Wall Street Oasis: An **Analysis of Culture in** Finance Through **Online Communities**

By Mason Ellard

OVERVIEW

BACKGROUND

- Online community of current / prospective professionals in finance
- Performed topic modeling on 50,000 forum discussions dating back to 2006
- Found 9 primary topics that fall under 3 categories

CATEGORY ONE: RECRUITMENT

- Interviews
- Recruitment Threads
- Resumes
- Groups
- Financial Modeling

CATEGORY TWO: INDUSTRIES

- Management Consulting
- Real Estate
- Trading

CATEGORY THREE: LIFE / CULTURE

CATEGORY ONE: RECRUITMENT

RESUMES



RECRUITMENT THREADS



INTERVIEWS



GROUP COMPARISONS



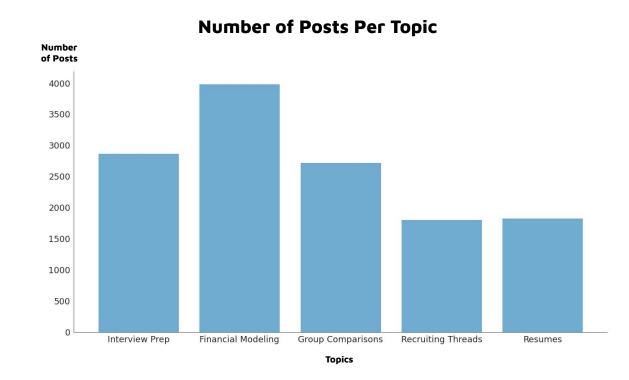
FINANCIAL MODELING



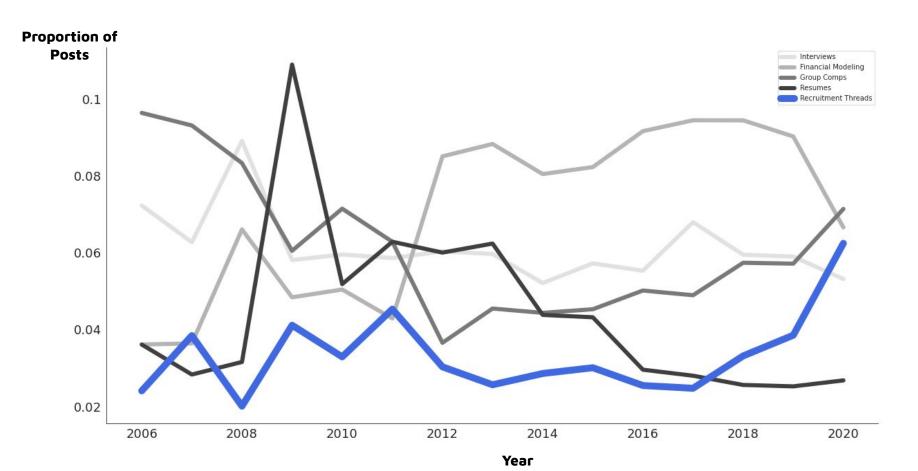
RECRUITMENT TOPICS: AT A GLANCE

- 1. Financial Modeling
- 2. Interviews
- 3. Group Comparisons
- 4. Resumes
- 5. Recruitment Threads

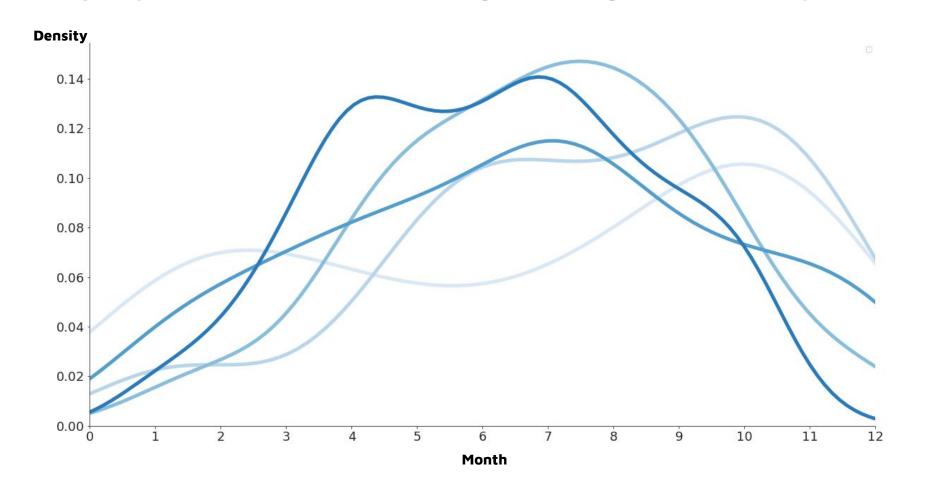




RECRUITMENT TOPICS: PROPORTIONALITY



RECRUITMENT THREADS: DENSITY BY MONTH



CATEGORY TWO: INDUSTRIES

Transition From Equity Research To Management Consulting

Subscribe

ER VP in ER

Is moving from Equity Research to Management Consulting possible? I know it is uncommon, but has anyone seen any similar moves?

