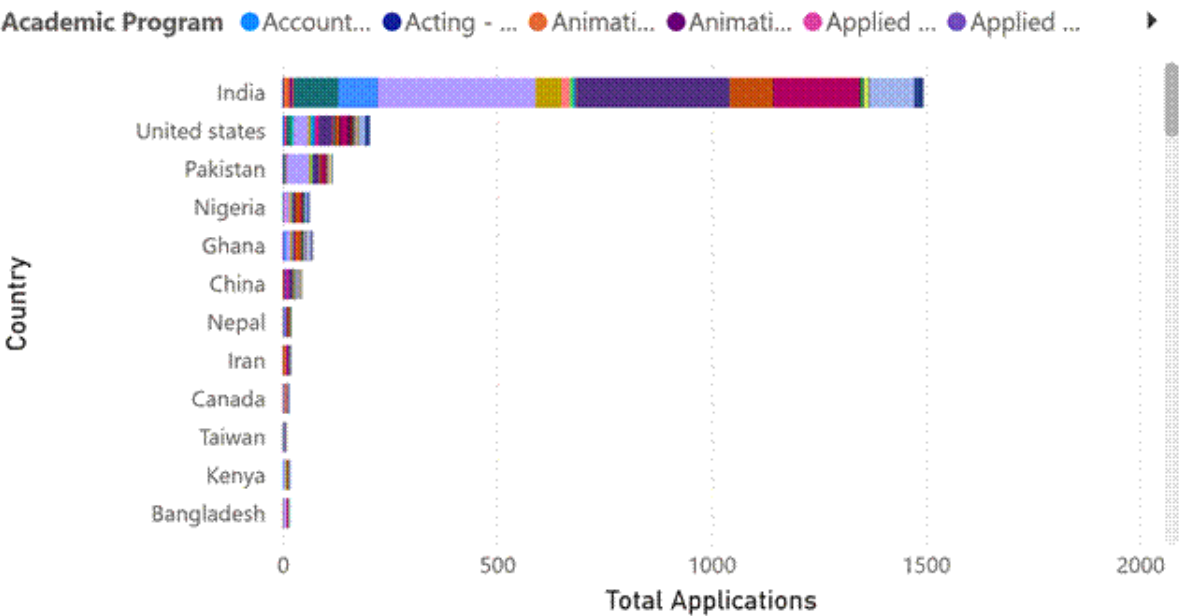
Total Applications by Academic Program



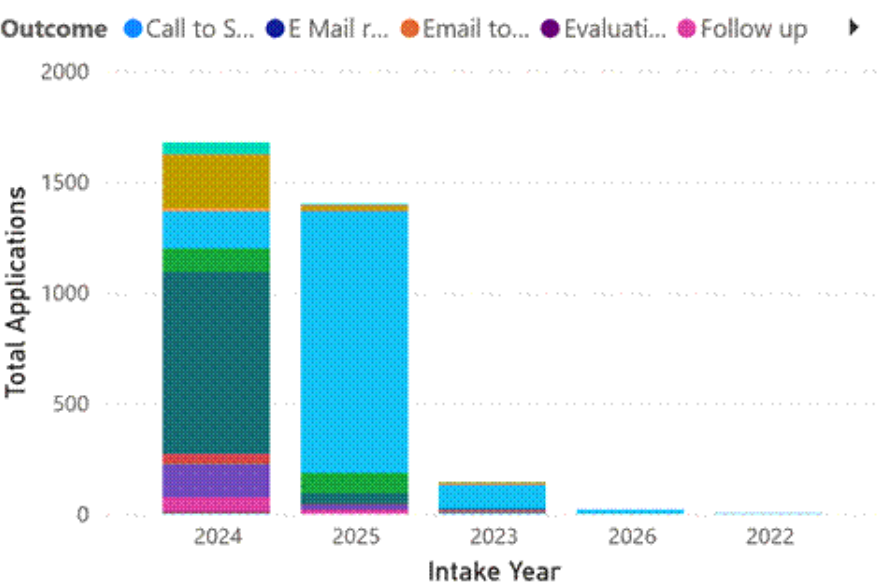
Total Applications by Month



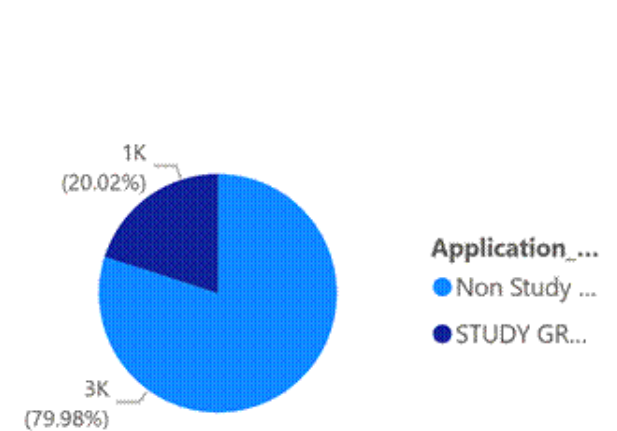
Total Applications by Country and Academic Program



