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- A) Say who or what the underlined words in the text refer to.
 - 1. Their = Student
 - 2. They = Computer or Telephone
 - 3. You = Buyer
 - 4. It = E-Book
 - 5. Them = Traditional Books
 - 6. Them = E-Book
 - 7. Their = Publishers
- B) Match the antonyms.
 - 1. Inexpensive = Expensive (D)
 - 2. Retail = Wholesale (C)
 - 3. Many = Few (E)
 - 4. Download = Upload (B)
 - 5. Big-name = Nobody (F)
 - 6. Majority = Minority (A)
- C) Answer the questions about the text.
 - 1. What's the difference between traditional books and e-books?

 Answer:

Electronic books, or e-books, provide a new, cool, environmentally-friendly, and inexpensive way to read. Differing from their paper cousins only in the binding, e-books are stored and used as computer files rather than as ink on paper.

2. Where can we buy e-books?

Answer:

E-books can be purchased directly on the Internet from hundreds of publishers or retail e-bookstores.

3. What are the advantages of e-books comparatively to printed books?
Answer:

E-books can be viewed on a computer screen or using a book reader And books electronically is easier, faster, cheaper, and offers greater variety

4. Explain the meaning of the expression "put a toe in the e-book waters".

Answer:

To start doing something that you have not done before in a slow and careful way because youare not sure if you will like it or if it will be successful.

5. Is it possible to read some chapters of an e-book before you buy it? Quote from the text.

Answer:

Yes, it is

From text " They usually provide several chapters to read free so you can try-before-you-buy, just as in a paper bookstore."