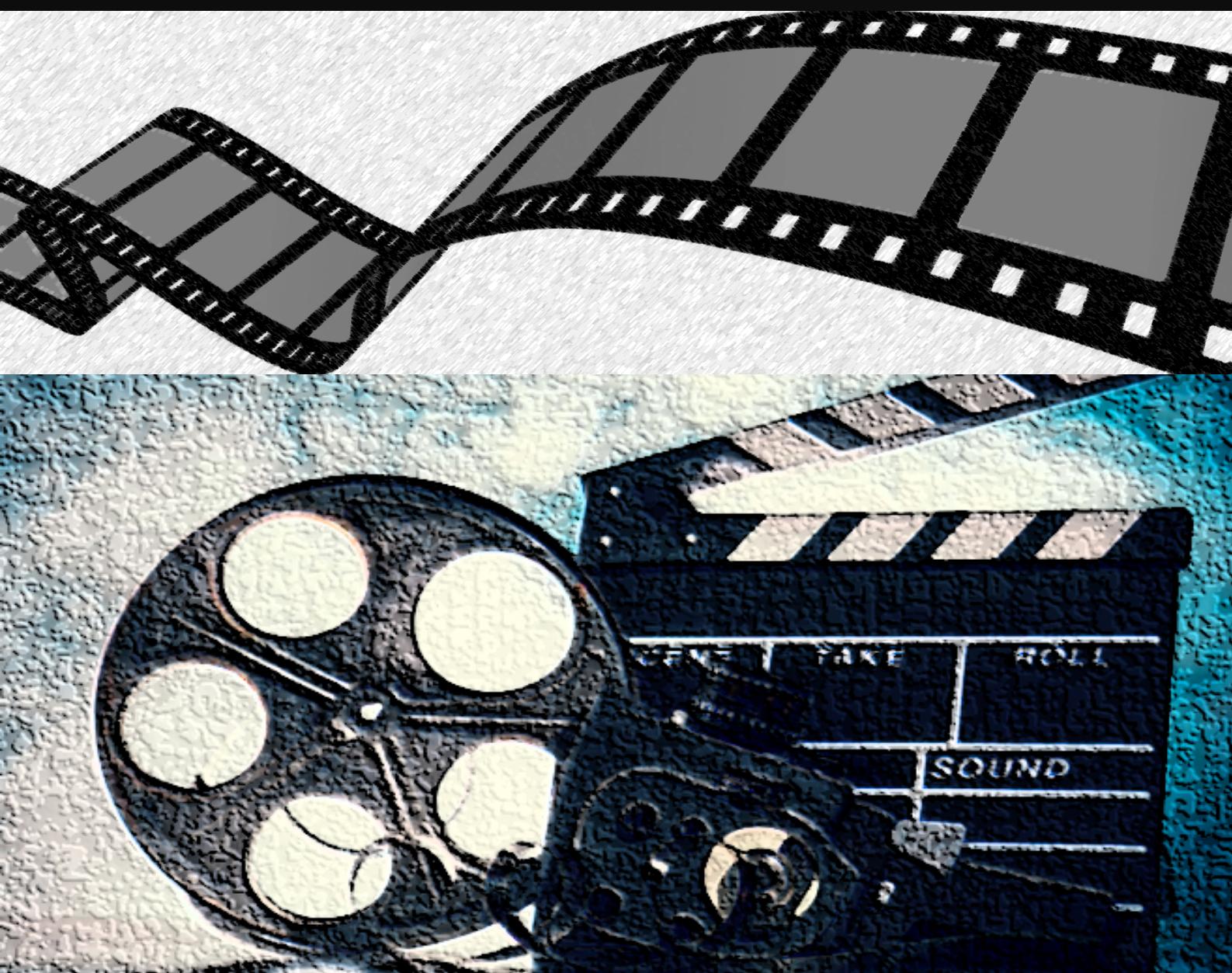


THE FILM DIRECTOR

REPORT



Siqi MA

The world of film directors

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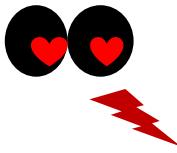


