1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. Campaigns with lower goals are more likely to be successful
2. Theatre campaigns are more likely to succeed
3. Plays are 90% more likely to succeed compared to other type of theatres

2. What are some limitations of this dataset?

Broad categories and sub-categories

Pledge amount by each backer.

3. What are some other possible tables and/or graphs that we could create?

Campaign outcome vs. Live date

Campaign outcome vs. number of backers