



Growing Small: How to Manage, Market and Measure Your Way to Retail Success in 90 Days! Even If You Have No Time or Money. (Paperback)

By Angel Cicerone

AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Growing Small. How to Manage, Market and Measure Your Way to Retail Success in Just 90 Days! Even if you have no time or money. is a new kind of book that shows small store owners exactly how to take back control of their success, regardless of skill level or budget. It s a practical, no-nonsense playbook filled with case studies and examples curated out of the author s experiences as a consultant to Mom and Pop stores across the country. Growing Small focuses on the real life challenges faced by today s small business owners and provides a proven process to fix them! Angel Cicerone, founder and president of Tenant Mentorship, a company that focuses solely on independent retail businesses, has taken the method that has, for years, transformed small shops into high performance operators and created a how-to of the process that has helped the majority of her clients achieve a 10-200 percent revenue increase in just 90 days! The book offers a fresh perspective based on the three principals of success: manage, market and...



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Reviews

The book is fantastic and great. It generally does not expense excessive. Its been designed in an exceptionally easy way and it is simply right after i finished reading through this book by which really changed me, change the way i think.

-- **Adolfo Lindgren**

Extremely helpful to all type of folks. It is among the most awesome pdf i actually have study. I found out this pdf from my dad and i recommended this pdf to discover.

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