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1. Introduction

With the development of digital technology, the career of director in the film industry



has become more and more hot. The number of movie screens has been increasing, which makes people think whether it is the role of star effect or the leadership and guidance of film directors. It is conceivable that a visual script needs a director to direct the production. The film director is a very important presence in the film. To be precise, the director is

involved in almost every stage of the film production process. In this production process, the director's decision on the script, his guidance on the screen effects to the technical staff, and his cooperation with the actors and crew will influence the final presentation of the film.

(MasterClass, 2020)

1.1 What is a film director ?

A film director is a character who rarely appears in front of the camera, but is also an important figure in the film production process (MasterClass, 2020). The director has the right to provide artistic guidance for the whole film and

is also the leader in the film team. Generally speaking, the director can guide the actors in the acting process of the film from some aspects of words (forshee, 2017).



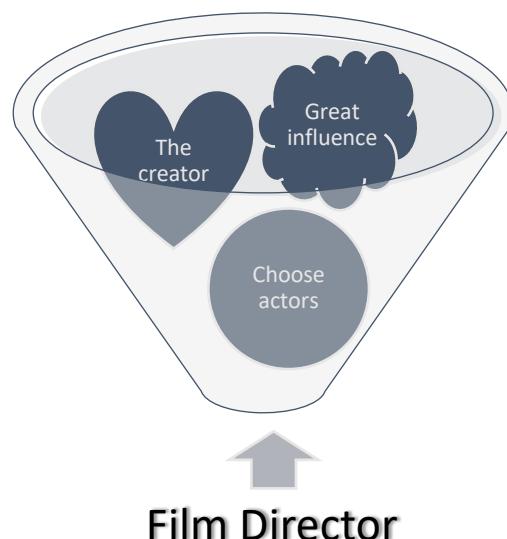
(Harrison, 2018)

According to Sokanu (n.d.), I summarize the difference between a producer and a film director:

<h2>Film director</h2>	<ol style="list-style-type: none"> 1. Ensure that each process (the initial conception of the film and the release stage of the film) is in operation during the production of the film. 2. Props to be used in the movie and costume selection. 3. Lighting effect of the scene
<h2>Producer</h2>	<ol style="list-style-type: none"> 1. Supervise the site 2. As the initiator of the film 3. To fund the film 4. Coordination of venue time and other issues

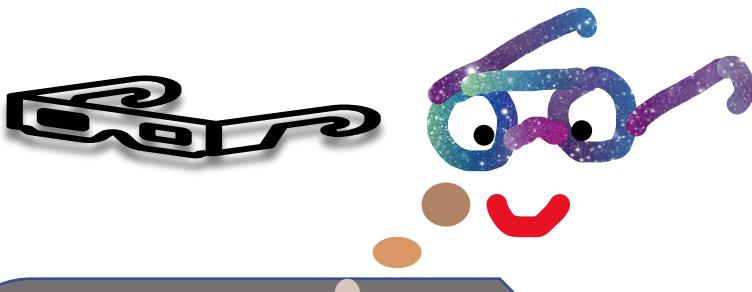
1.2 The importance of film directors

The way a film is made is based on a film director who is very important in the film industry (Michaelgroup, 2017). The director is involved in every aspect of the film production in the process of film production (Farnsworth, 2009). The screenplay written by the screenwriter can help the film director rewrite The film into The vision of film creation that The director needs. So that the movie script to achieve the best effect.



The above figure is mainly reflected in the importance of directors in the film, in the selection of actors, as well as the popularity and unique creative ideas of the director there are also many important aspects such as the overall design of the film, when the actors have a rejoinder to the script, the director needs to act as a mediator to calm the actors' mood and decide whether to adopt the actors' opinions. There is also the need to consider the budget, which shows the importance of the film director.

