



How to Grow Your Business Using LinkedIn (Paperback)

By Bruce Zen Benefiel Ma-Mba

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.You are about to embark on a journey into cyberspace, specifically into the realms of LinkedIn and its many features. As you might imagine, no one person or book has all the answers. This workbook has most of them, though, compiled from across the Web and various experts with links and references for further research. The assignment (see Dudley Lynch s reference) for this volume was to gather and present the best practices of LinkedIn usage for growing relationships and business transactions. In this 80 page workbook we ll look at information collected from a number of sources, plus offer some wisdom regarding relationship building. If you ve considered the notion that LinkedIn has more to offer than you are getting currently, then this workbook is for you. Hours and hours of research and vetting went into this material. You ll garner the rewards. Inside you ll find some amazing infographics along with this chapter content: Getting the Gold, Where Are You Going?, What can you do?, Personal Profiles, Your Video Message, Slideshare, Reading List, Preparing a Company...



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