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### **About Choto**



Choto mobile application was founded in the year 2016 and aims to make marketing great and fun. It enables one to watch adverts aired on it and make money from watching.

Choto App does this through offering advertisers an affordable platform for advertising. It exposes their products and services to a wide range of viewers.

On the other hand the viewers who watch adverts on Choto App are able to make money by simply watching adverts to the very end. The viewers are also exposed to a large variety of adverts hence are aware of various products and services offered out there and can be able to engage easily but not blindly during purchase.

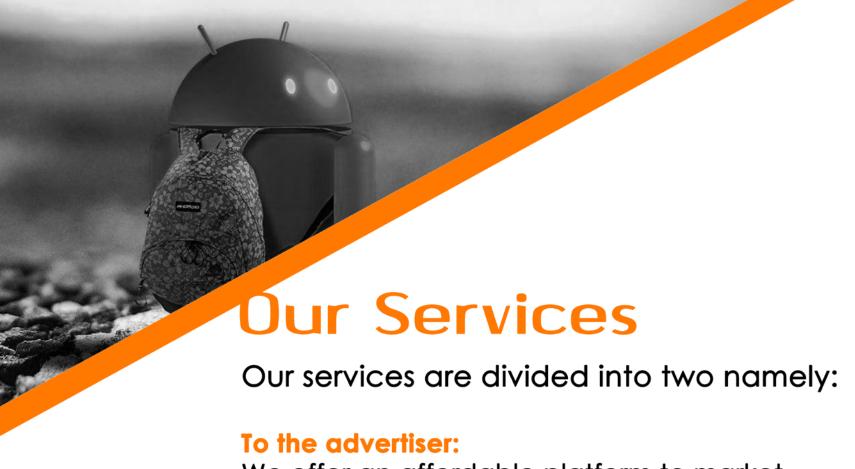


# Our Mission

To make marketing fun and great while allowing people to make money by using Choto App

## Our Vision

To make Choto App the best platform for adverting and improve economic standards of viewers.



We offer an affordable platform to market goods and services

### To the viewer:

We enable him or her to make money by simply watching adverts aired on Choto App to completion. Watch as many adverts as possible to make more money.



# How to Use Choto

Choto is available on Google Play store and the App store. To get the App simply:

### The advertiser:

- Visit Choto offices.
- Sign a contract and Non disclosure agreement with Choto
- Place payment
- Give us the advert to air on Choto app; we can create one for you if you do not have
- You will receive a statistics review report concerning the advert.

### The viewer:

- Download the Choto app on your phone or tablet
- Agree to the terms and conditions provided
- Create an account.
- Watch the video aired on Choto to completion
- Wait for a fortnight to collect your payment depending on the number of users who viewed the adverts.

Tip: To make more money, watch as many adverts as possible.

### The Advertiser:

 Targeted adverts that ensures target market watches the advert to completion

- Youth economic empowerment

- Provision of ad statistics
- Readily available audience to reach out to
- Affordable platform for advertising products and services.
- Secure platform to air adverts

Benefits of Choto App

The Viewer:

Earn your portion,
"Choto", money after watching adverts

 Have awareness of wide range of products and services available

> Easy and simple to use by just watching an advert

