



Mike Simpson



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Work

Gnostech

Designed and developed the front end of cyber security software that will be used by the U.S. military as well as civilians in the maritime industry. Translated user needs into clear design mock ups and then into concise, effective, well annotated code.

Bothell, WA | Aug 2016 – Present

Sonosite

Ideated UI solutions to clinical problems in an Agile software development life cycle. Generated visual design that revealed conceptual models and aided discoverability. Employed common design tools such as mapping, feedback, and signifiers.

Bothell, WA | Aug 2015 – May 2016

VSN Mobil

Built visual assets for company produced consumer electronics. Ideated and visualized mobile software. Collaborated with culturally-diverse, cross-disciplinary teams. Worked in various forms of design (interactive, visual, industrial).

Ft. Lauderdale, FL | Aug – Dec 2014

87am

Helped maintain the digital presence of numerous clients by creating visual assets. Generated delightful, effective content under tight deadlines. Integrated into firm's functional hierarchy. Developed an appreciation for beautiful, historic Manhattan.

New York, NY | Jan – Apr 2013

BLT Communications

Brainstormed marketing strategies for film industry. Visualized the team's ideas using Illustrator, Photoshop, pencil, and paper. Took deep consideration of audience reception. Conducted primary research of client media.

Los Angeles, CA | Mar – Jun 2011 & Jan – Apr 2012

Education

College of Design, Architecture, Art, & Planning

Achieved Bachelor of Science in Graphic Communication Design with Interaction Design focus. Developed digital design skills.

Cincinnati, OH | September 2009 – May 2015

McMicken College of Arts & Sciences

Achieved Bachelor of Arts in English with Comparative Lit and Cultural Studies focus. Developed communication skills.

Cincinnati, OH | Sep 2007 – Apr 2014

Centerville High School

Participated in cross country league and film society. Won "Best Narrative" and "Director's Choice" in student film festivals.

Centerville, OH | Sep 2003 – Jul 2007

Skills

Coding

HTML 5 (certified), CSS 3 (certified), JavaScript (certified), JQuery (certified), ActionScript 3.0, Sass, SEO, Arduino, Git.

Design Tools

Illustrator CC, Photoshop CC, After Effects CC, Cinema 4D, Procreate, Axure RP.

Interests

Drawing

Drawing develops one's capacity for visual thinking. I strive to become a more visual person by drawing for 30 min. every day.

Books

I especially enjoy classic fiction (e.g. Steinbeck, Shakespeare, Orwell), and professionally relevant essays.

Adventure Sporting

I enjoy backcountry mountaineering, solving tough bouldering sequences, and road cycling.