

2015

RESUME

MASON FOX

WEB & GRAPHIC DESIGNER

PORTFOLIO

1993

HELLO

.....

HELLO.

## AGE

21

### Born:

August 6th, 1993

## WORK

4

### Currently:

Art Director, Web & Graphic Designer

## EDUCATION

3

### University Courses:

Associate of Arts | NSCC

Bachelor of Telecommunications

+ Focus of Interactive Online Media

+ Currently enrolled in BGSU

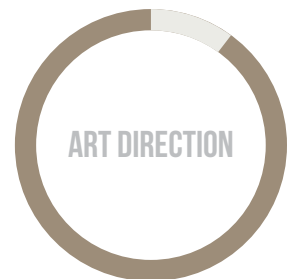
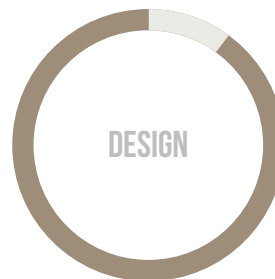
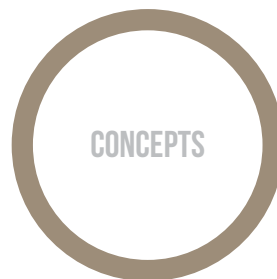
+ Graduating early in Fall 2015

My name is Mason Fox! I am a Web and Graphic Designer with a desire to imagine, create, and manage beautiful and user friendly websites. I am currently a Senior at Bowling Green State University, where I will graduate in the Fall of 2015.

I am a proud Eagle Scout in the Boy Scouts of America and a Vigil honor member in the Order of the Arrow. I have received many other merits and awards in the Order of the Arrow, such as Founder's Award and R.D. Dunkin in Service Award.

Included in this CV is a portfolio for you to review my published advertising works, illustrations, and websites.

## SKILLS



## SOFTWARE

ADOBE PHOTOSHOP

BOOTSTRAP

ADOBE ILLUSTRATOR

CMS

ADOBE INDESIGN

MAILCHIMP

HTML + CSS

CODA/DREAMWEAVER

Currently developing deeper understanding of: JQuery, Javascript & PHP



## ABOUT

.....

# MASON A. FOX

Hello!

My name is Mason Alexander Fox. I am twenty-one years old. I am from the very small town of Stryker, Ohio, which is in the Northwest corner of Ohio. I was born in Knoxville, Tennessee, but moved to Stryker not long after this time. I graduated from Northwest State Community College in 2014 with my Associate's of Arts degree and am currently attending Bowling Green State University, in Bowling Green, Ohio, where I will graduate in the Fall of 2015 with my Bachelor's of Telecommunications with a focus in Interactive Online Media.

With correspondence to the experience page on the right, I will expound upon information needing explanation presented on the experience page:

During my high school tenure, I spent a large portion of this time exceedingly active in the Boy Scouts of America (BSA), where I earned the rank of Eagle Scout in 2010. My interest in the BSA lead me to election into the Order of the Arrow, which is the national honor society of the BSA. Many of these columns you see below pertain to my experience in Scouting, but most importantly: my representative leadership in the Order of the Arrow.

### NLS CCM

The National Leadership Seminar Contract Completion Manager position is a position appointed by the Region Chief, one of four in the nation, which is charged with producing E-mails, Social Media, and other forms of communication to remind the attendees of NLS to complete their leadership contract form. This position allows me to design and execute communication across the great midwest of the United States (approximately 30,000 recipients).

### PHILMONT AM

The Philmont Scout Ranch is the largest youth camp in the world (over 100,000 acres). I had the opportunity to work as an Assistant Manager in the summer of 2014 at the Tooth of Time Traders, a top 100 outdoor retailer. Leading a group of 40 staff members on daily operations, the Assistant Manager position allowed me to focus on leading and working with others successfully.

### SECTION CHIEF

An elected position, serving as the Western Ohio Section Chief led me to pursue the career I am striving for today. With a wide range of marketing, campaign, and event promotions, the Section Chief position is one of my most valued positions I have ever held. From designing email campaigns, event flyers and other media, planning an event for 250 people, and exhibiting mass representation truly puts me far ahead in experience of many others my age.

### GENERAL

**DOB:** August 6th, 1993  
**Nationality:** Caucasian  
**Location:** 5832 CR 20B  
Ridgeville Corners  
Ohio, 43555  
**Relationship:** Married  
**Experience:** 4 Years  
**Availability:** Part-Time  
Full-Time (After Grad)

### AWARDS

- Eagle Scout in the Boy Scouts of America
- Vigil Honor Member in the Order of the Arrow (OA)
- R.D. Dunkin In Service award Recipient (OA)
- Founder's Award Recipient (OA)

### ACHIEVEMENTS

- Previously employed at the largest youth camp in the world (Philmont Scout Ranch, 2 Summers)
- Climbed Mt. Elbert, the highest Mountain in Colorado and the Rocky Mountains (14,439 feet)
- Climbed Wheeler Peak twice, the highest peak in New Mexico (13,159 feet)
- Represented 3,000 Youth and Adults in an honor society at 20
- Represented 500 Youth and Adults in an honor society at the age of 18

# WORK

JAN  
2015-PRES.

