

The portal has been downgraded to a window 🪟

MAYAWORLD

MAYA= illusion in sanskrit

Credits in yellow as we go  
+masipah

Welcome to MAYAworld  
A concept for a different web

C:OMMAND

Tech/Silicon Valley

Text

Utopia

Vision

Playground



Web1

Global connection

Fun

Experimental

**Global 1-2-1  
connection - niche  
plugged us in**

z the storyteller

C: /APP INTERFACE

Tech/Silicon Valley

Hypertext

Dystopia

That's why LinkedIn is the most  
wholesome of the platforms (low  
bar)-it's actually the most honest  
about its purpose

Division

Status

Playing corporate



Web2

# Social Network

NETWORK!?!  
THAT'S WORK

**Put us in filter  
bubbles**

Shopping mall

Popularity contest

C:ONVERSATION

Global/Decentralised?

Open Source

Community

Non-profit

Vision

Utopia

Vector

Playscape



Web Best(1+2=3

Playscape?

(□\_□)

hetafell

Noguchi

Herman Miller

Dakin Hart

Fun

Experimental

Web 3 could be:

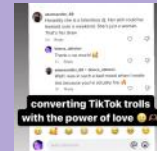
Build a community

owned open

source standard

Nature  
AI

Love over trolls



# MAYAworld Playscape:

## THE VISION BOARD



## THE "DELUSION" BOARD

Window?



SO weird that vision boarding is a  
private/solitary activity, when reality is  
created by with other people

Be able to visualise collective  
emotional growth rather than status

"Visionary" - single  
person who takes credit  
for many peoples work



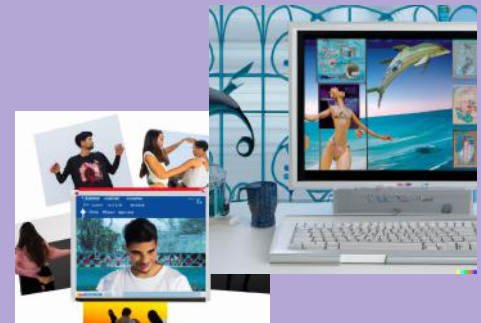
Delusionaries: live in a  
dream until enough people  
join to make it a reality

A social space  
between fact and fiction

Collaborative  
moodboards where you  
dream together



The algorithm reflects us, and  
we as humanity have to decide  
whether we're OK with what we  
see





# MAYAworld Datascape:

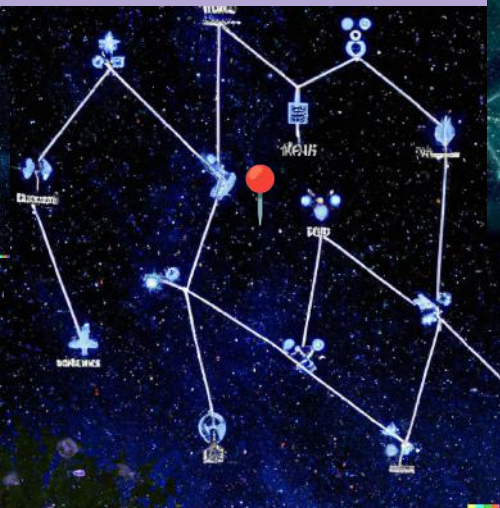
Post linear society  
Collaborative content organizer  
Content culture +/- context culture

Separate data from content,  
i.e. no likes on a pic

Each delusionboard  
becomes a dot in  
MAYAworld

New community-owned dataset  
We do what we want with it

Ways to track internet attention



you are here



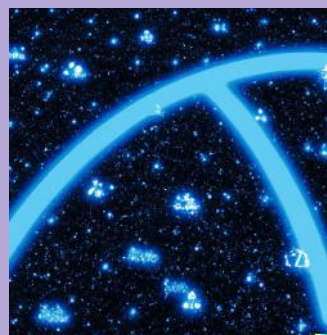
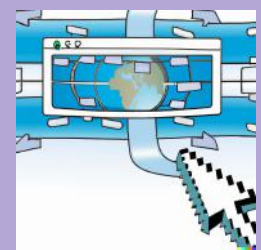
Visualize  
Relationships  
between boards

