



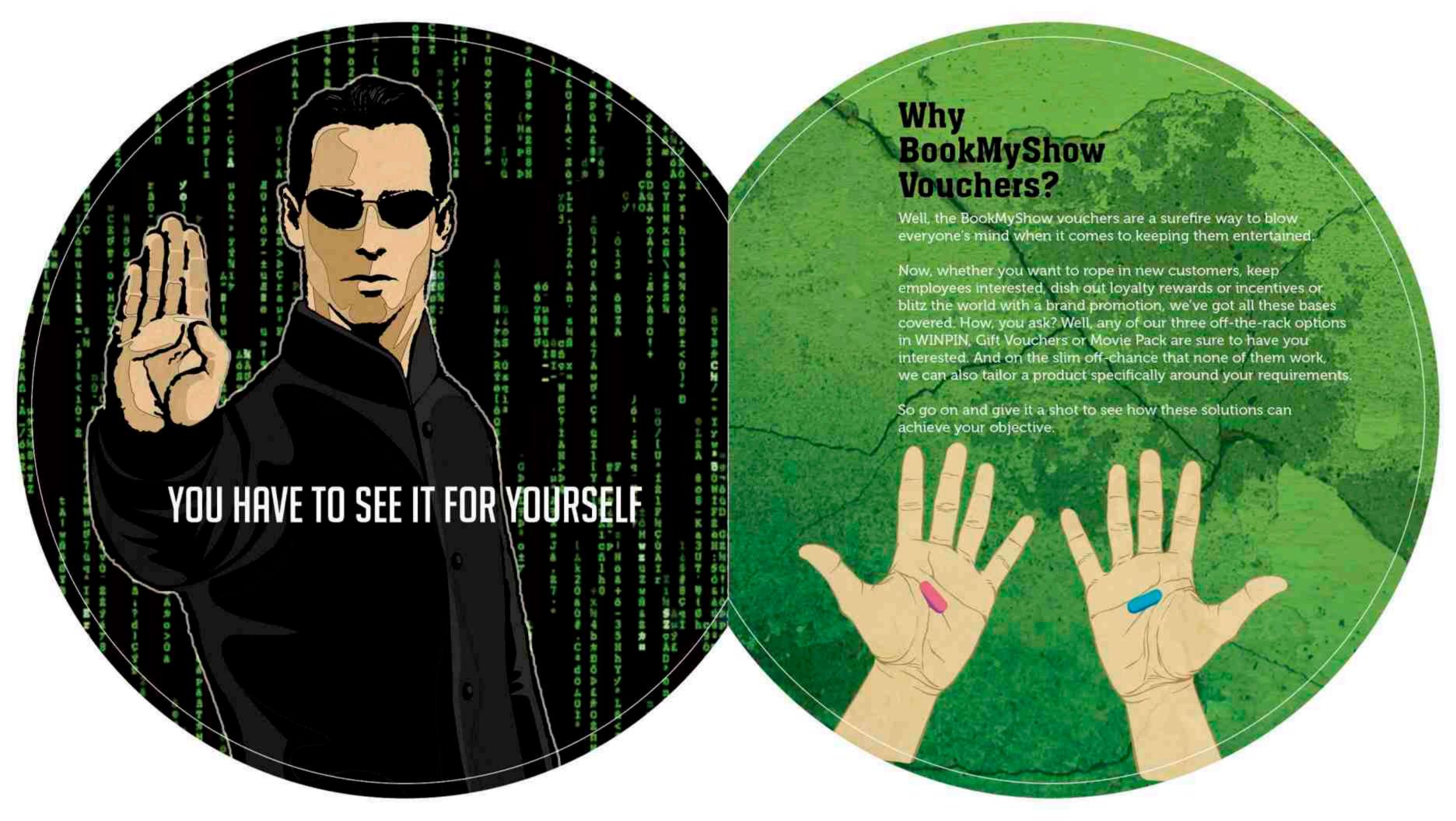


Let's face it. There is only so much an annual get-together or party or whatever-you-call-it that can do for morale.

Even that long list of rewards that the world knows as a loyalty program may not always cut ice with everyone. But movies, well they're a couple of hours of an alternate reality from a recliner seat with popcorn in hand that everybody seems to love. Throw in some BookMyShow vouchers in your reward program and see how far they'll go to stretching those smiles from one ear to the other.

A BookMyShow voucher in somebody's hands means the ability to watch movies in over 270 cities at around 3,500 screens. And it's not like they're good only for movies. They can be used for cricket games, suffering stand-up onslaughts, a night of theatre or any other event we've got in our fold.







WINPIN

We know one thing that would have anyone stoked; the ability to turn invisible and sneak into theatres for FREE!

But until such technology is developed, we've got the next best thing -WINPINS. They give users unbelievable discounts, sometimes even free access, to movie tickets, concerts, events or sporting fixtures.

And that's just the half of it. WINPINS are also super customizable and can work around what you want out of them - tickets for a movie at a particular cinema at the showtime your schedule allows, for instance.

So you could fork these over as gifts to whoever; clients, customers or employees and they'd all be pretty darn khush that you did.









Sometimes, a deal is so totally wow, it's just impossible to resist.

Like our movie packs, which could mean gifting your customers a whole year's supply of free movie tickets. And this generosity on your part comes at about half the cost to you; the person they're going to thank for letting them binge on movies the year round.

Also, the fact that they come in different denominations and can be customized for 2, 3, 6 to 12 months only makes things that much better.

Surely, it would damn-near kill you to say no to all that, wouldn't it?



Jai and Veeru. Karan and Arjun. The two anmol ratans, Ram and Lakhan. What would they all be without each other.

Teaming up has its benefits. And we think that with you on your side, we'd have the makings of a winning combination.

Previously, we've partnered with Samsung, Cadbury, Ola, HP, AMEX, HUL., Audi and Honda.

And we'd love nothing more than to add you to that list. So do you wanna partner?













