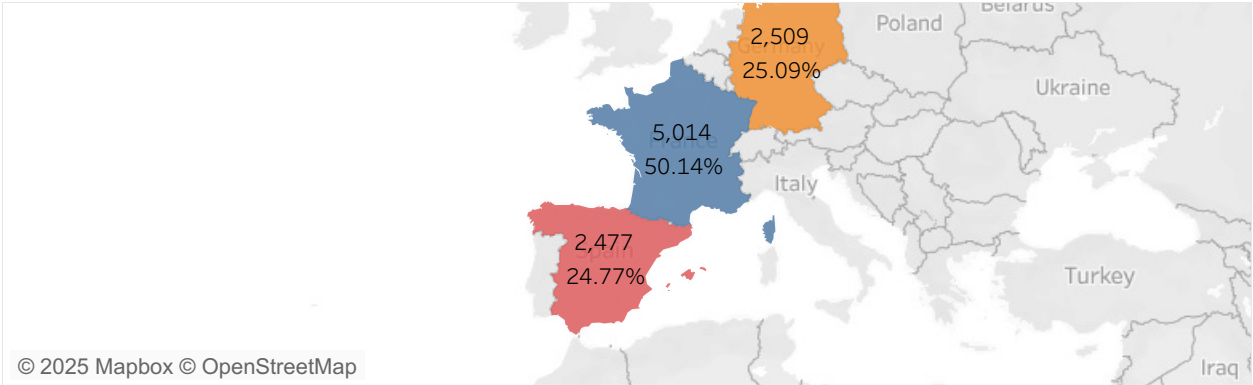


Customers By Country

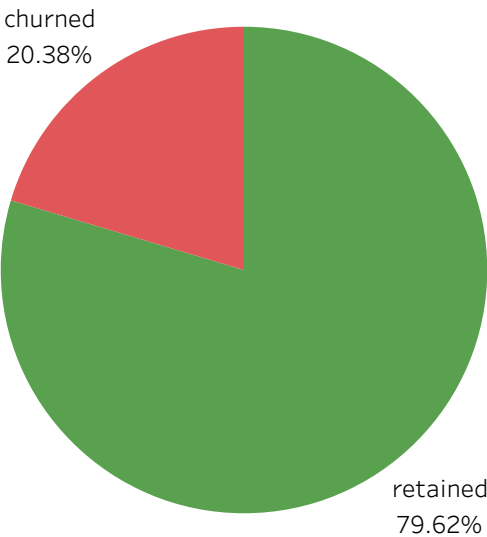


Overview of Customer Base

Card Type	Gender	Age Group					Grand Tot..
		Under 25	25-39	40-59	60-79	80+	
DIAMOND	Female	49	622	435	56	1	1,163
	Male	62	749	462	69	2	1,344
	Total	111	1,371	897	125	3	2,507
GOLD	Female	54	555	379	70	4	1,062
	Male	76	824	454	86		1,440
	Total	130	1,379	833	156	4	2,502
PLATINUM	Female	44	613	440	65		1,162
	Male	62	772	436	59	4	1,333
	Total	106	1,385	876	124	4	2,495
SILVER	Female	56	641	414	44	1	1,156
	Male	54	754	467	62	3	1,340
	Total	110	1,395	881	106	4	2,496
Grand Total		457	5,530	3,487	511	15	10,000



Churn % Pie Chart



AVG Stats By Churn Status

	Churn Status	
	churned	retained
Avg. Age	44.8	37.4
Avg. Salary	101,510	99,727
Avg. Num Products	1.48	1.54
Avg. Credit Score	645	652
Avg. Balance	91,109	72,743
Avg. Years With Bank	4.93	5.03

Visualized Averages By Churn Status

