



AFA

ACADEMIES

Education for Everyone

# BUSINESS LOGO



# CORE TEAM

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# GROWTH STRATEGY

**Free Memberships**

**This Business is evergreen because a topic never dies**

**Free Giveaways & Multiple of online Competitions**

# **Risk Assessments of AFA online Academy**



There are several risks that may be associated with running a AFA online academy. Some of these risks include:

- Accessibility
- Financial viability
- Other Platforms doing the same i.e, Coursera, Udemy etc.

# SWOT Analysis

# Strengths

- Convenience

Online academies provide flexibility for learners, as they can access course materials and lectures at their own pace and schedule.

- Accessibility

With an online academy, learners can access educational resources from anywhere with an internet connection.

- Cost-effectiveness

Online courses are often more affordable than traditional classroom-based courses, as they eliminate the need for physical infrastructure and support staff.

- Customization

Online academies can offer personalized learning experiences, such as adaptive assessments and personalized feedback.



# Weaknesses

- Lack of face-to-face interaction

Online academies lack the opportunity for face-to-face interaction between learners and instructors, which may negatively impact the learning experience.

- Technical difficulties

Technical issues such as poor internet connectivity or platform malfunctions can affect the online learning experience.

- Self-discipline

Online learning requires self-discipline and motivation, which some learners may struggle with.

# Opportunities

- Global reach

Online academies have the potential to reach a global audience, allowing learners from around the world to access high-quality education.

- Specialization

Online academies can specialize in niche subjects or industries, catering to specific needs and interests.

- Collaboration

Online academies can facilitate collaboration between learners from diverse backgrounds and locations.

- Undetermined Profits

# Threats

- Competition

The online education market is becoming increasingly crowded, with many established institutions and new entrants offering similar courses and programs.

- Quality control

The lack of regulation in the online education space may lead to poor quality courses and programs.

- Changing technology

Technological advancements and changing learning preferences may make existing online academies obsolete.