

The Advertiser

- Visit Choto offices
- Sign a contract and non-disclosure agreement with Choto
- Make payment
- Give us the advert to air on Choto app (we can create one for you)
- You will receive a statistics review report concerning the advert

The Advertiser

- Targeted adverts that ensure target market watches the advert to completion
- Youth economic empowerment
- Provision of ad statistics
- Readily available audience to reach out to
- Affordable platform for advertising products and services.
- Secure platform to air adverts



Choto

MOBILE APPLICATION PORTFOLIO



Chotoapp



choto.ke@choto.co.ke



@chotoapp

HOW IT WORKS

Available on Google Play and the App Store

BENEFITS OF CHOTO

The Viewer

- Download Choto
- Agree to terms and conditions
- Create an account
- Watch the video on Choto to completion
- Wait for a fortnight to collect your payment

The Viewer

- Easy and simple to use by just watching an advert
- Have awareness of wide range of products and services available
- Earn your portion of money after watching adverts

About Choto

It enables one to watch adverts aired on it and make money from watching.

The Choto mobile application was founded in the year 2016 and aims to make marketing great and fun.



Our Service

Our services are divided into two. They include:

To the advertiser:

We offer an affordable platform to market goods and services

To the viewer:

We enable him or her to make money by simply watching adverts aired on Choto App to completion. Watch as many adverts as possible to make more money.

Choto App does this by offering advertisers an affordable platform for advertising.

On the other hand, the viewers who watch adverts on Choto App are able to make money by simply watching adverts to the very end.

MISSION: To allow people to make money with Choto

VISION: To make Choto the best advertising platform



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lookatmenow.strikingly.com