

Course Code : MBA-1  
Course Title : Principles of management  
SLM Code : M-209  
Assignment No. : MBA-1-A/M-209/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Describe the Levels of Management.

Q.2 Explain the Scientific Theories of Management.

Q.3 What do you mean by Management By Objective (MBO), process of M.B.O and Some benefits of M.B.O.

Q.4 Difference between on Job division and off job division .

Q.5 Discuss the important function of Management and Levels of Management.

Course Code : MBA -1  
Course Title : Human Resources Management  
SLM Code : M-210  
Assignment No. : MBA-1-B/M-210/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks: 20

Q.1 Define the orientation. What are its purpose and pitfalls.

Q. 2 Meaning of Recruitment, Source of Recruitment and Selection.

Q.3 What is the process of HR Planning and also write problem in Human Resource Planning?

Q.4. What do you mean by an Interview and describe the types .

Q.5 what is Training & Development? Purpose of Training & Development. What is the need of Training?

Course Code : MBA-2  
Course Title : Principles of Economic  
SLM Code : M-207  
Assignment No. : MBA-2-A/ M-207/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Explain the classification of business fluctuations.

Q.2 What do you mean by supply.

Q.3 How does consumer obtain equilibrium under the law of equilibrium marginal utility, discuss.

Q.4 Describe the functions of money. Bring out its importance in economics life.

Q.5. Write the detail note on measurement of Price Elasticity.

Course Code : MBA-2  
Course Title : Financial Management  
SLM Code : M-212  
Assignment No. : MBA-2-B/ M-212 /A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Define the Internal rate of returns method.

Q.2 Write short note on factors effecting capital structure.

Q.3 Define the capital structure. Explain the factors which influence the capital structure of a company.

Q.4 what is working capital? In how many ways working capital can be used?

Q.5 what is acid ration test.

Course Code : MBA-3  
Course Title : Accounting and Financial Analysis  
SLM Code : M-213  
Assignment No. : MBA-3-A/M-213/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Differentiate between commercial entities and Non-Profit Entities.

Q.2 What do you mean by final accounts? What are its constituents? Name them and briefly explain the purpose of each of them.

Q.3 Define the principles of Double Entry System.

Q.4. Discuss the advantage and disadvantage of fixed installment method and diminishing balance method.

Q.5 Describe two basic purpose of source documents.

Course Code : MBA-3  
Course Title : Business Law  
SLM Code : M-214  
Assignment No. : MBA-3-B/ M-214 /A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks: 20

Q.1 What do you understand by auction sale.

Q.2 What do you understand by 'company '? Discuss the features of any two type of company.

Q.3 What is void and voidable agreement.

Q.4 Discuss the main provision of SICA.

Q.5 Describe the basic elements of a valid contract ?

Course Code : MBA-4  
Course Title : Organizational Behavior  
SLM Code : M-215  
Assignment No. : MBA-4/M-215/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Define the Autocratic Model.

Q.2 Explain the importance of organization behavior.

Q.3 Write about the implications for managers.

Q.4. Explain the Maslow Need Hierarchy Theory in detail.

Q.5 what are the Characteristics of personality.

Course Code : MBA-5  
Course Title : Operations Research  
SLM Code : M-216  
Assignment No. : MBA-5-A/M-216/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks: 20

Q.1 What is Simulation.

Q.2 Describe the Least Cost Entry Method.

Q.3. What is the Graphical Method? Describe it.

Q.4 Define the Purchasing Model Without Shortage.

Q.5 Define the Probabilistic Model



Course Code : MBA-5  
Course Title : Research Methodology  
SLM Code : M-217  
Assignment No. : MBA-5-B/M-217/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Describe the Chi-square test and T-test .

Q.2 Discuss the sampling distribution method.

Q.3 What are the fundamental aims of Research.

Q.4 What is the Regression Analysis?

Q.5 Explain the significance of report in research?

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Course Code : MBA-6  
Course Title : Marketing Management  
SLM Code : M-218  
Assignment No. : MBA-6/M-218/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Describe the process of personal selling.

Q.2 What is Marketing Mix. Write 4 P's of marketing with example of each.

Q.3 What do you understand by brand management.

Q.4 Explain Some Major factors which influence buying behavior.

Q.5 What is supply chain management? Explain the five stages of personal selling process.

Course Code : MBA-7  
Course Title : Business Communication  
SLM Code : M-203  
Assignment No. : MBA-7-A/ M-203/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Define the Group Presentation and Group Discussions.

Q.2 Discuss the method of downward communication.

Q.3 What are the types of communication. Also draw the communication process.

Q.4 Difference between Business and Personal Letters/ Message.

Q.5 Define the types of Reports.

Course Code : MBA-7  
Course Title : Computer Fundamental  
SLM Code : C-115  
Assignment No. : MBA-7-B/ C-115/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 What is bus topology and star topology.

Q.2 What are OCRs? How do they work .

Q.3 Write the introduction to Information System?

Q.4 What is Network Topologies? Describe the various types of networking.

Q.5 What is the difference between data and information.

Course Code : MBA -8-A  
Course Title : Production & Operation Management  
SLM Code : M-219  
Assignment No. : MBA -8-A/ M-219/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

Q.1 Write about Routing and Sequencing.

Q.2 what is Plant and Group Layout.

Q.3 Define the Production Management.

Q.4 Write techniques of work study. Describe in points the objectives of work measurement.

Q.5 What is Production Planning? Explain some function of Production Planning.

Course Code : MBA-8-B  
Course Title : Business Statistics  
SLM Code : M-206  
Assignment No. : MBA-8-B/M-206/A-2017-2018

Attempt all questions.

All questions carry equal marks.

Total Marks : 20

- Q.1 What is the definition and type of sampling?
- Q.2 what is Standard and Quartile Deviation.
- Q.3 Describe the Rank Correlation Method.
- Q.4 What is the definition and type of sampling?
- Q.5 What is Arithmetic and Harmonic Mean.