Total Applications by Intake Year and Outcome



Total Applications by Application\_Source



3. Admission Outcomes

5000

Total Applications

3256

Total Admissions

362

Transcript Complete

957

Transcript Missing

81

Follow Ups Required

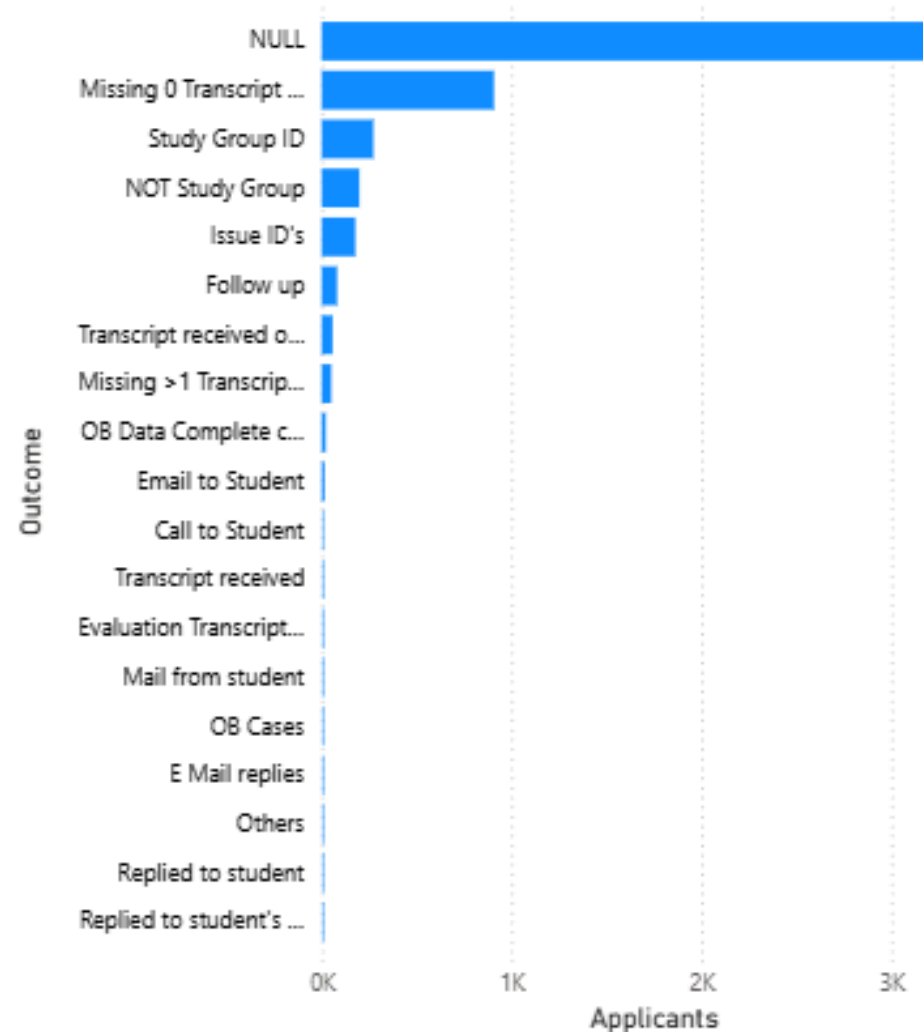
3194

No Status Update

95

No of Countries

## First Contact Outcome



## Students Blocked From Admission Review Due to Missing Transcripts

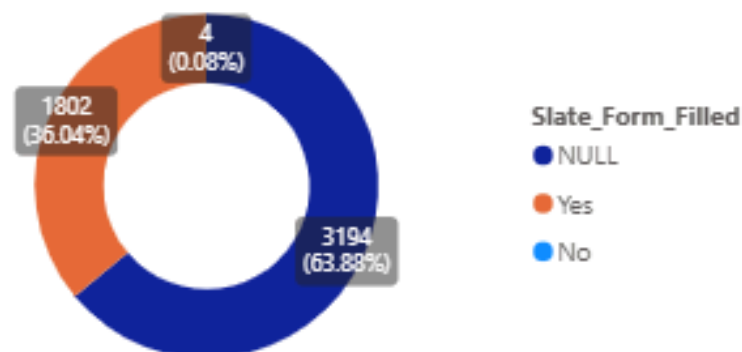
Transcript Complete

362

Transcript Missing

957

## Slate Form Filled For Review



## Country

- ☐ Afghanistan
- ☐ Algeria
- ☐ Argentina
- ☐ Armenia
- ☐ Azerbaijan
- ☐ Bangladesh
- ☐ Belgium
- ☐ Benin
- ☐ Botswana
- ☐ Brazil
- ☐ Cameroon
- ☐ Canada