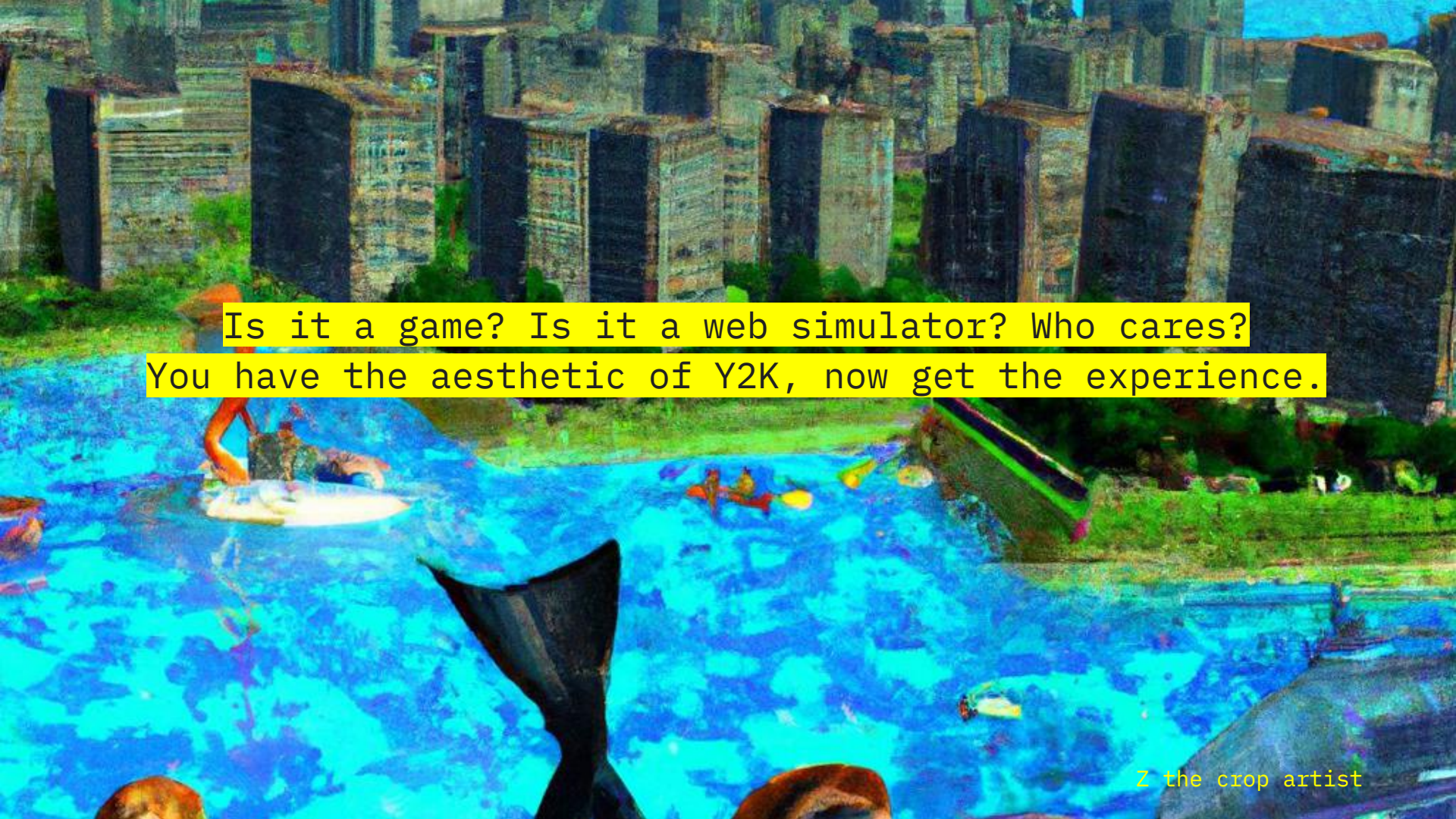
Collection of delusions  
= reality

Top 8 Boards but the 8 most  
popular perspectives  
Not friends !  
Avoid perspective fatigue

Boards titled by #hashtag - easy to  
search/aggregate existing content

Ancient Millennial Technologies 9(9\_9):





Is it a game? Is it a web simulator? Who cares?  
You have the aesthetic of Y2K, now get the experience.

Z the crop artist





ALT:  
An internet fantasy  
playground  
where we keep all the  
best things,  
  
so you can reach into  
any era past or future

ALT:  
MAYAworld is a grip on  
reality so u can be  
delusional IRL  
MAYAworld is a directory  
of delusion so you are  
free to be real/IRL

design principles ...

oPeN SoUrCe    PЯOГЯΔMMΔB⊔Σ

somewhere, it's already happening / new  
database of inspiration / reference  
library for the future

A project to map the future we want on



"delusion boards"

