

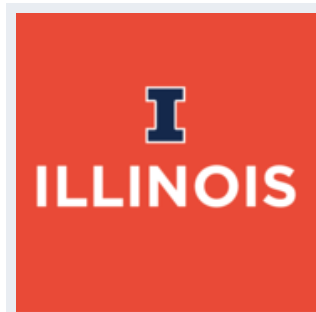


3 Courses

Technology Strategy:
Creative Destruction

Customer Centric
Innovation

Managing Innovation:
Ambidexterity, Teams and
Leading Change



May 22, 2023

Muhammad Asif

has successfully completed the online, non-credit Specialization

Strategic Technology Management

This specialization prepares learners to understand and undertake effective strategic innovation. This is critical in our increasingly competitive world where company success depends critically on their manager's ability to innovate. The three courses in the specialization together provide the learner with a well-rounded knowledge of technology management that includes the following specific topics: 1) Understanding the strategic impact of technological change on markets, 2) Strategies to characterize innovation situations and develop strategic responses, 3) Business model and platform-centric innovation, 4) Delivering new products that deliver exceptional customer value, 5) Designing organizations that navigate established and new businesses simultaneously.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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