1.3 How to become a film director?



1. Guidance from professional schools
2. Learn from books and videos about movies
3. Creative thinking and writing skills are required
4. Try to connect with people. The job of a film director involves a lot of connecting with people
5. Have a good sense of role
6. Love movies

(LaRovere, 2018)

HOW TO BECOME A FILM DIRECTOR



(Follows, 2016)

There are many ways to become a director, not necessarily to study in a professional college, but more to love and drive (MAIO, 2020)

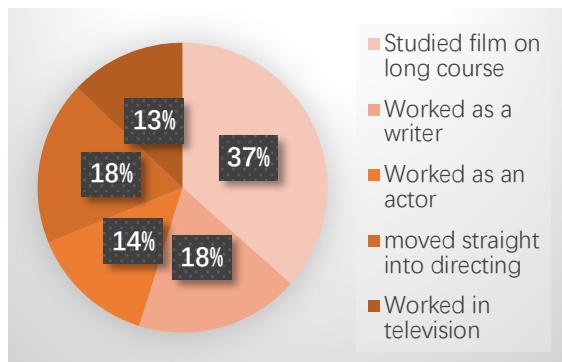
1.3.1 Challenges

-
- ```
graph LR; A[Understand how movies work] --> B[Master coaching skills]; B --> C[Creative thinking]; C --> D[Love movies]
```
- A horizontal sequence of four orange chevron-shaped boxes pointing to the right, each containing a challenge. The first box contains "Understand how movies work", the second "Master coaching skills", the third "Creative thinking", and the fourth "Love movies".

This is just the main challenge that the director needs to have skills, craftsmanship, and some operation mode and business about the film (Follows, 2016).

### 1.3.2 The way to become a director

Through the interview with Follows (2016), there are many common ways to become a director, such as learning film or transferring to the film industry for a certain identity.



#### Example: Cross-industry director

|                                                                                                                 |                      |                                       |
|-----------------------------------------------------------------------------------------------------------------|----------------------|---------------------------------------|
| Auguste and Louis Lumière<br> | The photographer     | «Workers Leaving the Lumière Factory» |
| Orson Welles<br>             | Actor                | «Citizen Kane»                        |
| Charles Chaplin<br>          | Writer Actor         | «A Woman of Paris»<br>«The Kid»       |
| Ridley Scott<br>             | Advertising the boss | «Alien»<br>«Thelma & Louise»          |

These excellent film directors were not film directors by profession. Chaplin was originally an actor's apprentice, and the Auguste and Louis Lumière opened a camera shop, mainly as photographers. In addition to those I've listed above, of course, is Griffith, who was a journalist in his early years. It also shows that you don't have to be academically trained to be a director. Another Hitchcock, at the very beginning, was mainly engaged in painting. Later, he joined the company and engaged in some design work, which laid a foundation for him to become a director and design film sets. For example, in the film "*The Lodger*", the appearance of the portrait of a blonde girl brought a sense of mystery to the visual sense of the film (Takac, 2018)

## 1.4 The difference between academic and non-academic

### directors

|                             |                                                                                                                                                                                                                                                                                            |
|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Academic film directors     | <ol style="list-style-type: none"> <li>1. Professional and systematic education in film directing</li> <li>2. Have a certain amount of work accumulation and theoretical research</li> <li>3. Relatively complete knowledge system of film</li> <li>4. Creativity is restricted</li> </ol> |
| Non-academic film directors | <ol style="list-style-type: none"> <li>1. The scope of creation is broader</li> <li>2. Great creative thinking</li> <li>3. The theoretical system is incomplete</li> </ol>                                                                                                                 |

Owning or not owning an expensive camera is not an obstacle to making quality movies (Koo, 2015). Therefore, with the continuous development of the film industry, the two faces of directors who have received systematic learning and those who have learned by themselves have gradually become blurred. Instead, they pay more attention to the narrative value and quality of films.

## 1.5 Film director style



In the film industry, the director's unique film visual style is also particularly concerned.