### Freelance Web & Graphic Designer

#### Mason Fox Web Design

- + Conducted consultations with potential clients
- + Designed and Developed websites for clients
- + Produced graphical logos and other company media

**Skills:** HTML & CSS, Javascript, JQuery, PHP, CMS, Client Work, Consultation, Communications, Design, Marketing, Advertising, Social Media Presence

2014-15

### NLS Contract Campaign Manager

#### Central Region | Order of the Arrow

- + Content creator and E-mail designer for the Central Region National Leadership Seminar (The Order of the Arrow's National Training)
- + Distributes scheduled E-Mails to NLS participants and the Central Region (Approximately 30,000 recipients)

**Skills:** Design, Management, Mass Communication, Advertising, Problem Solving, Email Template Creation (design)

2013-15

### Area Leadership Training Conference Chairman

#### Area 6 | Order of the Arrow

- + Responsible lead representative for the planning, promotion, recruiting, on site conducting, and execution of the training event
- + Potentially services 9,000 Arrowmen, youth and adults, for the weekend event
- + Redefined whole ALTC program and trainings during my term

**Skills:** Representation, Event Promotion, Mass Communication, Sole Design including Web, Print, & Graphics Mediums

2014-14

### Assistant Manager

#### Tooth of Time Traders | Philmont Scout Ranch (Summer Position)

- + Managed 40 staff members at the Philmont Scout Ranch
- + Full comprehension of POS
- + \$50,000 a day business
- + A top 100 Outdoor Retailer in the Nation

**Skills:** Management, Sales, Advertising, Communication, Team Building, Problem Solving

2013-14

### Section Chief

#### National | Order of the Arrow

- + Fully responsible for the operations of Western Ohio in the National Honor Society of the Boy Scouts of America
- + Served 3,000 Youth and Adults as a Nationally recognized representative
- + One of only 50 Section Chiefs in the United States
- + Planned and executed an event with 250 attendees
- + Fully responsible for Social Media communication for events and updates

**Skills:** Representation (Nationally), Advertising, Content Creation, Campaign & Technical Production, Mass Communication, Event Planning, Web & Graphic Design

# EDUCATION

2008-12

**High School Certificate**  
**Stryker High School, Stryker, Ohio**

Graduated in top 10 in class

**Grade:** 3.9 GPA

2012-14

**Associate's of Arts**

**Northwest State Community College, Archbold, Ohio**

Graduated from the two year college with honors

**Grade:** 3.75 GPA + Magna Cum Laude + Phi Theta Kappa Society Member

2014-15

**Bachelor's of Telecommunications**

**Bowling Green State University, Bowling Green, Ohio**

Studying with a focus in Web and Graphic Design

**Currently Enrolled**

**Grade:** 3.81 General GPA (with electives)

**Grade:** 4.00 Major GPA

(Early Graduation in Fall 2015)

MASON FOX

\*\*\*\*\*

# PORTFOLIO



## WEB DESIGN

### BOX47 CREATIVE

**My Creative Business Website**

[bit.ly/1DQD8TG](http://bit.ly/1DQD8TG)

### ALL THINGS FOOD

**Natural & Whole Foods Store**

[www.allthingsfood.coop](http://www.allthingsfood.coop)

### FREELANCE WEBSITE

**Mason Fox Web Design Website**

[masonfoxdesign.com](http://masonfoxdesign.com)

### RESUME WEBSITE

**Website with Resume and about me**

<http://masonfox22.wix.com/masonresume>

### POLY BIRD CREATIVE

**Class project website**

[bit.ly/1GX6QuT](http://bit.ly/1GX6QuT)

### TCOM 2610

**Minimalist website for class**

<http://masonf3.wix.com/tcom2610>

### PERSONAL WEBSITE

**A project website for TCOM 2640**

[bit.ly/1zx4qDl](http://bit.ly/1zx4qDl)

### ALTC 2014

**Website for ALTC 2014**

<http://oa-altc.com/>



# GRAPHIC DESIGN



INTRODUCING  
**SILAS WHITLOCK**  
— DOMINION ADVENTURES FOR CHRIST — SUMMER 2018 —



**GAME BOARD CABIN**

# CONCLAVE

## THE FINAL FRONTIER

**MAY 16<sup>TH</sup> - 18<sup>TH</sup>, 2014  
CAMP BIRCH**

**AN EVENT WHERE  
ARROWMEN FROM  
ALL OVER NORTHERN  
KENTUCKY AND  
WESTERN OHIO GATHER  
FOR A WEEKEND  
FULL OF OUT OF THIS  
WORLD ACTIVITIES.**

