



## The World of Internet Marketing: The Basics: Online Brand Building, Social Media, and Website Design (Paperback)

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By Jonathan Edward Goodman

Createspace, United States, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Internet marketing expert Jonathan Edward Goodman presents the first book in his three part series: The World of Internet Marketing. This book takes the reader on a journey from building an online presence to enhancing their Facebook, Twitter, and LinkedIn strategies. Along the way the reader will learn secrets of social media marketing and how to make their sites accessible for all devices. For the novice, this book is a step into the adventure of online marketing. For the expert, this book serves as a refresher of critical areas needed to succeed. FEATURES: How to gain online credibility. How to develop a LinkedIn brand identity. How to get guest bloggers to write for your site. How to win with Facebook PLUS: Hundreds of dollars in savings!!.



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