(kordecki, 2016)

## 1.5.1 EXAMPLE



## 2. Conclusion

In general, film serves as a microscope for film directors, aiming at observing objects, while film also serves as a medium to convey an attitude of film directors to explore. Look at the world of film directors. Every film director has a unique film style, artistic

orientation and focus, so to forge expressive force and control, whether it is designed to reflect artistic value or commercial value, a film director needs to be truly open to the public. Therefore, the film director's long exploration in the film industry, stage art, actor arrangement and story outline (revealing the secret under the truth) all require the film director to have good organizing ability and communication ability to cooperate with others. The film director group has never stopped its pace and keeps innovating.

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### 3.Design rationale report

With the development of computer technology, most of the newspapers, magazines, advertisements, architectural design has been not only limited to printing, handwriting. The Internet has penetrated into everyone's life. By searching for information on the web page and then using the design principles to carry out the web design, for the viewer to provide a good visual environment. Then the design of the web page mainly depends on some design principles, and also consider the page needs to use those styles, use those elements, can enable the viewer to quickly search the main information. This design principle report mainly analyzes which design principles and design elements are used in my design concept in the creative report.



(Reid, 2018)

My design concept is to present the public with natural and clean design. As a film director is a profession with open innovative thinking and great atmosphere, I will embellish some exaggerated elements while presenting a natural and clean web page. In my creative report, I used the emphasis from the supporting principles to highlight my title, since I am mainly introducing many aspects of film directors. Chapman (n.d.) believes that to highlight a part by emphasizing it is to convey an important message.

The titles I will emphasize are marked with different colors, which can increase visual weight and attract viewers more. Color is a very important visual element to convey my web page information, so I match the key principles with color elements to achieve the optimal effect. In fact, I mainly used the color principle in the creative report. Even when browsing the website on the theme of film director, the colors I used can leave a deep impression on the users. Create a unique visual effect for users in a two-dimensional space.

In addition, in the module of investigating the way to become a director, I used the pie chart to fill in the color. The hierarchy is also what I use in my design philosophy. The size of the title enables the viewer to recognize important information. Balance was also used in my cover design. I chose two pictures about the film. At the beginning, the colors were black and white, but they were a little abrupt. I mixed the colors of the two pictures and composed the pictures from top to bottom, so that the two pictures could better blend together. To give the viewer a strong visual response (Singh, 2020). For the part of cross-line director, the distribution of proportion makes the table look very comfortable. The cross - line director part, the scale distribution, makes the table look very comfortable. The effect of visual weight brought to the audience is very clear and can guide the audience to see which part of the effect first (Reid, 2018).

To introduce the challenges faced by film directors, I chose to use a text box in the shape of a regular swallow tail and filled it with orange color, which unified the frame of the page and coordinated the use of rhythmic and moving elements. Rhythm and motion can be applied to shapes and lines (DEWEY, n.d.), The viewer can watch more smoothly. When I introduced the movie style, I added patterns after the text and used spatial distribution visual elements to place the image under the text, making the text present a three-dimensional state.

In the module of why the director is important, I adhere to the principle of unity and diversity in the design, using elements of the same color, different patterns and different lines in coordination with the main principles. In fact, elements as a medium to achieve the basic principles, is to achieve a sense of harmony (Hurst, 2018).In my design concept, the layout and design of the text are very clear. When matching font creativity and text color, both legibility and aesthetics are taken into account, which can make it easier for the viewer to browse.

The design concept needs to follow the design principles and the application of visual elements, both of which are essential in the design of web pages and reports. Web design is also paid more and more attention to by more and more people. Static and dynamic design can be achieved through the application of principles and elements. Information content and visual effects of web pages will influence viewers' evaluation of web pages. The layout of text, pictures, text design, color elements and so on are all visual guides. This report is my analysis of some of the design principles and elements used in the creative report and the design ideas I ultimately want to present in the film director's report.

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