**AT CONCLAVE YOU WILL EXPERIENCE:**

**SHOWS  
FELLOWSHIP  
TRAININGS  
PIE AUCTION**

**AIA COMPETITIONS  
SPIRIT COMPETITIONS  
SPECIAL GUESTS  
FOUNDER'S FAIR**



**THE 2014 CONCLAVE WEBSITE AND  
REGISTRATION HAS LAUNCHED! THE  
FEE FOR CONCLAVE IS \$35 BEFORE  
MAY 1ST, AND \$45 AFTER MAY 1ST.  
LEARN MORE ABOUT CONCLAVE 2014  
AND REGISTER FOR THIS EVENT WITH  
THE URL BELOW! PAYMENT FOR THIS  
EVENT CAN BE SPECIFIED UNDER  
THE PRICE AND PAYMENT MENU  
ON THE CONCLAVE WEBSITE.**

**WWW.OACONCLAVE.ORG**

**FOLLOW US**





# CONCLAVE 2014

## Section C-6B's 2014 Event

The annual Section Conclave is an Order of the Arrow event held by each Section in the Nation. Conclave is a gathering of the roughly 3,000 Arrowmen that Section C-6B encompasses. The Section leadership, representing all of Western Ohio from Toledo to Northern areas of Kentucky, plans the event for the roughly 250-300 attendees.

Being elected as the Section Chief in May of 2013, a nationally recognized position in the National Honor Society of the BSA, my overall goal was to represent the 3,000 Arrowmen in my Section to the best of my abilities. My platform when running was communication heavy, striving for Arrowmen to be continuously knowledgeable with the on goings of the Section. The responsibilities of this position includes planning, promoting, advertising, and eventually executing Conclave 2014.

As the Chief presiding over the Council of Chiefs, a group of Lodge Chiefs that are an integral part in the planning of the annual event, decisions such as the theme, activities, promotion, and much more are all decided on this committee. The theme for the event, which can be acknowledged from the event flyer, was Conclave: The Final Frontier. This theme served as a general space theme to guide the event's promotion and on site activities. My fellow friend and I created the flyer for the use of promotion and hype for the event.

Other promotional material such as a website, mass emails, and small informational cards (included below) also served as multiple forms of promotion.



# ALTC 2014

## Area 6's Training

The Area Leadership Training Conference (ALTC) is a top tier training dedicated to empowering future leaders with focus in the Order of the Arrow and the Boy Scouts of America organizations. These programs also provide participants integral knowledge of leadership for use throughout the rest of their lives.

ALTC is planned and executed by the two immediate past Section Chiefs from Section C-6A and C-6B. As I was the immediate past Section Chief of Section C-6B, I was charged with lead organization, design, media, and operation of the event itself. Along with planning other mass events, ALTC was one of the smaller events I have planned with approximately 100 attendees annually.

All of the media presented, as well as the website (located under the Webdesign section of the Portfolio) was created for the use of advertisement for the event. All of this media was made in inDesign, Photoshop, and Illustrator and the website is built from the Wordpress.org platform.



### TRAINING TRACKS

A set of perfectly molded training session specifically aligned for your position in the Order of the Arrow



### LLD INTEGRATION

Gather your Lodge's LEC at ALTC! Lodges will be allotted breakout time to set goals, job descriptions, and much more



### PERSONAL GOALS

Set goals at the end of the weekend to put the skills and knowledge learned at ALTC into practice



# ALTC 2014

DECEMBER 5-7, 2014

CAMP FRIEDLANDER, LOVELAND, OHIO

THE 2014 AREA LEADERSHIP TRAINING CONFERENCE WILL BE A GATHERING OF ARROWMEN AND LODGE LEADERS FROM ACROSS INDIANA, WESTERN OHIO, AND NORTHERN KENTUCKY. THE CONFERENCE IS A ONE OF A KIND LEARNING AND TRAINING EXPERIENCE LEAD BY THE MOST SKILLED TRAINERS FROM SECTION C-6A, SECTION C-6B, AND THE REGION LEVEL. ARROWMEN THAT ARE INTERESTED IN FURTHERING THEIR LEADERSHIP FOR THEIR CURRENT OR FUTURE POSITION WILL FIND GRAND OPPORTUNITIES AT ALTC 2014! AND THE BEST PART... ALTC IS ONLY \$35!

AREA 6 IS INTRODUCING A NEW FACE TO THE ALTC PROGRAM IN 2014! HERE IS A LIST OF THE NEW ACTIVITIES:

- TRAINING TRACKS | A SET OF CUSTOMIZED TRAININGS SESSIONS DIRECTLY MOLDED FOR YOUR POSITION IN OUR ORDER!
- LLD INTEGRATION | LODGES WILL BE ALLOTTED BREAKOUT TIME TO SET GOALS, DISCUSS POSITION RESPONSIBILITIES AND MUCH MORE!

