

Model

$$\underline{y} = \underline{X}\underline{\beta} + \underline{\varepsilon}$$

\underline{y} and $\underline{\varepsilon}$ are $n \times 1$

\underline{X} is $n \times p$ $\underline{\beta}$ is $p \times 1$.

New observation \underline{x}_0 ($p \times 1$)

$$E(y | \underline{x}_0) = \hat{y}_0 = \underline{x}_0' \hat{\underline{\beta}}$$

$$\text{var}(aZ) = a^2 \cdot \text{var}(Z)$$

$$\text{var}(\hat{\underline{\beta}}) = \sigma^2 (\underline{X}'\underline{X})^{-1} \quad [\text{Given}]$$

$$\text{var}(\underline{a}'\underline{Z}) = \underline{a}' \text{var}(\underline{Z}) \underline{a} \quad [\text{Rule}]$$

$$\therefore \text{var}(\hat{y}_0) = \text{var}(\underline{x}_0' \hat{\underline{\beta}})$$

$$= \underline{x}_0' \text{var}(\hat{\underline{\beta}}) \underline{x}_0$$

$$= \sigma^2 \underline{x}_0' (\underline{X}'\underline{X})^{-1} \underline{x}_0$$