TRADING



Do You Believe That Trading Will Be Replaced Completely By A.I?

Subscribe

ST Prospect in S&T - Equities

What do you think about the future of trading? Based on current evidence, trading jobs are already being lost to computers, but how far will it go? It may seem a bit far off but will human traders be obsolete?

I know trading profits off the fluctuations in the market, so my hypothesis is no. As long as the market moves humans will be able to play it, correct?

Though of course if A. I makes the stock market into an incomprehensible language then perhaps humans will have a much harder time making money off it.

What are your opinions?

Commercial Real Estate Banking - Portfolio Management

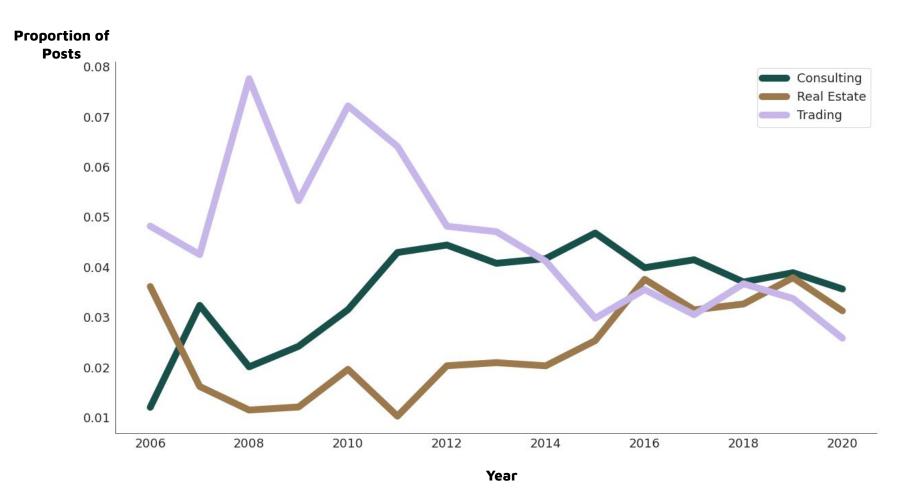
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What is generally the starting salary for a commercial real estate portfolio management analyst at a top 10 bank? Also, what kind of exit opportunities are available? Is investment sales, acquisitions, etc. possible? Any information is appreciated, thank you in advance.



INDUSTRY TOPICS: PROPORTIONALITY



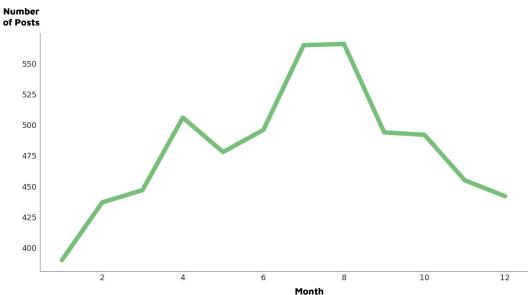
CATEGORY THREE: LIFE / CULTURE

LIFE / CULTURE: AT A GLANCE

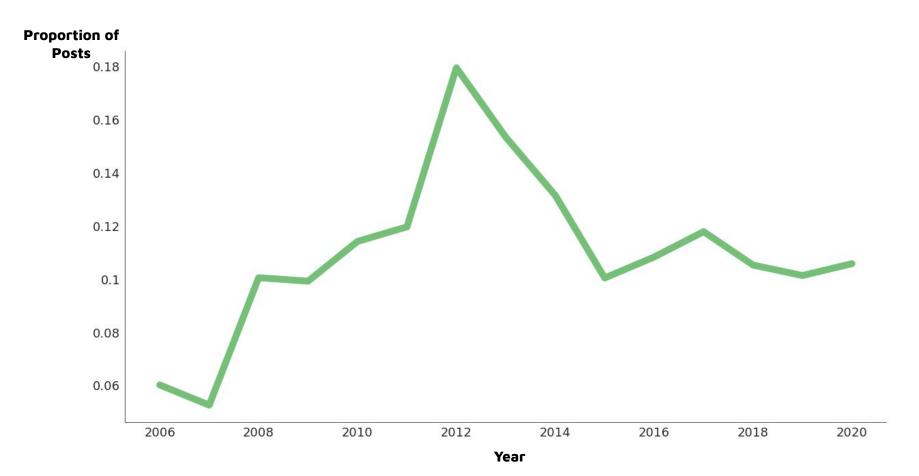
Posts spike right after
June - when the new
analyst class starts
working full-time



Number of Posts Per Month



LIFE / CULTURE: PROPORTIONALITY



THREE KEY TAKEAWAYS:

CERTAIN
INDUSTRIES (IB)
ARE GETTING
MORE
COMPETITIVE

REAL ESTATE
AND
CONSULTING
ARE TRENDING
UP, TRADING IS
TRENDING
DOWN

WORK / LIFE AND CULTURE ARE GETTING TALKED ABOUT MORE, BUT PROGRESS IS SLOW

Questions?