

# Mason Le

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## EDUCATION

**University of California, Santa Barbara – Santa Barbara, CA**

Expected June 2028

*Bachelor of Science in Computer Science*

*GPA: 3.81*

- Relevant Coursework: Object Oriented Design and Implementation, Discrete Mathematics, Differential Equations, Linear Algebra, Vector Calculus, Introduction to Computational Science, Intro to Communication

## EXPERIENCE

**ACM Industry**

September 2025 – Present

*Marketing Intern*

*Santa Barbara, CA*

- Designed social media graphics introducing ACM Industry executive members to highlight their experiences
- Photographed and filmed live events for to gain material for social media graphics to strengthen club presence

**Academy of Integrated Humanities and New Media**

August 2022 – June 2024

*Member + Program Development Intern*

*Mill Valley, CA*

- Orchestrated documentary production workflows, leading cross-functional teams through intricate planning, research, shooting, and editing leading to 2 Emmy Regional and 1 National Student Production awards
- Developed in-depth film course curriculum that taught the basics of filmmaking enhancing student's skills
- Collaborated with diverse interview subjects and production teams – leveraging communication, leadership, and problem solving skills to produce compelling stories that met deadlines and resonated with target audiences
- Coordinated events for an 80+ member film program ensuring smooth operations and community engagement

**Sol Food - Puerto Rican Cuisine**

March 2024 – June 2024

*Cashier*

*Mill Valley, CA*

- Managed high-volume restaurant operations by efficiently operating cash registers and delivering personalized menu recommendations, consistently maintaining exceptional customer satisfaction and smooth service flow
- Maintained restaurant cleanliness, ensuring compliance with industry standards through proactive cleaning
- Adapted to fast-paced environment, balancing multiple customers while maintaining a professional demeanor

## PROJECTS

**Running Routes** | *React, Tailwind, Mapbox GL JS*

October 2025

- Built a React web application integrating Mapbox GL JS and Directions API to visualize custom running routes and distance metrics in real time.

**NBA Win Prediction Model** | *Python, Pandas, Scikit-learn, Matplotlib, Seaborn*

July 2025

- Created a predictive model to forecast NBA team season wins using historical data, implementing feature selection with SelectKBest and f-regression to identify key predictors including 3P%, FG%, Age, DRB, and PTS
- Applied train-test split methodology and developed custom loss function for gradient descent optimization
- Conducted exploratory data analysis on NBA season statistics, extracting insights from complex datasets with 30+ features

**Expedition Amana – Producer and Director** | *Sausilto, CA*

June 2023

- Led by proactively identifying project opportunities, initiating project communications, and successfully guided the group through multiple strategic pivots, resulting in an Emmy National and Regional Student Production award
- Cultivated team collaboration by creating moments to bond, facilitated open communication channels, and optimized individual team strengths to create a cohesive and productive group workflow

## SKILLS & INTERESTS

**Technical Skills:** Python, C++, JavaScript, HTML/CSS, React, Numpy, Matplotlib, Jupyter, Premiere Pro, Photoshop

**Interests:** Photography, Filmmaking, Running, Backpacking, Boulderling, Hiking, Golf, Mountain Biking