REGISTER FOR ALTC 2014 NOW AT [OA-ALTC.COM](http://OA-ALTC.COM)!



AREA6ALTC

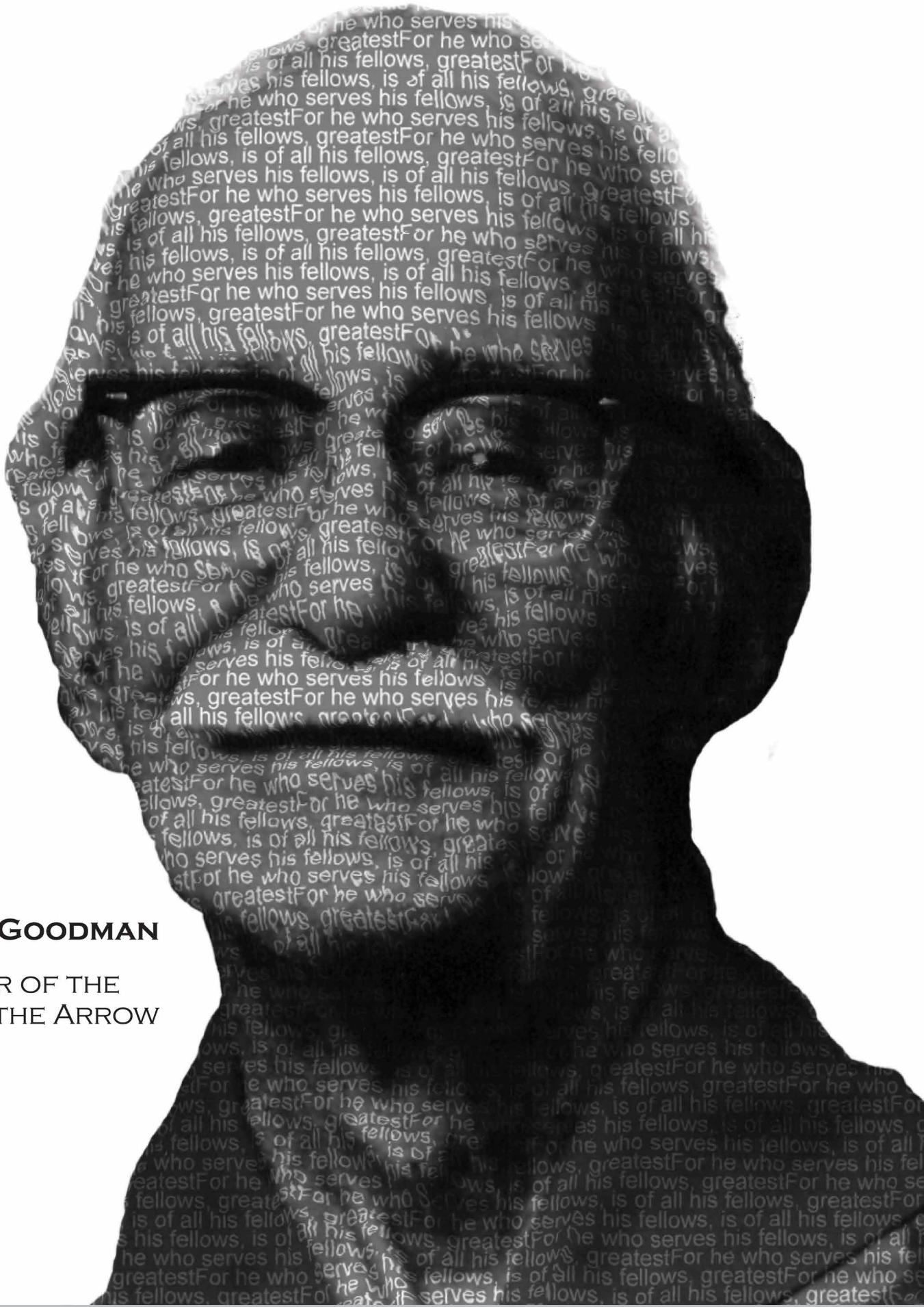
@C6ALTC

AREA 6



ORDER OF THE ARROW





**E. URNER GOODMAN**

FOUNDER OF THE  
ORDER OF THE ARROW

## MORE INFO

S832 CR 20B, Ridgeville Corners, OH 43555

**Telephone** +1 (419) 799-0690.



**masonfox22@gmail.com**



[www.masonfoxdesign.com](http://www.masonfoxdesign.com)

REFERENCES UPON REQUEST



MASON FOX

.....

CALL ME

+1 419 799-0690