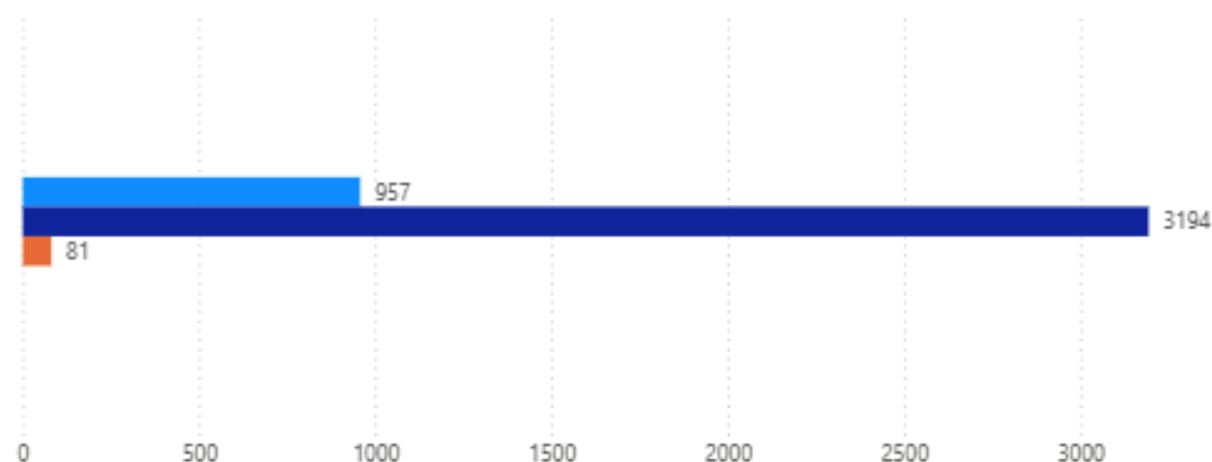
Outcome_1	No	NULL	Yes	Total
Call to Student			7	7
E Mail replies	1			1
Email to Student			15	15
Evaluation Transcript uploaded			5	5
Follow up			81	81
Issue ID's	1		176	177
Mail from student			3	3
Missing > 1 Transcript (NOT Study Group)			50	50
Missing 0 Transcript (NOT Study Group)	1		906	907
NOT Study Group			198	198
NULL		3194		3194
OB Cases			2	2
OB Data Complete case			21	21
Others	1			1
Replied to student			1	1
Replied to student's mail			1	1
Study Group ID			272	272
Transcript received			7	7
Transcript received on mail			57	57
Total	4	3194	1802	5000

#### Country

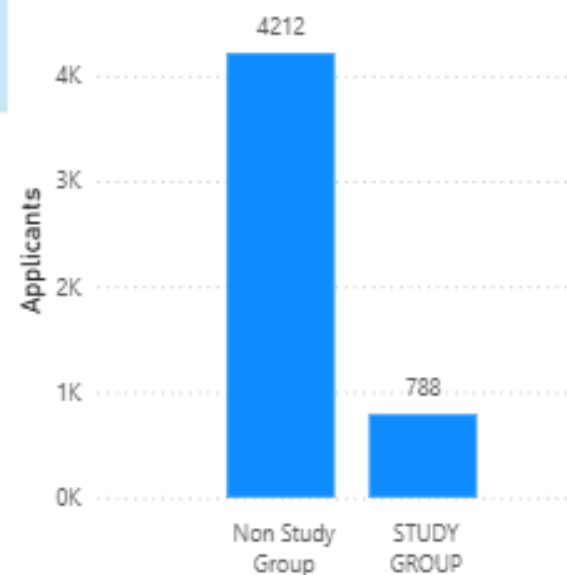
- ☐ Afghanistan
- ☐ Algeria
- ☐ Argentina
- ☐ Armenia
- ☐ Azerbaijan
- ☐ Bangladesh

#### Issues Preventing Applicants From Moving To Admission Review

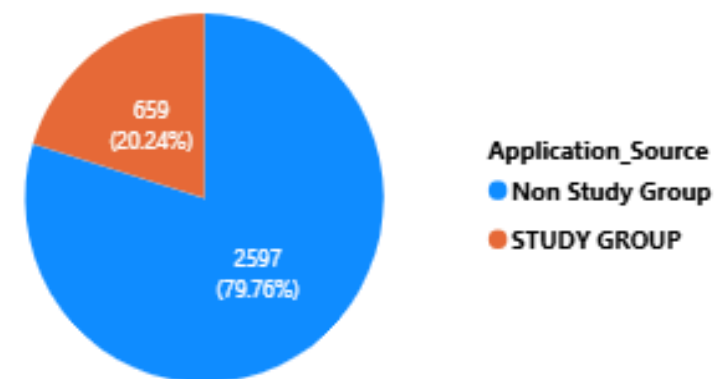
● Transcript Missing ● No Status Update ● Follow Ups Required



#### Student's Application Source



#### Total Admissions by Application\_Source



4. Outreach & Counselor Performance