AKA: mood board, vision board

Ambition :  
No notifications  
N o moderation

HT Wikipedia

A collaborative visual archive that we build  
together *with AI?*

AI generates public boards for us / we vote

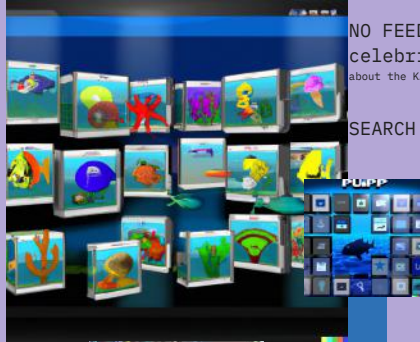
on how much sense it's making

humans and AI working together

L ead with  
philosophy for endless  
creativity

AI board management  
:  
Creates splinter board when  
vibe is suboptimal  
"Sorting hat"





NO FEED - no surprise  
celebrity content (I was forced to learn  
about the Kardashians)

SEARCH instead

PLUMP



Design Fiction  
Create the image of the future you want  
Search the past by mood or emotion  
Search a date across the web



Experience map

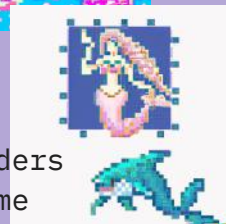
Collecting stories



archive  
ibe

A place to keep projects open

Tool to curate our media  
landscape



Marketplace for user built  
plug-ins

Way for MAYAworlders  
to generate income

Any plugin that makes  
100k in sales becomes  
a feature?

Seed library for  
the internet

DALL-E  
AI



Learn to give more explicit prompts  
Learn to communicate more clearly  
Learn to speak to creation



conversation with AI

Search for the future  
Create the image of the future you want  
Search the past by mood or emotion  
Search a date across the web

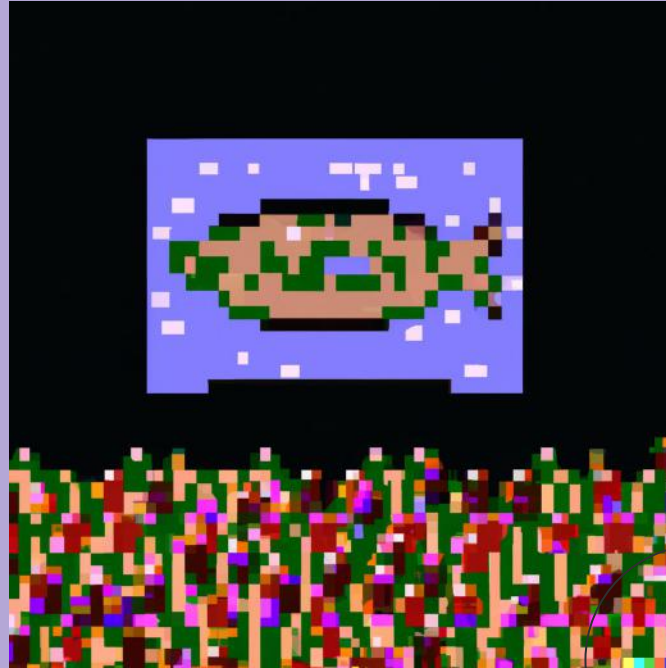


Algorithms could protect us  
Allow communities to form bonds before announcing them to the world

# Social network replacement?



Personal boards  
A quiet place to  
work on ur shit!



Public boards  
AI aggregated

*Planning together*



Saved chat  
window

*1-to-1*



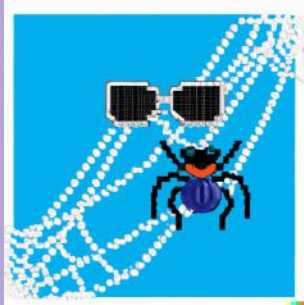
*Group Chat*

Crossover views  
between public  
and private

Vibe-forward  
Collective  
Meaning making

# MAYA is what we put into it: Built by the people, owned by the people

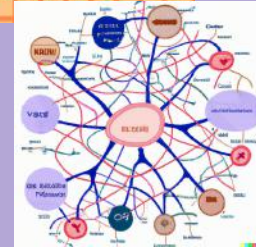
MAYA LAW



Potential rules:  
Code is law  
Posting to public boards makes  
history  
@ means you are mod  
Do what you think is kind  
Time is what you make it

TO the most ethical standard **you can**  
**imagine** ... i.e. the most likely to benefit  
the community - i.e. delusion commemorated  
on board

YOU GET FINED IF PEOPLE THINK YOU SHOULD  
BE HITTING A HIGHER STANDARD .. I.E. YOUR  
BOARD VERSUS REAL LIFE (fined in attention  
on the algorithm)



Inspo  
Anansi: Mythmaker

Inspo  
Mycellium: Smarter than us

# Let's build

Fundraise \$300-500k via Crowdfund -  
will open after 10k pledges No point in building  
something people don't want  
No VC \$

12 week build  
12 week beta test (funders only)

After 24 weeks, the future will be  
certain





