



Design of Work Environments Ergonomics: H&S. Call Centres, a practical case

By Marcos Alonso Rodriguez

GRIN Verlag Aug 2014, 2014. sonst. Bücher. Book Condition: Neu. 211x150x5 mm. Neuware - Seminar paper from the year 2006 in the subject Psychology - Work, Business, Organisational and Economic Psychology, grade: 68, Aston University, course: Design of Work Environments Ergonomics: H&S - Organizational Psychology, language: English, abstract: Practical case submitted as term paper for the MSc in Work Psychology and Business The UK Call Centre industry has grown by almost 250% since the mid-90s, and it is expected to continue growing (DTI, 2004). By 2007 this industry will employ almost 1 million people in approximately 6,000 call centres (DTI, 2004). The banking and finance services are the business sector that runs the most of the Call Centres in the UK employing more than one quarter of the total call-handlers. This essay is structured as follows; firstly, definitions are given of what constitutes a Call Centre (CC) and what is a call-handler. Later, descriptions of the current working practices and general problems in the CC industry are explained, giving attention to Lloyds TSB CCs (LTSBCC) in particular. The second part of this essay begins with a description of the working practices in the Birmingham LTSBCC (BirmCC), giving special importance to...



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